

DUNEDIN, FLORIDA
MINUTES OF THE CITY COMMISSION REGULAR MEETING
APRIL 20, 2017
6:00 P.M.

PRESENT:

City Commission: Mayor Julie Ward Bujalski, Vice-Mayor Deborah Kynes, Commissioners Heather Gracy, John Tornga and Maureen "Moe" Freaney.

Also Present: Interim City Manager Doug Hutchens, City Attorney Thomas J. Trask, Deputy City Clerk Sharon Toner, Finance Director Joe Ciurro, Planning and Development Director Gregory Rice, Housing and Economic Development/CRA Director Bob Ironsmith, Economic Development Specialist Danny Craig, Assistant Director of Public Works & Utilities Paul Stanek, Communications Director Courtney King, Communications Senior Technical Assistant Justin Catachio, Parks and Recreation Director Vince Gizzi, Community Center Program Coordinator Jorie Peterson, Solid Waste & Recycling Sustainability Coordinator Christina Perez, and approximately thirty-five people.

CALL TO ORDER

Mayor Bujalski called the meeting to order at 6:00 p.m.

INVOCATION AND PLEDGE OF ALLEGIANCE

City Attorney Tom Trask gave the invocation, which was followed by the Pledge of Allegiance.

PRESENTATIONS

1. Suncoast Stone Sculptors Guild – Donate a Sculpture

Mayor Bujalski announced that this item has been postponed until further notice.

2. Penny Lane – Dunedin Proclamation

Vice-Mayor Kynes read a proclamation announcing the First Annual Beatles Era Art Festival in Dunedin, Florida – Penny Lane, and urged all residents to come and enjoy the collection.

Dr. Robert Entel, M.D., Founder and Colin Bissett, Curator accepted the proclamation and thanked the City Commission for the recognition. Mr. Bissett introduced the winners of their first festival.

3. Mease Dunedin's "80 Years of Caring" Celebration Proclamation

Commissioner Freaney read a proclamation recognizing Mease Dunedin's "80 Years of Caring" Celebration and with great appreciation congratulated Mease Dunedin.

Director of Operations Kelly Cullen was also present.

Lou Galdieri, MHA, BSN, President, Mease Countryside Hospital and "Mease Dunedin Hospital" accepted the proclamations and thanked the City Commission for the recognition. He commented on the honor to partner with the City and its residents to improve the health of our communities which is their mission and the hope to continue the legacy moving forward.

ANNOUNCEMENTS

Mayor Bujalski advised:

Vice-Mayor Kynes has asked for an excused absence from the Commission Meeting on Thursday, December 7, 2017 as she will be at the Florida League of Cities Legislative Conference from December 6 through December 8, 2017 being held in Orlando.

It was noted the December meeting dates may have to be changed.

Interim City Manager Hutchens advised **for the meeting of May 4, 2017**, there will be a public hearing to discuss and receive comment on the **First Reading of Ordinance 17-08**, amending Chapter 6 Alcoholic Beverages, Section 6-32 Hours of Sale, to provide that the hours of sales for alcoholic beverages is the same for every day of the week.

CITIZEN INPUT

Becky Robbins-Penniman of 617 Edgewater Drive, Pastor of the Church of the Good Shepherd expressed appreciation to the City for partnering with them in the 2nd United States Walk of Peace. The best part was Jorie Peterson who worked tirelessly with them, Corporal Trump and Deputy Roper and the cooperation of Parks & Recreation Director Vince Gizzi.

Steve Fasnacht of 710 Tanglewood Drive and Chairman of the Hammock Advisory Committee advised they submitted a position paper for the Cedar Creek quality. They felt the creek does impact Hammock Park and some attention needs to be paid.

Mayor Bujalski suggested Interim City Manager Hutchens give direction to the appropriate staff.

Sue Humphreys of 1849 San Mateo Drive member of the Hammock Advisory Committee commented as Friends of the Hammock President they have been approached repeatedly in the past 5 years about Cedar Creek and they kept standing back noting it was more of a stormwater problem and not really the park; however, it does have an impact and will continue to have a greater impact.

Interim City Manager Hutchens advised Cedar Creek will be part of the scope of work included the Master Drainage Plan proposals.

4. Environmental Advocate Award Winner

Sustainability Coordinator Christina Perez advised since 2009 the City has celebrated Earth Day, April 22 by recognizing members of the community whose actions protect and preserve the natural environment and contribute to the sustainability of the Dunedin. The City wishes to recognize the importance of these actions in the effort to increase public awareness of the environmental issues that affect the city and showcase the positive contributions that members of this community have made to improve the health of their local environment.

Leslie Viens advised she is proud to be the person who nominated Mr. McGinity. Mr. McGinity has continued to work through the community and was instrumental in beginning the Community Garden which continues to flourish. He has also been known as "Bird Jim" due to his efforts in collecting valuable informant educating citizens on the migratory birds in Hammock Park.

James McGinity, Environmental Advocate Award Winner was introduced and Mayor Bujalski read a Certificate of Recognition in recognition of his efforts to protect and preserve the natural environment and contributed to the sustainability of our city.

Mr. McGinity accepted the certificate and expressed appreciation for the recognition. He commented a greener Dunedin and greener planet is his motivation.

ACTION ITEMS

1. **Public Hearing: Resolution 17-09 regarding Application No. 17-2V**, request to vacate the approximate westerly 1.9 feet of the five-foot utility easement adjacent to the east parcel line of Lot 23, Dunedin Lakewood Estates, AKA 941 Knollwood Drive, consisting of approximately 111.89 square feet.

City Attorney Trask read Resolution 17-09 by title only.

MOTION: Motion was made by Commissioner Tornga and seconded by Vice-Mayor Kynes to adopt Resolution 17-09.

Assistant Director of Public Works & Utilities Paul Stanek advised:

This action would correct a problem 65 years in the making. This home was built in the wrong spot by 1.9 feet.

This is not an addition; it is the way the home was built which has changed ownership at least 6 times since it was built. This last sale the title company caught the situation.

The City has no objection to vacating the easement for the utilities and the utility companies have no objection; therefore staff recommends approval.

The public hearing was opened.

Attorney Katie Cole of 600 Cleveland Street Ste 800, Clearwater representing the property owner and applicant noted staff has explained the situation and added her client purchased the property at a foreclosure sale and did not have a survey until after the sale. They wish to remedy the situation in order to have clear title.

Ray Dixon of 942 Hillwood Drive inquired whether or not he will need to move his fence that is on the easement. He referenced a letter received.

Mayor Bujalski requested Interim City Manager Hutchens appoint a staff member to speak with the property owner since the resolution does not directly affect Mr. Dixon, but the easement.

Attorney Cole commented the question is the impact of the easement and since it is only vacating a portion of the easement on this property, the balance of the easement will remain open for utilities and will have no impact on anyone else.

Mr. Stanek explained the easement is only for the area of the house and where the house stops then it goes back to the 5-foot easement; it does not affect the neighbors.

Hearing no further comments, the public hearing was closed.

VOTE: Motion carried with Commissioners Freaney, Gracy, Kynes and Tornga and Mayor Bujalski voting aye. Voting nay: None.

2. **Resolution 17-11**, Naming the VFW Post 2550 Dunedin Cuban Sandwich the Official Sandwich of Dunedin.

City Attorney Trask read Resolution 17-11 by title only.

Commander Brogan explained the creation of the sandwich was with the purpose for people to recognize the V.F.W. in the city and to bring more recognition to the city of Dunedin having an official sandwich recognizing some of the history and culture.

The public hearing was opened. Hearing no further comments, the public hearing was closed.

MOTION: Motion was made by Commissioner Tornga and seconded by Vice-Mayor Kynes to adopt Resolution 17-11.

The public hearing was opened. Hearing no comments, the public hearing was closed.

VOTE: Motion carried with Commissioners Gracy, Freaney, Kynes and Tornga and Mayor Bujalski voting aye. Voting nay: None.

3. Second Quarter Report on the Downtown Parking Management Plan

Housing and Economic Development/CRA Director Ironsmith advised:

The parking performance measures have been extremely favorable.

Resolution 16-23 established parking performance measures including the Go/No Go.

With the 1st Quarter Report adjustments made to the Parking Plan version 2.0 to produce more free parking during the day and paid parking at night. The goal was to have more of a main street feel during the day and an entertainment district at night when there is a peak time. Staff is pleased to have accomplished this dual purpose program which is unique.

Communications Director Courtney King advised of steps taken since the 2.0 Update.

Mayor Bujalski suggested another ad in the Beacon explaining and promoting the resident discount.

Mr. Ironsmith advised Economic Development Specialist Danny Craig and Special Projects Coordinator Trevor surveyed merchants' downtown and went into the Chamber of Commerce.

Mr. Craig advised:

There were some negative comments and some concerns since Broadway has been free Monday – Friday some employees and others are parking there all day which was the problem on Main Street prior to the parking program and the people with the Box Car on the Trail said parking was hurting their business.

Others had positive comments including increased business.

At the Chamber of Commerce they were told the complaints had dropped off significantly from the 1st quarter with very few at this point.

At City Hall the complaints have dropped significantly as well as at the Technical Services building.

Overall the comments they heard are on the positive side.

Fednet Revolte, Senior Manager at SP+ (SP Plus)- For Tampa Bay presented the *Dunedin Downtown Parking Dashboard*, Attachment A to the staffing memo a graphic depicting information October – March.

Planning and Development Director Greg Rice advised:

1st Quarter Performance Measure – Model is \$440,000 annual net revenue

Since there was no data to base how the revenue will work the projected revenue was just divided by 4 for the quarter.

\$110,000 Model – Actual \$50,865

2nd Quarter Performance Measure

\$110,000 Model – Actual \$145,004

6 month Performance – Net Revenue

\$200,000 Model – Actual \$195,004

Mr. Revolte advised Transactions by Vender, Total Transactions and Transaction Type.

Mr. Ironsmith presented the Parking Lease Table provided in the staffing memo.

A correction on the table 380 Main Street – OceanOptics \$24,000 is the current rate at \$2,000 a month which is going up to \$48,000.

Commissioner Gracy inquired regarding the Sue Adams scenario noting that it is a free lot and Mr. Craig explained he was not sure.

Discussion continued indicating there was more to that situation than paid parking. Mr. Rice was talking to the owner about a different project on Main Street he is working on and he mentioned it was about time he did something with that lot. Mayor Bujalski inquired regarding the value of that property noting with the location and proximity to the stadium the City might want to consider and Mr. Ironsmith will provide that information later.

Commissioner Tornga commented the City has approximately 550 spaces according to this list. He noted that number is at risk and should be kept in consideration. Mr. Ironsmith agreed and reiterated a transition plan needs to be in place.

Mayor Bujalski commented in her opinion the First Baptist (500 Wood Street) is not at risk since the City owns it, so it would be 250 spaces; however, Commissioner Tornga makes a good point.

Vice-Mayor Kynes went down the list noting the Bushnell lot and 421 Main Street are stable and 510 Main Street is unsure.

Current Financial Information

Finance Director Ciurro referenced the *Parking Management System Income Statement (Unaudited) for the Six-Months Ended March 31, 2017* within the staffing memo.

Expenses are slightly more than double the 1st Quarter Expenses; therefore, there was nothing out of the ordinary or surprising, just a little increase in expenses in moving to the Version 2.0 to get the communication out and change some signs.

Revenues showed some trends as already stated there were increases each month.

There is a transfer in shown on the financial statement of the \$43,000 which directly ties to the expense for parking lot leases and when the projection was done the reasoning behind that was that these leases existed before the parking management system.

The Citation Revenue had a question about first time citations and what the revenue impact would be. Of the approximately \$28,000 collected in the 2nd Quarter, \$27,000 were first time offenders, so that revenue would be gone. He pulled the report from the citation system and sorted it by license plate number and there are formulas to determine how many times someone had a ticket and there were very few with a second offense on the list at least for the 2nd Quarter. Staff and the Parking Manager believe if there was a warning for first time offenders it could have a negative impact on some of the parking fee revenue; however, the extent is not known.

Mr. Ciurro referenced the table with the month by month revenue and pointed out this represents a 42% increase in parking fee revenue from the 1st Quarter to the 2nd Quarter.

In response to the question from Commissioner Tornga, Mr. Ironsmith advised the \$43,000 from the CRA pays the leases for the OceanOptics, Dunedin Station, Bushnell Lot, Justice Lot and Jarmolych-510 Main Street Lot next to City Hall.

Mr. Ciurro pointed out for the record, the Keller Lot Lease that was in there, staff did anticipate a capital buy down/lease buy down and some other charges to be made this year which are now not anticipated.

Answers to Questions from the Agenda Review

Mr. Ironsmith advised a supplement was provided regarding information on credit skimming from Parkeon explaining the machine is made with a device that does not allow skimming.

Mr. Revolte advised 5 pay stations were moved, 4 were on the east side where it is free now during the day Monday – Friday and the other was on the First Baptist (500 Wood Street) was moved toward Virginia and Loudon because more people were heading in that direction.

The impact of moving those pay stations, for the 1st Quarter when they were on the east side the 4 pay stations combined only generated just over \$1,000 in the three months; since moving them towards the end of March they have already doubled that revenue.

Mr. Revolte advised regarding the outreach for residents to be aware of what is available. Parkmobile has provided the information that of the 18,000 transactions so far only 13% were residents registered for the discount. Mr. Rice advised the outreach in the Beacon will be done again.

Mr. Craig provided information regarding the difference in the 1st Quarter signage and the 2nd Quarter signage and showed photographs of the new signage pointing out the new information provided. In addition signs were put up at the Station Square and Bushnell lots stating “This Lot is Free” and the issues for the Resident Permit Parking on Scotland. Merchants who were asked thought the new signage was excellent.

Mr. Craig advised people did think having one zone was less confusing and the zip code is not available to be the zone code.

Mayor Bujalski opened the meeting for public input.

Dennis Mc Green of 1689 Hamilton Court question what criteria was used to determine whether to continue with paid parking. He suggested a referendum for the people. He expressed concern about the presentation. He thinks the paid parking should be gotten rid of.

Mayor Bujalski noted the Commission Agenda and all back up materials are available on line for residents to view prior to attending the meeting and in an effort to be sustainable and a Green City a large agenda packet is not printed out for everyone including the public.

John Ghidiu of 1426 Alamo Lane expressed appreciation for the foresight to address the parking problem and to those who have provided the data. He felt it is important to see how the people of Dunedin feel and he does not think the Commission wants the expense of a referendum. His suggestion is an unbiased survey going to a significantly statistical group within Dunedin, the vendors and residents with 10 or 15 questions written in an unbiased way.

Jim Riley of 2220 Watrous Drive commented on the citation revenue not a viable financial model. There needs to be comparison of numbers from the 1st Quarter to the 2nd Quarter to the 3rd Quarter. The first page of the memorandum says it is the 2nd Quarter Report on Downtown Parking Management Plan, the budget impact \$195,000 net revenue, until you get to the bottom where it is the 6-month revenue, not really the 2nd Quarter report that is needed

to make policy decisions. In terms of the Dashboard those numbers do not match up to the other numbers in the report, he questioned how these numbers were arrived at and noted there are also numerical errors. The reports need to be readable, understandable and correct.

In response to the question from Mayor Bujalski, Mr. Ciurro explained he did not create the Dashboard graphs. Mr. Revolte explained Mr. Ciurro's numbers are everything as far as fees paid; their numbers on the Dashboard are basically the numbers they receive from Parkeon. Mayor Bujalski agreed it is important for both to match and she is surprised she did not pick up this and noted the Commission is using the numbers from Finance Director Ciurro for measuring criteria. She suggested next time there should be something noting the difference.

Mr. Ciurro agreed the numbers should be reconciled which is part of showing the differences.

David Loeffert of 1571 Glen Hollow Lane South; Chairman of the Board of Finance stated the Board did review and discuss all of this information presented tonight. They realize the challenges with the implementation the 1st Quarter and acknowledge the seemingly success of the 2nd Quarter. They are not quite ready to share in the exhilaration of the information at this point because of going through the summer. The question is where to go from here. The consensus of the Board is the suggestion to complete the pilot program in order to get a full view and have a better idea of what this program can do and if it can be effective to do what needs to be done.

Marcia Sutton of 1195 Ford Lane stated she would like the Commission to think about the people who are no longer coming to Dunedin. She is a member of several organizations and many are saying they have not been to Dunedin since the paid parking. In terms of the 800 something residents who have the discount there is much more potential.

Hearing no additional public input, Mayor Bujalski closed the public input.

Commission Discussion

Commissioner Gracy related a customer service issue with Charley Belcher and the "sky is falling" e-mails.

Mr. Ironsmith advised staff will be instating a new program where the compliance officer in the field can take care of a ticket immediately, where before it would have to come to the office first. Mr. Revolte advised the voided ticket would still come to the office in order to oversee that process.

Commissioner Freaney commented the Charley Belcher incident did force positive change.

Mr. Revolte commented regarding the various options when a license plate is entered incorrectly and the compliance officer makes those checks and that is why it takes a long time to actually write a citation.

Commissioner Tornga commented on the fluidity in all aspects and processes in the parking management system and that should continue. Mr. Revolte advised regarding Commissioner Tornga's question that process began in February whenever there is a big event the effected surface lots are staffed.

Vice-Mayor Kynes commented she thought the Board of Finance was very rational and fair in their comments.

Mayor Bujalski requested for the next report that she would like to understand what the cost of a 1 deck garage over the Baptist Church (500 Wood Street) site would be and what the annual

maintenance might look like. Mr. Ironsmith advised staff planned to look at a couple of scenarios.

Vice-Mayor Kynes noted Winter Park has some excellent parking garage structures very melded into the surroundings which would be a primary objective. Mayor Bujalski agreed and clarified she is just looking for a basic idea in order to understand moving forward and not wait until the end of September.

Mr. Ironsmith advised with an improved surface there will need to be a drainage component as well in that lot.

Mayor Bujalski stated:

Added to the customer service component is the issue of quickly losing a customer if not treated appropriately.

Her concern is with the two lowest quarters of the season coming up.

In St. Petersburg they have an amnesty program where if a person receiving a ticket can show they spent \$25.00 in some of the local shops the ticket goes away and it says right on the website, because we want you to come back.

When the paid parking began all of the Commissioners and especially Commissioner Tornga emphasized parking ambassadors in order to be friendly.

She agreed the amnesty idea might be complicated, but the simplest thing would be to give a warning with a parking map and instructions. She asked staff to bring back something to the Commission in a couple of weeks on this.

Commissioner Gracy commented she thought Mayor Bujalski had a great idea and as it gets closer to making a decision it could be a part of the consideration; however, she might question the ones who have already received a citation and if that is equitable and Mayor Bujalski noted it is a pilot program that is trial and error and pointed out at first people paid in some lots and now they are free.

Mr. Rice noted the system is going to be judged on the financial model and asked if that amount could be removed from the financial model.

Mr. Ironsmith advised there were 1,216 warnings in the first quarter and it is not known what the effect would be to the overall parking model. He suggested if necessary there could be a reduced fee for the first ticket as an option.

Mayor Bujalski clarified she would be open to compromise and her goal is a friendly approach.

Commission Comments

Commissioner Freaney agreed on adopting a new chart. She thanked the Board of Finance noting they were spot on. She personally does not know if paid parking is right for Dunedin and thinks it is important for the pilot to play out. A question is how much revenue is there to make it worth some of what we are going through versus if there is enough revenue we have to think about. She is totally on board to begin talking about the garage. For her there are only a couple of ways to fund it. If a half million a year is hit in parking revenue and there is an expensive parking garage and we hit the perfect storm, she cares about what Dunedin residents feel and she does not like paid parking either. She agrees with the customer service aspect and losing a few customers starts to spread.

Vice-Mayor Kynes commented on the paid parking being for a reason, caring for customers and looking at a perfect storm with these tenuous lots which is the catch 22.

Commissioner Tornga commented regarding issues that affect City owned properties. Something creative will have to happen and the changes in the Gateway have given some reprieve and also options on that end of the city. He expressed appreciation to staff for their work and following through on all the components the Commission asked of them. He acknowledged the comments made by the other Commissioners and emphasized the actions are to find a solution to the issue when some of the parking spaces are lost.

Mayor Bujalski stated she agreed with much of what has been said. She does feel we can do better and it would be great to make sure people understand they can pay their tickets at the machine before leaving the downtown. Staying on top of all the new technologies is important. She agrees also it is not just a financial analysis and her question two quarters ago was the parking program does need an outside organization survey of at least the downtown and where the paid parking is.

BREAK 8:26 P.M. – 8:38 P.M.

4. 380 Main Parking Lease Agreement

Housing and Economic Development/CRA Director Ironsmith advised:

This is the parking lot at the corner of Douglas and Main where there is proposed development; however, the developer is currently in revision to his design giving some additional time to extend the lease.

The Parking Lot Lease Agreement has been prepared by City Attorney Trask.

The price of the lease is increasing significantly from \$2,000 per month to the negotiated price of \$4,000 per month. Much of the increase was based on the revenue the City receives from this paid parking lot is \$9,000 for this high demand lot.

Staff is recommending approval of the month to month lease agreement that can be terminated by either party, the City or Arlis Construction within 30 days.

The expectation is as the developer goes through their proposal and entitlement period to get plans approved that this lot could be available to possibly the November time frame which is close to coinciding with the garage on Douglas being open sometime in December.

The \$2,000 is from the CRA and the additional will come from the CRA from a budget amendment at a later date. It is 41 parking spaces.

Commissioner Freaney asked the revenue production from that land the City would be paying \$48,000 per year and Mr. Ironsmith advised it is \$9,300 a month the lot has been averaging; the revenue at this location is very strong.

MOTION: Motion was made by Commissioner Tornga and seconded by Vice-Mayor Kynes to approve the 380 Main Parking Lease Agreement.

Mayor Bujalski noted there was no one present for public input.

Commissioner Gracy commented if it were not from the strong revenue return on the dollar she would be voting no; however, because of that she would support the motion.

Commissioner Tornga commented his motion and support are because it is a necessity to have that lot at this time for the merchants and parking of the Downtown Core.

Vice-Mayor Kynes commented it is going to be a tight transition having this lot until November with the garage opening in December and it the type of thing Commissioner Freaney was addressing with the perfect storm and caution has to be taken in the situation.

Mayor Bujalski reiterated at some point with that parking lot going away with its central access to take a look at what might be done at the Station Square while looking at what might be done with the Baptist Church site (500 Wood Street) and consider what spaces and locations are needed.

VOTE: Motion carried unanimously.

5. ***** Starred Item *** Second Amendment to Toronto Blue Jays Dunedin License Agreement Version 2.0**

MOTION: Motion was made by Commissioner Tornga and seconded by Commissioner Freaney to place this item on the agenda.

VOTE: Motion carried unanimously.

Parks & Recreation Director Gizzi advised regarding the highlights of the amendment:

The Blue Jays agreement will be ending December 31, 2017. There are two additional 5-year option periods. The License Agreement requires that the Blue Jays advise the City by May 1, 2017 which they have of the intent to exercise the first additional 5-year term.

The second amendment is to be the bridge between the existing agreement and provide the needed time for planning, design and financing associated with construction of the new facilities.

The second amendment will extend the license agreement for an additional two years to December 31, 2019 with three additional 1-year options.

The terms and conditions of the license agreement will remain the same with the exception the Blue Jays will make an additional payment of \$125,000 each year which will be placed into a special projects account reserved for either capital improvements or for soft costs associated with the design of the improvements; however, should the negotiations fail the City would refund the unspent dollars to the Blue Jays.

Currently the City receives \$125,000 a year in financing costs; the Blue Jays are not obligated to pay the City for capital improvements or for soft costs of \$125,000; they have offered to do that in the second amendment.

Commissioner Freaney inquired if the outside baseball attorney reviewed the amendment and City Attorney Trask advised there is an outside attorney, Bob Reed with Bryan, Miller & Olive, the City's Bond Counsel and he created this document he has talked with Mr. Reed and reviewed the amendment.

Mayor Bujalski opened the meeting for public input; there was no one wishing to speak.

MOTION: Motion was made by Commissioner Tornga and seconded by Commissioner Freaney to approve the Second Amendment to Toronto Blue Jays Dunedin License Agreement Version 2.0.

Mayor Bujalski commented this is also a document that can be presented on Tuesday to the County Commission showing the Blue Jays' willingness to bridge the two agreements. She is very supportive.

VOTE: Motion carried unanimously.

Mayor Bujalski advised at the Tourist Development Council meeting on Wednesday they voted unanimously to pass along the project to the County Commission. They are still very anxious to know if there is a License Agreement. Staff has been working diligently to get the tentative major financial terms completed in order to speak to that on Tuesday. She advised her expectation was that Interim City Manager Hutchens would be speaking with each of the Commissioners individually to provide an update.

Mayor Bujalski also addressed the issue of Noah Pransky and his report about Dr. Bonn. The reason Dunedin used him was that the Florida Sports Commission and the Florida Grapefruit League recommended him. There would not have been another tourism person to do this who had so much experience. She still does not regret using this person from his capabilities. Interestingly enough she and staff and some Blue Jays staff were at the Tourist Development Council yesterday and they have their own tourism economic person. In addition she pointed out the Blue Jays number of \$70 Million whether you buy it or not, if you compare the \$70 Million with the Blue Jays to the Phillies, she thinks it is \$102 Million.

Mr. Gizzi advised Sarasota County just studied the economic impact of spring training and he has an article indicating the impact of \$81 Million.

Mayor Bujalski commented it is all relative whether you agree with those numbers, Dunedin's numbers are not out of line with everyone else's and in fact Dunedin's numbers are low. The e-mail that was referred to, she completely read through and recalled the discussion, the economic impact study had already been done and in order to turn in the City's application to the Tourist Development Council the additional 3,000 seats proposed to the stadium needed to be included.

Mr. Gizzi clarified the question; however, staff could have checked with some of the other spring training facilities that were new and see how their attendance increased. Dunedin chose to base the number on attendance and when Dr. Bond got this there was no information to him on what the Blue Jays were projecting in attendance, so he projected as they would sell out each game and did his formula to get to the room nights. All the Blue Jays did was come back and told him they preferred to be more conservative. Also, in the County the consultant, JLL who did all the analysis of all the applications, the Bond findings were substantiated in the County consultant's report. Part of that report was also Nielsen's Media Value which was at \$4.5 Million a year done by the reputable firm Nielsen Sports and also \$10 Million of that was direct spending by the team, so there was a three part report to what was provided to the County from Dr. Bond.

Mayor Bujalski explained when the City turned in the economic report to the County, all of the application they had four or five experts of their own on all eight applications and most did economic studies with their own people and they all had to be reviewed by the County's experts and Dunedin's was never questioned. So the e-mail exchange was Dr. Bonn saying are you sure you don't want me to just use this higher number and Dunedin's people said no to be conservative and it can always go up, so Dunedin did the right thing and it was all taken out of context and she thinks it is really important to know that. She encouraged the Commissioners if they have questions to feel free to talk with Mr. Hutchens, Mr. Gizzi and the Blue Jays.

- 6. Approve the Proposed Agendas for the:**
 - a. May 2, 2017 Work Session.**

Mayor Bujalski advised the May 2nd agenda was revised as follows:

Under Action Items, add a Consent Item, Rehabilitation of Three Wastewater Lift Stations by TLC Diversified at a cost of \$61,588.

Under Information Items, for Thursday's Agenda Review Action Items add Public Hearing: Resolution 17-15, accepting public easements and other dedications in the plat of the Dunedin Commons Subdivision.

b. May 4, 2017 Regular Meeting.

Mayor Bujalski advised the May 4th agenda was revised as follows:

Under Proclamations, add Older Americans Month.

Under Action Items, add Public Hearing: Resolution 17-15, accepting public easements and other dedications in the plat of the Dunedin Commons Subdivision.

Commissioner Gracy requested adding a presentation by the Scottish American Society regarding the Highland Games

MOTION: Motion was made by Commissioner Tornga and seconded by Vice-Mayor Kynes to approve the revised agendas for the May 2nd Work Session and the May 4th Regular Meeting.

VOTE: Motion carried unanimously.

ADJOURN MEETING

The meeting adjourned at 9:02 p.m.

NOTE: The meeting was completely recorded and the recording is in the official file. This meeting was also broadcast by *Dunedin TV*.


Julie Ward Bujalski
Mayor

Attest:



Sharon Toner
Deputy City Clerk