

Saturday, October 1, 2016 will be the Grand Opening of the second story. Ms. Bissett thanked sincerely the City without which the DFAC would not be here.

In response to the questions from Mayor Bujalski Ms. Bissett and Mr. Hannon advised:

They will be having their fall classes in the Artist Incubator facility beginning in September.

The artists in residence have not moved into the Weaver Park facility as yet.

The studio where the jewelry was done has been rented to a collector.

The DFAC has had initial meetings regarding the glass blower. It is an excellent location.

NEW BUSINESS

1. **RESOLUTION 16-12**, establishing the proposed Property Tax Rate (Maximum Millage Rate) of 4.1345 for FY 2017 and identify 6:30 p.m. on September 8, 2016 in City Hall as the date, time and place for the First Public Hearing for the FY 2017 Budget.

City Attorney Trask read Resolution 16-12 by title only.

MOTION: Motion was made by Commissioner Tornnga and seconded by Commissioner Gracy to adopt Resolution 16-12.

Finance Director Joe Ciurro commented it is not ideal the Budget Workshops will be after this meeting; however, staff feels there was very strong direction in terms of this resolution.

Budget Manager Allison Broihier advised:

As required by the State's Truth in Millage (TRIM) regulations, taxing authorities must advise the Property Appraiser of their maximum millage rate and the date, time and place of their first public hearing within thirty-five (35) days of certification of values. This information will be printed on the residents' and property owners' TRIM notification which will be mailed around August 4, 2016.

The Public Hearings on the Fiscal Year 2017 Budget are hereby established as Thursday, September 8, 2016 at 6:30 p.m. and Thursday, September 22, 2016 at 6:30 p.m. in City Hall, City Commission Chambers where interested parties may appear and address the City Commission on these issues.

The proposed millage rate for ad valorem taxes for the City of Dunedin, Florida for Fiscal Year 2017 shall not exceed 4.1345 mills or a millage rate of \$4.13 per \$1,000.00 of assessed property value. This will be the Tentative and Final Millage rate which is not binding, but does establish a cap.

Commission Questions

Mayor Bujalski verified with Ms. Broihier this is not a millage rate increase; there is property value increase, but the rate remains the same.

Mayor Bujalski opened the agenda item to public comment with no one coming forward.

VOTE: Motion carried with Commissioners Livingston, Kynes, Gracy, Tornnga and Mayor Bujalski voting aye. Voting nay: None.

2. BIDS/CONTRACTS/AGREEMENTS

a. RFP 16-1068 PARKING SYSTEM MANAGEMENT SERVICES

Housing and Economic Development/CRA Director Bob Ironsmith advised:

The purpose of this item is to award contract to SP Plus Corporation for management of the Parking System to offer citation management, enforcement, revenue collection and all aspects in conjunction with parking management.

A representative from SP Plus Corporation was present to answer any questions.

The RFP process had 4 companies respond.

The contract is for \$168,272.

Chester Escobar with SP Plus Corporation commented their company is excited to have been selected and respect the uniqueness of the city and provided a brief review of their experience in this field. He noted what sets their company apart is their team of experts with experience in this area including Clearwater, Tampa and St. Petersburg.

Mr. Escobar advised their implementation process will be twofold, the stakeholders outreach to community agencies and the operational aspect. Parking Enforcement is more of ambassadors providing information. Citation Management includes collection and maintenance of the meters. This will be integrated with the pay by phone and payment on the actual machines. The technology the City has decided on will benefit their operations.

Commission Questions

Experience with Small Coastal Communities. Vice-Mayor Livingston inquired if SP Plus had worked with any small coastal communities. Mr. Escobar advised throughout the nation probably 40% of their clients are small coastal communities and acknowledged they are sensitive to the needs of the city in terms of education and the ambassador approach.

Coordination with Parkeon. Vice-Mayor Livingston inquired regarding the partnership with Parkeon. Mr. Escobar stated Parkeon was the first meters put in the City of Miami Beach when he was an Assistant Parking Director in 2003; therefore, he is very familiar with the company and knows the head of that division at this time, they work well together and the integration will go seamlessly. Mr. Ironsmith advised staff met with SP Plus, Parkeon and Park Mobile to work on the coordination.

Commissioner Tornga clarified with Mr. Ironsmith the devices will be pay stations, not meters.

Commissioner Tornga verified with Mr. Ironsmith the car being purchased for this purpose will be driven by the SP Plus employee and that has been worked out in terms of insurance.

Citations. Commissioner Tornga noted that SP Plus will really be running the parking system in its entirety and inquired where any citation management will be going. Mr. Rice advised:

Staff has worked with City Attorney Trask and they have divided the parking management as far as liaisons to Parkeon, SP Plus and Park Mobile and having the Code Enforcement Inspectors in his department he takes on the citation portion.

There is an administrative appeal process to look at whether or not the pay station is functioning properly and if there is an administrative appeal it can be dealt with at the department level; if the appeal continues then there is consideration of engaging a Special Magistrate process because with going through the Court system most of the revenue would go away from the City which is wanted to stay in-house.

City Attorney Trask has advised the City should not put itself in the position of any of the staff adjudicating appeals.

Mr. Ironsmith advised the 5 demonstration locations are in place.

Outreach. Commissioner Gracy verified with Mr. Ironsmith that SP Plus will be making presentation at the various entities and organizations in the city including the Dunedin Council of Organizations (DCO), Chamber of Commerce and the Dunedin Downtown Merchants Association.

Commissioner Tornga offered his time at the DCO to Mr. Escobar on September 16, 2017 at 7:00 a.m. at the Dunedin Golf Club.

Special Magistrate. In response to the request from Mayor Bujalski, City Attorney Trask explained:

A Special Magistrate is an attorney who would hear only these types of cases. There are a number of Special Magistrates to do these things and he can recommend three or four. They charge about \$185.00 an hour and probably hear about 10 cases in an hour. They would meet on whatever basis they are needed. From the City of Oldsmar with their red light cases he would meet once a month and if there were no cases to be heard he is told in advance there were no hearings and would not appear.

The Code provisions being worked on right now specifically provide the time line for seeing the Special Magistrate or appeal a decision, it has to be heard within 60 days of the date the request is made or non-payment of citation.

It would be a separate meeting from Code Enforcement, no minutes are necessary but there would be a clerk at the meeting to receive or mark evidence if any, so that would be one staff person and probably one other staff person prosecuting the case probably a Code Enforcement Inspector.

Mayor Bujalski asked does the ticket revenue then come to the City and Mr. Rice explained that reason because when the City issues \$30.00 parking tickets now for certain areas such as front yard parking, boat parking or over a sidewalk it goes to the Sheriff's Office and then that is the last the City sees of the ticket and the money. The thinking is that the vast majority of the tickets will be complied with, paid and that revenue should go directly to the City and then the small percentage that would get to a Special Magistrate would be beneficial; otherwise the City would see probably zero revenue.

Mayor Bujalski recalled discussion early in the process about the Sheriff taking the enforcement there were set charges, training and so forth with the idea they would write the ticket asked in that scenario the City would not collect any of the proceeds of the ticket. Mr. Rice verified with City Attorney Trask that would be up to the City where the revenue would go and noted the Sheriff was not going to use sworn deputies for this, but hire part time people the same as with crossing guards who are civilians.

Mr. Rice advised staff met with Nancy Duggan with the Sheriff's' Office who had a concern regarding the pilot program, as they were not looking at hiring a temporary employee and did not want to be part of the pilot program.

Mayor Bujalski clarified with City Attorney Trask this process with the Special Magistrate is separate and not part of this vote and is in the ordinance on the agenda for August 18 to be discussed. She requested a memo to include all the costs involved for the Special Magistrate, anticipated revenue and what those costs would be versus going with the Sheriff's Office.

Mr. Rice explained when the model was presented a few months back for the purchase of the pay stations, staff had in that model \$100,000 in citation revenue based on a percentage given

by the consultant Walker of what to expect in citations written and paid. Going to the Court system the City would lose the entire \$100,000 so to maintain that staff wanted to go in the direction of the Special Magistrate.

Mr. Ironsmith noted when staff brought that model of the cost, expenses and revenue they had as a place holder \$250,000 for a parking management company and this recommendation is less at approximately \$170,000.

Mr. Rice stated staff would like to present the model again with better numbers noting the budget was \$246,000 for certain expenses that were well under that estimate.

Outreach/Transition. Commissioner Kynes noted this is a special town and the people who live here love it and have very strong emotions and it is going to be a change; therefore, she thinks the ambassador approach with the expertise of SP Plus and the experience and their team and ability to work together among the vendors is extraordinarily important. She is glad representatives were present tonight as they were able to get a real feel for Dunedin and realize why the program needs to go seamlessly and well and a good transition.

Mr. Escobar stated they will deliver. It is an 8 week process and every step the staff will be informed, there will be weekly updates. They understand because they have been in the shoes of staff and know what to expect and that is the difference in a great implementation.

Mr. Rice advised the 5 machines will be on display through the month of August and starting September 1st they have asked SP Plus to bring in all their ambassadors and put the machines in their actual locations on Main Street and the ambassadors will be there to help people and show them how to use the machines and how to set up their Park Mobile accounts. The entire month of September someone will be available 84 hours a week, plus a City crew. Staff will be working very hard on the transition.

Mr. Ironsmith noted also there is an instructional video on the website from Parkeon. There is a whole process for outreach including information in utility bills.

Mayor Bujalski opened the agenda item to public comment.

Larri Gerson of 1310 Overcash Drive commented giving out key chains for people's license tags is not a very good idea, if it is lost then someone is going to use it and someone might get a ticket or their car might be stolen or whatever and she speaks from a law enforcement background.

MOTION: Motion was made by Vice-Mayor Livingston and seconded by Commissioner Gracy to award a contract to SP Plus Corporation of Chicago, IL to provide parking management services for the City's parking system at an annual cost of \$168,272.

VOTE: Motion carried 4-1 with Commissioners Kynes, Tornga, Gracy and Livingston voting aye. Mayor Bujalski voting nay.

b. CONSTRUCTION OF 23 ANGLED PARKING SPACES ON DOUGLAS AVENUE (940 & 966) through a partnership with the developer of the Artisan Apartment Homes

Housing and Economic Development/CRA Director Bob Ironsmith advised:

This is an opportunity that presented itself and staff came up with a creative solution to have additional parking on Douglas Avenue.