

# MEET YOUR VISIONING CONSULTANTS



James A. Moore, PhD, AIA, AICP has nearly thirty years of professional experience in architecture, community planning, urban design, and redevelopment consulting. He is currently a Senior Principal with Jacobs' APG and the Director of their Cities Market Sector. A resident of Tampa since 1988, James has worked extensively in Florida and in the Tampa Bay region, particularly in Pinellas County, where he has overseen similar visioning efforts for St. Pete Beach, Madeira Beach, Treasure Island and Clearwater. He was the team leader for the 2005 Dunedin Visioning project and has led community visioning workshops in Sugar Land, Baytown, and Corpus Christi, TX; Omaha and Bellevue, NE; Council Bluffs, IA; Boise, ID, and Holyoke, MA.

James has also worked internationally, including projects in South America, China, and the Middle East. Most recently, he has been leading a number of projects in Sydney and Melbourne Australia, including conducting two separate, day-long visioning workshops for the Western Sydney Airport Aerotropolis Strategy in June 2016.

## Education

PhD, Architecture, Penn  
MS, Real Estate Development, MIT  
Master of Architecture, Penn  
MS, Architecture, Penn  
MS, Architectural Studies, MIT  
BS, Art and Design, MIT

## Professional Registrations

American Institute of Certified Planners (AICP)  
Registered Architect: FL, AL National  
Council of Architectural Registration Boards (NCARB)  
LEED Accredited Professional, BD+C  
Institute for Sustainable Infrastructure, ENV SP

## Professional Associations

ULI (Urban Land Institute)  
CNU (Congress for New Urbanism)  
APA (American Planning Assoc.)  
AIA (American Inst. of Architects)

## Years of Experience

37

\*Work completed prior to joining Jacobs.

## REPRESENTATIVE PROJECT EXPERIENCE

- **Western Sydney Airport (WSA) Aerotropolis Strategy, Sydney, New South Wales, Australia.** Principal in Charge. Moore led a team devising an economic and physical development strategy for the region surrounding a proposed new airport in Western Sydney. Located 40 kilometers west of Sydney CBD, the airport has the potential to catalyze substantial growth and economic development, associated with both on-site airport activities as well as the related connectivity to national and international markets. Developed around two, day-long stakeholder workshops, the strategy highlights specific industry clusters and includes generalized locations for such clusters. It includes guidance for future infrastructure development, "corridors of opportunity", and short-, medium- and long-term land use and development strategies. Professional Services: 2016- ongoing.
- **Ideal Industrial City Assessment & Gap Analysis, Riyadh, Saudi Arabia.** Project Manager. Moore helped lead a team that used the EcoPlan framework to assess two industrial cities in Saudi Arabia as part of an effort to develop a set of objective criteria and metrics for defining an "ideal" industrial city. Built around a series of workshop with staff from MODON, the industrial development agency in the KSA, the project proposes a wide range of improvements for the two existing cities as well as a framework, guiding principles, objectives and metrics for planning and designing future industrial cities. Professional Services: 2016.
- **Australian Education City (AEC) - East Werribee, Victoria, Australia.** Planning Team Member. Moore was part of the team preparing a master plan for a 400-hectare proposed "education city" outside of Melbourne. The AEC plan seeks to apply principles of sustainable urban development, healthy neighborhoods, performance-based planning and resiliency to the development of a new city anchored by multiple universities and related R&D facilities. Upon completion, the AEC is anticipated to be a smart "eco-city" catering to the needs of approximately 100,000 citizens, including 45,000 residents and hundreds of businesses of all sizes and sectors. Professional Services: 2015- ongoing.
- **"The Heights" Redevelopment, Tampa FL.** Planning & Urban Design Lead. Working closely with the developer, Moore led the planning of a 37 acre site along the Hillsborough River, just north of Downtown Tampa. This formerly industrial property adjacent to the historic Tampa Heights neighborhood, will be redeveloped to include up to 1,700 dwelling units, 250,000 SF of retail and restaurant uses, including a community market hall, and 300,000 SF of commercial development, including two hotels. The project will continue the emerging Riverwalk promenade along the water's edge and will include several multi-use civic spaces oriented towards regional and local neighborhood users. Moore also led the creation of design guidelines for the streets, blocks and buildings. Professional Services: 2013-2014\*.
- **Area Development Plans and Infrastructure Capacity Analyses, US Army Corps of Engineers Huntsville District.** Lead Planner. Moore was part of the planning team that developed future development plans for US military installations on Guam, Saipan and American Samoa. Responsibilities included site and context analysis, on-site visioning workshops and planning charrettes, master planning, infrastructure planning and final documentation. Professional Services Completed: 2013.

# MEET YOUR VISIONING CONSULTANTS



Paul Cutter, AICP brings 25 years of experience to Jacobs' APG in land use planning, site development strategies, public participation, and regulatory and development controls. Paul has developed land use plans, transportation plans, design guidelines, and written or revised zoning and other development controls, for more than 200 clients across the United States for communities as small as 2,500 people and as large as 700,000. His expertise in visioning and land use controls ranges from the traditionally accepted to the cutting edge, and his experience gives him both a broad view of the tools available to communities, and how those tools may be best adapted to the situation. Paul is the service line leader for the Planning operations for Jacobs. Paul is a frequent speaker at local and state Planning conferences on the topics of land use planning and zoning, most recently speaking at the Texas American Planning Association State Conference on the topic of Planners as Facilitators.

## Education

Bachelor of Urban Planning, University of Cincinnati, Cum Laude

## Professional Registration

American Institute of Certified Planners  
#12037

Form Based Code Institute Certification

## Professional Associations

American Planning Association

City of Sharonville, Board of Zoning Appeals  
(2006 – Present), Chairman (2010 – Present)

Congress for New Urbanism

## Years of Experience

Since 1992

## REPRESENTATIVE PROJECT EXPERIENCE

- **City of Richardson Form Based Code (Phase III). Richardson, TX.** Senior Planner. Provided professional services in the creation of a form based zoning code for four sub-areas in the mixed use commercial areas of the City- Gateway Commercial, Creative Corporate, Railside and Centennial Green. The form based code was developed to implement the policies of the Central Expressway/Main Street Urban Design Plan and to complement the previous form based code created for four sub-areas to the north. The code is graphics intensive and creates design guidelines for both public and private realms for building and envelope forms, streetscapes, street cross sections, and architectural features (2016).
- **Tipp City Comprehensive Plan Update. Tipp City, OH.** Senior Planner. Working as a sub-consultant in the development of an update to the city Comprehensive Plan including: public outreach, project branding, land use and infrastructure update, stakeholder interviews and the development of an implementation strategy which provides a solid roadmap to the City on how the plan is best to be implemented (2016).
- **Sycamore Township Comprehensive Plan and Zoning Resolution Update. Sycamore Township, OH.** Project Manager/Senior Planner. Worked with the Township in the update to the Comprehensive Plan of the Township last updated in 2001. Updates included land use, demographics, infrastructure and goal and policies. Updates to the Zoning Resolution included a revision to all standards including processes and procedures, land uses, lot development standards, signs and legal issues in a new and easy to read text and graphic format (2016).
- **Butler Township Zoning Code Update. Butler Township, OH.** Project Manager/Senior Planner. Drafted a targeted update for the Butler Township Trustees which included establishing a new permitted uses list, updating terms and definitions, confirming lot development standards and providing new graphics for the zoning resolution (2015).
- **City of Litchfield Subdivision Regulations and Zoning Resolution Update. Litchfield, CT.** Senior Planner. Worked with the Land Use Department to provide an update to the City's subdivision and zoning standards, processes and regulations. Included reformatting the subdivision regulations, variances, a thorough review of the permitted land uses in the zoning code and updating the zoning map (2015).
- **City of Richardson Form Based Code. Richardson, TX.** Senior Planner. Provided professional services in the creation of a form based zoning code for four sub-areas in the mixed use commercial areas of the City- Main Street, Central Place, Interurban and Chinatown. The form based code was developed to implement the policies of the Central Expressway/Main Street Urban Design Plan. The code is graphics intensive and creates design guidelines for both public and private realms for building and envelope forms, streetscapes, street cross sections, and architectural features (2014).
- **City of Frisco Comprehensive Plan. Frisco, TX.** Senior Planner. Responsible for reviewing and rewriting the existing and future land use chapters of the Frisco Comprehensive Plan and ensuring that it integrates seamlessly with the other chapters of the Plan (2014).