

## **FAQ: 2017 Dunedin Community Visioning (August 27-31)**

### **Q: What is community "visioning"?**

A: Community visioning is the process of developing consensus about what future the community wants, and then deciding what is necessary to achieve it. It is the first step in updating Dunedin's Comprehensive Plan. Due to the frequency of land use, zoning and development questions, the August public outreach is for one specific element of the Comp Plan – the Future Land Use Element. The final 2017 Visioning Report will be the basis for new and/or amended Comprehensive Plan - Future Land Use goals and objectives in the next iteration of the comprehensive plan. The report may also lead to changes in the City's Land Development Code.

### **Q: Why is the City initiating a second community visioning process?**

A: After implementing many of the recommendations from the 2005 Visioning Report, it is once again time for our citizens and City officials to discuss significant trends and issues affecting our community in a collaborative, proactive way. By focusing on the future, we use visioning exercises to find common ground to develop new ideas and approaches for addressing challenges and solving problems. Visioning does not replace traditional forms of planning and decision-making, but it can help the outcome be more informed, collaborative, strategic and effective.

### **Q: What is a vision statement?**

A: A vision statement is a forward-looking, concise statement, not limited by current constraints, describing the community's preferred "destination" over a 10 to 25-year period. It should also express the community's values and serve as a useful policy guide on development and redevelopment issues moving forward.

### **Q: How can I participate?**

A: Consultant-led public outreach visioning workshops will be held at the Hale Activity Center from August 27<sup>th</sup> to August 31<sup>st</sup>. Please click on the "schedule" page to see a list of daily activities.

### **Q: What will happen at the 5-day Visioning Workshops (August 27-31)?**

A: Every community stakeholder, including, but not limited to, residents, business and property owners, civic organizations, neighborhood groups, HOAs, Commission appointed committees, staff and City Commissioners are invited to attend the public sessions. The 5-days of workshops will provide an opportunity to engage in small group, consultant-led discussions and large group evening corridor-based evaluations. Each session will be led by James Moore and Paul Culter of the Jacobs Planning Group. Each session will feature the following:

- Visual preference survey.
- SWOT (strengths, weaknesses, opportunities and threats) analysis.
- Map exercise.

### **Q: What if I can't attend the workshops in August?**

A: For anyone unable to attend the August workshops at the Hale Center, there will be an online survey that will mirror the information gathered during public meetings. The survey will be available on August 10<sup>th</sup> and run through September 30<sup>th</sup>. Please visit [www.dunedingov.com](http://www.dunedingov.com) and click on the "visioning" icon.

**Q: Does visioning really make a difference? Does anything result from visioning?**

A: Successful visioning exercises can lead to an improved Comprehensive Plan and Land Development Code.

**Q: What will make our visioning process a success?**

A: Several key factors will help ensure the success of Dunedin's visioning process.

1. Support from every stakeholder group.
2. Clearly defined objectives and outcomes.
3. Recommendations that addresses community needs and concerns.
4. Strong community awareness and continued participation.
5. A final report that doesn't sit on a shelf gathering dust.

**Q: What are the next steps after the Visioning Workshop?**

A: Please see below.

- The consultant team will aggregate the responses from workshops and the on-line survey and compile these into a comprehensive summary that describes the cumulative outcomes of the three major elements of the visioning process. These will be provided to the City along with a preliminary assessment and analysis of the results.
- Based on the City's recommendations and/or directives, the team will finalize the analysis and prepare a comprehensive report document that summarizes the processes and outcomes, points towards key issues, aggregates a general vision for the City and the key sub-areas, and provides a range of recommendations for future actions.
- The final report will be presented at a City Commission meeting (date to be determined) later this fall.

**Q: What is the final outcome from this planning process?**

A: Dunedin's visioning process will produce a final report with a series of recommendations that will be the basis of the updated Future Land Use Element of the Comprehensive Plan which may lead to changes in our Land Development Code.