

2017 VISIONING – JUST THE BEGINNING

GOAL

- To reach as many community members as possible and create a process that is both comprehensive and focused.

WHEN AND WHERE

For the core of the exercise, the consulting team will host an intensive five-day period of community meetings and workshops. These public sessions will be offered day and evening from August 27th to the 31st at the Hale Activity Center on Douglas Avenue.

For anyone unable to attend the Hale Center sessions, there will be an online survey that will mirror the information gathered during public meetings. The survey will be available no later than August 10th and run through September 30th.

PUBLIC WORKSHOP KEY COMPONENTS

- Visual preference survey - A visual preference survey asks participants to subjectively evaluate comparative photos of a range of urban conditions. Each pair of images will depict situations that are functionally and operationally similar but have different physical characteristics.
- SWOT (strengths, weaknesses, opportunities and threats) analysis - The SWOT exercise will ask participants to speak candidly about the key characteristics of the community both generally and in terms of specific areas of focus.
- Map exercise - this exercise will lead into a map exercise where participants will be asked to annotate, edit, refine, and otherwise mark up the table map to highlight key strengths, weaknesses, opportunities and threats.

NEXT STEPS

- The team will aggregate the materials from all of the workshops as well as the on-line websites and compile these into a comprehensive summary that describes the cumulative outcomes of the three major elements of the visioning process. These will be provided to the City along with a preliminary assessment and analysis of the results.
- Based on the City's recommendations and/or directives, the team will finalize the analysis and prepare a comprehensive report document that summarizes the processes and outcomes, points towards key issues, aggregates a general vision for the City and the key sub-areas, and provides a range of recommendations for future actions.
- The final report will be presented at a City Commission meeting (date to be determined) later this fall.