

MEMORANDUM

TO: City Commission

THROUGH: Douglas Hutchens, Interim City Manager 

DATE: January 19, 2017

FROM: City Staff

SUBJECT: First Quarter Report on Downtown Parking Management Plan and Introduce Dunedin Parking Version 2.0.

PRESENTER(S): City Staff
SP + (Parking Management Company)
Parkeon (Parking Kiosk provider)

RECOMMENDATION: Staff recommends consideration of Dunedin Parking Version 2.0.

BUDGET IMPACT: The recommended revisions are designed to simplify the paid parking components of the Downtown Parking Management Plan using best management practices while maintaining the original financial model projections moving forward.

PAST ACTION: City Commission approval of Ordinance 16-25, Resolutions 16-22, 16-23, 16-24, 16-25 and 16-27.

NEXT ACTION: Receive direction to amend Ordinance 16-25 and Resolution 16-22 as necessary to implement Dunedin Parking 2.0.

ATTACHMENTS: None.

BACKGROUND: The City Commission approved a pilot Downtown Parking Management Plan on June 2, 2016 and directed staff to implement the system by October 3, 2016. The corresponding Ordinances and Resolutions for the Downtown Parking Management Plan were adopted on September 22, 2016 with a requirement to provide quarterly updates on the parking program. The information that will be presented on January 26, 2017 is the first quarterly update for the time period from October 3, 2016 to December 31, 2016.

INTRODUCTION

The Downtown Parking Management Plan was adopted as a response by the City to account for the at-risk parking areas going away, and consideration for the increasing popularity of the downtown. Although paid parking is the hot button issue, it also needs to be noted that the paid parking component of the Parking Management Plan aspect is just one aspect of the overall Parking Management Plan for downtown. The other area receiving attention includes the element of getting people to park in the appropriate parking space based on use (employee, long term, turnover, convenience, etc.). The Parking Management Plan has succeeded in getting employees and other long term parkers off Main Street.

Since 2016, the downtown parking supply has been adversely affected by the following events.

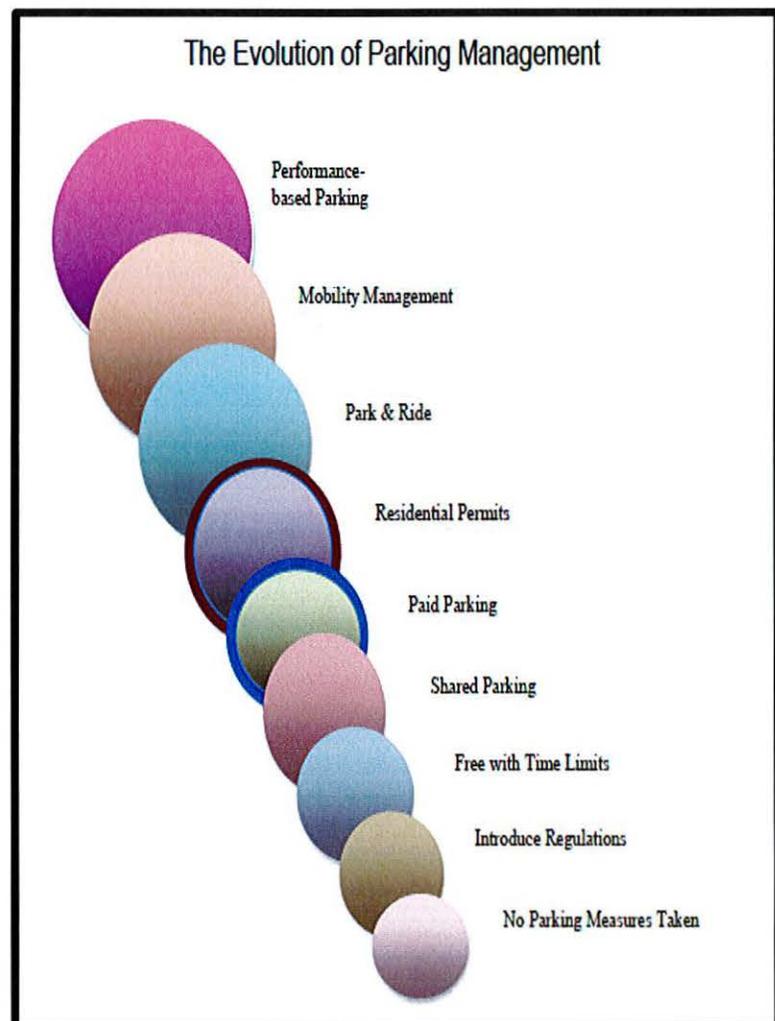
1. Loss of 90 spaces at the former Keller site (Douglas Avenue across from the Dunedin Brewery).
2. Increased lease terms for the Dunedin Station (Scotland Street and Douglas Avenue).
3. Potential loss of 41 at-risk spaces at 380 Main Street (corner of Main Street and Douglas Avenue).
4. Limited availability of the entire First United Methodist Church lot due to increased church activities.

All of these factors, combined with downtown's continued growth as a special destination require that we prepare for the future now. The future, of course, is highly variable as new technology brings on autonomous cars and the increased usage of Uber and Lyft.

With regards to parking management, it is interesting to review the "Evolution of Parking Management" to understand the cycles that other Downtowns experience.

In Dunedin's case (where the heavy lines are shown), you will see we are in the middle of the evolution cycle for parking management; a phase where there is paid parking.

The continued success of the downtown, which includes new construction and redevelopment, is therefore dependent on the continued implementation of a Parking Management Plan.



FIRST QUARTER FINANCIAL PERFORMANCE

As the pilot Downtown Parking Management Plan was positioned and expected to be self-sustaining, meaning revenues match expenses, the initial 90 day look at the financials contains these highlights.

1. The revenue received by the City has been trending upward over the last 3 months.
2. Revenues are matching expenditures and providing additional revenue, although less than initially anticipated due to the following factors:
 - a. No tickets were written for the first 3 months, resulting in zero citation revenue although 1,202 warnings were given.
 - b. No tickets being issued had an impact on the number of vehicles complying with the paid system, resulting in lost revenue (no way to determine but certainly a factor).
 - c. Due to software implementation timing, the 20% residential discount for using Parkmobile was extended to all users (not just residents) of the phone application resulting in less revenue.

The FY 2017 first quarter financial results for the Downtown Parking Management Plan are presented below:

As of the end of the first quarter, the “net revenues” being reported is on pace to exceed the minimum expectation of \$200,000, which was agreed to by the City Commission on September 26, 2016; however, there could be some concern as to how close the results are to that minimum.

From an expense side, the results were substantially as expected. This could lead to potential concerns of the parking management system being related to revenues. First, let’s take a look at the parking fee revenue. Staff members were expecting the first quarter to be one of the two lowest revenue generating quarters of the fiscal year, with the final quarter being the other.

Downtown Parking Management Plan Income Statement (Unaudited)		
For the Three-Months Ended December 31, 2016		
<u>Revenues</u>		
Parking Fees		157,375
Citation Revenue		-
		157,375
Transfers In	(BP & CRA Funding)	21,546
Total Revenues		178,920
<u>Expenses*</u>		
Credit Card Fees		13,523
Pay Stations		28,526
Software	(Pay Stations/Enforcement)	10,675
Parking Mgmt		41,909
Parking lot leases		21,546
Misc operating exp.		11,021
Salaries & benefits		855
Total Expenses**		128,055
Operating Income/"Net Revenues"		50,865
<u>Notes:</u>		
* Expenses were accrued and allocated to properly report 3 months of expenses.		
** Please note that interfund administrative charges have not been included as they were not part of the original financial model.		

There was also the expectation that as City events related to the holidays increased near the end of the quarter, so would the parking usage and related revenues.

The following table illustrates the revenues that were generated by month over the first quarter:

	October	November	December	Totals
Pay Station Credit Cards	38,103	42,240	44,525	124,867
Pay Station Coin	5,776	6,109	6,024	17,909
ParkMobile	6,243	8,898	10,473	25,614
Total Collections	50,122	57,246	61,022	168,391
Less: Sales tax	(3,279)	(3,745)	(3,992)	(11,016)
Parking Fee Revenue	46,843	53,501	57,030	157,375

As presented in the table above, parking fee revenues increased each month as was expected. Note that the average monthly revenue collected of \$52,450 is less than the monthly average of \$63,740 associated with the originally approved parking management projection.

There is one other item to consider related to revenues of the parking management system, and that is parking citation revenue. The simple fact of the matter is that the City didn't collect any citation revenue in the first quarter. An annual amount of \$109,200 was expected, or roughly \$27,300 per quarter. In the first quarter, the enforcement team at SP Plus issued 1,200 warnings/reminders manually to inform the public of paid parking in lieu of issuing citations. If those warnings had been converted to citations, there would have been roughly \$36,000 of additional revenue represented in the first quarter financial results.

It was noted during several Commission meetings leading up to the October 4, 2016 "launch date" that the City was not going to balance the parking management system on parking citation revenue. That has not changed, but *it should be understood that parking citations are an essential part of parking enforcement and has an impact on converting non-complying customers to paid customers.* We cannot calculate the extent of this impact, but with citations beginning in the second quarter of this fiscal year, the City will have a general idea of that impact.

WHAT THEY (SP+) HAVE OBSERVED

Parking System Components

Demonstrate the pay station – show the successful transactions – describe common operator errors. Credit card not going in all of the way, adding time to parking, timing out of the transaction, sleep mode.

1. How the system works with the interaction of Parkeon, Parkmobile, NuPark, and SP+. Parkeon provides the pay stations, Parkmobile does the pay by phone app, and NuPark provides the enforcement component which utilizes their software and License Plate Recognition component to interact with Parkeon and Parkmobile to identify if a particular license plate has paid for parking. SP+ operates the system interacting with the other three components to provide the enforcement, maintenance, collections, and reporting of the

parking system. SP+ staff further collaborates with City Staff to address issues within the system, maintain the Parking Guide and respond to email requests through the website, coordinate Resident Parking Program (RPP), and employee permit program.

2. LPR Video. LPR trends and use by other municipal and operations.
 - a. LPR used by City of Tampa, City of St Petersburg for their booting programs. USF is rolling out LPR later in 2017, as is UCF as a part of their parking operation.
 - b. Used by other municipal operations including Miami Parking Authority, Miami Beach, City of Fort Lauderdale, City of Gainesville, Coral Gables. Currently used by FSU, FIU, University of Miami, Florida A&M.
 - c. Parking trends typically show that technology engaged in South Florida are eventually implemented in Central Florida. The City of Tampa has plans in the next 18 months to transition their pay stations from pay-by-space to pay-by-license plate.
3. Residential and Employee Permit Program. Employees are buying less permits month to month. Residential program registrations have been slow and steady.

Observations/Operations

1. The program has worked to move employees, shop keepers, trail riders, and trolley riders off Main Street and out of the Marina and make convenient parking available to visitors. It has also created large areas of underutilized parking on the east and west ends of the City.
2. First 90 day changes to the system: Order new keyboard, 3G to 4G, East of Highland changes, software updates, etc.
3. Impact of transient parking to residential near downtown. Mixed feedback and a lot of misunderstanding with some residents who live outside of the downtown parking in these areas thinking it is designated for any residents.
4. Observed reactions to paid parking program. Visitors, Residents and Visiting Residents. How does this compare to reaction at other paid parking implementations?
 - a. Visitors: Surprised by change but generally pay the meter and go about their day.
 - b. Residents: Both positive and negative. Some do not like "other people" parking on their residential street while others are of the opinion that street parking should be unregulated, first come/first serve.
 - c. Visiting Residents: Both positive and negative. Some say it is great to finally get a spot on Main Street while others say it is confusing or ridiculous.
5. Warnings and Violations. All tickets have been warnings in the first 90 days, but citations started to be issued in January. October through December many regulars figured out they would only get a warning and therefore did not pay for their parking. As citations are issued, revenue is expected to climb as people become more compliant. In addition to citation revenue, compliance will also improve.

Reporting/Statistics

1. Reporting capability of Parkeon and Parkmobile. Shows revenue by day, by pay station with a date stamp on each transaction.
2. Show 90 day statistics.
 - a. Total Transactions
 - b. Total Revenue
 - c. By Proposed District: Broadway Street going west, Highland Street going East and core area

- d. Parking Revenue/Transactions Monday-Friday, Saturday-Sunday
- e. Average Length of Stay by Zone

WHAT WE HEARD

Provided below are Parking Response Categories that were formatted to reflect the complaints that have been generated from using the Downtown Parking Management Plan along with corresponding responses:

1. Paid Parking is Terrible and the City is Greedy

Complaint: *“Ruins small town charm, unfriendly, will go to other towns.”*

Response: Here just a few examples of cities that have maintained their charm with paid parking (St. Augustine, Deerfield Beach, Key West, Aspen, CO., West Hartford, CT. – the list is endless).

Complaint: *“\$1.50 rate too high.”*

Response: This is one of the lowest rates in Pinellas County. Based on the resident discount and the large areas of weekday free parking, this is the minimum rate that will fit the financial model.

Complaint: *“3 hour time limit is too short.”*

Response: We recommend eliminating time limits as acceptable turnover is occurring by other means as follow:

- Moving employees, owners, trail riders and trolley riders off of Main Street and the Marina.
- The \$1.50 rate is a disincentive to staying all day in high demand areas.

Complaint: *“Need resident discount.”*

Response: A resident discount is being offered through the phone app, Parkmobile. Unfortunately the ePermit resident discount program is no longer available from Parkeon (pay station manufacturer).

Complaint: *“Hurting downtown business.”*

Response: It is hoped the new parking plan will assist in increasing foot traffic in the downtown resulting in more patronage to the businesses. We also recommend doubling the free parking available M-F 10:00am to 6:00pm when most retail stores are open.

2. Pay Station (Kiosk)

Complaint: *“Machine not user friendly, keypad difficult, complicated machine.”*

Response: The pay stations, as detailed in the section below (**System Improvements Made to Date**), have received enhancements with an improved backlit keypad and faster processing speeds (change from 3G to 4G technology). **City staff and SP+ have identified the number one problem is operator error when inserting a credit card.** By the numbers there have been over 80,000

successful transactions to date. Staff will also show a short video on how to operate the pay station.

Complaint: *“Glare and hard to see at night.”*

Response: The ability to see the machine thru the glare and at night has been enhanced by having a high resolution screen and a backlit keyboard for most of the pay stations. The downtown is also scheduled to have the street lights enhanced to LED lights providing more light at night downtown.

3. Information/Programs/Technology

Complaint: *“Disabled parking is not free.”*

Response: Disabled parking is free and unlimited. We recommend new decals on the pay stations to highlight this policy.

Complaint: *“Why the need for paid parking.”*

Response: Staff continues to produce and distribute various public relations material on the reasons for paid parking and how the system operates.

Complaint: *“What about short periods of parking.”*

Response: Recent public relations effort to inform visitors coming downtown for a short time can use a quarter for 10 minute increments.

Complaint: *“When/where parking occurs.”*

Response: Version 2.0 will simplify the system to all but eliminate any confusion.

Complaint: *“Why License Plate Recognition (LPR) technology.”*

Response: The use of License Plate Recognition uses the latest technology and is an efficient and less costly way to ensure parking compliance. While other communities are using pay and display or pay by space currently, they are also currently looking to go to LPR as it provides less cost and provides very useful parking data that can be used to better manage their parking needs – Hollywood, Deerfield Beach, and John’s Pass in Pinellas County.

Complaint: *“What are the rules for golf carts?”*

Response: Golf cart rules will be refined and a copy will be mailed to every registered owner.

Complaint: *“Would like more detail on the Parkdunedin.com.”*

Response: The parking web page, Parkdunedin.com, has been and continues to be revised to include comprehensive detail on the various locations to park downtown.

Complaint: *“Resident Permit Program is not wanted and is hard to understand.”*

Response: Recommend amending the RPP to allow residents, on a block by block basis, to opt out of the program with a 51% majority petition to the City Manager.

4. Employee Parking

Complaint: *“Why should employees pay?”*

Response: In a demand-based, best management practices paid parking system all users should pay a fee for parking. The City should not subsidize parking for employees, but should provide ample parking at a reasonable rate.

Complaint: *“Need more employee parking on the west side.”*

Response: This new 2.0 plan also produces many more parking opportunities for employees on the east and west side.

Complaint: *“The free lots are in poor shape.”*

Response: The dirt surface lots known as 715 Edgewater Drive (Bushnell) and Dunedin Station Square (Douglas Avenue and Scotland Street) are scheduled to be improved resulting in grading, asphalt millings and ambient lighting.

PARKING MANAGEMENT PLAN VER. 2.0

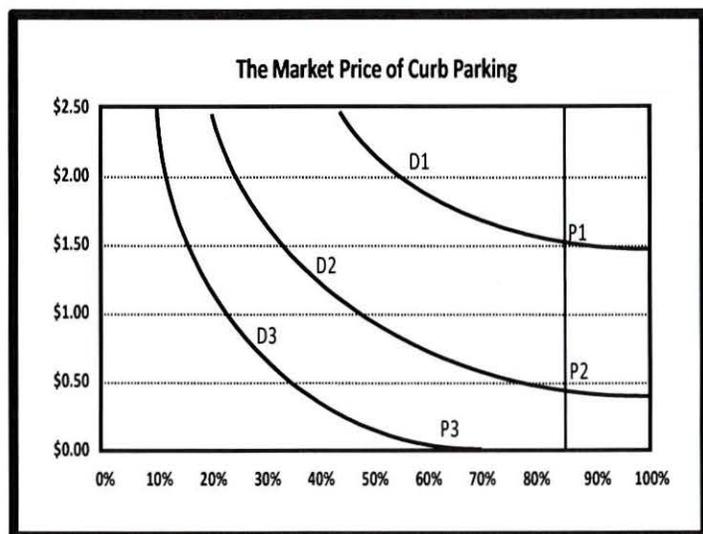
The Cause of Confusion and Complexity

1. The plan proposed by Walker Parking Consultants tried to make every stakeholder group happy while providing a paid parking component to solve the City’s Downtown Parking Management Plan. It was an honest attempt to get Dunedin started with a paid parking component to its Downtown Parking Management Plan.
2. After ninety-days of observation, the result is a complicated and confusing attempt at paid parking that does not follow best practices of parking management. Some of the plan components are unusual, if not completely unique, as listed below.
 - a. Hybrid free and paid parking in the high demand areas.
 - b. A 20% discount to residents using the Parkmobile phone app.
 - c. Tiered parking rates that resulted in “neighborhooded” pay stations.

Guiding Principles Moving Forward

1. Best practices of parking management.
 - a. Demand and occupancy-based solution that increases demand in underutilized portions of the downtown.
 - b. If occupancy is below 85%, the price for paid parking is too high (see graph below).

NOTE: On many nights and every weekend, the City’s Parking Management Plan is performing at the high demand (D1) range with a correct price of \$1.50 (P1).



- c. To increase demand and reach out to Dunedin residents, offer a series of parking passes to access parking 24/7/365 without touching a pay station or phone app.
 - d. To increase demand, a \$45 quarterly Employee Pass with access to two-thirds of all parking 24/7.
2. Eliminate time limits as acceptable turnover is occurring by other means as follow:
 - a. Moving employees, owners, trail riders and trolley riders off of Main Street and the Marina.
 - b. The \$1.50 rate is a disincentive to staying all day in high demand areas.
 3. Simplify and minimize confusion.
 - a. Use only one rate.
 - b. Move underperforming pay stations to high demand areas – less queuing.
 - c. Simplified, symmetric rate / time map.
 4. Keep a viable financial model.
 - a. Charge one fee in high demand areas during high demand times while conversely providing a wide area of free parking in low demand areas.
 5. Continue marketing how to use the pay station to our older demographic. This is a very important problem to monitor closely and communicate the places and proposed new resident passes that will bypass the City’s pay stations.

FINANCIAL ANALYSIS VER 2.0

Version 2.0 (Financial Portion)

The current Downtown Parking Management Plan as originally approved is generating roughly \$52,450 in parking fee revenue. A projection analysis was completed for parking management system Version 2.0, as described earlier. The following summary of the projection results assumes the same utilization rate as the 1st quarter:

Based on these results, staff would recommend that revenue targets be equal to or greater than the average monthly parking fee revenue experienced in the first quarter of Fiscal Year 2017.

Version 2.0	
	Est. Monthly Parking Fee Revenue
\$1.50 per hour, w/ Scotland Ave lot	53,200
\$1.25 per hour, w/ Scotland Ave lot	44,350
\$1.00 per hour, w/ Scotland Ave lot	35,500
\$1.50 per hour, w/o Scotland Ave lot	46,600
<i>Reminder - Current system</i>	<i>52,450</i>

Therefore, the above table (page 9) illustrates, from a financial perspective, a need for all paid parking areas to be charged at \$1.50 per hour and the Scotland Avenue lot to be included as a paid parking location for Version 2.0 to be a feasible option.

RECOMMENDATION: Staff recommends consideration of Dunedin Parking Version 2.0.

SUPPLEMENT

Agenda Item: OB-1 #1
Meeting Date: 01-26-17

MEMORANDUM

TO: City Commission

FROM: Douglas Hutchens, Interim City Manager 

DATE: January 25, 2017

SUBJECT: Downtown Paid Parking Program Update

ATTACHMENTS: Survey Results (unknown origin)

BACKGROUND: Attached please find survey results that were delivered to City Hall today.

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any _____

ONLY GO TO TOWN BY BIKE.
Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Are you a resident of Dunedin? _____ If not, where are you from? _____

Name (Optional) H.R. Date _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 2 Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

STUPID SYSTEM - DON'T LIKE METHOD OF PAY PROGRAM

Are you a resident of Dunedin? NO If not, where are you from? PINEHILLS PARK

Name (Optional) _____ Date 1/24/17 Thank you for your input!

Shame on you City Commissioners for creating this parking program that has led to nothing but frustration for residents and lost revenue to merchants. We won't forget come collection! So don't be surprised.

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM
YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any _____

Because of the parking program, I choose not to shop or dine in downtown Dunedin. The parking meters pay program is not user friendly.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Are you a resident of Dunedin? yes If not, where are you from? _____

Name (Optional) Subscribed Date 1-23-17 Thank you for your input!

And parking is way too expensive.

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any _____

Appears to be a bit of a "greedy # grab" by the city.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Must be extremely frustrating for visitors

Are you a resident of Dunedin? yes If not, where are you from? _____

Name (Optional) Jessica Stegge Date 1/22/2017 Thank you for your input!

NOT present well. Why suddenly this change?

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any I quit coming to downtown for shopping/dining. Too much trouble and expense.

One time I parked at Weaver Park & walked in. It was a hot day.

Ease of use of the parking meters pay program (1 worst to 5 best) 2 Comments/feedback Used twice.

It took me awhile to figure it out. Both times I forgot to bring my tag no. & had to walk a distance back to my car to get it.

Are you a resident of Dunedin? NO If not, where are you from? OZONA

Name (Optional) ROXENNE SMITH Date 1-21-17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any I no longer

view Dunedin as a welcoming experience

Ease of use of the parking meters pay program (1 worst to 5 best) 2 Comments/feedback _____

too much trouble - we have other places to go now

Are you a resident of Dunedin? no If not, where are you from? OZONA

Name (Optional) BRIAN SMITH Date 1/21/2017 Thank you for your input!



Jan Matuska <jmatuskarnms@gmail.com>

**Parking Survey Done----We will NOT be going to meeting Thurs. Sorry.---
Men's coffee discussion**

1 message

Richmond Henry <hrichmond4@yahoo.com>
Reply-To: Richmond Henry <hrichmond4@yahoo.com>
To: Jan Matuska <jmatuskarnms@gmail.com>

Tue, Jan 24, 2017 at 10:21 AM

Interesting points made at Men's coffee: (1) Chamber of Commerce "map visitors" down by a good percentage (they keep track of the numbers) (2) You can easily get a table at the most popular restaurants in minutes (3) The parking meters buttons/directions are not easily understood even by someone who use to design such things (4) Nobody wants to walk two minutes to get somewhere (5) Dunedin older population not considered. Ron probably has more gems! Henry

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any My habit was to shop

downtown Dunedin 2 or 3 times a week. I have been three times since November. Twice through necessity not choice.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback Clare on screens at certain times makes reading impossible. Prompt pass too quickly.

Are you a resident of Dunedin? yes If not, where are you from? _____

Name (Optional) Pat Brophy Date 1/24/17 Thank you for your input!

City had done a poor job of educating the population.

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any _____

DO NOT GO TO TOWN EXCEPT BY BIKE!

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Are you a resident of Dunedin? If not, where are you from? _____

Name (Optional) AR Date 1-24-17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any I no longer

shop or dine in downtown Dunedin. — we choose safety
rather than other locations

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback I have

overheard visitors say they will NEVER return

Are you a resident of Dunedin? yes If not, where are you from? _____

Name (Optional) Jan Matiska Date 1/21/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any would go

some where else instead of Dunedin

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Are you a resident of Dunedin? No If not, where are you from? Clearwater

Name (Optional) _____ Date 1/24/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

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If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any we will not go

downtown if we must pay to park, only places that are within our walking distance, this pay to park has affected my attitude toward patroniz?
Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Have only heard many complaints & seen difficulties w/ businesses.

use as I will not use the system
Are you a resident of Dunedin? Yes If not, where are you from? _____

Name (Optional) _____ Date _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) Comments/feedback _____

Are you a resident of Dunedin? Yes If not, where are you from? _____

Name (Optional) Laura Sorell Date 1/23/19 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? Comments, if any _____

Hard to go to credit stores / festivals to find parking and if you do, it's often not for short term parking. Think it's taking away small town friendly atmosphere
Ease of use of the parking meters pay program (1 worst to 5 best) Comments/feedback _____

Are you a resident of Dunedin? No If not, where are you from? MI

Name (Optional) _____ Date 1/24/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any _____

Shop and eat less often downtown

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Signs are confusing

Are you a resident of Dunedin? Yes If not, where are you from? _____

Name (Optional) _____ Date Jan 24 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Are you a resident of Dunedin? YES If not, where are you from? _____

Name (Optional) BARBARA HODGE Date 1-24-17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback WILL CAUSE THE BUSINESSES TO FAIL

Are you a resident of Dunedin? YES If not, where are you from? _____

Name (Optional) _____ Date _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any _____

I work downtown.

Ease of use of the parking meters pay program (1 worst to 5 best) _____ Comments/feedback _____

Are you a resident of Dunedin? yes If not, where are you from? _____

Name (Optional) W. Brand Date 1/24/2014 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer _____ Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Too complicated

Are you a resident of Dunedin? No If not, where are you from? St. Petersburg

Name (Optional) _____ Date 1/24 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer _____ Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? _____ Comments, if any _____

so hard up that you need the small

Ease of use of the parking meters pay program (1 worst to 5 best) _____ Comments/feedback _____

very hard to operate

*As the City
amt. of
change
you
will
get.*

Are you a resident of Dunedin? *Yes* If not, where are you from? _____

Name (Optional) *Crystal Glenn - 22-17* Thank you for your input!

Sunday, January 22, 2017

Paid parking in downtown Dunedin is the absolute dumbest thing I have ever heard. The whole concept of "delightful downtown Dunedin" from my point of view is to be able to park and spend the day in Dunedin shopping and eating and just walking the area. I have never had any problems finding parking downtown when I wanted to relax and walk and shop and stop in one of the restaurants. Dunedin reminds me of a small European town or village where the people of that village meander through the town without having to pay for the parking. I am sure the Dunedin City Council has not checked out Safety Harbor. You can see all kinds of people walking and eating and enjoying Safety Harbor without paying for the parking. To be real honest I have not been to downtown Dunedin in a while but when I do go down there, I will park in the free dirt lot. I understand from someone who works downtown that the merchants had a really hard time getting a sign put up saying that that was a free lot. I guess the people behind the paid parking don't want anyone to know about that lot.

Paid parking the way I understand it was attempted in 1991 and I think the next time was in 1996 or 1997. Both times the city forefathers decided not to have paid parking. Now you are trying to do it again. Come on---does Dunedin actually need the small amount of money that paid parking brings in? I am sure that you have all kinds of money to spend so what is the point?

Another way to screw up downtown Dunedin is to build an apartment building right across the street from Pioneer Park in what is now a parking lot. That, to me, would be an utter monstrosity in the middle of downtown. The other monstrosity is the building that now stands across from Edgewater Drive---Victoria Place. Of course we all know what makes all of these projects work. The one with the most money wins whatever they want. It doesn't matter what the rest of us think.

Please, please, please---I don't want Dunedin to become Clearwater Beach or St. Petersburg. Please don't allow that to happen!!!!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any AS A DUNEDIN RESIDENT AND TAXPAYER I REFUSE TO PAY FOR PARKING. AS A RESULT MY PATRONAGE OF DOWNTOWN MERCHANTS →

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback USED THEM ONCE - CUMBERSOME, SLOW. AS STATED ABOVE WILL NOT PAY FOR PARKING GOING FORWARD.

Are you a resident of Dunedin? Yes If not, where are you from? _____

Name (Optional) Charles Holden Date 1-25-17 Thank you for your input!

HAS BEEN, UNFORTUNATELY, GREATLY REDUCED SINCE THE INCEPTION OF PAID PARKING.

I WOULD SUGGEST A RESIDENT PARKING PERMIT (LIMIT OF 2 PER HOUSEHOLD) FOR DUNEDIN RESIDENTS. EACH PERMIT WOULD ALLOW UNRESTRICTED PARKING IN AREAS CURRENTLY METERED. EACH PERMIT WOULD HAVE A MINIMAL YEARLY COST TO ^{\$75} COVER ADMINISTRATION AND PROVIDE A SMALL REVENUE DEDICATED TO THE CITY BUDGET LINE FOR PARKING.

I HAVE HEARD NUMEROUS REASONS GIVEN, AT DIFFERENT TIMES, TO JUSTIFY THIS "PILOT PROGRAM"

- CYCLISTS USING THE PINELLIS TRAIL TAKE TOO MANY PARKING SPOTS AND STAY ALL DAY & APPARENTLY HALF THE NIGHT.
- MERCHANTS DEMANDING THE LACK OF PARKING "TURNOVER" & SUBSEQUENT LOSS OF REVENUE.
- NEED FOR A "DEDICATED FUNDING SOURCE" FOR MORE PARKING (RAMPS? SURFACE LOTS?)

THIS HAS BEEN AND CONTINUES ~~TO~~ TO BE A Muddled, DISORDERLY AND MISMANAGED SITUATION. "DELIGHTFUL DUNEDIN" ?



INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer X
Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any _____

If I can't find a spot in a free lot I will go to another store/restaurant where parking is free.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Terrible! Having to know your license plate # is ridiculous! I have seen lines of people waiting to use the meters. Too cumbersome & frustrating!

Are you a resident of Dunedin? yes If not, where are you from? _____

Name (Optional) _____ Date _____ Thank you for your input!

Other comments:

- ① I am a Dunedin resident & pay taxes. Why not a hangtag or sticker (for a nominal yearly fee) for residents to park anywhere.
- ② Parking map is very confusing. Hours & days seem to vary by lot.
- ③ If the intent was to keep users of the Pinellas Trail from tying up parking spaces, why not have parking free after 5 or 6 pm? Nobody is biking in the dark!

SUPPLEMENT

Agenda Item:

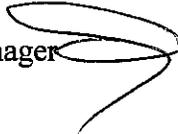
OB-1 #2

Meeting Date:

01-26-17

MEMORANDUM

TO: City Commission

FROM: Douglas Hutchens, Interim City Manager 

DATE: January 25, 2017

SUBJECT: Downtown Paid Parking Program Update

ATTACHMENTS: Emails received by Commission as follows:
Dianne Schuldt dated 1/23/17
Cathleen Greenwood dated 1/23/17
Aimee Trachtenberg dated 1/24/17
Sharyn Gildea dated 1/24/17
James Riley dated 1/24/17
Kandi Bryant dated 1/25/17
Diane Schuldt dated 1/25/17

BACKGROUND: Attached please find emails that were received by City Hall since the Commission staffing was distributed (close of business Friday) and today's Supplement deadline (as determined by the Commission).

Nazzaro, Andrea

From: Kynes, Deborah
Sent: Monday, January 23, 2017 1:22 PM
To: Nazzaro, Andrea
Subject: FW: parking

From: Dianne Schuldt
Sent: Monday, January 23, 2017 1:21:36 PM (UTC-05:00) Eastern Time (US & Canada)
To: City Commission
Subject: parking

Looks like a lot of negative comments on your Dunedin website!!

The City of Dunedin is a public entity subject to Chapter 119, Florida Statutes concerning public records. Emails are covered under such laws, subject to disclosure and are maintained as a public record and to the public and media upon request.

In compliance with FS 668.6076: Under Florida law, email addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to this entity. Instead, contact them by phone or in writing.

Nazzaro, Andrea

From: Tornga, John
Sent: Monday, January 23, 2017 4:49 PM
To: Nazzaro, Andrea
Subject: FW: Response to my question at Jan. 12, 2017 Commission Meeting

From: Cathleen Greenwood
Sent: Monday, January 23, 2017 4:49:08 PM (UTC-05:00) Eastern Time (US & Canada)
To: Bujalski,Julie; Tornga, John; hgemail@verizon.net; Kynes, Deborah
Subject: Response to my question at Jan. 12, 2017 Commission Meeting

Dear Mayor Bujalski and Commissioners Tornga, Gracy, and Kynes,

At the last City Commission Meeting (Jan. 12, 2017) I spoke during Citizen Input about revising the Parking Bank and Downtown Parking Requirements (see below for full text). Among other statements and requests, I specifically asked each of you, "the four Commission members here tonight who voted for Ord. 15-31 in December 2015 to search your memory and heart and tell us if you really did know that the percentage of parking spaces that could be bought had been increased to 100%, and that you voted knowingly for this change. And if so, please explain your rationale. If not, I respectfully request that portion of Ord. 15-31 be repealed and returned to the original percentage of 25%."

I have not yet received any answers to my question. Please respond so that I know the truth. At the Dec. 2015 meeting did you really know that you were voting to change the percentage of parking spaces developers could buy from 25% to 100%? If your answer is yes, that you did know, please explain your rationale, and why you did not mention this to the citizens. If you did not know, I would appreciate your responding to this email with words to that effect.

I look forward to hearing from you.

Respectfully,

Cathy Greenwood

.....
Citizen Input Commission Meeting 1/12/17

Cathy Greenwood

2239 Watrous Drive, Dunedin FL

Revise the Parking Bank and Downtown Parking Requirements for Developers:

I respectfully request the following revisions to the downtown parking requirements for developers (Ord. 15-31).

1. Raise the downtown code from 1.5 parking spaces per dwelling unit to two spaces per unit, which is required for the rest of Dunedin. Also, require additional spaces as bedrooms are added above 3 bedrooms. Inadequate parking reduces the value of residential units and burdens the city to provide parking.

2. Raise the parking bank fee from the bargain price of \$8,000 per space to \$25,000 per space, which is the actual cost to the City / taxpayers to provide a space in a parking garage. An unintended consequence of our low parking bank fee is actually providing an incentive for builders to build instead of provide parking for their tenants and customers.

3. Return the percentage of parking spaces allowed to be banked from 100% back to the original 25%. On Dec.17, 2015 the commissioners voted for this change (Ord. 15-31), which was done with misleading language and therefore, improper notification.

- The staffing memo for Dec. 3 did not include any mention of the percentage increase from 25% to 100%. According to the meeting minutes: "Mr. Ironsmith advised regarding making the downtown parking requirements more stringent. There is now a new value for the Parking Bank at \$8,000 per space increased from \$2,500 which also allows for a higher percentage for someone to buy parking spaces to expand their businesses."

- This is misleading and incomplete. The percentage increase does not make "parking regulations more stringent." Instead, it makes the parking bank more generous to the developers. Most importantly, it leaves out the amount of the "higher percentage increase" which is a substantial amount: from 25% to 100%.

4. Months later I discovered this issue and after more months of trying to get a clear explanation from city staff, city manager, and the city clerk, I appealed again to Interim City Manager. He wrote:

"When the parking code was changed a second time a year ago or so, the percentage and fees were changed. Fees of this code include the new \$8,000 fee, but there is no mention of percentage. The explanation I was given: 'Note that there is no percentage given any longer. So, it can be from zero to 100% as implied in the 'may be satisfied'".

This "explanation" (from staff or city attorney – not sure from whom) does not make sense to me. The new 100% allowed is in the ordinance because it is not there? Commissioners, did you really know about this when you voted for it? We certainly did not.

On Sep. 26, 2016 in the Agenda Review Session discussion on process and procedures, Greg Rice said, "Sometimes I take discretionary action and you don't even know about it." Is this an example of that?

I ask the four Commission members here tonight who voted for Ord. 15-31 in December 2015 to search your memory and heart and tell us if you really did know that the percentage of parking spaces that could be bought had been increased to 100%, and that you voted knowingly for this change. And if so, please explain your

rationale. If not, I respectfully request that portion of Ord. 15-31 be repealed and returned to the original percentage of 25%.

.....
Cathy Foster Greenwood
914-960-0801 cell
cfgreenwd@gmail.com

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Nazzaro, Andrea

From: Kynes, Deborah
Sent: Tuesday, January 24, 2017 2:32 PM
To: Nazzaro, Andrea
Subject: FW: Free parking lot

From: aimeekurt@verizon.net
Sent: Tuesday, January 24, 2017 2:32:24 PM (UTC-05:00) Eastern Time (US & Canada)
To: Kynes, Deborah
Subject: Free parking lot

Dunedin City Commission,

Since I cannot attend the Thursday commission meeting I wanted to share some concerns with you. After speaking with other local business owners we are very concerned about the parking for ourselves, staff and customers during the month of March. We always get a plethora of cars parking downtown for the entire day during the spring training games . We were hoping that the free lot could stay free but for locals only. A NO baseball parking sign at the Scotland St lot would be a huge help. We are confident the commission will make the appropriate choices in assisting our concerns.

Many thanks,

Aimee Trachtenberg
Opus Salon
637 Douglas St

Sent from AOL Mobile Mail

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Nazzaro, Andrea

From: Freaney, Maureen
Sent: Tuesday, January 24, 2017 9:19 AM
To: Nazzaro, Andrea
Subject: FW: Parking

From: Sharyn Gildea
Sent: Tuesday, January 24, 2017 9:18:49 AM (UTC-05:00) Eastern Time (US & Canada)
To: Freaney, Maureen
Subject: Parking

Moe, just thought I'd tell you that I was planning on going to Kelly's for breakfast this morning. We changed our mind and are going where we don't have the hassle of parking. I believe that the new parking regulations hurt the businesses in Dunedin and should be eliminated. Thanks for listening.
Sharyn Gildea

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Nazzaro, Andrea

From: Freaney, Maureen
Sent: Tuesday, January 24, 2017 2:51 PM
To: Nazzaro, Andrea
Subject: FW: Parking Income Statement

From: James Riley
Sent: Tuesday, January 24, 2017 2:51:07 PM (UTC-05:00) Eastern Time (US & Canada)
To: City Commission
Subject: Parking Income Statement

Mayor & Commissioners,

I'd like to congratulate staff on creating the First Qtr Parking Report which is impossible to compare to the Financial projections that the system was sold on. The categories on the 1st qtr report were split apart and/or combined with a different category than what was presented on the Financial Projections. Therefore the only thing I can do is make assumptions. It doesn't appear that Enforcement is listed as part of the expenses. And what might be included in the Misc Operating Expenses category?

On the revenue side we once again see a phony accounting entry which appears only to make the system appear to be profitable. "Transfers In" of BP & CRA money is NOT revenue. It is General Fund taxpayer money that you are using to buy parking lot leases. Maybe a question might help my understanding. Is there an actual 'parking fund' for which all revenue is deposited and all expenses are paid from? If that's the case then all monies should be easily accountable, yet we get stonewalled whenever we ask for information.

I wish someone would explain to me exactly how I can compare the Projections to the 1st qtr report. Transparency seems to be a victim already. We knew before this report ever came out that it would try to hide things and confuse everybody. We also predicted that it would meet the revenue target no matter what. You've succeeded on both counts. Let's just hope that we don't have to go down the road of Freedom of Information Act requests to get what we want. Nobody wins when that starts to happen. It sure doesn't make us happy that we get constantly stonewalled and belittled by staff. The 'sue me' attitude of some staff when we're trying to get information is beyond arrogant. It's been a horrifying and disgusting experience trying to work with some of the city staff. So much for all those election promises.

Jim Riley

Nazzaro, Andrea

From: Gracy, Heather
Sent: Wednesday, January 25, 2017 6:16 AM
To: Nazzaro, Andrea
Subject: FW: Paid parking

From: Hutchens, Doug
Sent: Wednesday, January 25, 2017 6:16:13 AM (UTC-05:00) Eastern Time (US & Canada)
To: City Commission
Cc: Rice, Greg; Ironsmith, Robert; Craig, Danny
Subject: Fwd: Paid parking

On Jan 24, 2017, at 3:37 PM, Kandi Bryant <alewife@dunedinbrewery.com> wrote:

Probably won't be able to attend this Thursday's meeting.

Anyways, I've read the memorandum for this week's meeting and just wanted to put in my 2 cents worth:

1. I believe paid parking is here to stay and I don't have a problem with that. We are losing parking spaces at an alarming rate and we gotta build that other garage.
2. I think the \$1.50 rate for all parking spaces is reasonable. No zones was one of my requests.
3. I am very happy that they hope to do away with time limits. This was definitely one of my complaints.
4. No comment on the resident parking except maybe give them their first hour free?
5. If I understand it right, they plan to do an Employee pass for \$45 for 3 months? I think this is very reasonable. I may actually be able to purchase some passes for some of my employees. I assume they will let the employees know where they can park with this pass. And will this be available to do online? And by the employer? And where will be this additional parking opportunities for employees that they speak of? Everywhere but Main St?
6. I read that they recommend doubling the free parking M-F 10 am till 6pm. Just wondered how and where that will happen. Maybe everywhere as long as it's not on Main Street?
7. And because they added the Scotland Ave lot into their equation, I'm assuming they will be changing that to paid? Charge like the Baptist Church lot? It does appear to be very under used as I see empty spots there all the time.
8. And last but not least, I'm very surprised at the revenue comparisons for CC vs coin vs parkmobile ap. I don't know why more people don't use the ap. Sooooo easy.

Kandi Bryant
Head Alewife
Dunedin Brewery

Nazzaro, Andrea

From: Freaney, Maureen
Sent: Wednesday, January 25, 2017 11:36 AM
To: Nazzaro, Andrea
Subject: FW: Parking

From: Dianne Schuldt
Sent: Wednesday, January 25, 2017 11:35:46 AM (UTC-05:00) Eastern Time (US & Canada)
To: City Commission; Hutchens, Doug; Rice, Greg
Subject: Parking

Our gang went downtown yesterday to shop and talk to shop owners. We wanted to check to see if they were aware of the parking discussion at the commission meeting on Thurs. We saw signs in most shops telling customers about the meeting and most shops had questionnaires asking for comments on our city. Most merchants said business was way down from last year. They said they will attend the meeting. We saw one woman just leaving a shop who said "I just received a \$30 ticket, I will not be back." We asked shop owners if they felt that residents were boycotting businesses. They said no, people are boycotting parking.

I see nothing in your new parking plan that will help merchants, but I hope I am wrong. Many are having trouble paying rent. Some are already looking for alternative sites with free parking. They are not necessarily looking in Dunedin - Safety Harbor and Palm Harbor were mentioned.

It is sad and undelightful.

Dianne

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SUPPLEMENT

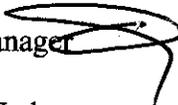
Agenda Item: OB-1 #3

Meeting Date: 1/26/17

MEMORANDUM

TO: City Commission

DATE: January 26, 2017

FROM: Douglas Hutchens, Interim City Manager 

SUBJECT: Downtown Paid Parking Program Update

ATTACHMENTS: Survey Results (Unknown Origin)

BACKGROUND: Attached please find survey results that were delivered to City Hall today.

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer _____ Other Resident

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any Not Welcoming

Parking too complicated. Changes the charm of downtown!

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Often see people lined up and confused.

Are you a resident of Dunedin? Yes If not, where are you from? _____

Name (Optional) _____ Date _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer _____ Other Resident

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any _____

Absolutely terrible idea. No more quaint Dunedin. SAD!

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Meters are NOT user friendly

Are you a resident of Dunedin? YES If not, where are you from? _____

Name (Optional) _____ Date _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any _____

I don't go downtown any more - will not pay to run in to pick up item
Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

What is wrong w/ old fashion parking meters that take coins

Are you a resident of Dunedin? yes If not, where are you from? _____

Name (Optional) _____ Date 1/25/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 3 Comments, if any _____

Restaurants should give out vouchers for parking
Ease of use of the parking meters pay program (1 worst to 5 best) 3 Comments/feedback _____

Too complicated for older people

Are you a resident of Dunedin? yes If not, where are you from? _____

Name (Optional) _____ Date 1/25/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other (Employed in Dunedin)

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any Parking Fees for

quant Dunedin is destroying Downtown Business

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback Awful

Three Hour Limit? Forget it! I'll go to Palm Harbor or Tarpon

Are you a resident of Dunedin? No If not, where are you from? Palm Harbor

Name (Optional) William Rebra Date 1-25-17 Thank you for your input! Over

my wife and I would eat in Downtown Dunedin at least
Twice a week - Restaurants are great - But No more! The
Parking is a farce and confusing. Three Hour Limit is
driving away customers for local businesses! you Best Change
Fast before Dunedin becomes another Downtown Clearwater!
Until then, I will go to surrounding communities such
as Palm Harbor, Tarpon Springs, or Safety Harbor!!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following)

Merchant _____ Retail or business Employee _____ Customer Other Employed in Dunedin.

If Merchant, on a scale of 1 to 5 (1 worst to 5 best) how has the Pilot Parking Program affected your business? _____ Comments, if any _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best), how has the parking program affected your working or shopping experience? 1 Comments, if any We used to

eat 2-4 times a week in Downtown Restaurants - No More unless they, like the New LOBSTER Restaurant, and Draught House, have their own parking.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Comments/feedback _____

Haven't tried them - heard of horror stories - 3 hour limit? forget it.

Are you a resident of Dunedin? No If not, where are you from? Palm Harbor - Lovely there

Name (Optional) Debbie Renfro Date Jan 23, 2016 Thank you for your input!

over →

restaurants in Palm Harbor and Tarpon say they are more busy than ever. Good for them.

***** SUPPLEMENT #4 *****

Agenda Item:

OB-1

Meeting Date:

1/26/16

MEMORANDUM

TO: City Commission

THROUGH: Douglas Hutchens, Interim City Manager

DATE: January 26, 2016

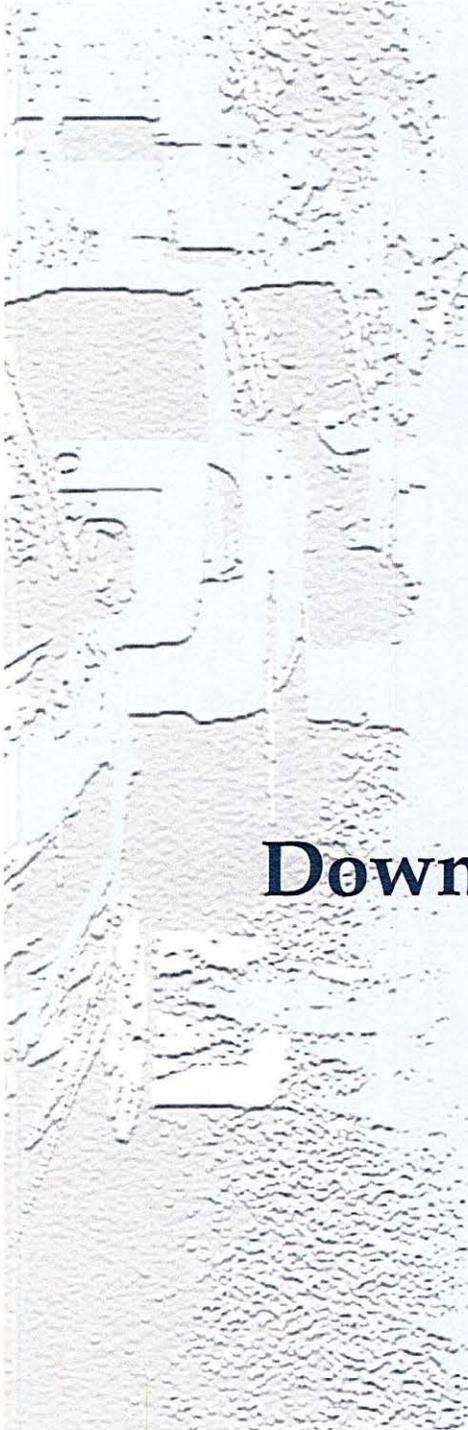
FROM: City Staff

SUBJECT: First Quarter Report on Downtown Parking Management Plan and Introduce Dunedin Parking Version 2.0

PRESENTER: City Staff
SP+ (Parking Management Company)
Parkeon (Parking Kiosk provider)

ATTACHMENTS: PowerPoint

BACKGROUND: Attached is a PowerPoint presentation that will be given to the City Commission on the 1st Quarter results of the Pilot Parking Plan. In addition the presentation will include recommended modifications to the existing parking plan entitled Parking Plan Version 2.0. The PowerPoint was generated later than the staffing to account for input that was received from listening sessions occurring on January 18, 2017 and January 23, 2017.



Quarterly Report

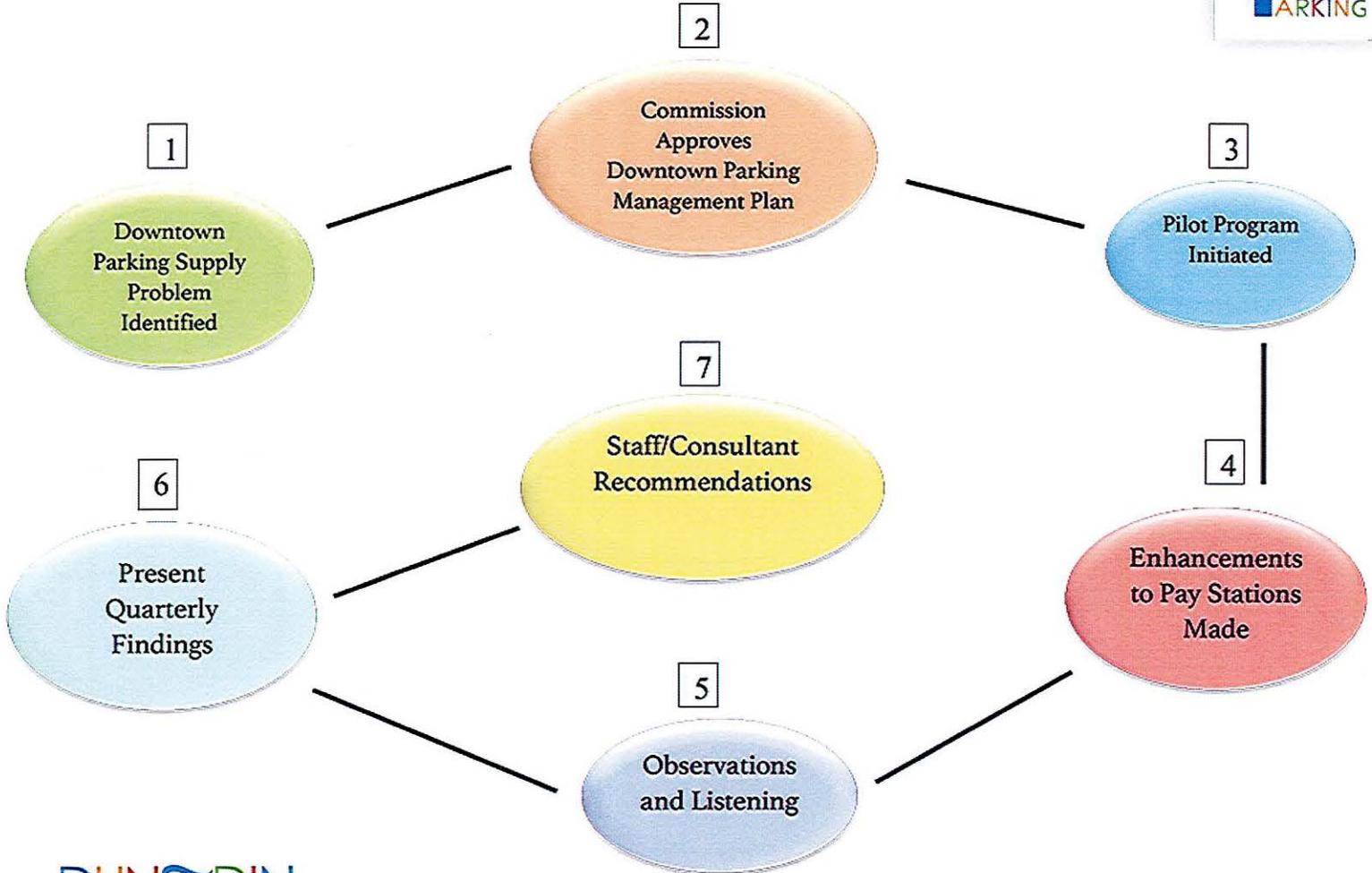
Downtown Parking Management Plan
January 26th 2017



Parking Management Plan Report

INTRODUCTION

Dunedin Paid Parking 90 Day Quarterly Update





Why Parking Management

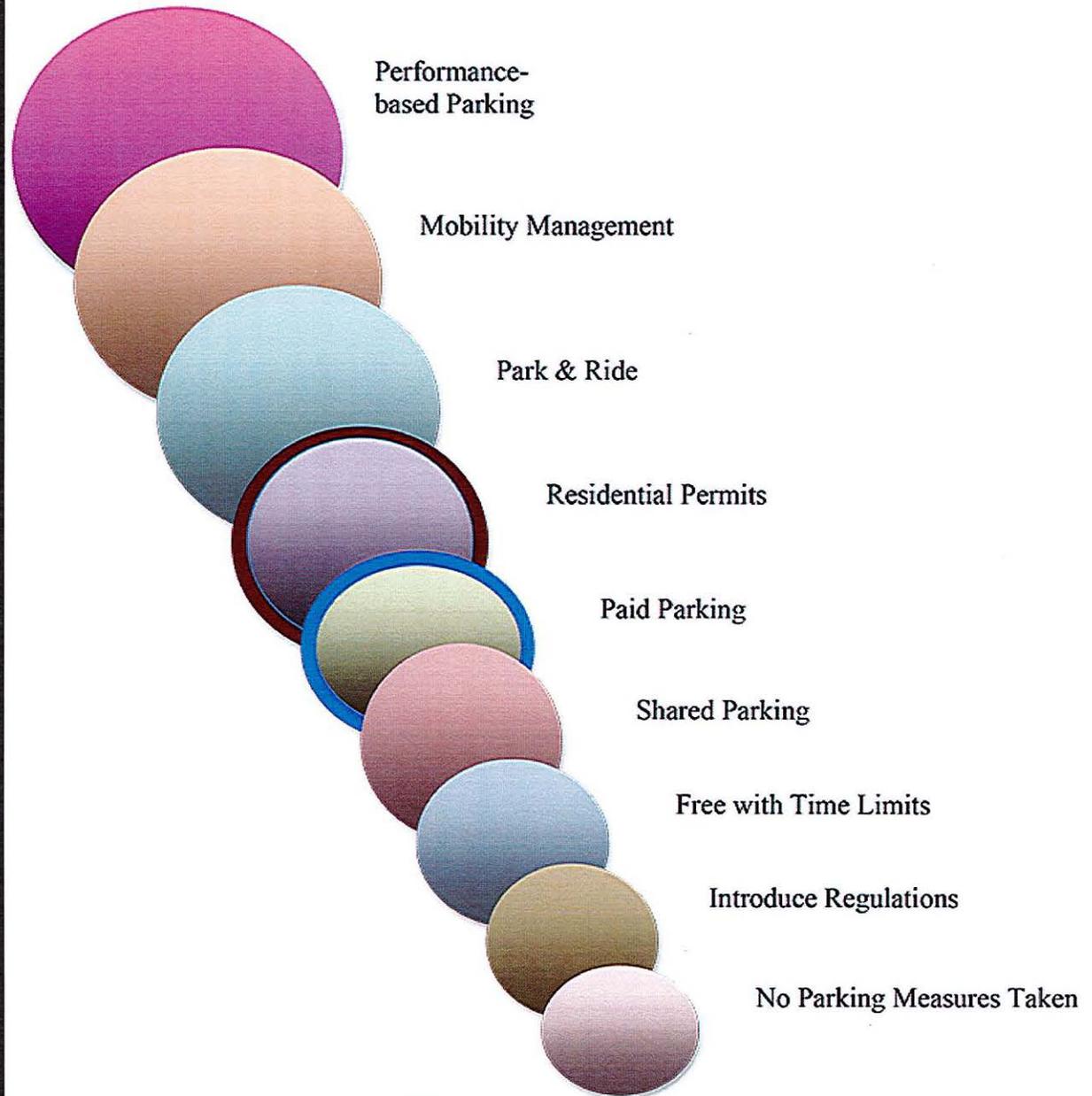
- At Risk Supply Going Away
- 90 Space Keller Lot
- 41 Space Ocean Optics Lot
- Increased Lease Terms

Dunedin Station Square

At Risk Parking Lots

Property	Spaces	Cost	Expiration
First United Methodist Church	76	\$0	June 6, 2022
362 Scotland Street	68	\$36,000/annual	December 19, 2017
380 Main Street	41	\$1,988.40/month	March 11, 2017
510 Main Street	10	\$4,000/annually	May 31, 2017
715 Edgewater Drive	33	Ad valorem taxes	July 23, 2017
228 Main Street	34	\$24,000 (Year 1)	May 31, 2021
940 & 966 Douglas Avenue	96	\$115,000	20 years from Lease
Commencement Date			

The Evolution of Parking Management



PARKING MANAGEMENT CHECKUP

January 26, 2017

At-Risk Parking

90 Former Keller

41 Ocean Optics

10 Lot near City Hall

59 FUMC overflow

Clock Ticking

68 Dunedin Station Square

33 Bushnell lot

34 228 Main Street

218 First Baptist Church

Gateway special event

Parking Being Added

11 Monroe Street

20 Monroe lot

195 Douglas Garage

23 Douglas Avenue

200 lost /going away

353 Clock Ticking

249 being added



Parking Management Plan Report

FINANCIAL PERFORMANCE

**Parking Management System Income Statement (Unaudited)
For the Three-Months Ended December 31, 2016**

<u>Revenues</u>	Annual Projection	1st Qtr Allocation	<u>Actual</u>
Parking fees	764,893	191,223	157,375
Citation revenue	109,200	27,300	-
	874,093	218,523	157,375
Transfers In (BP/CRA)	2,241,463	20,375	21,546
Total Revenues	3,115,556	238,898	178,920
 <u>Expenses*</u>			
Credit Card Fees	52,446	13,111	13,523
Pay Station Lease/Software	87,220	21,805	34,610
Parking Mgmt/Enforcement	291,982	72,996	46,500
Keller Lot Lease/Maint*** (BP/CRA)	2,159,963	-	-
Other Parking Lot Leases (BP/CRA)	81,500	20,375	21,546
Misc operating exp. ****	-	-	11,021
Salaries & benefits	-	-	855
Total Expenses**	2,673,111	128,287	128,055
Operating Income/"Net Revenues"	442,445	110,611	50,865

Notes:

* Expenses were accrued and allocated to properly report 3 months of expenses.

** Please note that interfund administrative charges have not been included as they were not part of the original financial model.

*** Buy-down and associated lease and maintenance costs are expected to start in late FY2017 or early FY2018.

**** Miscellaneous operating expenses can be categorized as follows:

Communications/Marketing	1,438
Signage	3,792
Parking Improve/repairs	5,253
Miscellaneous	538
	<u>11,021</u>

Parking Fee Revenues

	<u>October</u>	<u>November</u>	<u>December</u>	<u>Totals</u>
Pay Station Credit Cards	38,103	42,240	44,525	124,867
Pay Station Coin	5,776	6,109	6,024	17,909
ParkMobile	6,243	8,898	10,473	25,614
Total Collections	<u>50,122</u>	<u>57,246</u>	<u>61,022</u>	<u>168,391</u>
Less: Sales tax	<u>(3,279)</u>	<u>(3,745)</u>	<u>(3,992)</u>	<u>(11,016)</u>
<u>Parking Fee Revenue</u>	<u><u>46,843</u></u>	<u><u>53,501</u></u>	<u><u>57,030</u></u>	<u><u>157,375</u></u>



Parking Management Plan Report

WHAT THEY'VE OBSERVED



SP Plus Observations

- Reactions to Paid System
 - Residents
 - Visitors
 - Employees
- Parking User Changes
 - Underutilized East/West Main Street
 - LPR Trends

Key 90 Days Statistics

Parkmobile

Phone App

Parkmobile transactions at the 3 hours max	5%	For Onstreet
Parkmobile transactions at the 4 hours max	7%	For Off-Street
Parkmobile transactions for over 4 hours	29%	For Marina
Percentage of Total Revenue	15%	
Percentage of Total Transactions	19%	
Average Length of Stay	1 hour and 51 Minutes	

Parkeon

Pay Stations

Percentage of Repeated parkers at Pay Stations	43%	
Paystation transactions at the 3 hours max	14%	For On-Street
Pay-station transactions at the 4 hours max	0%	For Off-Street
Pay-station transactions at the 4 hours max	3%	For Marina
Average Length of Stay	1 hour and 48 Minutes	

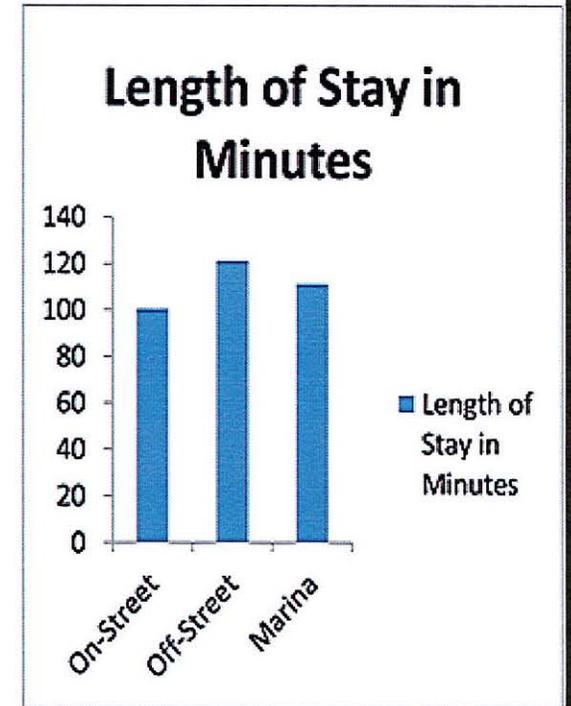
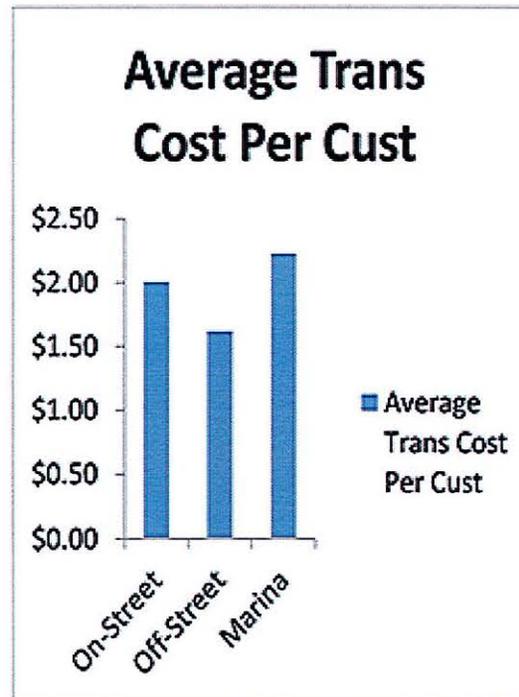
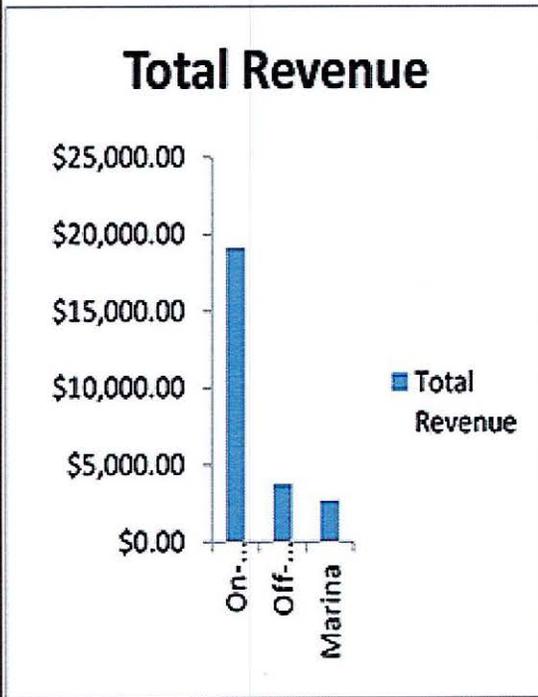


NuPark LPR Video

Parkmobile (Phone App) Analysis

90 Days Transactions - October through December 31st

	Total Revenue	Average Trans Cost Per Cust	Length of Stay in Minutes
On-Street	\$19,144.65	\$2.01	101
Off-Street	\$3,727.25	\$1.62	122
Marina	\$2,695.80	\$2.23	112
	\$25,567.70	\$1.95	111





Parking Management Plan Report

IMPROVEMENTS TO DATE

System Upgrades

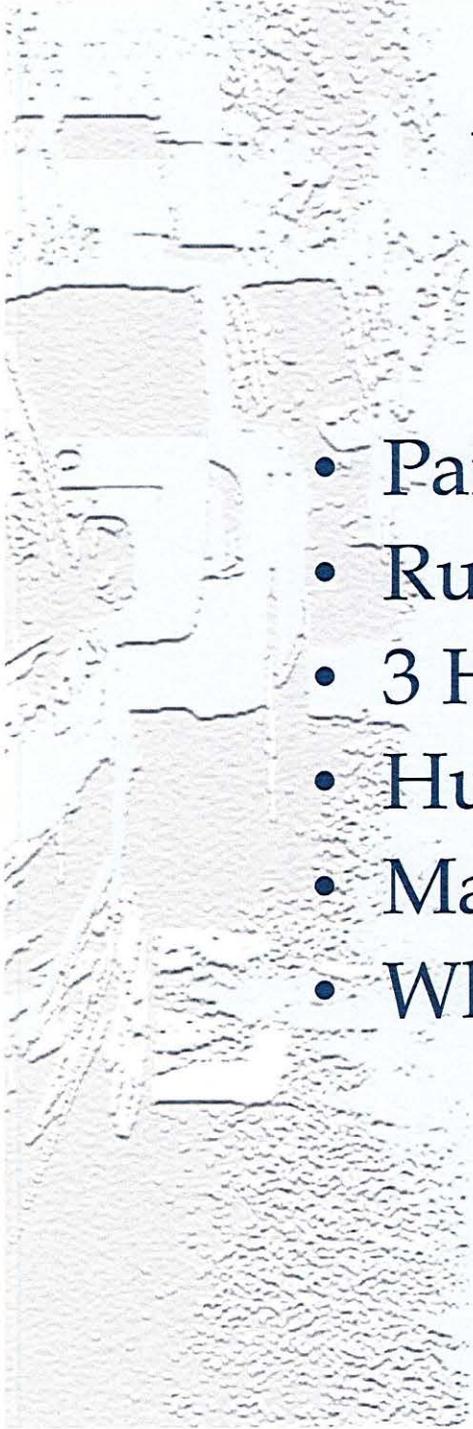
- 3G to 4G
- Enhanced Keypad
- Moved some Machines to Better Accommodate Merchant Requests
- Solar Lights in Darker Areas
- Added Additional Instructions on Kiosks
- Software upgrade to Auto Print Receipt
- More.....



How to use Pay Station Video

Downtown Parking

- Recent Listening Sessions
 - January 4th Hale Center
 - January 18th DDMA
 - January 23rd Marina Advisory
- Reviewed Comments
 - Email
 - Facebook



What We Heard Summary

- Paid Parking Terrible/City Greedy
- Ruins Small Town Feel
- 3 Hour Time Limit Too Short
- Hurting Downtown Businesses
- Machine Difficult/Complicated
- Why Should Employees Pay

What We Heard Summary

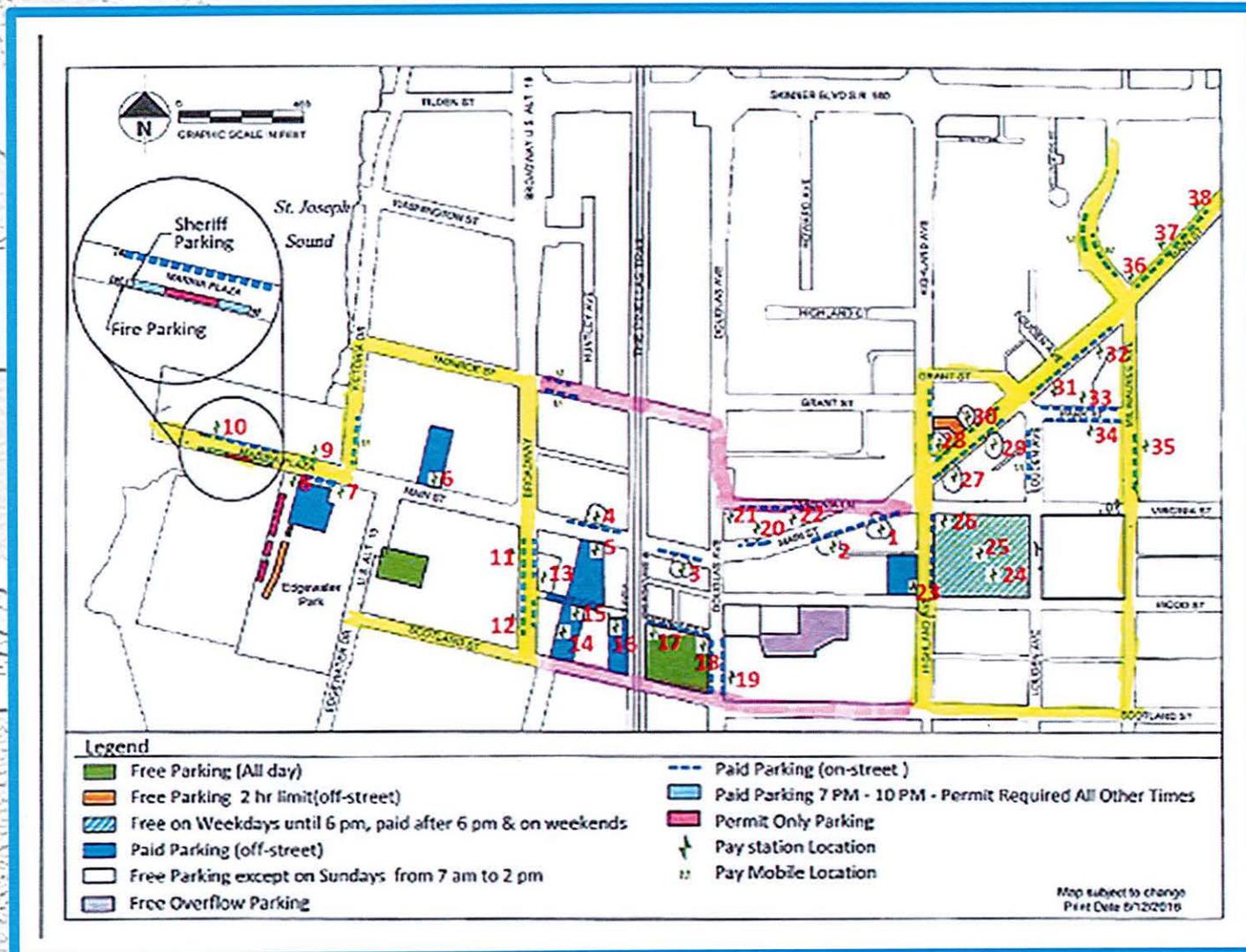
- Glare-Hard to See
- Why the Need for Paid
- What About Short Periods
- Why LPR Technology
- Do Not Want RPP (Residential Permit Program)
- Free Lots in Poor Shape



Parking Management Plan Report

PMP VERSION 2.0

Map of Confusion



Rules of Confusion

East side of town – East of Highland

On-street is free parking until 6pm Monday - Friday with 2 hour max, then \$1.50 per hour 6pm – 10pm and 10am – 10pm on Weekends with a 3 hours max.

Big green Lot is free parking until 6pm Monday – Friday with no max limit, then \$1.00 per hour 6pm – 10pm and 10am - 10pm with a 4 hours max. Employees can only park there with a \$30 pass.

The On-street parking next to the big green Lot is paid parking 10am – 10pm 7 days a week, \$1.50 per hour with a 3 hours max.

West side of town – Marina Area

On-street is paid with 3 hours max, 7 days a week, \$1.50 per hour.

The Lot by Pay Station #6 is the same as On-street but has a 4 hours max.

The Marina is the same as On-street but has a 4 hours max and can get extended for 2 more hours, there are some On-street spaces next to the main Marina Lot.

The green Lot on the south end is free and is the only area employees can park on the west end.

Core Area – Inside the pink line

The green Lot by station #17 & #18 is free

The Lot by pay station #16 is a \$1.00 per hour with a 4 hours max, and employees can park there with a \$30 pass

All the On-street spaces including the ones next to the free Lot are paid 7 days a week, \$1.50 per hour with a 3 hours max.

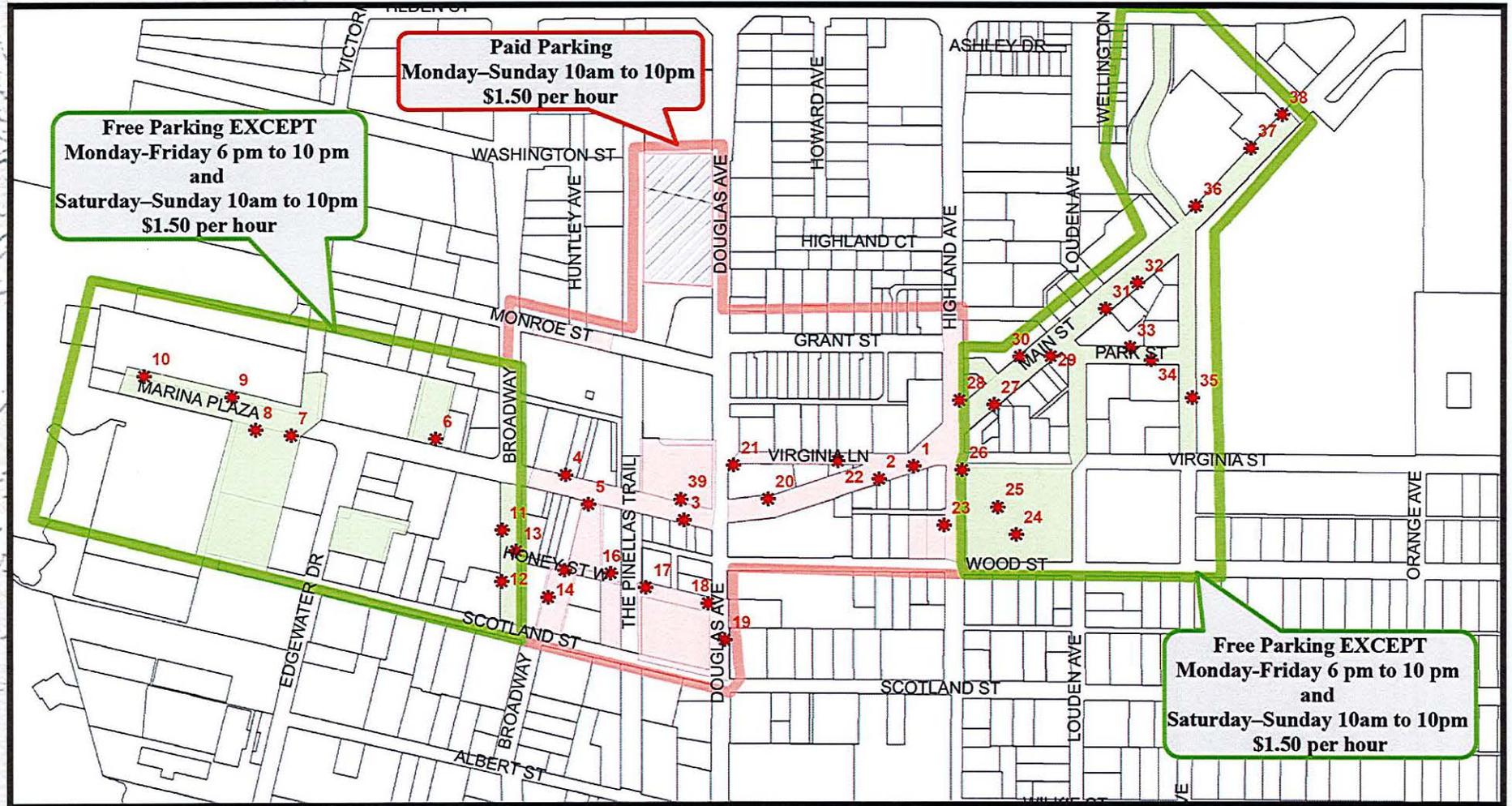
Confusion & Complexity

- Initial Plan Design.
 - Walker Parking Consultants tried to make every stakeholder group happy .
 - Honest attempt to get Dunedin started paid parking.
- Unusual, if not completely unique – not BMP.
 - Hybrid free and paid parking in the high demand areas.
 - A 20% resident discount.
 - Tiered parking rates.

Guiding Principles Moving Forward

- Simplify and minimize confusion.
- Best practices of parking management.
- Keep a viable financial model.

Simplified / Symmetric Parking Map - One Price – No Time Limits



No Time Limits

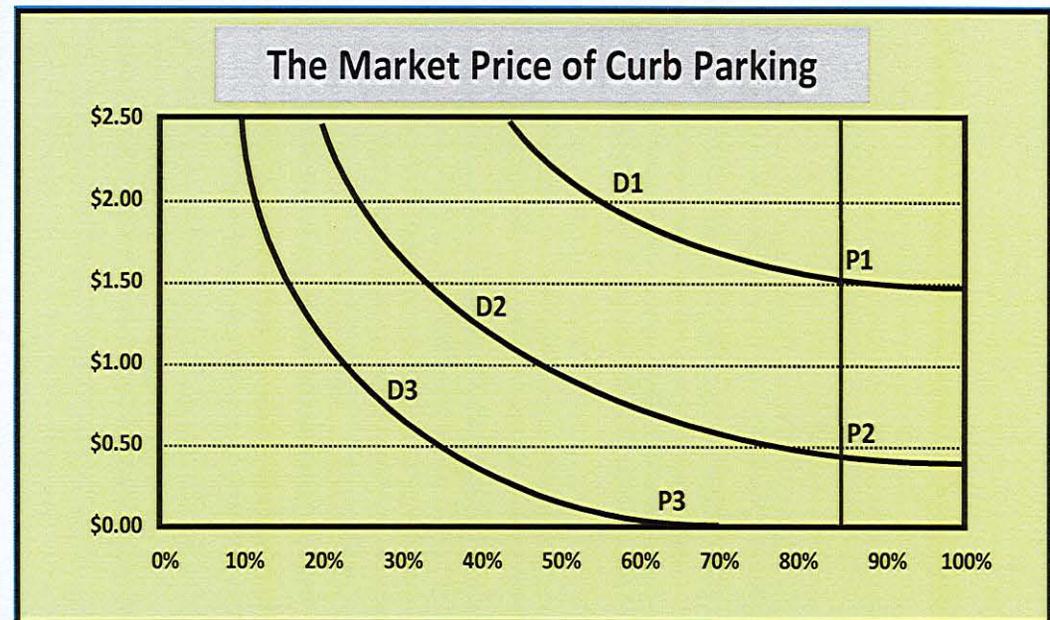
- Eliminate time limits as acceptable turnover is occurring by other means.
 - Moving employees, owners, trail riders and trolley riders off of Main Street and the Marina.
 - The \$1.50 rate is a disincentive to staying all day in high demand areas.

Simple

- Use only one rate.
- Move underperforming pay stations to high demand areas – less queuing.
- Simplified, symmetric rate / time map.
- Use lot attendants for big events.

Demand-Based Best Management

- Demand and occupancy-based
- Increase demand in underutilized areas.
- High occupancy - paid; low occupancy - free.



Demand-Based Approach

- When the City's owned and leased parking lots are under utilized, they should be free of charge.
- When the City's owned and leased parking lots are in high demand, they should be a user fee.
- Use resident and employee incentive programs to increase demand in underutilized areas.
- To increase customer demand, open a new area of M-F free parking in the western portion of the CRA.

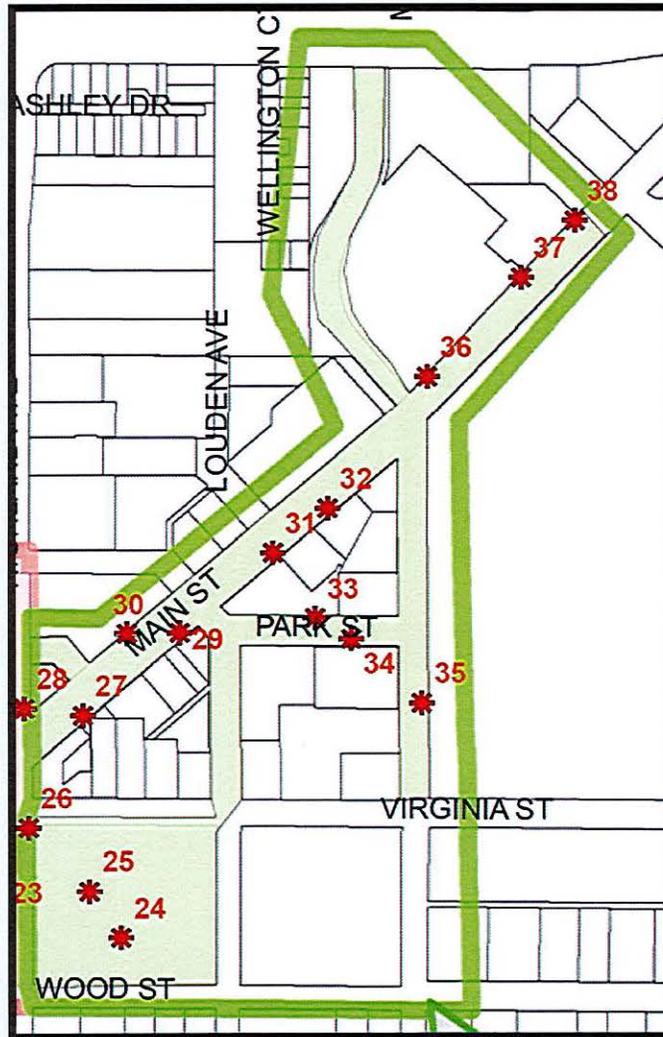
Demand-Based Incentives

- Resident Passes
 - East Pass – free parking 24/7/365.
 - West Pass – east area + west area parking 24/7/365 (\$75/yr).
 - City Pass – entire downtown 24/7/365 (\$150/yr).
- Employees Passes
 - East & West parking 24/7/365 (\$45/qtr).
- Increased free parking for merchant customers east and west M-F 10:00am to 6:00pm.

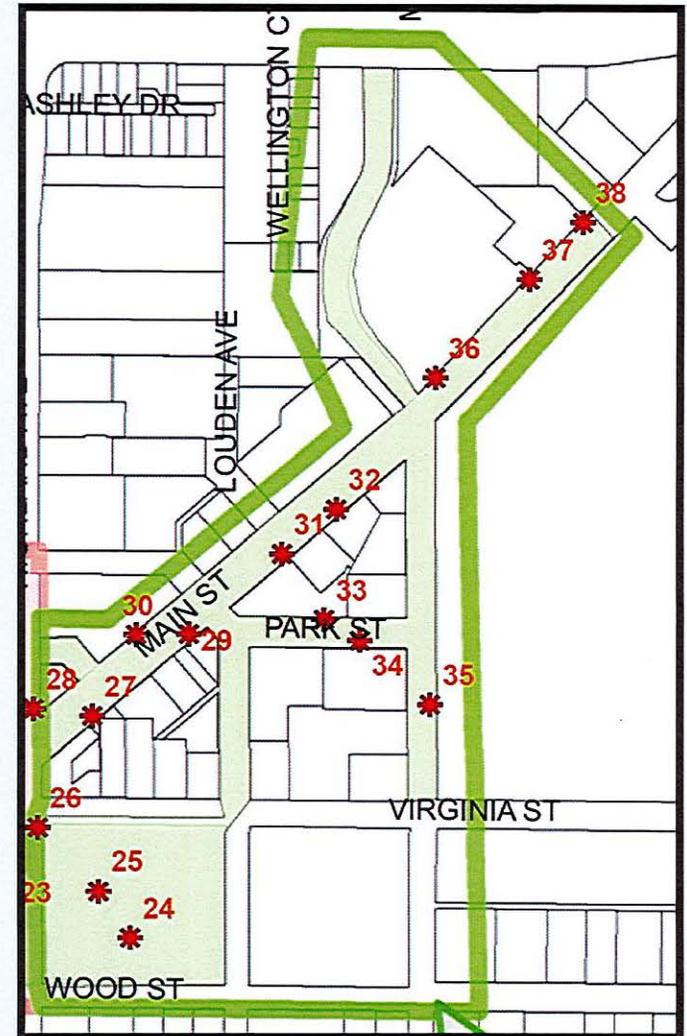
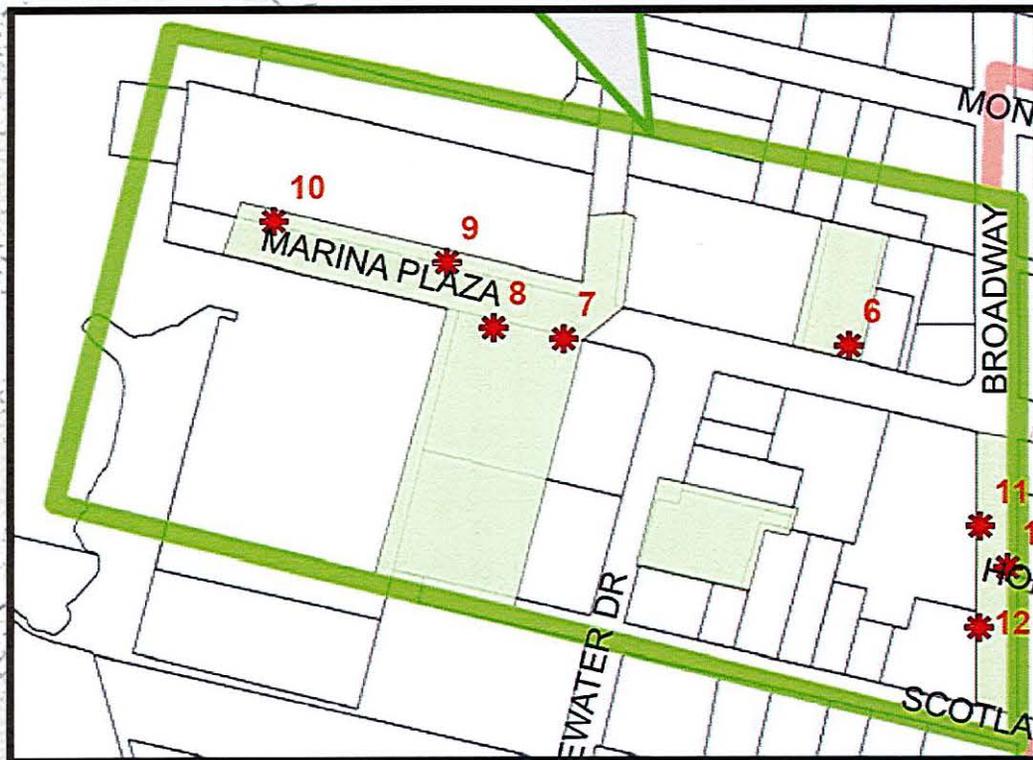


RESIDENTIAL PASS OPTIONS

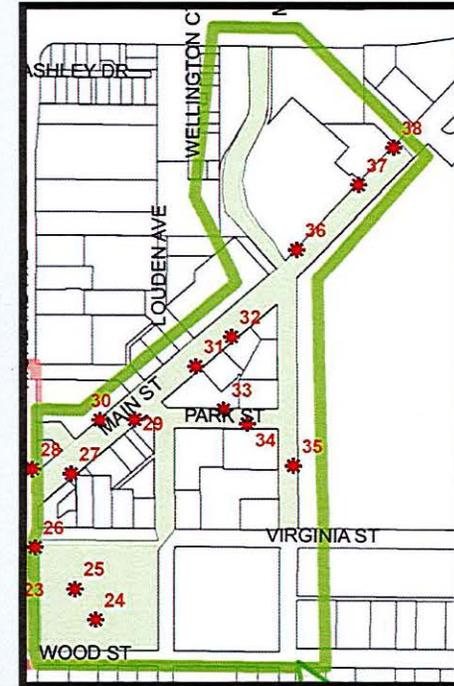
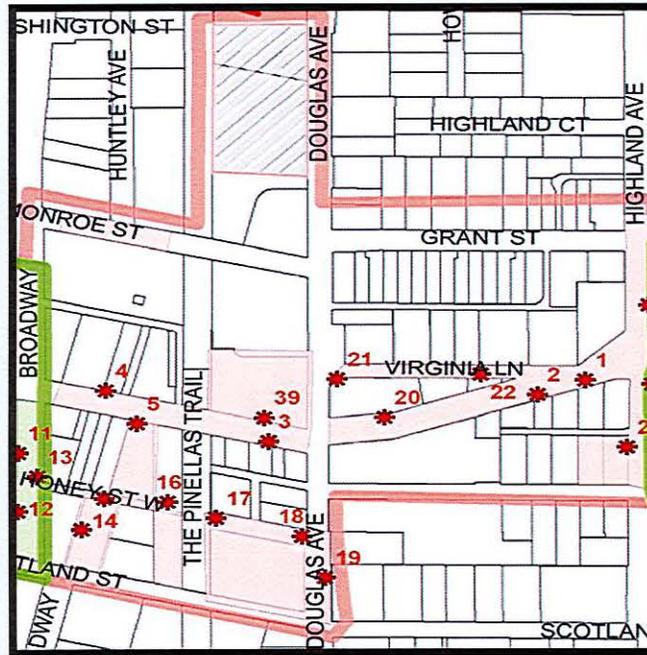
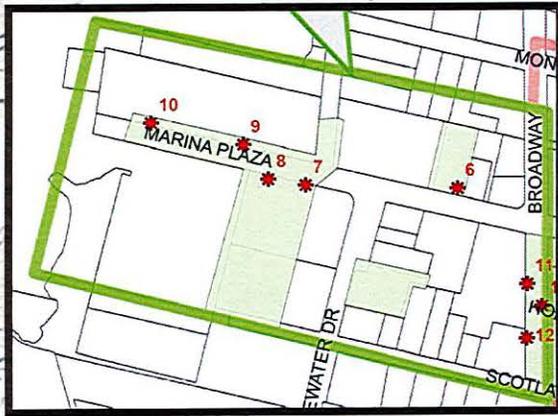
Resident East Pass – 24/7/365 (free)



Resident West Pass 24/7/365 for (\$75/yr)



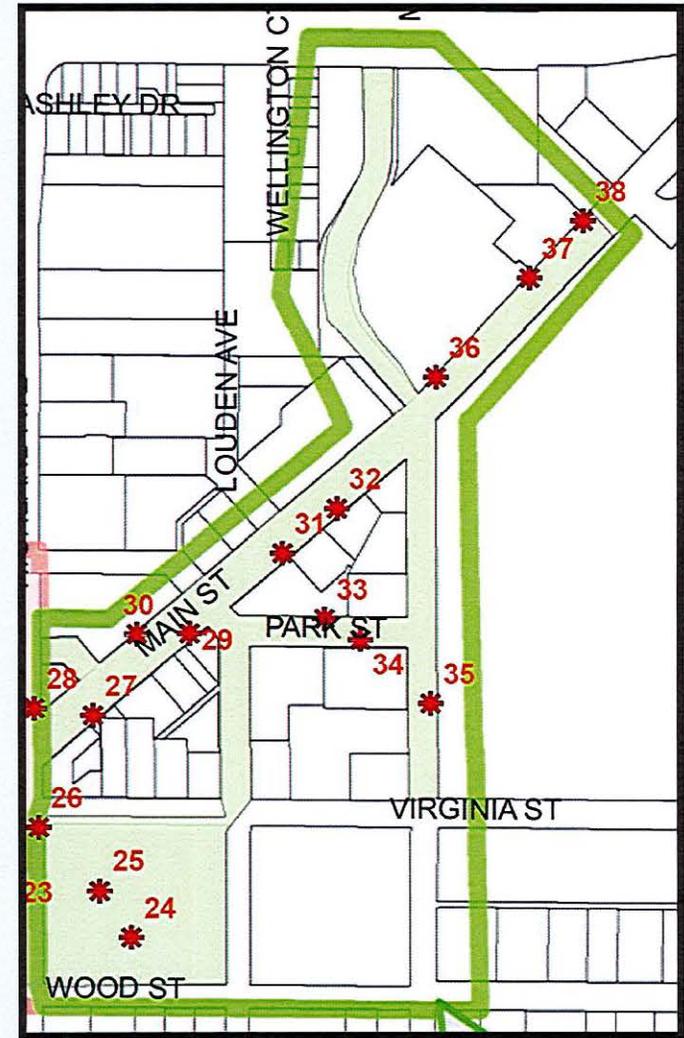
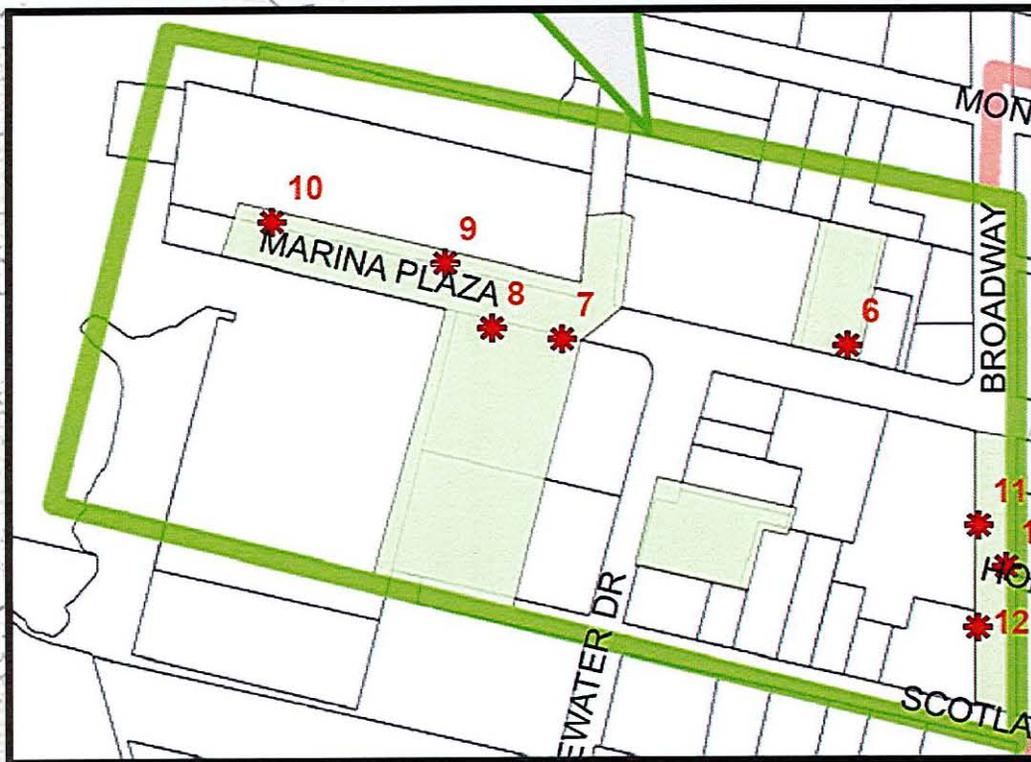
Resident City Pass 24/7/365 for (\$150/yr)



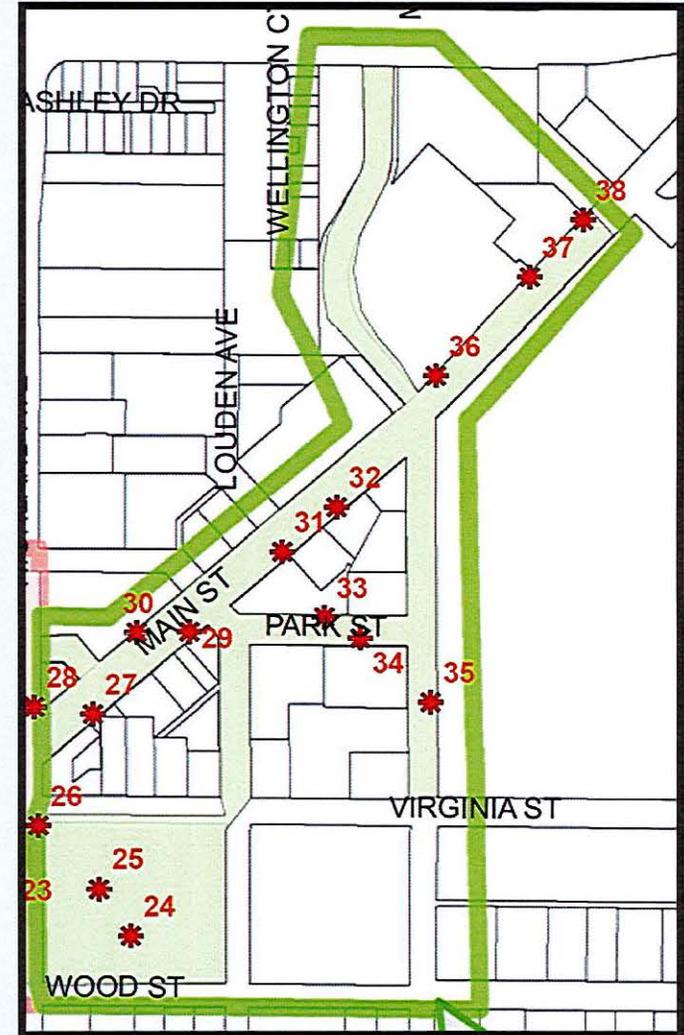
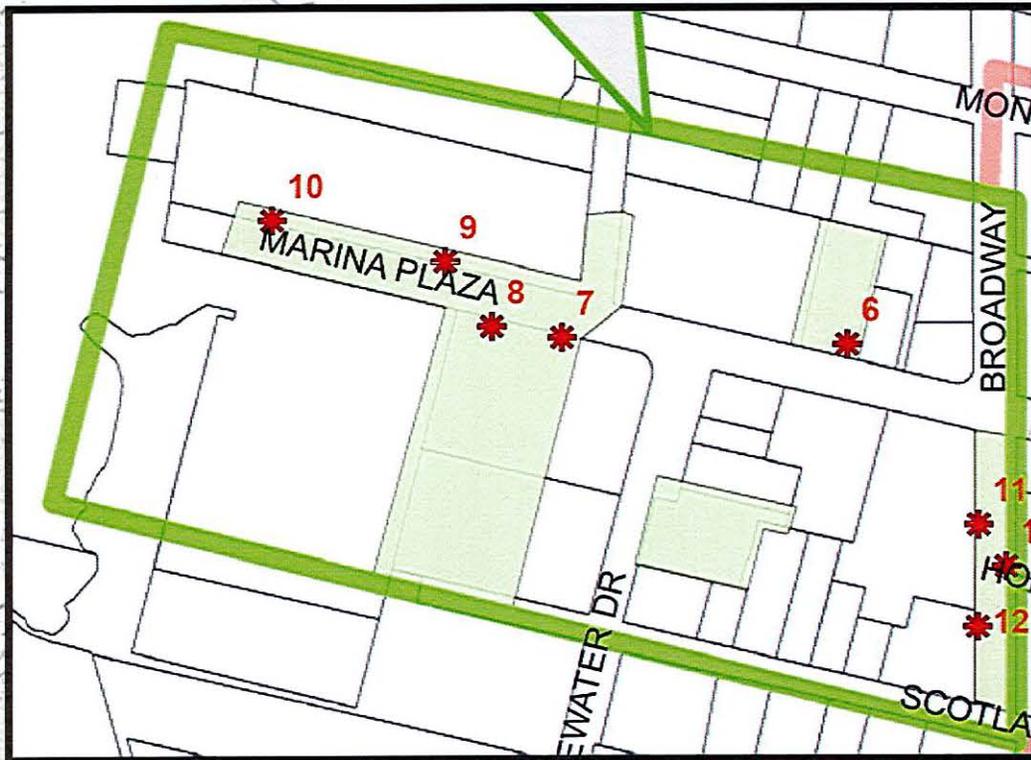


EMPLOYEE & CUSTOMER INCENTIVES

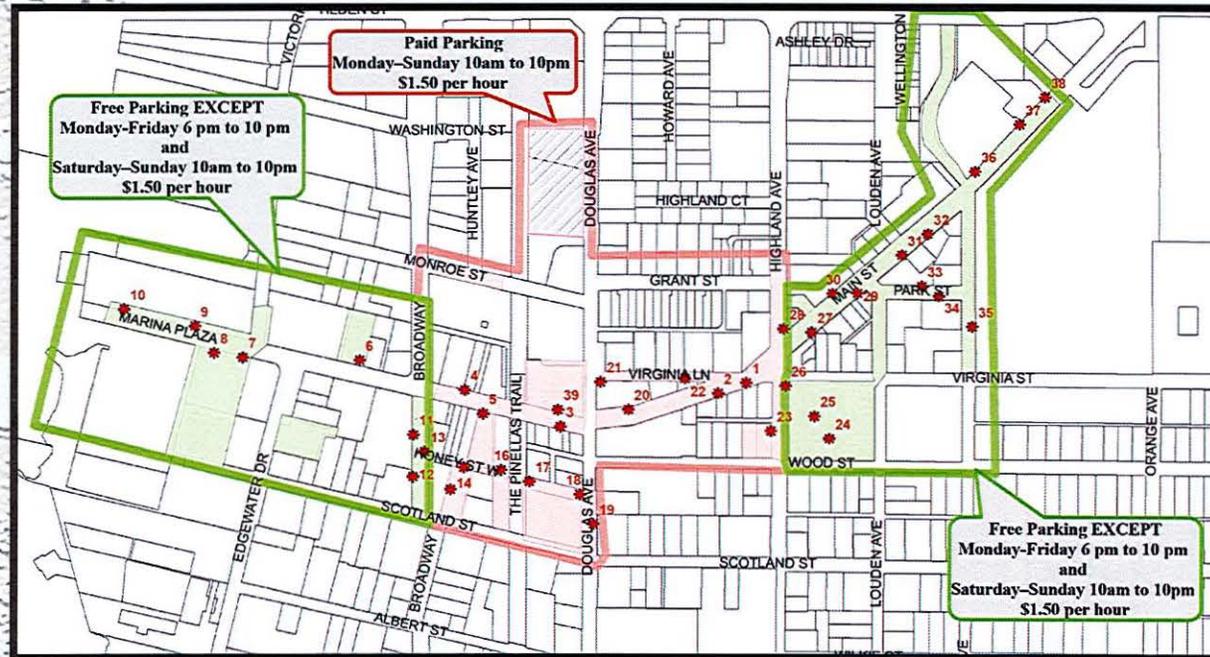
Employee Pass 24/7/365 for (\$45/Qtr)



Free Merchant Customer Parking M-F 10:00am to 6:00pm



Version 2.0 Revenue Approach

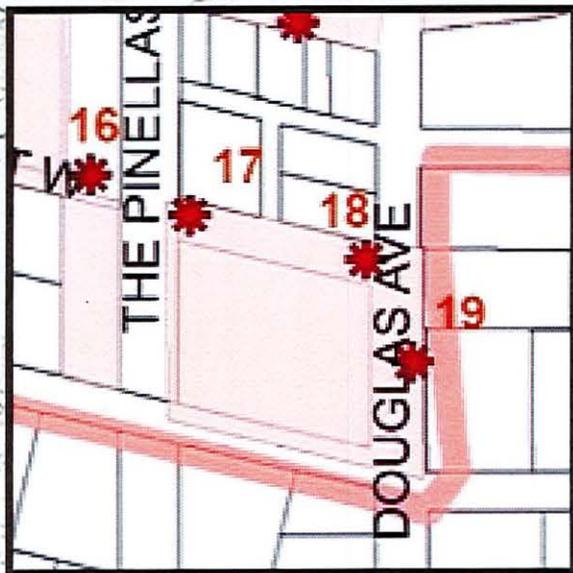


Viable Financial Model

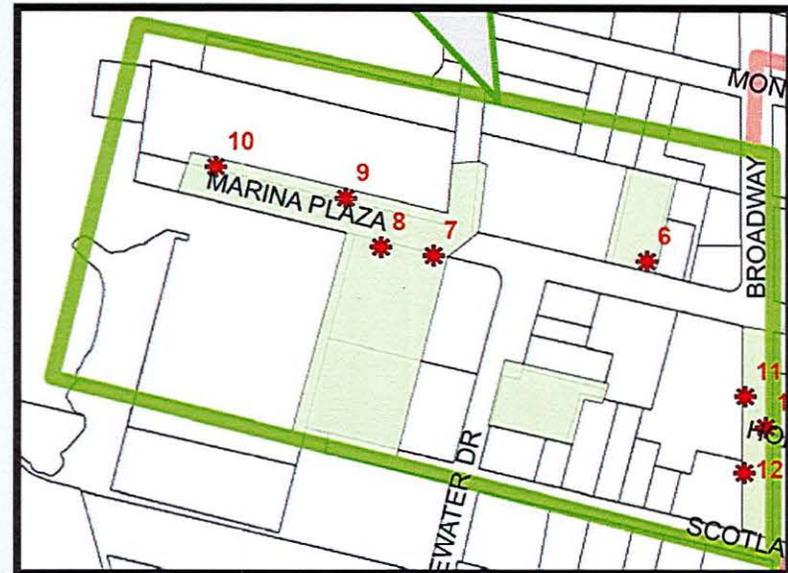
Charge one fee in high demand areas during high demand times while conversely providing a wide area of free parking in low demand areas.

We are asking for a Trade

Paid Station Square



Free M-F till 6:00pm west.
Resident Pass Program
Employee Pass Program
More Customer Parking



Parking Supply Version 2.0

Non-Residents

Weekdays after 6:00pm and weekends

Paid	90%	786 spaces
Free	5%	47 spaces
ADA	5%	42 spaces

Monday to Friday 10:00 am to 6:00 pm

Free	61%	532 spaces
Paid	34%	301 spaces
ADA	5%	42 spaces

Registered Dunedin Residents by Pass Type

Parking Version 2.0	FREE	PAID	ADA
Resident East Annual Pass Cost-Free	326 Spaces	\$0	12 Spaces
Resident West Annual Pass Cost-\$75 per Year	+178 Spaces Total Spaces 504	\$0	+12 Spaces Total Spaces 24
Resident City Annual Pass Cost-\$150 per Year	+370 Spaces Total Spaces 874	\$0	+20 Spaces Total Spaces 24

2ND QTR COURSES OF ACTION

- Stay the Course.
- Dunedin Parking 2.0
- Use a different funding source for the Parking Management Plan.
 - New Supply
 - Penny – 5 million requested for garage structure.
 - Millage – average \$60 per property owner.
 - Special Tax District – CRA commercial property owners could help fund a parking solution.
 - Potential General Fund Impact
 - Maintenance
 - \$115,000 per year for 20 years
 - Enforcement
 - \$200,000 per year if free enforced is utilized.



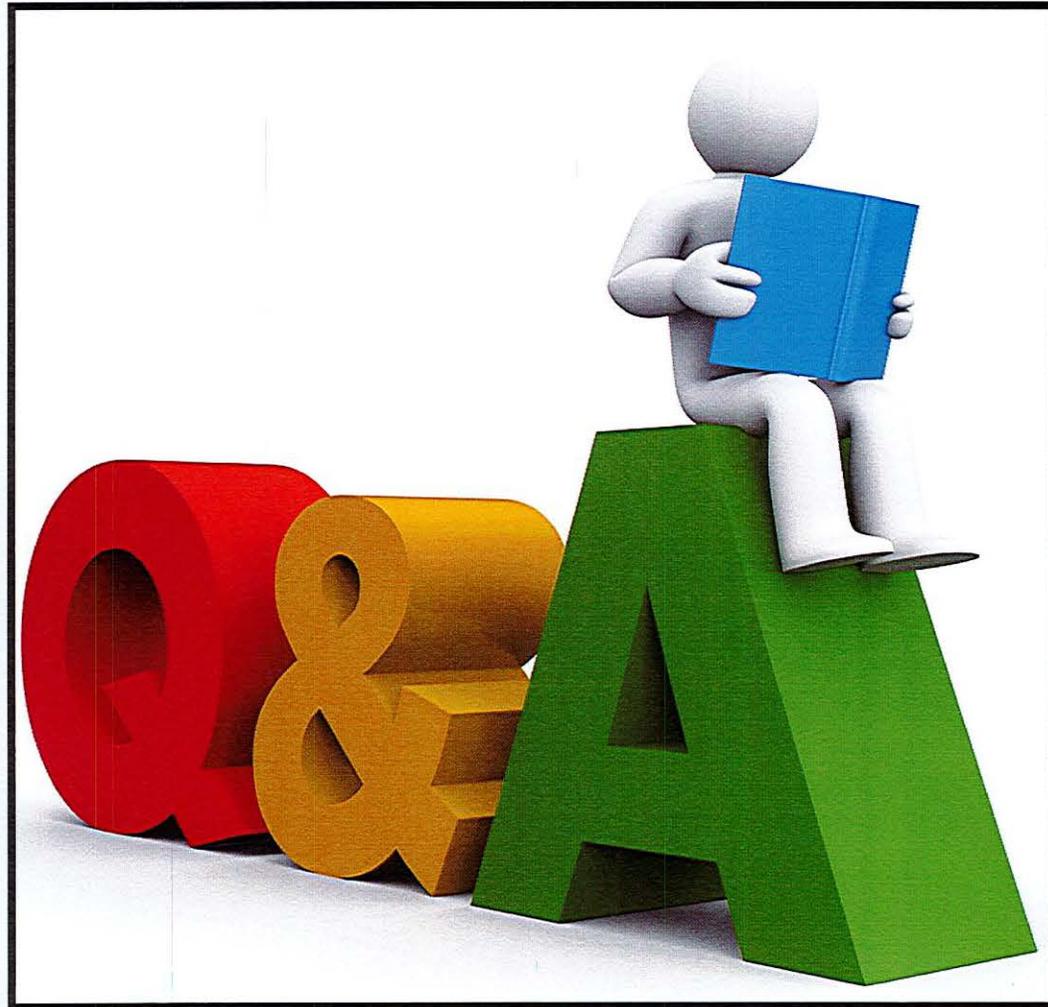
Parking Management Plan Report
VERSION 2.0 FINANCIALS

Rate Comparisons

Version 2.0

	<u>Est. Monthly Parking Fee Revenue</u>
\$1.50 per hour, w/ Scotland Ave lot	53,200
\$1.25 per hour, w/ Scotland Ave lot	44,350
\$1.00 per hour, w/ Scotland Ave lot	35,500
\$1.50 per hour, w/o Scotland Ave lot	46,600
<i>Reminder - Current system</i>	52,450

Questions / Answers



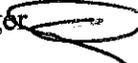
SUPPLEMENT

Agenda Item: OB-1 #5
Meeting Date: 1/26/17

MEMORANDUM

TO: City Commission

DATE: January 26, 2017

FROM: Douglas Hutchens, Interim City Manager 

SUBJECT: Downtown Paid Parking Program Update

ATTACHMENTS:

1. Survey Results (Unknown Origin)
2. Email from John Irwin

BACKGROUND: Attached are survey results that were delivered to City Hall this afternoon and an email from John Irwin, dated Jan. 26, 2017.

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

Are you a resident of Dunedin? NO If not, where are you from? Clearwater

Suggestions for improvement to the existing parking program I lived in Dunedin for many yrs + move to be closer to work (big mistake) This pay

Name: OPTIONAL Date: 1/19/17 Thank you for your input!

parking is ruining your charm
~~I do not~~
I no longer come up to stroll your
shops, etc due to the parking fee.
Please remove the pay parking.

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM
YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any difficult to

I'm spending money in
park - don't want to pay to park find a space
Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

Are you a resident of Dunedin? NO If not, where are you from? Clearwater

Suggestions for improvement to the existing parking program remove paid system

Name: OPTIONAL _____

Date: _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM
YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any unnecessary money grab

urges us to spend less at shops + restaurants to make it up. Also visit less often.

Ease of use of the parking meters pay program (1 worst to 5 best) 3 comments, feedback: _____

unnecessary inconvenience - there were no meters in "Maybury"!

Are you a resident of Dunedin? NO If not, where are you from? Safety Harbor

Suggestions for improvement to the existing parking program ELIMINATE IT we have

plenty of other options

Name: OPTIONAL Tom McLaughlin Date: 1/19/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other ¹ Windlass

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any What a hassle!!

This is not the image of Dunedin that we want!

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

I am choosing not to shop due to the price + difficulty

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Take out the meters

Name: OPTIONAL Carolyn Diehl Date: 1/19/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other RESIDENT

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any I TRY NOT TO

GO TO DOWNTOWN DUNEDIN NOW TO MEET FRIENDS OR STAY

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

SCREEN CANNOT BE SEEN IN SWN.

Are you a resident of Dunedin? YES If not, where are you from? _____

Suggestions for improvement to the existing parking program REMOVE METERS

MAKE IT FREE AGAIN -

Name: OPTIONAL _____ Date: 1/19/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program longer free parking made downtown popular. Friends don't want to com

Name: OPTIONAL _____ Date: 1/18/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any AS A SAILOR I'M OUT ON

the water for 5-6 hours. I will NOT take an expensive phone or

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: ON WATER

Are you a resident of Dunedin? _____ If not, where are you from? PALM HARBOR

Suggestions for improvement to the existing parking program GET RID OF PAID PARKING

Name: OPTIONAL _____ Date: 1/17/17 Thank you for your input!

WE ARE NOW PICKING RESTAURANTS THAT ARE NOT DOWNTOWN

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any We have lived in

Pipellas almost 50 yrs. + Dunedin for 35 = We refuse to pay for parking!

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback:

Won't use

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Eliminate it!

Name: OPTIONAL Patti Boyer Date: 1/19/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any unlikely to stop to

browse + get coffee/desert. Will come for specific item.

Ease of use of the parking meters pay program (1 worst to 5 best) 2 comments, feedback:

Are you a resident of Dunedin? _____ If not, where are you from? Dunedin unincorporated

Suggestions for improvement to the existing parking program clearer signage senior parking resurface free lots - Events to raise money for parking garage

Name: OPTIONAL _____ Date: _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any _____

have not driven downtown since it started

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

Are you a resident of Dunedin? YES If not, where are you from? _____

Suggestions for improvement to the existing parking program abort

Name: OPTIONAL _____ Date: 1/19/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer _____ Other Resident

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any I have not frequented

a restaurant as merchant since Oct 15!!

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

They're too spaced out, who remembers their license plate? and they're hard to operate

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Issue a yearly pass for use of residents, like credit card

Name: OPTIONAL _____ Date: _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any Dunedin is a great town & payed parking is keeping business away.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

Are you a resident of Dunedin? No If not, where are you from? Palm Harbor

Suggestions for improvement to the existing parking program Find another way to raise money for a parking garage

Name: OPTIONAL [Signature] Date: 1/19/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any It discourages me from patronizing the merchants.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

I do not feel that visitors should pay for parking

Are you a resident of Dunedin? No If not, where are you from? Palm Harbor

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL Pearl Peterson Date: 1/19/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM
YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? negative Comments, if any I won't run downtown

for a quick trip because I have to deal w/ parking program
Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program My friends in Dunedin

don't believe paid parking is a pilot program. It's here forever

Name: OPTIONAL MMW Date: 4/19/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM
YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any what a hassle - less

time in town
Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

Are you a resident of Dunedin? _____ If not, where are you from? Palm Harbor

Suggestions for improvement to the existing parking program take it away

Name: OPTIONAL Date: 1-19-17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any LOST SMALL TOWN

CHARM - GET RID OF IT

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

failed on 3 OCCASIONS

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program you were given public

input and suggestions. you were elected to serve the people

Name: OPTIONAL BARBARA WOODRING Date: 1/19/17 Thank you for your input!

I AM SURE you will do what needs to be done.

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any we spend less time in town

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

We often wait in line - because so many people have problems using the meters

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Eliminate the meters!

Name: OPTIONAL S. McWilliam Date: 1/19/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? 2 Comments, if any Totally inappropriate

in a small town like Dunedin

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Remove the silly system

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Useless, remove it!

Name: OPTIONAL Gerard C. Guller Date: 01/19/07 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? 1 Comments, if any METERS TAKE AWAY FROM

WANTING TO CONTINUE TO SHOP, ETC IN DUNEDIN

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Are you a resident of Dunedin? No If not, where are you from? TARPON SPRINGS, FL

Suggestions for improvement to the existing parking program THINK OF THE BUSINESS

THE TOWN IS LOSING

Name: OPTIONAL MP Date: 01-19-2017 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 2 Comments, if any Just a total pain.

Dont like giving out credit card # So need cash now.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Rejected my credit card. HAD to call CC company to see if there was a problem. It was fine - so meter broken.

Are you a resident of Dunedin? No If not, where are you from? Palm Harbor

Suggestions for improvement to the existing parking program Go Back to how it was.

Name: OPTIONAL [Signature] Date: _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 2 !! comments, feedback:

After see people trying to figure out how to use the meters

Are you a resident of Dunedin? YPS If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

meters easier to use

Name: OPTIONAL Abiel Date: 1/19/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your

working or shopping experience? 3 Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 3 comments, feedback: _____

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL STEVE REDEERN Date: 1/18 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer _____ Other City Resident

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your

working or shopping experience? 1 Comments, if any will not come Downtown

SAPPHIRE HARBOR and PALM HARBOR CAN PARK FOR FREE!

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

Are you a resident of Dunedin? Yes 30 years If not, where are you from? _____

Suggestions for improvement to the existing parking program Pull machines & fire commissioners.

Name: OPTIONAL Reginald Macdonald Date: 1-17-2017 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer _____ Other Resident

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

_____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any As a resident I supported

the merchants + restaurants downtown. Since paid parking I
only come to Fair Hair Design

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback:

I don't like the idea of paying to enjoy where I live

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Remove it. It's

even effected the Windlasses + our activities

Name: OPTIONAL Cloyce Martens Date: 1/17/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant Retail or Business Employee _____ Customer _____ Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

_____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

Are you a resident of Dunedin? _____ If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Make it free

Name: OPTIONAL Christine Date: _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any I dont come downtown anymore

for dinner or shopping, Too much added expense, takes away the "fun" of downtown.

Ease of use of the parking meters pay program (1 worst to 5 best) worst (1) comments, feedback:

Difficult to find, have to remember plate number or go back & forth to get it

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program get rid of it, or make a cheaper rate (2 hrs. free, then pay) why pay for dinner + parking?

Name: OPTIONAL Sally Kammerer Date: 1/17/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any In somewhat -

handcapped so walking from main is tuff

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback:

Parking meters very different -

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL _____ Date: 1/14/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM
YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

I don't want to pay - less likely to visit Dunedin due to inconvenience

Are you a resident of Dunedin? _____ If not, where are you from? Tarpon Springs

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL _____ Date: 1/14/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM
YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 2 Comments, if any Expense and it does not allow me to spend as much time as I used to

Ease of use of the parking meters pay program (1 worst to 5 best) 2 comments, feedback: The app is convenient to dc

Are you a resident of Dunedin? no If not, where are you from? Clearwater

Suggestions for improvement to the existing parking program Flat rate pay per hr day in parking lots only - street free

Name: OPTIONAL _____ Date: _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any It just adds another layer

of red tape & expense to coming to Dunedin to shop or get my hair done.
Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

As a senior the pay program is something someone else did for me the last couple of times. Now I can do it

Are you a resident of Dunedin? No If not, where are you from? Northeast Clearwater

Suggestions for improvement to the existing parking program ~ _____

Name: OPTIONAL Mary Ellen Shatto Date: 1/14/14 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any I feel I should not pay

to parks to get my hair done I have been a customer 15 years.

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

at the salon and this create a problem when parking.

Are you a resident of Dunedin? _____ If not, where are you from? Palm Harbor

Suggestions for improvement to the existing parking program Stop charging -

Name: OPTIONAL _____ Date: 1-14-2014 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any I hardly come to

Downtown Dunedin now - I go elsewhere when I can park

Ease of use of the parking meters pay program (1 worst to 5 best) 2 comments, feedback:

Hard to see screen in sunlight

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Do away with it! The revenue from increased business will offset or be better than parking fees.

OPTIONAL Marcy Stoots Date: 1/14/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any I no longer come to

Dunedin to shop unless I have no other choice.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Don't like them at all.

Are you a resident of Dunedin? No If not, where are you from? Palm Harbor

Suggestions for improvement to the existing parking program Remove paid parking

Name: OPTIONAL [Signature] Date: 1/14/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM
YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any huge inconvenience

adds extra expense to my visit and may have to go somewhere else
Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: NO

The meters are causing more problem than good

Are you a resident of Dunedin? NO If not, where are you from? CLWTR

Suggestions for improvement to the existing parking program get rid of it, please

Name: OPTIONAL Patricia Dalton Date: 1-19-17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM
YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any If we are going to patronize

these businesses we need a place to park. Not pay just to pay at business too.
Ease of use of the parking meters pay program (1 worst to 5 best) 4 comments, feedback: _____

Are you a resident of Dunedin? _____ If not, where are you from? Palm Harbor

Suggestions for improvement to the existing parking program The little revenue you might collect may not be worth the lack of good will.

Name: OPTIONAL Karen Lunke Date: 1/14/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any inconvenient sometimes I

Ease of use of the parking meters pay program (1 worst to 5 best) 1 Boutique town - comments, feedback:

don't take it, can't see at night, hard to locate -
even old fashioned meters would look classic + charming - simple to use

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Charge the developers - and

I would rather pay a tax assessment -

OPTIONAL

Rebbi Noe

Date: 1/14/2017 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any This is such an inconvenience.

I've been a resident over 30 yrs., I will continue to support local businesses, but I
will not pay to PARK!

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback:

This is confusing to older residents, visiting our area.

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Low profile, parking garage, that

does not affect the look of our beautiful town.

Name: OPTIONAL

Date:

Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

*DUNEDIN
RESIDENT*

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? *1* Comments, if any *I LIVE ON VICTORIA / MONROE, THE PEOPLE PARK ACROSS THE STREET FROM OUR DRIVEWAY WITHOUT REGARD TO CARS COMING OUT OF THE DRIVE. I HAVE TO DO A 2 POINT TURN TO SQUEEZE OUT WITH OUT HITTING THE CAR. THE STREET IS TOO NARROW TO ALLOW PARKING. SOME*

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: *TIMES I CANNOT GET TO MY HOUSE IF DELIVERIES ARE BEING MADE AT HOG ISLAND GRILL. IT IS MARKED RESIDENT PARKING ONLY BUT IS NOT ENFORCED.*

Are you a resident of Dunedin? *YES* If not, where are you from? _____

Suggestions for improvement to the existing parking program *STOP ALLOWING PUBLIC PARKING BY ALL DRIVEWAYS ON MONROE ST.*

Name: *OPTIONAL McCune* Date: *01/14/17* Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: *limitations do not allow you to shop freely*

Are you a resident of Dunedin? *Yes* If not, where are you from? _____

Suggestions for improvement to the existing parking program *Do away with it!*

Name: *OPTIONAL Nuliy Antaya* Date: *1/14/17* Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any I do not shop in

Dunedin because of paid parking. If I come to eat where I take a cab
Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program We need more

parking lots and they should be free.

Name: OPTIONAL Barbara Fries Date: 1-14-2016 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: every customer complains all day every day

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any no one wants

to be hassled and its very confusing
Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL _____ Date: 2/13/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee Customer _____ Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 4 Comments, if any Have to make sure

I go put money in Meter if I work after 6:00pm
Ease of use of the parking meters pay program (1 worst to 5 best) 5 comments, feedback: _____

Are you a resident of Dunedin? NO If not, where are you from? Clearwater

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL _____ Date: 1/13/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any Probably won't come

back to shop or dine.
Ease of use of the parking meters pay program (1 worst to 5 best) 2 comments, feedback: _____

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Build a garage
Name: OPTIONAL _____ Date: _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 3 comments, feedback: _____

Are you a resident of Dunedin? NO If not, where are you from? Clearwater

Suggestions for improvement to the existing parking program Remove the meters

Name: OPTIONAL _____ Date _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any Do not like it at all.

Really enjoyed free parking for restaurant
Ease of use of the parking meters pay program (1 worst to 5 best) 2 comments, feedback: _____

Are you a resident of Dunedin? No If not, where are you from? Canada

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL Muriel Cister Date Jan 13/2017 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any I used to enjoy

Dunedin & all it had to offer.

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback:

I am forced to park in back City parking & endure pain of walking. I am injured & hesitant to

Are you a resident of Dunedin? NO If not, where are you from? Jarvis Springs

Suggestions for improvement to the existing parking program take away meters!

Name: OPTIONAL M. L. Date: 1/13/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

Are you a resident of Dunedin? NO If not, where are you from? Clearwater Beach

Suggestions for improvement to the existing parking program no charge for parking

Name: OPTIONAL Barbara Dinsfield Date: 1/13/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

1 Comments, if any: This is the worst idea Dunedin ever did

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any The company I always

(17 yrs) brought to town to browse and buy will probably go elsewhere

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Its too complicated!

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program cut all meters!!!

9 Forbes Place #109 Dunedin

Name: OPTIONAL Ana R Warner Date: 1/13/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Are you a resident of Dunedin? No If not, where are you from? Clearwater Beach

Suggestions for improvement to the existing parking program Do not charge to Park.

Name: OPTIONAL Sandy Walter Date: 1/13/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer _____ Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? _____ Comments, if any **REMOVE IT ALL !!!**

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

Are you a resident of Dunedin? _____ If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL **NANCY OLDFIELD** Date: **1/13/2017** Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant Retail or Business Employee _____ Customer _____ Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

1 Comments, if any: **TOWN IS TOO SMALL**

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? **1** Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) **1** comments, feedback: _____

NEEDS TO MUCK INFO.

Are you a resident of Dunedin? **Yes** If not, where are you from? _____

Suggestions for improvement to the existing parking program **REMOVE PAID PARKING**

Name: OPTIONAL **REX** Date: **1/13/17** Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 3 Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) N/A comments, feedback: _____

Are you a resident of Dunedin? _____ If not, where are you from? SAFETY HARBOR

Suggestions for improvement to the existing parking program ELIMINATE

Name: OPTIONAL MARY LYNDIA WILLIAMS Date: 1/13/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any TERIBLE

Ease of use of the parking meters pay program (1 worst to 5 best) 1 WORST comments, feedback: _____

Are you a resident of Dunedin? NO If not, where are you from? SPRING HILL, FL

Suggestions for improvement to the existing parking program NO FEES

Name: OPTIONAL Karen Tom Date: _____ Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

_____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any Not real of it.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

Are you a resident of Dunedin? _____ If not, where are you from? New Port Brekny

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL Joni Amundson Date: 1/13/17 Thank you for your input!

Name: _____

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

_____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any make it stop

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

It is a deterrent to local customers

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL _____ Date: 1/13/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst) to 5 (best) _____ comments, feedback: _____

Are you a resident of Dunedin? No If not, where are you from? Clearwater

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL _____ Date: 1/13/17 Thank you for your input!

Name: _____

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If ~~Employee~~ Customer or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any It's not a beach

it's a small town, we don't need parking meters.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program get rid of it

Name: OPTIONAL Chelsea Hayes Date: Jan 13 2017 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

_____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

Are you a resident of Dunedin? NO If not, where are you from? Clearwater

Suggestions for improvement to the existing parking program No charge for parking

Name: OPTIONAL Pearcy Date: 1-13-17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

_____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? 0-1 Comments, if any Senior - Fixed Income

Don't need another expense to shop or get hair done.

Ease of use of the parking meters pay program (1 worst to 5 best) 0-1 comments, feedback: _____

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL Maria Collins Date: 1/13/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any I cannot even enter a

shop real quick to buy an item. This must hurt retailers.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Do not like to use credit cards; do not always have money with me.

Are you a resident of Dunedin? No If not, where are you from? Palm Harbor

Suggestions for improvement to the existing parking program Get rid of it. It is

going to ruin Dunedin as a friendly village type town →

Name: OPTIONAL Joy Montefiore Date: 1/13/17 Thank you for your input!

People are going shopping in Palm Harbor, Safety Harbor because of this parking mess!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

_____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? 1 Comments, if any Will discontinue coming

to Dunedin to shop

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Are you a resident of Dunedin? No If not, where are you from? Clearwater

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL Nancy Date: 1/13/14 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

_____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? 1 Comments, if any Hate it

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Are you a resident of Dunedin? No If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL _____ Date: 1/13/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

_____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any We avoid coming to

Downtown Dunedin unless we must.

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Are you a resident of Dunedin? NO If not, where are you from? Palm Harbor

Suggestions for improvement to the existing parking program REMOVE

Name: OPTIONAL [Signature] Date: 7/18/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

_____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any its very hard for

elderly people to get around

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

I don't understand how is it works.

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Repeal it

Name: OPTIONAL _____ Date: 1-14-13 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? 2 Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 2 comments, feedback: _____

Are you a resident of Dunedin? NO If not, where are you from? Dunedin

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL _____ Date: 1/14/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other Windlass and

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business: husband part center volunteer

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? 1 Comments, if any unclear, unnecessary

We are not coming into town as often

Ease of use of the parking meters pay program (1 worst to 5 best) not used comments, feedback:

not good on line set up

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program Don't use it

Name: OPTIONAL Marti Page Date: 1-26-2017 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other Resident

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any Will not go

downtown to shop or eat since parking program

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback: _____

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program eliminate it ...
or issue residents stickers for free parking

Name: OPTIONAL _____ Date: 1-23-17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other Widow

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any _____

I dont shop or eat in Dunedin

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

Are you a resident of Dunedin? _____ If not, where are you from? Palm Harbor

Suggestions for improvement to the existing parking program Free parking

Name: OPTIONAL Jill Bucaner Date: 1/26/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 3 Comments, if any It definitely has

affected my parking for Windless activities

Ease of use of the parking meters pay program (1 worst to 5 best) OK comments, feedback:

However, when I am "on the water" with
out my cell phone - I can't call to get paid for you

Are you a resident of Dunedin? 1 No If not, where are you from? Seminole Fla

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL B. Ewert Date: 1-24-17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any Belong to Windlasses R.C.

Committee must be at marina for 3 to 4 hours

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

Are you a resident of Dunedin? No - I was for 5 yrs - just moved to Sand Key If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL Bernardine Powell Date: 1/24/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) NA comments, feedback: _____

Are you a resident of Dunedin? If not, where are you from? _____

Suggestions for improvement to the existing parking program As a windlass, I am less likely to eat due to parking.

Name: OPTIONAL _____ Date: 1/24/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

____ Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your working or shopping experience? 3 Comments, if any _____

as a windlass it compromises our sail time on water

Ease of use of the parking meters pay program (1 worst to 5 best) 3 comments, feedback: _____

the app on iphone isn't clear to me

Are you a resident of Dunedin? Yes If not, where are you from? _____

Suggestions for improvement to the existing parking program adjust budget from city

Name: OPTIONAL _____ Date: 1-24-17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY; DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any I sail with Windlasses

and since the meters I no longer eat lunch in Dunedin. After
lunch we always shopped and ate lunch. Now we go elsewhere.
Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

Are you a resident of Dunedin? NO If not, where are you from? Adsmar

Suggestions for improvement to the existing parking program: _____

Name: OPTIONAL Date: 1/24/17 Thank you for your input!

My husband and I used to go to Dunedin for dinner but now that there are meters we go to other places.

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other RESIDENT

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any Choose to avoid stopping downtown because of meters

Ease of use of the parking meters pay program (1 worst to 5 best)

comments, feedback: _____

Are you a resident of Dunedin?

If not, where are you from? _____

Suggestions for improvement to the existing parking program Eliminate meters near Marina

Name: OPTIONAL NANCY SCHMIOT

Date: 1/19/17 Thank you for your input!

The implementation of meters has resulted in inconvenience for the Windlasses. While there is free parking on Aet 19, it is more of a distance to carry our sailing equipment and crossing Aet 19 has its issues. Additionally, it has been tradition to eat lunch downtown after sailing, the addition parking fee ~~to~~ makes us consider other locations.

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) Don't Know comments, feedback:

I Refuse to use them. I go else where rather than deal with it. It feels so wrong.

Are you a resident of Dunedin? yes If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL Denise Davis Date: 1/27/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

1 Comments, if any: I could paid parking & Dunedin shopping due to parking fees

If Employee, Customer, or Other, on a scale of 1(worst) to 5 (best) how has the parking program affected your

working or shopping experience? 1 Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 1 comments, feedback:

I have been avoiding the meters

Are you a resident of Dunedin? no If not, where are you from? Wesley Chapel

Suggestions for improvement to the existing parking program revert to free parking

Name: OPTIONAL Annie Traylor Date: 1/26/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other _____

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your

working or shopping experience? _____ Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback:

I haven't used them. I would rather walk a little further. I feel it takes away from the quaintness of Dunedin

Are you a resident of Dunedin? _____ If not, where are you from? Old smol

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL bjfretts Date: 1/26/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other Windlass

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your

working or shopping experience? 2 Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) 2 comments, feedback:

Are you a resident of Dunedin? If not, where are you from? _____

Suggestions for improvement to the existing parking program _____

Name: OPTIONAL Joak Byrnes Date: 1/26/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer Other Recreation

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business:

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 4 Comments, if any Come to Dunedin 2x week

and must carry items to participate in activities & eat at restaurant

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

Are you a resident of Dunedin? _____ If not, where are you from? IRB

Suggestions for improvement to the existing parking program Try to better accommodate
activity groups

Name: OPTIONAL _____ Date: 1/26/17 Thank you for your input!

INDEPENDENT and INFORMAL SURVEY: DUNEDIN PILOT PARKING PROGRAM

YOUR OPINION IS VERY IMPORTANT

Are you a (choose by checking off the following):

Merchant _____ Retail or Business Employee _____ Customer _____ Other Windlasses

If Merchant, on a scale of 1 to 5 (1 worst to 5 best), how has the Pilot Parking Program affected your business: Member

Comments, if any: _____

If Employee, Customer, or Other, on a scale of 1 (worst) to 5 (best) how has the parking program affected your working or shopping experience? 1 Comments, if any _____

Ease of use of the parking meters pay program (1 worst to 5 best) _____ comments, feedback: _____

The paid parking meters should not be limited to 3 hrs. Sailing
activities normally last longer than 3 hrs, the free 2hr parking
is also too short.

Are you a resident of Dunedin? _____ If not, where are you from? Clearwater

Suggestions for improvement to the existing parking program paid parking prices should
be more reasonable.

Name: OPTIONAL Jutta Kohl Date: 1/24/17 Thank you for your input!

Nazzaro, Andrea

From: Tornga, John
Sent: Thursday, January 26, 2017 2:01 PM
To: Nazzaro, Andrea
Subject: FW: Paid Parking

From: Bujalski, Julie
Sent: Thursday, January 26, 2017 2:01:02 PM (UTC-05:00) Eastern Time (US & Canada)
To: John-Gmail; Kirkpatrick, Denise
Cc: Hutchens, Doug; Rice, Greg; Ironsmith, Robert; Gracy, Heather; Freaney, Maureen; Tornga, John; Kynes, Deborah
Subject: Re: Paid Parking

John -

Thanks for sharing your thoughts. Via this response, I'm ccing your feedback to the entire Commission and appropriate staff as well as our city clerk, who can add it to the record. (Rather than reading it.)

Thanks again!

Julie Ward Bujalski
Mayor, City of Dunedin

On Jan 26, 2017, at 1:54 PM, John-Gmail <johnirwin25@gmail.com> wrote:

Hello Julie. Unfortunately I cannot attend tonight's meeting.

The City of Dunedin needs to swallow it's pride and remove ALL paid parking immediately. The cost of doing exactly that is trivial compared to the cost of the long-term damage it will cause. Restaurants and retail merchants WILL inevitably start going under - if they haven't already. Both locals and tourists alike WILL stop bothering visiting Main St - many of us have already - and Safety Harbor, Palm Harbor, Tarpon Springs and even Clearwater are starting to look like mighty fine alternatives who'll welcome our spending money with open arms. Who knows, it could even mean the beginning of some residents moving to different neighborhoods, and property values decreasing. Action needs to be taken - NOW. Downtown Dunedin was such a gem before, let's restore it to its former glory before it's too late. If it ain't broke - don't fix it.

Would you be so kind as to read this short summary of my opinion - and indeed the majority of Dunedin residents opinion - on Paid Parking at the meeting tonight.

Thanks so much!

John Irwin
727-559-1531

MEMORANDUM

TO: City Commission

THROUGH: Douglas Hutchens, Interim City Manager 

DATE: January 19, 2017

FROM: City Staff

SUBJECT: First Quarter Report on Downtown Parking Management Plan and Introduce Dunedin Parking Version 2.0.

PRESENTER(S): City Staff
SP + (Parking Management Company)
Parkeon (Parking Kiosk provider)

RECOMMENDATION: Staff recommends consideration of Dunedin Parking Version 2.0.

BUDGET IMPACT: The recommended revisions are designed to simplify the paid parking components of the Downtown Parking Management Plan using best management practices while maintaining the original financial model projections moving forward.

PAST ACTION: City Commission approval of Ordinance 16-25, Resolutions 16-22, 16-23, 16-24, 16-25 and 16-27.

NEXT ACTION: Receive direction to amend Ordinance 16-25 and Resolution 16-22 as necessary to implement Dunedin Parking 2.0.

ATTACHMENTS: None.

BACKGROUND: The City Commission approved a pilot Downtown Parking Management Plan on June 2, 2016 and directed staff to implement the system by October 3, 2016. The corresponding Ordinances and Resolutions for the Downtown Parking Management Plan were adopted on September 22, 2016 with a requirement to provide quarterly updates on the parking program. The information that will be presented on January 26, 2017 is the first quarterly update for the time period from October 3, 2016 to December 31, 2016.

INTRODUCTION

The Downtown Parking Management Plan was adopted as a response by the City to account for the at-risk parking areas going away, and consideration for the increasing popularity of the downtown. Although paid parking is the hot button issue, it also needs to be noted that the paid parking component of the Parking Management Plan aspect is just one aspect of the overall Parking Management Plan for downtown. The other area receiving attention includes the element of getting people to park in the appropriate parking space based on use (employee, long term, turnover, convenience, etc.). The Parking Management Plan has succeeded in getting employees and other long term parkers off Main Street.

Since 2016, the downtown parking supply has been adversely affected by the following events.

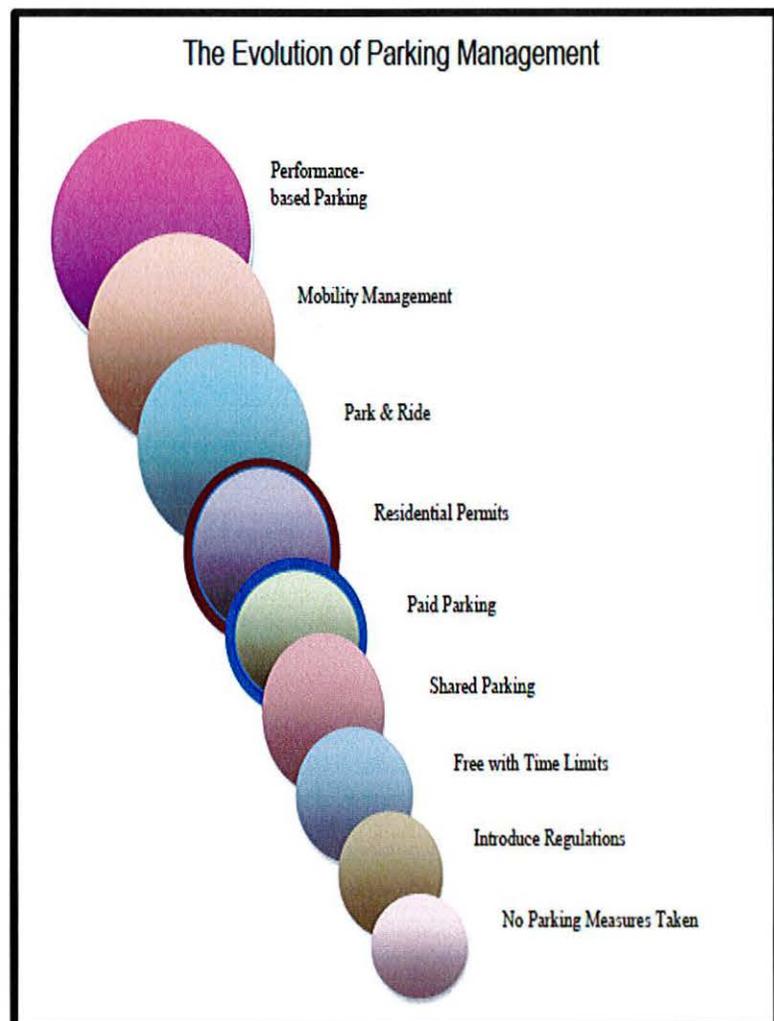
1. Loss of 90 spaces at the former Keller site (Douglas Avenue across from the Dunedin Brewery).
2. Increased lease terms for the Dunedin Station (Scotland Street and Douglas Avenue).
3. Potential loss of 41 at-risk spaces at 380 Main Street (corner of Main Street and Douglas Avenue).
4. Limited availability of the entire First United Methodist Church lot due to increased church activities.

All of these factors, combined with downtown's continued growth as a special destination require that we prepare for the future now. The future, of course, is highly variable as new technology brings on autonomous cars and the increased usage of Uber and Lyft.

With regards to parking management, it is interesting to review the "Evolution of Parking Management" to understand the cycles that other Downtowns experience.

In Dunedin's case (where the heavy lines are shown), you will see we are in the middle of the evolution cycle for parking management; a phase where there is paid parking.

The continued success of the downtown, which includes new construction and redevelopment, is therefore dependent on the continued implementation of a Parking Management Plan.



FIRST QUARTER FINANCIAL PERFORMANCE

As the pilot Downtown Parking Management Plan was positioned and expected to be self-sustaining, meaning revenues match expenses, the initial 90 day look at the financials contains these highlights.

1. The revenue received by the City has been trending upward over the last 3 months.
2. Revenues are matching expenditures and providing additional revenue, although less than initially anticipated due to the following factors:
 - a. No tickets were written for the first 3 months, resulting in zero citation revenue although 1,202 warnings were given.
 - b. No tickets being issued had an impact on the number of vehicles complying with the paid system, resulting in lost revenue (no way to determine but certainly a factor).
 - c. Due to software implementation timing, the 20% residential discount for using Parkmobile was extended to all users (not just residents) of the phone application resulting in less revenue.

The FY 2017 first quarter financial results for the Downtown Parking Management Plan are presented below:

As of the end of the first quarter, the “net revenues” being reported is on pace to exceed the minimum expectation of \$200,000, which was agreed to by the City Commission on September 26, 2016; however, there could be some concern as to how close the results are to that minimum.

From an expense side, the results were substantially as expected. This could lead to potential concerns of the parking management system being related to revenues. First, let’s take a look at the parking fee revenue. Staff members were expecting the first quarter to be one of the two lowest revenue generating quarters of the fiscal year, with the final quarter being the other.

Downtown Parking Management Plan Income Statement (Unaudited)		
For the Three-Months Ended December 31, 2016		
<u>Revenues</u>		
Parking Fees		157,375
Citation Revenue		-
		157,375
Transfers In	(BP & CRA Funding)	21,546
Total Revenues		178,920
<u>Expenses*</u>		
Credit Card Fees		13,523
Pay Stations		28,526
Software	(Pay Stations/Enforcement)	10,675
Parking Mgmt		41,909
Parking lot leases		21,546
Misc operating exp.		11,021
Salaries & benefits		855
Total Expenses**		128,055
Operating Income/"Net Revenues"		50,865
<u>Notes:</u>		
* Expenses were accrued and allocated to properly report 3 months of expenses.		
** Please note that interfund administrative charges have not been included as they were not part of the original financial model.		

There was also the expectation that as City events related to the holidays increased near the end of the quarter, so would the parking usage and related revenues.

The following table illustrates the revenues that were generated by month over the first quarter:

	October	November	December	Totals
Pay Station Credit Cards	38,103	42,240	44,525	124,867
Pay Station Coin	5,776	6,109	6,024	17,909
ParkMobile	6,243	8,898	10,473	25,614
Total Collections	50,122	57,246	61,022	168,391
Less: Sales tax	(3,279)	(3,745)	(3,992)	(11,016)
Parking Fee Revenue	46,843	53,501	57,030	157,375

As presented in the table above, parking fee revenues increased each month as was expected. Note that the average monthly revenue collected of \$52,450 is less than the monthly average of \$63,740 associated with the originally approved parking management projection.

There is one other item to consider related to revenues of the parking management system, and that is parking citation revenue. The simple fact of the matter is that the City didn't collect any citation revenue in the first quarter. An annual amount of \$109,200 was expected, or roughly \$27,300 per quarter. In the first quarter, the enforcement team at SP Plus issued 1,200 warnings/reminders manually to inform the public of paid parking in lieu of issuing citations. If those warnings had been converted to citations, there would have been roughly \$36,000 of additional revenue represented in the first quarter financial results.

It was noted during several Commission meetings leading up to the October 4, 2016 "launch date" that the City was not going to balance the parking management system on parking citation revenue. That has not changed, but *it should be understood that parking citations are an essential part of parking enforcement and has an impact on converting non-complying customers to paid customers.* We cannot calculate the extent of this impact, but with citations beginning in the second quarter of this fiscal year, the City will have a general idea of that impact.

WHAT THEY (SP+) HAVE OBSERVED

Parking System Components

Demonstrate the pay station – show the successful transactions – describe common operator errors. Credit card not going in all of the way, adding time to parking, timing out of the transaction, sleep mode.

1. How the system works with the interaction of Parkeon, Parkmobile, NuPark, and SP+. Parkeon provides the pay stations, Parkmobile does the pay by phone app, and NuPark provides the enforcement component which utilizes their software and License Plate Recognition component to interact with Parkeon and Parkmobile to identify if a particular license plate has paid for parking. SP+ operates the system interacting with the other three components to provide the enforcement, maintenance, collections, and reporting of the

parking system. SP+ staff further collaborates with City Staff to address issues within the system, maintain the Parking Guide and respond to email requests through the website, coordinate Resident Parking Program (RPP), and employee permit program.

2. LPR Video. LPR trends and use by other municipal and operations.
 - a. LPR used by City of Tampa, City of St Petersburg for their booting programs. USF is rolling out LPR later in 2017, as is UCF as a part of their parking operation.
 - b. Used by other municipal operations including Miami Parking Authority, Miami Beach, City of Fort Lauderdale, City of Gainesville, Coral Gables. Currently used by FSU, FIU, University of Miami, Florida A&M.
 - c. Parking trends typically show that technology engaged in South Florida are eventually implemented in Central Florida. The City of Tampa has plans in the next 18 months to transition their pay stations from pay-by-space to pay-by-license plate.
3. Residential and Employee Permit Program. Employees are buying less permits month to month. Residential program registrations have been slow and steady.

Observations/Operations

1. The program has worked to move employees, shop keepers, trail riders, and trolley riders off Main Street and out of the Marina and make convenient parking available to visitors. It has also created large areas of underutilized parking on the east and west ends of the City.
2. First 90 day changes to the system: Order new keyboard, 3G to 4G, East of Highland changes, software updates, etc.
3. Impact of transient parking to residential near downtown. Mixed feedback and a lot of misunderstanding with some residents who live outside of the downtown parking in these areas thinking it is designated for any residents.
4. Observed reactions to paid parking program. Visitors, Residents and Visiting Residents. How does this compare to reaction at other paid parking implementations?
 - a. Visitors: Surprised by change but generally pay the meter and go about their day.
 - b. Residents: Both positive and negative. Some do not like "other people" parking on their residential street while others are of the opinion that street parking should be unregulated, first come/first serve.
 - c. Visiting Residents: Both positive and negative. Some say it is great to finally get a spot on Main Street while others say it is confusing or ridiculous.
5. Warnings and Violations. All tickets have been warnings in the first 90 days, but citations started to be issued in January. October through December many regulars figured out they would only get a warning and therefore did not pay for their parking. As citations are issued, revenue is expected to climb as people become more compliant. In addition to citation revenue, compliance will also improve.

Reporting/Statistics

1. Reporting capability of Parkeon and Parkmobile. Shows revenue by day, by pay station with a date stamp on each transaction.
2. Show 90 day statistics.
 - a. Total Transactions
 - b. Total Revenue
 - c. By Proposed District: Broadway Street going west, Highland Street going East and core area

- d. Parking Revenue/Transactions Monday-Friday, Saturday-Sunday
- e. Average Length of Stay by Zone

WHAT WE HEARD

Provided below are Parking Response Categories that were formatted to reflect the complaints that have been generated from using the Downtown Parking Management Plan along with corresponding responses:

1. Paid Parking is Terrible and the City is Greedy

Complaint: *“Ruins small town charm, unfriendly, will go to other towns.”*

Response: Here just a few examples of cities that have maintained their charm with paid parking (St. Augustine, Deerfield Beach, Key West, Aspen, CO., West Hartford, CT. – the list is endless).

Complaint: *“\$1.50 rate too high.”*

Response: This is one of the lowest rates in Pinellas County. Based on the resident discount and the large areas of weekday free parking, this is the minimum rate that will fit the financial model.

Complaint: *“3 hour time limit is too short.”*

Response: We recommend eliminating time limits as acceptable turnover is occurring by other means as follow:

- Moving employees, owners, trail riders and trolley riders off of Main Street and the Marina.
- The \$1.50 rate is a disincentive to staying all day in high demand areas.

Complaint: *“Need resident discount.”*

Response: A resident discount is being offered through the phone app, Parkmobile. Unfortunately the ePermit resident discount program is no longer available from Parkeon (pay station manufacturer).

Complaint: *“Hurting downtown business.”*

Response: It is hoped the new parking plan will assist in increasing foot traffic in the downtown resulting in more patronage to the businesses. We also recommend doubling the free parking available M-F 10:00am to 6:00pm when most retail stores are open.

2. Pay Station (Kiosk)

Complaint: *“Machine not user friendly, keypad difficult, complicated machine.”*

Response: The pay stations, as detailed in the section below (**System Improvements Made to Date**), have received enhancements with an improved backlit keypad and faster processing speeds (change from 3G to 4G technology). **City staff and SP+ have identified the number one problem is operator error when inserting a credit card.** By the numbers there have been over 80,000

successful transactions to date. Staff will also show a short video on how to operate the pay station.

Complaint: *“Glare and hard to see at night.”*

Response: The ability to see the machine thru the glare and at night has been enhanced by having a high resolution screen and a backlit keyboard for most of the pay stations. The downtown is also scheduled to have the street lights enhanced to LED lights providing more light at night downtown.

3. Information/Programs/Technology

Complaint: *“Disabled parking is not free.”*

Response: Disabled parking is free and unlimited. We recommend new decals on the pay stations to highlight this policy.

Complaint: *“Why the need for paid parking.”*

Response: Staff continues to produce and distribute various public relations material on the reasons for paid parking and how the system operates.

Complaint: *“What about short periods of parking.”*

Response: Recent public relations effort to inform visitors coming downtown for a short time can use a quarter for 10 minute increments.

Complaint: *“When/where parking occurs.”*

Response: Version 2.0 will simplify the system to all but eliminate any confusion.

Complaint: *“Why License Plate Recognition (LPR) technology.”*

Response: The use of License Plate Recognition uses the latest technology and is an efficient and less costly way to ensure parking compliance. While other communities are using pay and display or pay by space currently, they are also currently looking to go to LPR as it provides less cost and provides very useful parking data that can be used to better manage their parking needs – Hollywood, Deerfield Beach, and John’s Pass in Pinellas County.

Complaint: *“What are the rules for golf carts?”*

Response: Golf cart rules will be refined and a copy will be mailed to every registered owner.

Complaint: *“Would like more detail on the Parkdunedin.com.”*

Response: The parking web page, Parkdunedin.com, has been and continues to be revised to include comprehensive detail on the various locations to park downtown.

Complaint: *“Resident Permit Program is not wanted and is hard to understand.”*

Response: Recommend amending the RPP to allow residents, on a block by block basis, to opt out of the program with a 51% majority petition to the City Manager.

4. Employee Parking

Complaint: *“Why should employees pay?”*

Response: In a demand-based, best management practices paid parking system all users should pay a fee for parking. The City should not subsidize parking for employees, but should provide ample parking at a reasonable rate.

Complaint: *“Need more employee parking on the west side.”*

Response: This new 2.0 plan also produces many more parking opportunities for employees on the east and west side.

Complaint: *“The free lots are in poor shape.”*

Response: The dirt surface lots known as 715 Edgewater Drive (Bushnell) and Dunedin Station Square (Douglas Avenue and Scotland Street) are scheduled to be improved resulting in grading, asphalt millings and ambient lighting.

PARKING MANAGEMENT PLAN VER. 2.0

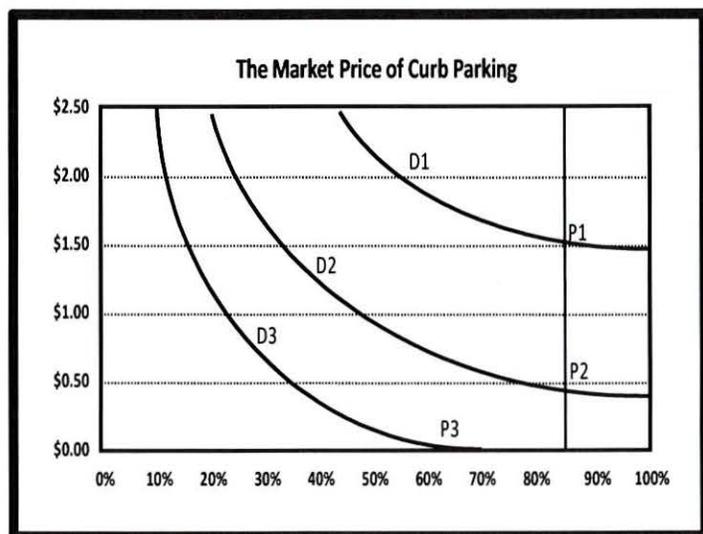
The Cause of Confusion and Complexity

1. The plan proposed by Walker Parking Consultants tried to make every stakeholder group happy while providing a paid parking component to solve the City’s Downtown Parking Management Plan. It was an honest attempt to get Dunedin started with a paid parking component to its Downtown Parking Management Plan.
2. After ninety-days of observation, the result is a complicated and confusing attempt at paid parking that does not follow best practices of parking management. Some of the plan components are unusual, if not completely unique, as listed below.
 - a. Hybrid free and paid parking in the high demand areas.
 - b. A 20% discount to residents using the Parkmobile phone app.
 - c. Tiered parking rates that resulted in “neighborhooded” pay stations.

Guiding Principles Moving Forward

1. Best practices of parking management.
 - a. Demand and occupancy-based solution that increases demand in underutilized portions of the downtown.
 - b. If occupancy is below 85%, the price for paid parking is too high (see graph below).

NOTE: On many nights and every weekend, the City’s Parking Management Plan is performing at the high demand (D1) range with a correct price of \$1.50 (P1).



- c. To increase demand and reach out to Dunedin residents, offer a series of parking passes to access parking 24/7/365 without touching a pay station or phone app.
 - d. To increase demand, a \$45 quarterly Employee Pass with access to two-thirds of all parking 24/7.
2. Eliminate time limits as acceptable turnover is occurring by other means as follow:
 - a. Moving employees, owners, trail riders and trolley riders off of Main Street and the Marina.
 - b. The \$1.50 rate is a disincentive to staying all day in high demand areas.
 3. Simplify and minimize confusion.
 - a. Use only one rate.
 - b. Move underperforming pay stations to high demand areas – less queuing.
 - c. Simplified, symmetric rate / time map.
 4. Keep a viable financial model.
 - a. Charge one fee in high demand areas during high demand times while conversely providing a wide area of free parking in low demand areas.
 5. Continue marketing how to use the pay station to our older demographic. This is a very important problem to monitor closely and communicate the places and proposed new resident passes that will bypass the City’s pay stations.

FINANCIAL ANALYSIS VER 2.0

Version 2.0 (Financial Portion)

The current Downtown Parking Management Plan as originally approved is generating roughly \$52,450 in parking fee revenue. A projection analysis was completed for parking management system Version 2.0, as described earlier. The following summary of the projection results assumes the same utilization rate as the 1st quarter:

Based on these results, staff would recommend that revenue targets be equal to or greater than the average monthly parking fee revenue experienced in the first quarter of Fiscal Year 2017.

Version 2.0	
	Est. Monthly Parking Fee Revenue
\$1.50 per hour, w/ Scotland Ave lot	53,200
\$1.25 per hour, w/ Scotland Ave lot	44,350
\$1.00 per hour, w/ Scotland Ave lot	35,500
\$1.50 per hour, w/o Scotland Ave lot	46,600
<i>Reminder - Current system</i>	<i>52,450</i>

Therefore, the above table (page 9) illustrates, from a financial perspective, a need for all paid parking areas to be charged at \$1.50 per hour and the Scotland Avenue lot to be included as a paid parking location for Version 2.0 to be a feasible option.

RECOMMENDATION: Staff recommends consideration of Dunedin Parking Version 2.0.