

MEMORANDUM

TO: City Commission

THROUGH: Douglas Hutchens, Interim City Manager 

DATE: January 27, 2017

FROM: Robert C. Ironsmith, Economic & Housing Development Director
Greg Rice, Planning Director

SUBJECT: Resolution 17-06, Downtown Parking Plan Version 2.0

PRESENTER: Robert C. Ironsmith, Economic & Housing Development Director
Greg Rice, Planning & Development Director
Danny Craig, Economic Development Specialist

RECOMMENDATION: Repeal Resolution 16-22 and replace with Resolution 17-06

BUDGET IMPACT: Approximately \$2,500 for decals, wayfinding signs and public relation outreach material

PAST ACTION: January 26, 2017 Quarterly Report on Downtown Parking Plan

NEXT ACTION: Listening sessions with community stakeholders

ATTACHMENTS: 1) Resolution 17-06 to be provided as a supplement from City Attorney
2) Downtown Parking Plan Version 2.0 Parking Map

BACKGROUND: The City Commission on January 26, 2017 received a presentation on the 1st Quarterly Report on the Downtown Parking Plan. Various staff as well as the parking management company (SP+) and the pay station kiosk provider (Parkeon) were on hand to provide data and observations relating to the recently implemented Downtown Parking Plan.

In addition to receiving information, the City Commission was presented with a revision to the current Downtown Parking Plan entitled Version 2.0. Version 2.0 was based on the analysis of the data and input from several listening sessions. Downtown Parking Plan Version 2.0 was further refined at the meeting and subsequently approved by the City Commission.

Downtown Parking Plan Version 2.0 enhancements are provided below:

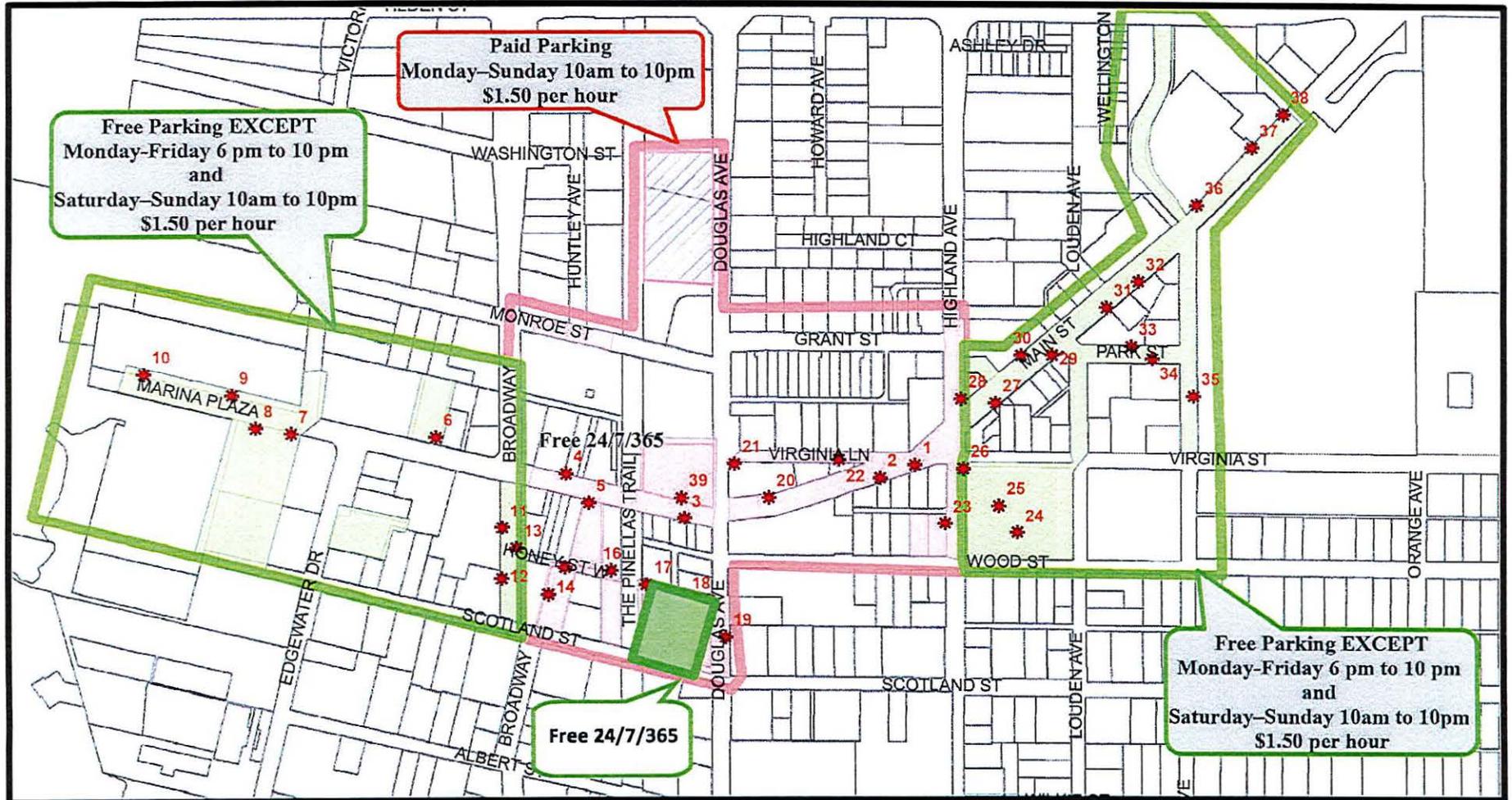
- The east and west ends of Main Street (See attached map) will be free to all users from Monday thru Friday, 10:00 a.m. to 6:00 p.m. Visitors will be required to pay to park in these areas (see map) on Monday thru Friday after 6:00 p.m. and on weekends. Residents will have the ability to register with the City and be able to park for free during the week after 6:00 p.m. and on weekends in the East and West sections of Main Street (see map).
- A single hourly rate of \$1.50 will be used in all locations where paid parking is required.
- There will no longer be restricted time periods for parking downtown and an unlimited time period will be used.
- Employees will have the option of parking for free in the east and west ends of Main Street (see map) during the week from Monday thru Friday 10:00 a.m. to 6:00 p.m. After 6:00 p.m. during the week and on weekends employees may purchase an employee pass that has been reduced to \$45 for 3 months. The previous rate was \$90. Employees are not able to park in the heavy demand core area (see map) that has paid parking.
- Residents may opt out of the Residential Permit Program providing the City with a Petition reflecting that at least 51% of the residents on that street do not wish to participate in the Residential Permit Program.
- The City, through its parking management company, will have the ability to use an attendant in the larger parking areas during special events to charge a flat fee for parking, thus bypassing the pay station kiosk as means to be more efficient and reduce waiting time for the user.

In addition to the above list, which is incorporated in Resolution 17-06, the City Commission also gave direction to move forward with improving the unimproved lots at 715 Edgewater and 362 Scotland Street and for 362 Scotland Street to remain as a complimentary or free lot.

Staff recommends the approval of Resolution 17-06.

DUNEDIN PARKING VER. 2.0

Simplified / Symmetric Parking Map -
One Price – No Time Limits



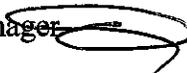
NOTE: Employee Passes East and West Zones (\$45/qtr)

SUPPLEMENT

Agenda Item: PH-2
Meeting Date: 2/2/16

MEMORANDUM

TO: City Commission

THROUGH: Douglas Hutchens, Interim City Manager 

DATE: February 1, 2017

FROM: Robert C. Ironsmith, Economic & Housing Development Director 
Greg Rice, Planning & Development Director 

SUBJECT: Resolution 17-06, Downtown Parking Plan (Version 2.0) and staffing clarification on resident use in parking areas.

PRESENTER: Robert C. Ironsmith, Economic & Housing Development Director
Greg Rice, Planning & Development Director

ATTACHMENTS: Resolution 17-06

BACKGROUND: Recognizing that revisions and enhancements need to be made to the Downtown Parking Plan as a result of listening sessions held with the public, the Downtown Merchants Association, and the Marina Advisory Committee, the Commission was presented Version 2.0 with suggested changes to simplify the Plan.

The goal directed by the Commission was to make the system more user-friendly and to move quickly with implementing the changes.

The attached Resolution 17-06, which replaces Resolution 16-22, provides the necessary adjustments to allow staff to implement Downtown Parking Plan (Version 2.0).

In addition to the implementation of Resolution 17-06, this supplement also is being prepared to clarify an error that occurred in prior staffing given to the City Commission for the February 2, 2017 meeting.

The staffing dated January 27, 2017 under list of Parking Plan enhancements **erroneously** stated that: *Residents will have the ability to register with the City and be able to parking for free during the week after 6:00 p.m. and on weekends in the east and west ends of Main Street.*

This was a concept that was being explored as an idea if Dunedin Station Square (362 Scotland Street) was going to change from a free lot to a paid lot.

After analysis of this concept and taking into consideration parking demand principles it was determined that a better plan was to continue with Dunedin Station Square as a free area at all times in the heavy demand core area and to have all users - **residents, visitors and tourists - be able to park for free on the east and west ends of Main Street during the weekday till 6:00 p.m. and be charged after 6:00 p.m. during the weekday and on weekends.** The central core area will remain as paid to all users from the 10:00 a.m. to 10:00 p.m. both during the week and on weekends.

A map showing these distinctions will be provided as a slide during the presentation for the February 2, 2017 City Commission meeting and will be placed on the Parkdunedin.com web site as well as other venues determined by the Communications Department. Staff will also clarify this staffing error during the Commission meeting and apologizes for any confusion that may have occurred.

The approval and adoption of the Downtown Parking Plan (Version 2.0) is anticipated to stimulate foot traffic during the day by facilitating free parking on the east and west ends of Main Street and promote turnover during the heavy demand periods that occur in the evenings and on weekends.

RESOLUTION 17-06

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DUNEDIN PURSUANT TO THE ADOPTION OF ORDINANCE 16-25 WHICH ESTABLISHED A PARKING MANAGEMENT SYSTEM WITHIN THE COMMUNITY REDEVELOPMENT AREA, ESTABLISHED PARKING LOCATIONS, PAYMENT TYPE IN PAID PARKING AREAS AND COMPLIMENTARY (FREE) PARKING AREAS, ESTABLISHED A SCHEDULE OF FINES FOR PARKING VIOLATIONS WITHIN THE CITY, ESTABLISHED LOCATIONS OF THE RESIDENTIAL PARKING PERMIT PROGRAM AREAS AND THE RIGHT TO OPT OUT, ESTABLISHED PAID PARKING ENFORCEMENT HOURS, ESTABLISHED A PAID PARKING DISCOUNT FOR RESIDENTS OF THE CITY AND A PROCESS FOR RESIDENTS OF THE CITY TO OBTAIN THE DISCOUNT, AND ESTABLISHED THE COST OF PARKING PASSES FOR EMPLOYEES OF BUSINESSES LOCATED IN THE CRA FOR USE IN PARKING AREAS; AUTHORIZING SPECIAL EVENT PARKING FEE AT CERTAIN PARKING LOCATIONS; REPEALING RESOLUTION 16-22; AND PROVIDING FOR AN EFFECTIVE DATE HEREOF.

WHEREAS, the City Commission of the City of Dunedin has adopted a Parking Management System through the adoption of Ordinance 16-25; and

WHEREAS, Ordinance 16-25 provides that parking locations, payment type in paid parking areas and free parking areas shall be established by resolution of the City Commission; and

WHEREAS, Ordinance 16-25 provides that the schedule of fines for parking violations within the City shall be established by resolution of the City Commission; and

WHEREAS, Ordinance 16-25 provides that the locations of the residential parking permit program areas shall be established by resolution of the City Commission; and

WHEREAS, the City Commission adopted Resolution 16-22 to fulfill the requirement of Ordinance 16-25; and

WHEREAS, the City Commission wishes to revise hourly rates, hours of paid parking, the cost of the employee pass and the Residential Parking Program; and

WHEREAS, the purpose of this resolution is to make those revisions.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF DUNEDIN, FLORIDA, IN SESSION DULY ASSEMBLED:

Section 1. The City Commission of the City of Dunedin hereby establishes the following parking locations for paid parking areas, the hourly rate and the complimentary (free) parking areas as follows:

1. The hourly rate for paid parking shall be \$1.50 per hour of parking time.
2. The following parking areas are complimentary from 10:00 a.m. to 6:00 p.m., Monday through Friday. However, users will be required to pay for parking Monday through Friday, 6:00 p.m. through 10:00 p.m. and 10:00 a.m. through 10:00 p.m., on Saturday and Sunday.
 - a. Dunedin Marina and Marina Plaza Drive
 - b. 228 Main Street (Peebles and Gracy) lot
 - c. Victoria Drive (Victoria Place)
 - d. Broadway (from Scotland to Main)
 - e. Monroe Street (from Broadway to the Pinellas Trail)
 - f. Main Street (from Highland to Skinner Blvd)
 - g. Louden Avenue (from Virginia to Main)
 - h. Park Street (from Louden to Milwaukee)
 - i. Milwaukee Avenue (from Virginia to Skinner)
 - j. 500 Wood Street (1st Baptist Church)
 - k. Wood Street (from Highland to Main)
3. The following parking areas ("Downtown Core") require payment for use Monday through Sunday, 10:00 a.m. through 10:00 p.m.:
 - a. Monroe Street lot
 - b. 940 Douglas Avenue (future parking garage)
 - c. West Railroad Avenue (adjacent to Pinellas Trail)
 - d. 349 Main Street (Dunedin Historical Society) lot

- e. Virginia Lane (from Douglas to Main)
 - f. Honey Lane
 - g. Douglas Avenue (from Scotland to Skinner)
 - h. Highland Avenue (from Wood to Grant)
 - i. Highland Avenue/Wood Street parking lot
4. The Complimentary Parking Areas are:
- a. 715 Edgewater Drive (Bushnell Lot)
 - b. 362 Scotland Street (Station Square)
 - c. 411 Wood Street (First United Methodist Church) based on availability
 - d. Edgewater Park (angled spaces)

Section 2. The City Commission of the City of Dunedin hereby establishes and sets a schedule of fines for parking violations within the City of Dunedin as follows:

1. Parking overtime (sign)	\$30.00
2. Parking overtime (pay stationed)	\$30.00
3. Parking in permit area without valid permit displayed	\$30.00
4. Parking in area posted no parking during specified hours	\$30.00
5. Parking in area posted authorized vehicle only	\$30.00
6. Within fifteen (15) feet of fire hydrant	\$30.00
7. Within thirty (30) feet of traffic-control device	\$30.00
8. Parking on private property	\$30.00
9. Parking on crosswalk	\$30.00
10. Loading zone	\$30.00
11. Parking in prohibited neighborhood zones	\$30.00
12. Parking on sidewalk	\$30.00
13. Blocking driveway	\$30.00

14. Blocking alley or overtime parking in alley	\$30.00
15. Double parking	\$30.00
16. Obstructing traffic	\$30.00
17. Parking facing oncoming traffic (1- or 2-way road)	\$30.00
18. Parking in safety zone	\$30.00
19. Parking in posted no parking area	\$30.00
20. Parking in parking spaces provided for disabled persons in violation of section 26-144 of this Code	\$250.00
21. Parking in or blocking any area designated as an access aisle for persons with disabilities per F.S. § 316.1955(2)	\$250.00
22. Parking in fire lanes	\$30.00
23. Parking in courier zones	\$30.00
24. Other parking violations not listed above	\$30.00

Section 3. The City Commission of the City of Dunedin hereby establishes the following locations for the Residential Parking Permit Program Areas:

1. Victoria Drive from Main St. to Washington St.
2. Monroe St. from Victoria Dr. to Broadway.
3. Washington St. from Victoria Dr. to Broadway.
4. Howard Ave.
5. Highland Ct.
6. Highland Ave. from Grant St. to Skinner Blvd.
7. Grant St. from Douglas Ave. to Highland Ave.
8. Wood St. from Douglas Ave. to Orange Ave.
9. Scotland St. from Edgewater Dr. to Orange Ave.
10. Wilkie St. from Highland Ave. to Orange Ave.
11. James St. from Douglas Ave. to Orange Ave.
12. Highland Ave. from Wood St. to James St.
13. Loudon Ave. from Wood St. to James St.

14. Albert St. from Edgewater Dr. to Douglas Ave.
15. President St. from Edgewater Dr. to Douglas Ave.
16. Broadway from Scotland St. to President St.
17. Chicago Ave. from James St. to Lyndhurst St.

Residents may opt out of the Residential Parking Permit Program, on a block by block basis, by providing the City with a Petition reflecting the signatures of at least 51% of the residents on that block confirming that those residents do not want to participate in the said program.

Section 4. The City Commission of the City of Dunedin hereby establishes for residents of the City a discount and a process by which the residents of the City can obtain the discount and/or waiver as follows:

1. Residents of the City can receive a 20% discount on their parking fees by doing the following:
 - a. Open a Parkmobile phone app account.
 - b. Register their license plate with proof of residency at the Planning & Development Department. Proof of residency requires a valid driver's license or a current City of Dunedin utility bill.
 - c. The Parkmobile transaction fee will also be waived for registered residents.

Section 5. The City Commission of the City of Dunedin hereby establishes a \$45.00 per quarter parking pass for employees of businesses located in the CRA for parking areas other than the Downtown Core referenced in Section 1, paragraph 3, above.

Section 6. The City Commission of the City of Dunedin hereby authorizes the use of the parking areas at 500 Wood Street and Dunedin Marina for special event parking at the rate of \$5.00 per vehicle per day during the special event.

Section 7. That this Resolution shall take effect at 10:00 a.m. on Monday, February 13, 2017.

PASSED AND ADOPTED BY THE CITY COMMISSION OF THE CITY OF DUNEDIN, FLORIDA, THIS ___ day of February, 2017.

JULIE WARD BUJALSKI, Mayor

ATTEST:

DENISE KIRKPATRICK, City Clerk