

# Government Center Public Art RFQ



## **Project Title: Government Center Public Art Project**

**Call to:**  
National, Regional & Local Artists

**Total Budget:**  
Approximately \$75,000

**Location:**  
750 Milwaukee Ave./737 Loudon Ave.  
Dunedin, FL

**Deadline for Submission:**  
Wednesday, April 15, 2020  
Received by 2:00 pm

**DEADLINE EXTENDED TO:**  
**WED., MAY 6, 2020, RCV'D BY 2 pm EST**

**DUNEDIN**  
Home of Honeymoon Island

**CONTACT INFO:**  
CHUCK ANKNEY, PURCHASING AGENT  
CANKNEY@DUNEDINFL.NET

**[WWW.DUNEDINGOV.COM/ABOUT/ARTS](http://WWW.DUNEDINGOV.COM/ABOUT/ARTS)**

## **City of Dunedin Request for Qualifications (RFQ) Public Art Project**

**Purpose:** The City of Dunedin seeks qualifications submittals from artists, or teams of artists, qualified to complete an artwork project for the new Government Center. The City will select three to five artists or artist teams (the “semi-finalists”) that will proceed to the Request for Proposal process (the “RFP”). The semi-finalists will be notified by 05/04/2020 by email.

**Budget:** Approximately **\$75,000**.

**Deadline for Submission:** ~~Received by Wednesday, April 15, 2020, 2pm EST~~

**DEADLINE EXTENSION: WEDNESDAY, MAY 6, 2020, RECEIVED BY 2 pm EST**

**Eligibility:** Open to qualified artists or artist teams who reside nationally, regionally or locally.

### **Funding Partner: The funding partner is the City of Dunedin**

The City of Dunedin’s mission is to create a Community Partnership between the City Government and its residents, Dedicated to Quality Service to effectively, efficiently and equitably enhance the Quality of Life in Dunedin. Dunedin will continue to be a livable Coastal community with a unique sense of place within the Tampa Bay metro area. Dunedin will continue to maximize our future by fostering innovative redevelopment, increasing citizen satisfaction, and preserving and enhancing our natural environment while retaining our small-town ambiance.

### **Art Project Overview:**

The City of Dunedin seeks a professional visual artist, or artist team, to create the City’s most important public artwork to date and to evolve a sense of place making within the community. It is important that the selected artist engages with the history and culture of Dunedin. The artwork should equally embrace both aesthetics and content. (To this end, the artist will work with the architecture team and public art subcommittee, along with other information relevant to the culture of Dunedin and desired oversight of the project.)

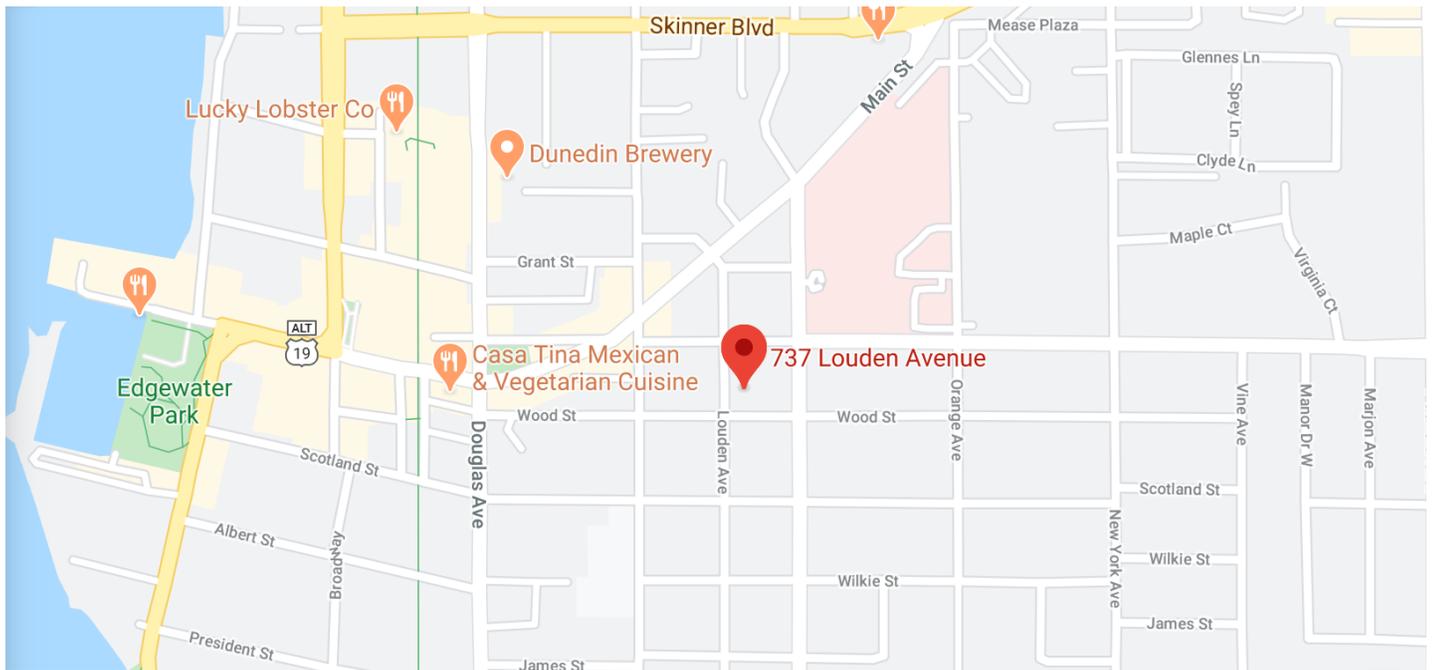
The semi-finalists will be selected to move on to the RFP stage where each semi-finalist will receive a \$1,200 payment for their proposal. The selection committee will then select one artist or one artist team (finalist) to move forward with this project.

**Location:** The firm of Harvard Jolly, Inc. of St. Petersburg, Florida was hired to provide architectural services for the design of the City’s new City Hall and parking garage. This building will eventually replace three (3) facilities; Municipal Services, Technical Services and City Hall which have exceeded useful life. The project site is City-owned property at 750 Milwaukee Avenue/ 737 Loudon Avenue, referred to as the east parcel, and 500 Wood Street, referred to as the west parcel. The City Commission chose, under Phase I, the east parcel for placement of the new City Hall and the west parcel for the new parking garage. They also approved creation of two (2) outparcels on the 500 Wood Street parcel. One outparcel is proposed for townhome development to serve as a parking garage buffer to the residential neighborhood to the south.

The second outparcel, which will front Highland Avenue, is being reserved for retail development. Sale proceeds from the two outparcels will be used to help defray project costs.

The new City Hall is estimated to contain approximately 38,000 sq. ft. of programming space and will be comprised of a two-story administrative wing and a single-story Commission Chamber. Frequently accessed public services will be obtained from a One-Stop Shop off of the main lobby. The building will include solar power and a standby emergency generator, be water and energy-efficient, constructed from renewable materials, and be consistent with the City's EPIC! Goal of environmental sustainability. The building will have an estimated lifespan of 75 - 100 years. The companion parking garage is anticipated to hold approximately 282 parking spaces in addition to some 70 street-side spaces. The garage will have two elevated decks with a common entrance and exit off of Louden Avenue, and will include public restrooms along Virginia Street near Highland Avenue. There are many unique features in the designated site from which the artist may react to or be inspired.

An interior or exterior public art component will be featured in the design of either the administration building, the parking garage, or in both structures.







**Additional Information:**

For more information about the City of Dunedin, visit: <https://www.dunedingov.com/>

For more information on the City of Dunedin’s Public Art Master Plan, visit: <https://www.dunedingov.com/about/arts>

For more information about the City of Dunedin branding, visit: <https://www.dunedingov.com/city-departments/economic-development/branding>

**Artist Eligibility:**

- Must be a professional artist or artist team who resides nationally, regionally or locally. Definition of professional artist- “a practitioner in the visual arts with an original, self-conceptualized body of work, generally recognized by critics and peers as a professional possessing serious intent and ability”.
- Must have experience working with substantial budgets (\$75,000+).
- Must have five years of professional experience as a working artist.
- Must be legally able to work in the United States.
- Must be at least 18 years of age.
- This is a national search to find the most appropriate artist with a preference to find a Tampa Bay Area artist or artist team, if possible.
- Dunedin City Commission, staff and their relatives and members of the Arts & Culture Advisory Committee are ineligible.
- The City of Dunedin does not discriminate on the basis of race, sex, religion, color, national origin, age, ancestry, disability, economic status, or gender identity.

**Art Budget:**

The budget for the art project is approximately \$75,000. This artwork budget will reflect all costs associated with the project, including, but not limited to, such items as: design, engineering, production, transport, installation, site preparation, travel expenses and public art insurance.

**Qualifications Criteria: Qualifications submittals will be evaluated based on the following criteria:**

- Original and personal approach.
- Professional credentials (as evidenced in the submitted materials).
- Artistic excellence of past work.
- Experience with public art or large scale, permanent artwork.
- Experience with site-specific artwork.
- Ability to spend time in Dunedin for research and conceptualization through to final execution.

**SUBMITTAL REQUIREMENTS:**

**A) Artist Statement/Proposal** (10 black and white copies)

A letter of interest: Outline your approach to public art, your interest in this specific project, what you will bring to the project as an artist, your experience with other projects of similar scope, sources of inspiration presented by the project, any other comments that might help differentiate you as a candidate, and your name, address, phone number, and email. Not to exceed two (2) pages.

**B) Resume** (10 black and white copies)

Send a current professional resume (3 pages maximum), emphasizing applicant's professional credentials, public art experience, public collections and public art commissions. Include your email address and other important contact information on your resume.

**C) A Descriptive Narrative** of possible aesthetic directions. NOTE- this is not a proposal (that is for the RFP stage). Instead tell us about the philosophy of how you might approach this project, your thoughts on materials, what you would like the audience to learn or experience from the artwork, points of inspiration, anything you glean from initial research about Dunedin and the fit of your work within the property.

**D) ID Sheet** (10 color copies preferred) Images of Past Work.

Include an image identification page that includes, for each submitted image:

1. Large (max 2" x 2") thumbnail image of the work
2. Image number
3. Title of work
4. Medium
5. Dimensions
6. Date of work
7. Price of work or commission award
8. Locations of public art commissions

The ID Sheet should be headed with the artist's name, address, phone number and email address. A brief description of a commissioned artwork's history and/or location may be included.

### **E) Images**

NOTE: ONLY digital images submitted on USB will be accepted.

DO NOT send more than ten digital images on a disposable USB. Write the artist's name on the USB. Images should be in .JPG format with a minimum resolution of approximately 800 x 600 pixels (do not exceed resolutions beyond 1900 x 1500 pixels, not to exceed 1mb per image).

The filename of each image should consist of 1) the artist's last name, 2) the corresponding image number on the ID Sheet and 3) the artwork title (use representative words of a long title). If the image is a "detail," please indicate. Example: Jones\_08\_PinkHeron\_detail.

Review your USB to ensure that the images on the USB are in the same order and correspond to the images listed on the ID Sheet.

USBs should be formatted for the MS Windows environment. Any masking/borders should be black, not white. Artwork with sound or motion may be submitted as short MP3s.

### **General Notes for Preparing Your Submission:**

1. Send 10 sets (hard copy) of written material, including:
  - a) Artist Statement/Proposal
  - b) Resume
  - c) Image ID Sheet. Color copies are preferred.
2. Collate each set in this order:
  - a) Statement
  - b) Resume
  - c) Image ID sheet
3. Do not send any additional application materials (such as artist catalogs) that have not been requested.
4. Do not bind your submission material in any type of note book when you submit your application (simply use a paperclip or staple for your nine sets of your collated written application materials).
5. Do not mail your application packet in a manner that requires a signature upon delivery.
6. USBs, as well as written application materials, will not be returned.
7. If you include your email address, you will be notified promptly that your application was received within approximately two weeks of its arrival.
8. A copy of the proposed "Contractual Services Agreement" to be executed by the awarded Artist is attached with this RFQ for your reference. Artists should indicate any issue with the Agreement as part of their response to this RFQ.

### **FINALIST SELECTION PROCESS**

**The Selection Panel will review requested material and select the semi-finalists.**

Semi-finalists are to submit no more than two concept ideas per artist. Each of the semi-finalists will be offered a \$1,200.00 (one thousand two hundred dollars) honorarium for the preparation and presentation to the Selection Panel of one or two site specific artwork proposals. The honorarium is not a part of the budget listed above. The semi-finalists are responsible for transportation, lodging, and food costs when making the in-person presentation to the Selection Panel.

All applicants will be notified about the outcome of their submissions. Please do not call or e-mail for an update on the status of the submission.

**FINALIST SELECTION CRITERIA:** After the semi-finalists are selected, the City will issue an RFP document with requirements for final concept submittal. Ultimately, the overall design criteria in the RFP process that will help guide the selection of the artist/artist team finalist are:

- Artwork(s) that will complement the project site.
- Artist/Artist Team with expertise in working with architecture teams and design solutions that incorporate and respond to the themes of one or more of the following:
  - Downtown location
  - Heritage (pioneer, Scottish, etc.)
  - Industries (oranges, boat building, etc.)
  - Environmental/climate sustainability (waterfront, green, nature etc.)
- Designs requiring minimal maintenance (please describe any maintenance needs of proposed artwork).
- Designs that ensure a high level of joy and vibrancy.
- One-of-a-kind original designs (not reproduced).

There is no stated stylistic preference other than to enhance and integrate with the interior or exterior architecture of the administration building, the parking garage or both structures; a full spectrum of high-quality durable materials (to withstand the Florida climate) and concerns related to a minimum five year materials warranty, a listing of materials to be used and an attached craftsmanship warranty along with manufacturers warranties are expected. Artwork(s) must be structurally stable and comply with current Florida Building Code.

For more information, contact: Chuck Ankney, Purchasing Agent, [cankney@dunedinfl.net](mailto:cankney@dunedinfl.net) (727) 298-3077.

The Selection Panel reserves the right to reject any or all applications, proposals or finalists, and terminate or re-advertise this project without prior notice.

## **OWNERSHIP OF MATERIALS**

All submitted documents, including sketches, plans, specifications, reports, and all other materials, including models, submitted as part of the conceptual design proposal will become the property of the City of Dunedin upon payment of the honorarium to the artist. Exceptions include material samples, tapes or other materials presented to illustrate the proposal, but which are not integral parts of the proposal.

**SUBMIT APPLICATIONS TO:**

Responses to this Request for Qualifications shall be submitted in a sealed envelope, clearly identified as:

**RFQ 20-1152**  
**“CALL TO ARTISTS – GOVERNMENT CENTER PUBLIC ART PROJECT”**  
~~**2:00 PM WEDNESDAY, APRIL 15, 2020**~~  
**2:00 PM WEDNESDAY, May 6, 2020**  
**DO NOT OPEN IN MAILROOM**

Responses shall be mailed or delivered to: **City of Dunedin**  
**Dunedin Community Center – Elliot Room**  
**Attn. Purchasing Section**  
**1920 Pinehurst Road**  
**Dunedin, FL 34698**

**TIMELINE:**

**Request for Qualifications (RFQ) Issued week of March 9, 2020**  
**Applications Due: ~~April 15, 2020, 2pm EST~~ May 6, 2020, 2pm EST**  
**Subcommittee meets to select semi-finalists week of April 27, 2020**  
**Project orientation for semi-finalists May 13, 2020**  
**Conceptual design proposals presented week of June 17, 2020**  
**Artist and Project Design Recommended by Subcommittee week of June 17, 2020**  
**Arts & Culture Advisory Committee reviews Subc. recommendation June 26, 2020**  
**CRAAC Reviews Subcommittee Recommendation July 8/August, 2020**  
**CRA Reviews Subcommittee Recommendation July 16/August, 2020**  
**City Commission Considers Arts & Culture Advisory Committee Recommendation – project finalist selected July 16/August, 2020**  
**Selected Proposal displayed (Charrette) for public viewing only August/ September, 2020**  
**Contracts and notice to proceed issued Sept. 2020**  
**Artwork design development, fabrication and installation Fall/Winter/Spring 2021-2022**  
**Dedication event Spring, 2022**

**\*\*This schedule may be subject to change due to permitting processes, fabrication periods, and installation requirements. Final schedule will be refined with artist or artist team, agencies, and consultants.**

Attachment I: Contractual Services Agreement