DUNEDIN ARTS & CULTURE ADVISORY COMMITTEE

CALL TO ARTISTS | 2020

Artist Painted Trail Benches RFP

"Flowers" by Paul Barrera
Photo by Tom McGrath

Project Title:
Artist Painted Trail Benches Project

Theme:
"Funedin"

Call to Dunedin FL Artists

DUNEDIN
Home of Honeymoon Island

Location:
Pinellas Trail, Dunedin, FL

Total Budget:
$1,600.

Deadline for Submission:
Tuesday, April 7, 2019
Received by 2:00 pm

CONTACT INFO:
ELIZABETH BRINCKLOW, ARTS CONSULTANT
POPUPTRENDON@GMAIL.COM

WWW.DUNEDINGOV.COM/ABOUT/ARTS

Call to Artists / Request for Proposals (RFP# 0403):

Project Title/Theme: Artist Painted Trail Benches, “Funedin”
Total Budget: $1,600.
Deadline for Submission: Received by 2:00 pm Tuesday, April 7, 2020
Eligibility: Open to qualified artists who reside in Dunedin, FL
Funding Partners: The Funding partner is the City of Dunedin and Community Redevelopment Agency.
The City of Dunedin’s mission is to create a Community Partnership between the City Government and its residents, Dedicated to Quality Service to effectively, efficiently and equitably enhance the Quality of Life in Dunedin. Dunedin will continue to be a livable Coastal community with a unique sense of place within the Tampa Bay metro area. Dunedin will continue to maximize our future by fostering innovative redevelopment, increasing citizen satisfaction, preserving and enhancing our natural environment while retaining our small-town ambiance.
The primary goal of the City of Dunedin is to provide a tool through the Community Redevelopment Agency (CRA) that will guide private and public initiatives for creating economic development, improved physical characteristics, encourage investment in downtown Dunedin, improve the quality of life for residents, and establish a framework for the proper evolution of the CRA District.

Art Project Overview
This design competition will include the review of application materials with the intent of identifying two artists and their designs most favored by the Selection Panel. Two Artists will each be given a $800 artist fee upon completion of their project. Only two artist finalists will be offered this commission for one bench each.
This project is located in Dunedin, Florida. Recognized statewide for its vibrant arts and culture scene, Dunedin maintains its small town charm with its population of approximately 37,000 residents. One of the oldest cities on the West Coast of Florida, Dunedin has a traditional main street, wooded and subtropical setting and almost four miles of picturesque waterfront.

Project Location
The project is adjacent to the existing Pinellas Trail. Two bench locations will be provided for this project. As a landmark reference, one bench location will be installed on the east side of the Trail nearby the Love Locks sculpture by The Artisan. The second bench location will be installed on the east side of the trail near Eli’s Barbecue across the trail from Scone Age Bakery. Please see location photos included with this RFP. A new concrete pad will be provided for each bench.

Artist Eligibility
- This design competition is open to professional visual artists who reside in Dunedin, FL.
- It is preferred that applying artists have successfully completed other art projects of a similar scale/budget.
- Proven ability to meet requirements and deadlines
- Cost within proposed scope

Project Design Criteria
Overall design criteria that will help guide the selection of two artist finalists are:

- Artwork that will complement the project site. (No advertising permitted.)
- Artists responding to the “Funedin” theme.
- A one-of-a-kind original design (not reproduced).
- Imaginative, colorful design as presented in design sketch
- Colors chosen from within the defined palette (primary, secondary, and/or jewel tone)
- Compatibility among the proposed designs

There is no stated stylistic preference anticipated to be of interest to the Selection Panel. Artists may include a signature on their bench (signature not to exceed 2” x 16”)

Paints will be supplied to the finalists - three primary colors plus black and white; preparation and sealing of the benches will be completed by a separate subcontractor. Benches will be transported to/from the finalist’s studios. Further project information and guidance will be given to artist finalists.

Interested artists are encouraged to submit a brief paragraph of interest, qualifications, past artwork images, up to two concept proposals describing and illustrating their design idea for this project. (See Application Requirements section below.)

Total Art Budget
The total art project budget is $1,600. This artwork budget will reflect all costs associated with the artist portion of the project, including but not limited to such items as: design, application, and travel/transportation expenses.

Timeline:

- Deadline for submission: 2:00 pm Tuesday, April 7, 2020
- Selection Committee to review eligible applicants and select two 2 Finalists by Friday, April 17, 2020
- Anticipated project completion: on or before Monday, May 18, 2020
- Installation and dedication TBD

Earth Dancer
by D YaeL Kelley
Photo by Tom McGrath

Application Requirements:
One email submission per artist will be accepted.
Please title the Subject Line of your email “Funedin Bench Application”
In the body of the email please include a brief paragraph stating your specific interest in the project.
The email must include one PDF with up to two concept proposals describing and illustrating the artist’s design idea(s) for this project.

One (1) PDF with a maximum of five (5) pages shall be submitted with the following information
A.) Artist Contact Information — Artist’s name, address, phone number, email address and website (if you have one.)
and
B) Resume information emphasizing applicant’s art experience, inclusion in any exhibitions, collections and commissions demonstrating the qualifications or background to perform this scope of work.
Sections A & B shall total no more than one page.

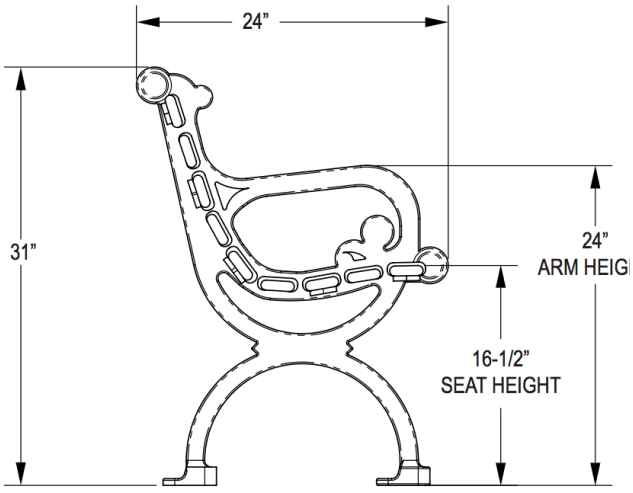
C) Image Sheet of Past Work - Color Images no smaller than 2” x 2” Required
Section C shall total no more than two pages.
Include up to and no more than 6 images with image identification to be placed beside each image that includes:
1) thumbnail image of the work (no smaller than 2” x 2”)
2) image number
3) title of work
4) medium
5) dimensions
6) date of work
7) price of work or commission award
8) location of work

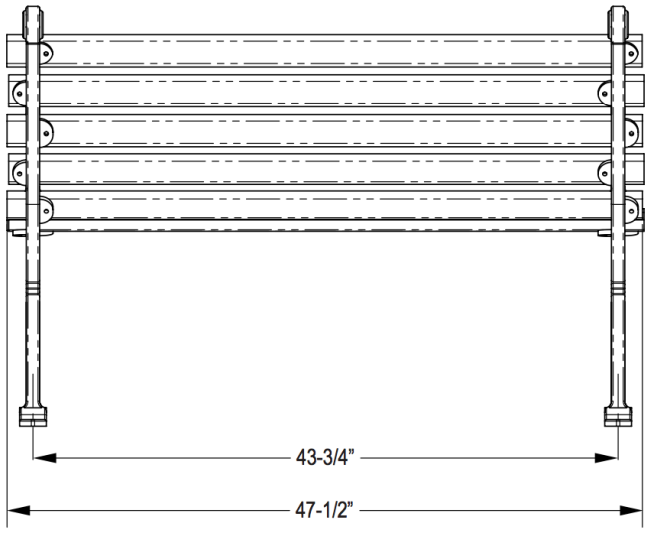
A brief description of a commissioned artwork’s history and/or location *may* also be included but is not required.

D) Proposal Image(s) Section D shall total up to and no more than two pages per proposal.
Briefly describe and illustrating your design idea for this project.
Include up to four images per proposal, as needed. Up to two design proposals are permitted for a total of 8 images. One illustration shall be of the front of the bench. One illustration shall be of the back of the bench. One illustration shall show the plank arrangement of the image. See bench selection with 9 planks on the following page.

BELSON OUTDOORS | Gallery | Dimensions | Instructions

Model # VBS-48-W | Victorian Style | Wood Park Benches — Print | Close Window





General Notes for Preparing Your Submission:

1. Send 1 PDF with a maximum of five pages of material containing and collated as follows:
    a) Artist Contact Information
    b) Resume
    c) Images and IDs of Past work. Color copies only.
    d) Up to two concept proposals describing and illustrating your design idea for this project

2. Do not attach any additional application materials (such as artist catalogs) that have not been requested.

SUBMITTAL INFORMATION:

Responses to this RFP shall be submitted by email ONLY. The following shall be marked in the Subject Line of the email:

Funedin Art Bench Submission RFP#0403

Responses shall be submitted BY EMAIL ONLY to:

Elizabeth Brincklow, Arts Consultant
POPUPTRENDON@GMAIL.COM

The Selection Panel will review requested material and select two artist finalists. Artists are to submit no more than two concept ideas per artist. The two selected artists will each be offered a $800.00 (eight hundred dollars) honorarium for the design and the application of the design on their assigned bench.
The two finalists are responsible for transportation, lodging, and food costs throughout the process of this project. The benches will be prepared for the painting of the design. The benches will be sealed upon completion of the artist's work. Only paint products supplied by the City shall be used to complete this project. Transportation of the bench to/from the finalist's studio will be provided.

All applicants will be notified about the outcome of their submissions. Please do not call or e-mail for an update on the status of the submission.

For more information, contact: Elizabeth Brincklow, Arts Consultant,
POPUPTRENDON@GMAIL.COM

The Selection Panel reserves the right to reject any or all applications, proposals or finalists, and terminate or re-advertise this project without prior notice.

MISCELLANEOUS ITEMS
The selected Artist will be required to submit the following information at the conclusion of the installation of the artwork.
1) A list of any subcontractors with contact information that were used to help in the design or application of the artwork, if any.

"Kissing" by David Foote
Photo by Tom McGrath

* Benches shown in the photos demonstrate mural designs only and are not the style of bench on which finalists will be painting.