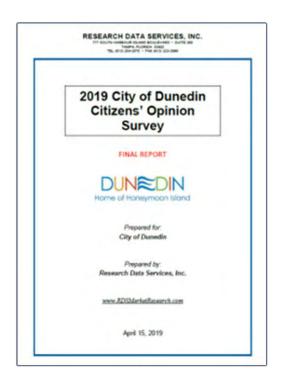
# 2019 Citizen Survey Update Report February, 2021





Lael Giebel Assistant to the City Manager

### Introduction

The 2019 Citizen Survey, conducted by Research Data Services (RDS), was developed to provide citizens' opinions and overall satisfaction, and to provide input to the City's Business Plan and budgeting process. Additionally, the results, particularly from the open ended questions, have been used to target areas in need of improvement. Overall, the majority of Dunedin residents (98.7%) rate the City as a good or excellent place to live. Significantly, only 1.3% rate Dunedin as a below average or poor place to live.

Below are the topics of most concern to residents, with their satisfaction rate in parentheses:

- 1. Traffic (44.7%)
- 2. Availability of Affordable Housing (56%)
- 3. Planning for the Future (65.6%)
- 4. Public Transportation (67.1%)
- 5. Building Division/Permitting (69.6%)
- 6. Business Opportunities (79.8%)
- 7. Communications with Residents (80.9%)
- 8. Care for the Environment/Sustainability (84.1%)

Following is an outline of how staff has addressed each of the eight items listed above. If the topic was also one of the top five priorities to which the City should be allocating resources (according to citizen responses), that will be indicated in parentheses next to the heading. Priorities #4 and #5 are not listed in the report, as they are Public Works and Emergency Services, respectively, both of which had a satisfaction rate of 90% or above.



Epic Goal #5: Enhance community relationship strategies that strengthen inclusiveness, respect, transparency and collaborative engagement.



### 1. Traffic (Priority #2)

The survey reflected only a 44.7% satisfaction rate for traffic, which includes safety concerns on Skinner Blvd.

#### Dunedin Resident Focus Group 2019 Report

In response to traffic concerns voiced in the 2019 Citizen Survey, RDS conducted a follow-up focus group to drill down on this issue. The <u>Dunedin Resident Focus Group Report</u> found that respondents' traffic frustrations were primarily associated with the City's arterial roadways, including Alternate 19, S.R. 580, and the Causeway to Honeymoon Island, all of which are out of the City's jurisdiction. In the minds of respondents, Dunedin's traffic issues primarily stem from congestion and too many cars sharing the roads. Traffic downtown was not perceived to be as much of a problem as parking. Curlew Road, Causeway Boulevard, US Alt 19, CR 1, SR 580 and Belcher Road are not City streets. To change traffic patterns on these roadways requires approval from Pinellas County or the Florida Department of Transportation. The City continues to advocate with the County and the Florida Department of Transportation (FDOT) regarding these roadways outside of the City's jurisdiction. In particular, the City is working with FDOT and Pinellas County to address access issues to Honeymoon Island.

#### Skinner Boulevard

Beginning in May of 2018, the City initiated a Traffic Management study and an Enhancement Kickoff for Skinner Boulevard (from Bass Boulevard to Alternate 19). A common concern that came up during the three public input meetings (11/5/18, 1/7/19 and 2/4/19) is safety along Skinner Boulevard. To address this concern, safety improvements were installed at the trail crossing which included realignment of the trail at Skinner Boulevard and installation of a camera detection system in tandem with existing push buttons. A new thermal activated lighting system was also installed on the Skinner Boulevard Pinellas trail crossing as an extra safety measure.



In an effort to address the importance of a safe golf cart crossing on Skinner Boulevard, the City's consultant along with City staff and a City Commissioner also made a trip to Tallahassee in March of 2019 in search of a solution concerning golf carts crossing illegally on Skinner Boulevard. The City's trip to Tallahassee was favorable and resulted in receiving a rare variance from the Department of Transportation for a golf cart crossing at the Main/Bass Boulevard traffic signal.

With safety concerns for an improved Skinner Boulevard addressed, the consultant and staff turned to seek input from stakeholders. Meetings took place with Fire, PSTA, Mease Manor, Coca Cola and local businesses to hear concerns and provide education and

information. Several meetings with Florida Department of Transportation (FDOT) at the District Office in Tampa were also attended by City staff and the consultant to inform and take direction from FDOT on all aspects of this project. The City also applied for a Forward Pinellas planning construction grant for \$1 million dollar matching grant, which was awarded in 2020. City staff

also applied for a Safety Grant in the amount of \$500,000 and is in Phase 2 of review by FDOT. The outcome of public and stakeholder input is the staff recommendation in the attached concept plan (see appendix A), slated for implementation between 2023 and 2025, depending upon funding and FDOT scheduling. Next steps are to issue a design consultant RFQ, then award survey and design.

#### **Traffic Engineer**

As one solution to resident concerns, the City proposed hiring a traffic engineer; however, due to COVID-19 related budget cuts and difficulties with recruitment, that position was not funded in FY21. In lieu of this position, the City has included some Professional Services funding in Engineering's budget to hire traffic engineering consulting services on an "as-needed basis".



Graphic from RDS PPT presentation at the 4/30/19 Commission Workshop

### 2. Availability of Affordable Housing

The need for more affordable housing was a frequently mentioned concern in the 2019 Citizen Survey, with a 56% satisfaction rate regarding affordable housing availability.

#### **Current Affordable Housing Projects**

In addition to prior affordable housing projects completed, the City currently has one Senior Affordable Housing Project under discussion. Economic and Housing Development Director Bob Ironsmith continues to look for creative affordable housing opportunities such as in-fill projects, and collaborative efforts with groups such as Habitat for Humanity.



Graphic from the Affordable Housing PPT for the 3/17/20 Commission Workshop

#### Affordable Housing Tool Kit

Following the USF Affordable Housing Study in 2017 and the Langton Consulting Affordable Housing Needs Assessment in 2019, staff was directed by the Commission to form a task force and prepare an action plan for the implementation of an Affordable Housing Tool Kit. On January 9, 2020 staff held a task force workshop with affordable housing partners. The participants included staff members Jennifer Bramley, Bob Ironsmith, Lael Giebel, Frances Sharp, and Jeannie Garner; local developers Joe Kokolakis, Shaun Wilson, Jim Dyal, and Lowell Suplicki; affordable housing partners Anthony Jones (Brighthouse Community), Ken Rush and Mike Sutton (Habitat for Humanity); citizens Wendy Barmore (CRA Advisory Committee Chair) and Rhonda Neal; and Pinellas County staff member Sheri Harris (Pinellas County Community Development).

After considerable discussion on various aspects of affordable housing, the task force developed a list of top incentives. Based on the results of the January 9, 2020 task force meeting and subsequent internal and City Attorney meetings, staff created a Tool Kit which was discussed at the March 17, 2020 Commission Workshop, where staff was directed to move forward with the following:

Affordable Housing Tool Kit - Program Assistance
Site/concept plan/Appraisal assistance
Demolition assistance up to \$20,000
Density bonus increase from 35% to 50% (Ord 20-26)
Reduce parking requirements to 1per residential unit as opposed to 1.5 (for Senior affordable housing) (Ord 20-26)
Waive (PIF) Parkland dedication fee (Ord 20-26)
Waive 50% Public Art fee (Ord 20-26)
Waive 50% Transportation impact fee
Waive 50% Fire/Law impact fee
Expedited permitting
Sale/disposition of property acquired through code enforcement

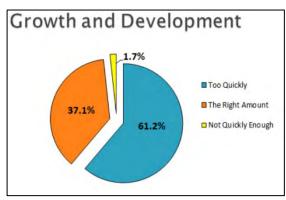
The Affordable Housing Tool Kit has been through the approval process, with the adoption of Ordinance 20-26 (see appendix B) by the Commission on September 3, 2020.

process to affordable housing fund

#### Financial Funds

As a part of the affordable housing toolkit, funds generated by specific code enforcement actions such as foreclosures are being allocated to an affordable housing fund.

## 3. Planning for the Future (Priority #1)



Graphic from RDS PPT presentation at the 4/30/19 Commission Workshop

One of the most common themes in both the Citizen Survey and the 2017 Visioning was the term "over-development". The satisfaction rate for the City's Planning for the Future was 65.6% among citizens surveyed in 2019, and 61.2% felt that the City was developing too quickly.

#### **Zoning Code Changes**

As the City came out of the "Great Recession" in 2013, changes to the development review process, a new Land Development Code, and a hot real estate market combined to create many new development projects in Dunedin. Many residents viewed the new development, especially in the downtown, as a threat to its perceived village-like ambiance. With this backdrop, the City Commission and City Manager directed staff to make the following code changes to address residents' concerns:

- 1. Create an Architectural Review Committee to ensure quality development projects.
- 2. Codify Cooper-Johnson Architectural Guidelines.
- 3. Reduce or eliminate incentives and discounts traditionally provided to developers.
- 4. Eliminate the LDO discounts in the Downtown Core zoning district.
- Reduce maximum height allowances and increase some setbacks in three zoning districts (DC, PRD & FX-M).
- 6. Eliminate bars, restaurants and hotels from the residential downtown "B" streets.
- 7. Update street type map (A, B and C streets) with more restrictive set-back, stepbacks and heights.
- 8. Measure commercial buildings in special flood hazard zones from grade instead of the base flood elevation (lowers maximum height 5 to 8 feet).
- 9. Add a Design Review expiration.
- 10. Amend certain parking requirements.

All of the above are now part of the City's Land Development Code.

#### <u>Historic Preservation Committee</u>

While the heading of this section is "Planning for the Future", what came out in the open ended questions was not only a concern with over-development, but also a desire to preserve Dunedin's history. In October of 2018, the Historic Preservation Advisory Committee (HPAC) was created, followed by a Historic Preservation Ordinance. That ordinance was amended in 2019 to accomplish the following:

- Become a Certified Local Government (CLG) with the State of Florida.
- To establish the HPAC as the historic preservation commission, even though its decisions remain advisory in nature and subject to city commission approval.
- To reflect the HPAC as the body that recommends designation of historic landmarks and issuance of Certificates of Appropriateness even if those decisions are then subject to city commission approval.
- To charge HPAC with reviewing nominations to the National Register for properties located in Dunedin. The CLG (the HPAC) and the Mayor will have the opportunity to comment on nominations from Dunedin.

Ordinance 19-21 was adopted in September, 2019, and the City has designated seven private properties as historic landmarks to date, with three more coming soon.



City of Dunedin Historic Landmark Plaque

### 4. Public Transportation

Of those surveyed, only 67.1% were satisfied with public transportation in Dunedin.

#### Multimodal Transportation Plan

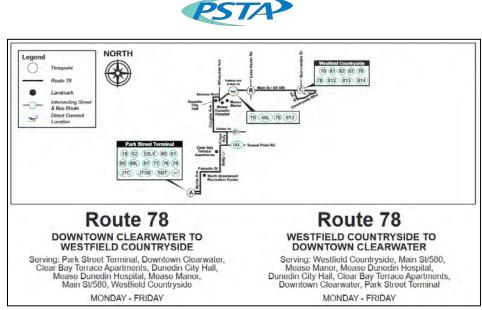
In response to resident concerns, staff is working on developing a Multimodal Transportation Plan with the \$40k DEO technical assistance grant the City was awarded, as reflected in the FY21 Business Plan. Staff anticipates the plan will include coordination with PSTA in relation to opportunities for transit improvements on the City's major roadways, such as SR 580 (FDOT is working on a corridor study on SR 580 from Skinner to the County Line, though this is currently on hold due to funding issues).

#### Autonomous Vehicle Demonstration

Community Redevelopment Agency staff has been working with PSTA on a possible three-month demonstration of an Autonomous Vehicle Downtown. PSTA is preparing an application to FDOT to obtain grant funding as well as coordinating with the City on in-kind assistance. There are still numerous details that need to be worked out, such as route, AV shuttle storage, meeting with the Disability Committee, etc. Like the FDOT study above, this has currently been put on hold by PSTA due to funding limitations.

#### Remote Parking Shuttle

The City has established several potential remote parking lots for special events; the plan is to have the special event planners coordinate busing/shuttling visitors to and from the events Downtown to the appropriate parking lots. See page 24 of this report for more information.



Map of Route 78 from PSTA website 11-6-20

### 5. Building Division/Permitting

While overall the survey indicated satisfaction with the level of services received from the City, the permitting division received a 69.6% satisfaction rate.

Prior to the COVID-19 pandemic, the average plan review time for residential permits was 3-5 business days. Since the pandemic, the plan review times have gotten longer but the City is still very efficient under these extraordinary circumstances. The City offers "next day" building inspections, regardless of the inspection volume. In fact, permit holders can request inspections online until 6 a.m. the day of the inspection.

The City's permitting process is substantially similar to other communities in Florida. The Florida Building Code (FBC) is administered and enforced uniformly across the state, with the exception of Chapter 1. Chapter 1 governs the Administration of the FBC. Some communities amend this chapter to allow a more restrictive administration and enforcement of the FBC through permitting, but the City of Dunedin administers it as written, with no changes for consistency purposes.

#### Webpage

For the convenience of our residents, we have a wealth of information about Permitting available in one central location on the City's <u>website</u> (see appendix C) including contact information, applications, fees, plan review, inspections, guides, checklists, brochures, etc.

Having said all of this, the City can always do better. The City will soon be utilizing an updated software suite called Energov which will streamline plan review and allow customers direct access to information via the database. Following is how EnerGov will improve the permitting process.

#### EnerGov

The Community Development Department is anticipating going live soon with EnerGov's Community Development suite. Contractors, developers, business owners and residents will be able to do business with us online using Dunedin's Citizen Self Service (CSS) Portal.



City of Dunedin permitting webpage

What does this mean for our permitting customers?

- Existing permits will be converted from our current system into EnerGov so they can be completed by permit holders using the CSS Portal.
- Customers no longer need to visit our offices to apply for permits using a paper application.
- All new permit applications will be made online through the CSS Portal.
- Applications can be submitted in the CSS Portal anytime 24 hours a day, 7 days a week.

- No more paper to further our efforts to be the statewide model for environmental sustainability stewardship. Construction documents such as surveys, site plans and construction drawings will be submitted in electronic format with their application in the CSS Portal for review and approval by City staff. <u>Guide To Creating & Processing Electronic Construction Documents</u>
- Customers will be able to track their applications in real-time through the CSS Portal and communicate directly with staff via email about their projects.
- Once a permit is approved, the applicant is notified via email to pay any fees due online then permits are issued electronically.
- Approved drawings and plans are stamped electronically by our plans examiners for use in the field.
- Inspections are then requested using the CSS Portal and are automatically assigned to the appropriate building inspectors.
- Inspection results will occur in real-time by inspectors using laptops and tablets in the field.
- When permits are completed, certificates of occupancy are issued electronically as well.

EnerGov and the CSS will provide greater efficiencies in the delivery of services, which in turn should increase customer satisfaction.

#### Permitting Focus Group

Staff will schedule a focus group with business owners regarding their permitting experience and/or concerns.

### 6. Business Opportunities

The Citizen Survey indicated a 79.8% satisfaction rate with business opportunities in the City of Dunedin.

#### **Business Survey**

The recent 2020 Business Survey conducted by Research Data Services (RDS) was developed to provide a benchmark of business owners and managers' opinions and levels of satisfaction with City services. The results of that survey showed that overall, 94.9% of Dunedin business owners and managers rate the City of Dunedin as a good or excellent place to operate a business, and 97.4% indicated Dunedin is a good or excellent place to work. Please see the 2020 Business Survey Report for more information on Dunedin business owner satisfaction, and the follow-up Business Survey Action Plan Report to see how the City is addressing business owner concerns.



City of Dunedin business DYK graphic

For additional information, also see the Business Survey <u>Open Ended Verbatims</u> and <u>Business Owner Focus Group Report</u>. The City has also launched a "Did You Know" (DYK) campaign in response to concerns voiced in the Business Survey (see the graphic to the right, posted in October 2020).

#### Business Recovery Task Force

Beginning in March 2020 the nation has faced struggles and hardships due to COVID-19, and Dunedin businesses have been equally affected. The Dunedin Marketing Business Recovery Taskforce was created to try and mitigate these difficulties, and is compiled of local business owners, City staff, and organizational leaders from the Dunedin Chamber of Commerce, D.D.M.A (Merchants Association), CRA and Visit Dunedin.

The Taskforce started meeting weekly in June, and has launched two campaigns: one focused on local residents, and the second reaching out to a twenty-mile radius. Videos are being made for both campaigns. The local campaign is made up of videos featuring Dunedin business owners, and conveys a more emotional messaging about buying local. The twenty-mile radius focuses more on tourism and highlights the attributes that make Dunedin so special: parks, people, art, the most walkable town, sustainably and more.

The budget is focused on a long-term marketing campaign consisting of social media, radio and TV advertising. There is City signage, merchandise, and a voucher program for swag bags free to residents to drive traffic to local businesses. Over 550 bags have been given out to date with an average of 70-100 new sign-ups a day. A dedicated website had been developed, www.LoveDunedin.com.

Additionally, the City has been hosting complimentary business webinars to assist with grant advice from the County, State, and national programs for relief.

In addition, the City is developing a City of Dunedin App that will drive tourism and feature business coupons, City attractions, and more. The anticipated go live date is January 2021.



Business Recovery Task Force graphic

### #LoveDunedin

### 7. Communications with Residents

The survey reflected an 80.9% satisfaction rating for communications with residents, and listed it as the 10th priority.

I know everyone is doing what they can, but these days communication is fractured and requires a multitude of angles to reach all the people in the community.

-Citizen response to 2019 Resident Survey

#### Communications Staff

In response to the Communications Director and Communications Coordinator vacancies, the City contracted Mick Hoover to cover our communications. Under Mick, the number of people reached on social media has increased by 240%. Additionally, our audience has increased by an average of 237% (Female up 178% - Male up 296%); likes have increased by 260%; comments have increased by 367%; and shares are up by 302% (see appendix D for complete data). Communications with residents have improved and are more consistent, and events and public meetings are noticed on Facebook, Instagram and Twitter, in addition to the website and government calendar.

#### "You Spoke, We Listened" and "Did You Know" Campaigns



City of Dunedin citizen DYK graphic

In order to respond to the Citizen Survey results, the City launched two communications campaigns: "You Spoke, We Listened" (YSWL) and "Did You Know" (DYK). In analyzing the results, we found that some concerns could be addressed by communicating information or about programs that already existed, but about which residents may not be aware (Did You Know). In other instances, we received very constructive feedback about resident priorities and issues that needed addressing. In these cases, we set out to highlight issues that the City had already, or planned to, address and resolve (You Spoke, We Listened). The launch began with a press release (see appendix E), a dedicated webpage on the website, and the following enotify message:

As a result of the wealth of information received from the citizen's survey and a variety of other efforts, the City is embarking on a two part campaign to respond to citizen priorities.

Post Date: 09/18/2019 7:30 AM

In an effort to encourage community dialogue, the City of Dunedin conducted a comprehensive Citizen Survey in February 2019. The information gathered will be used to ascertain citizen priorities, and will play an integral part in shaping the City of Dunedin's Business Plan going forward.

As a result of the wealth of information received from this survey and a variety of other efforts, the City is embarking on a two part campaign to respond to these citizen priorities. "Did You Know?" will be the City's educational effort where the goal is to share information that residents may not be aware of. Topics will include traffic, Parks & Rec, Code Enforcement and more. We will also be highlighting efforts that the City has already, or plans to, address and resolve. You Spoke, We Listened" will highlight solutions to priorities that residents are passionate about.

As part of the City's EPIC! Goals, we will continue to develop open, two-way communication between the City and our citizens. Citizens can <u>look for weekly Facebook posts on our Facebook page</u>, that will address these priorities and visit <u>DunedinGov.com/CitizenSurvey</u> to view the survey results and for a list of all the items we are working on. This list will continue to grow, so check back periodically.

Staff then posted a series of YSWL/DYK graphics on Facebook and Instagram (see graphic the previous page, and appendix F for compilation), one graphic per week for 18 weeks, from September 27, 2019 through February 7, 2020. This was followed by the second phase of the campaign, which includes blurbs in the Beacon (depending on space availability) and rotating posters (see graphic at right, and appendix G for compilation) hung in various City buildings (the Library, Community Center, Martin Luther King Rec Center, Hale Center, and City Hall). Poster rotation was put on hold when our buildings shut down in response to COVID-19, but resumed in November, 2020.



City of Dunedin business DYK poster

#### Citizens' Academy

The City of Dunedin prides itself on its inclusivity, its hometown feel, its transparency, and its involved citizens. The City also knows that there is always room for improvement. To that end, The Dunedin Citizens' Academy (DCA) was created in 2018 to open up communication between our government and our citizens, and create engaged citizens who would become ambassadors to the community.

The Dunedin Citizens' Academy was created in direct response to Epic Goal #5, Enhance community relationship strategies that strengthen inclusiveness, respect, transparency and collaborative engagement, and achieves two of the objectives within this goal: 1) Continue to develop open, two-way communication between the government and citizenry, and 2) Create an atmosphere of civility within the community through communications, transparency and mutual respect.

The City developed a robust, nine-week program, comprising visits with 30 departments, divisions, and community organizations. Dunedin Citizens' Academy offers residents an "All Access, Back Stage, VIP Pass" to learn about our government and the services delivered. Each three-hour session uses hands-on activities and lectures to provide participants with insight into how local government works and the functions of City departments. During the nine-week course, participants learn how our employees are working daily to serve the public, improve the quality of life of our citizens, and make Dunedin an even better place to call home.

Inaugural Citizens' Academy: 9/4/18 – 10/30/18
2nd Annual Citizens' Academy: 9/3/19 – 10/29/19
3rd Annual Citizens' Academy (postponed to '21 due to COVID): 8/31/21 – 10/26/21

The program has exceeded our expectations. The weekly surveys we conducted showed an overall 95% satisfaction rate with the program.



I just loved getting to know more about how our local government works with the community and getting to hear from them.





Dunedin Citizens' Academy - Class of 2018



Dunedin Citizens' Academy - Class of 2019

### 8. Care for the Environment (Priority #3)

In the 2019 Citizen Survey, 84.1% of residents indicated they were satisfied or very satisfied with how the City cares for the environment/sustainability, and they listed it as their third top priority to which the City should be allocating resources. Following is what the City has done to continue its care for the environment and sustainability initiatives.

#### Platinum Level FGBC Green Local Government Certification

Since 2007 the City has been certified with the Florida Green Building Coalition (FGBC) as a Certified Green Local Government. In 2013, the City was the first in the state to achieve Platinum Level. In 2019, the City recertified with the organization and earned the highest score the state has seen. This is thanks to the dedicated work of City staff, the Commission, and the community. The City earned points for sustainable action being taken, including but not limited to:



Awarded Platinum at 11-7-19 Commission meeting

- Committing to the Ready For 100 Clean Energy Goal
- Incorporating sustainability into the Strategic Business Plan, EPIC! Goals, and Comprehensive Plan Update
- Adopting green certification and net zero energy as official minimum criteria for government buildings
- Developing a Sustainability Matrix for new development
- Offering incentives for solar, such as the Solar Grant Rebate Program
- Green City operations: stormwater infrastructure, regulating impervious parking surfaces, green landscaping, tracking energy and water use, etc.

#### Duke Energy Park & Plug Program

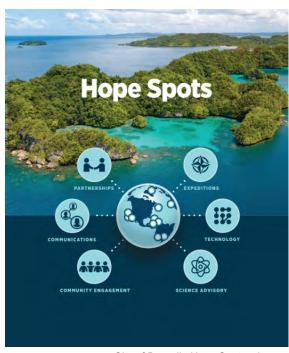


Photo credit: Natalie Gass 2019

Partnering with Duke Energy, the City has gained 10 new locations to charge an electric vehicle (EV) around town. Charging stations are now located at City Hall, the Hale Senior Activity Center, the Dunedin Fine Art Center, the Artisan Parking Garage, and the Dunedin Public Library. The parking garage and library both have DC Fast Chargers, meaning electric vehicle owners can completely charge their cars in just 30-45 minutes. The other stations provide a lower charge, allowing residents to fully recharge in a few hours. Currently, there is no fee for EV drivers to charge their vehicles. Charging locations and further information can be found when residents and visitors download the free Greenlots App.

#### Florida Gulf Coast Hope Spot

Dunedin, being a coastal community, inspires many to appreciate and preserve the water resources that surround us. A group of Dunedin residents, inspired by Dr. Sylvia Earle and her global mission of Hope Spots, decided to advocate for a Hope Spot right off the coast. As they began educating and advocating for this mission, several residents, businesses, and organizations joined together in this effort. The City was proud to be one of those partners and help support the mission through its official designation as the Florida Gulf Coast Hope Spot in November of 2019. Her Deepness, Dr. Sylvia Earle, attended the event and provided the community with a message of hope. Since its designation, Blue-Green Connections has worked with local schools, businesses, and governments to educate them on the importance of protecting this resource. The organization has also developed a program to certify governments and businesses as being beacons of the Hope Spot. The City of Dunedin is proud to be the first Beacon City of the Florida Gulf Coast Hope Spot!



City of Dunedin Hope Spot webpage

#### Ready For 100 Progress



City of Dunedin social media post

Since committing to the Ready For 100 Goals in 2018, the City has taken the following steps in order to achieve this goal:

• Ordinance 19-19 – Adopted on September 19, 2019 states "The construction of any city owned or sponsored new building(s), affordable housing units, and major additions ... shall function as a net-zero energy building through the use of solar and/or innovative building techniques."

- Solar Rebate Grant Program The City offers residents and businesses a grant rebate for installing solar on their roofs. This grant is at a rate of \$0.25 per watt of solar power generated, up to \$2,500. The City has granted rebates to 58 homeowners thus far.
- Duke Energy's Clean Energy Connection Program the City has signed-up for this program which will provide the City with clean, renewable energy beginning 2022. This program will offset up to 40% of the City's energy use to clean, renewable energy and will save the City money over the duration of the program.
- City Solar Projects The City plans to incorporate solar into the projects for City Hall, the EOC center, and Wastewater Treatment Plant.
- Dunedin's Resilient Environmental Action Master Plan, DREAM Plans for Ready For 100 will be included in DREAM, please see below for more information.

#### Purchase of Electric Vehicles (EVs)

The City currently has three electric vehicles in its fleet and has plans to obtain more. As administration vehicles are up for replacement, staff is exploring ways to replace gas vehicles with electric ones. Over time, as more light-duty and heavy-duty trucks become available through advances in technology, the City will explore ways to incorporate these vehicles into its fleet.

#### Recycling and Composting

The City continues to educate the community on correct recycling practices through a variety of different means:

- Educational presentations are frequently provided for residents and City staff.
- A social media campaign has been launched to combat contamination issues.
- Staff has worked to update the City's recycling webpage in order to create a robust, easy to
  use platform. The page clearly lays out what items can and cannot be accepted.
- Staff developed a new Recycling Guide which has been posted on the City's webpage and was distributed through the utility bill.
- Staff is in the process of affixing new stickers on all residential curbside recycling carts with updated guides and information.
- City staff and the contracted team work to tag recycling carts with obvious contamination.
   This helps educate residents about how to properly use their carts as well as reduce the amount of contamination in the recycling stream.
- Staff has created a number of videos on recycling, ranging from quick tips to full webinars.

Many local cities have developed a home composting program and Dunedin is exploring ways to bring that to the City. Currently, members of the Committee on Environmental Quality are testing the compost bins for a pilot study.

#### **Events and Presentations**

The City has hosted various sustainability events that are both educational and fun. Sustainability presentations have covered a wide variety of topics including solar, reduce reuse recycle, composting, green landscaping, rain barrels, bee baths, electric vehicles, and more.



2020 Sustainability Speaker flyer

Staff has provided education to schools, day camps, and summer nature camps on a variety of sustainability topics as well. The City partnered with the City of Oldsmar to host Drive Electric Tampa Bay in September of 2019. This event provided education and an electric vehicle car show for the community. The City partnered with Blue-Green Connections, Mission Blue and others to host the annual Hope Spot celebration events. The first event in November of 2019 took place in Pioneer Park in downtown Dunedin. As many have had to transition to the virtual world, the City has provided events and education through virtual means of communication. The 2020 Hope Spot celebration was conducted through Zoom, where a great panel discussion took place in order to update the community with the actions being completed to protect the Hope Spot, as well as a Q&A section.

#### DREAM

Dunedin's Resilient Environmental Action Master Plan, DREAM, is currently being drafted. This will be an overarching plan to be used as a guideline for sustainable initiatives and goals. The master plan is a document written for the people, by the people. City staff, members of the Committee on Environmental Quality, and members of the community are all working together to write this plan. The master plan is divided into four main categories: Environment, People & Processes, Infrastructure, and Consumption & Conservation (EPIC). Topics for DREAM range from habitat protection, clean energy, efficient transportation, park enhancements, waste reduction, to local food sources. The plan will include information on Ready For 100 and the Hope Spot project. This plan will reference the City's Comprehensive Plan, the Stormwater Master Plan, and the Multimodal Transportation Master Plan. DREAM aligns with the City's EPIC! Goals, particularly #3: Promote Dunedin as the Premier Coastal Community, protecting and improving our natural resources for the enjoyment of all, and #4: Be the statewide model for environmental sustainability stewardship. Completion is anticipated in the Summer of 2021.

#### **Organizations**

The City continues to expand its connections to create a regional approach to combat climate change and environmental degradation. City staff helped develop PSRN, Pinellas Sustainability & Resilience Network – which allows local governments to share resources, information and create larger goals for the area. The City has many Committees that support the Commission on environmental projects, such as the Committee on Environmental Quality, the Stormwater Advisory Committee, the Causeway & Coastal Waterways Committee, the Parks & Recreation Advisory Committee, Hammock Advisory Committee and the Marina Advisory Committee. In 2019, the Mayor joined the national Climate Mayors organization that provides monthly webinars and resources. Dunedin also works with the Florida Sustainability Directors Network (FSDN) and the Southeast Sustainability Directors Network (SSDN), which further help the region pursue the best sustainability initiatives.



### **Additional Citizen Concerns**

Following are additional, frequently mentioned citizen concerns that came out of the openended questions:

#### Street lighting

We have installed three crosswalks on Alternate 19: one at Orangewood Dr, one at Florida Ave, and one at Wilson. All are RRFB (Rectangular Rapid Flash Beacons) crosswalks with Duke overhead lighting. We have also added a street light at San Salvador and San Mateo.

#### **Quality of roads**

Public Works creates an annual document regarding paving plans for the year. The City does not publish a list as there are a lot of factors that can impact the contracts that we advertise each year, however Bruce Wirth and Jeremy Shaw in Engineering can be contacted for information.

#### **Dunedin Causeway – maintenance and bridge improvements**

The County recently received "Location and Design Concept Acceptance" for their Bridge Project Development and Environment (PD&E) Study from the FDOT, and are pursuing funding for future design and construction. Maintenance of the Causeway Beach area is periodically performed by Pinellas County Public Works. Additionally, as of January 12, 2021, Pinellas County is working with FDOT on improvements to the Causeway and Honeymoon Island entrance as follows (see appendix H):



South Beach Shore at Sunset on Honeymoon Island

- The FDEP (Florida Department of Environmental Protection) had committed funding for construction of expanded Honeymoon Island entrance in FY 21, but this has been dropped from the current year budget due to COVID fiscal impact. Forward Pinellas will seek funding in next year's budget.
- FDOT has approved a County Incentive Grant Program (CIGP) application from Pinellas County for fiber optic cable, cameras and signage along Causeway Blvd and the approaches on Alt 19 and Curlew Road. Funding for construction of this Advance Traffic Management System is in FY24.
- The County will need to construct the roundabout/turnaround at the park entrance because FDOT can't touch park right-of-way; budget request TBD. Forward Pinellas is seeking confirmation from the County that this will be done at the same time as the State Park entrance or as part of the ATMS project in FY24.
- FDOT has tentatively agreed to fund intersection improvements (design-build) at Alt 19 and Curlew Road in FY23, based on "near miss" technology demonstration. Changes in signal timing and signal cycle lengths already occurred in December as a result of the demonstration project.

 There is tentative agreement between the FDOT and Pinellas County to provide the City with rectangular rapid flashing beacons (RRFB) for a new crosswalk on the Causeway. The City or developer would need to cover other costs. Still awaiting confirmation and timing.

#### Strong support for more green space

Thanks to citizen suggestions, our Parks Division recently added staff to now provide for daily trash collection throughout the City's parks and downtown areas. Previous collections were only four days per week. Dunedin is always looking for opportunities to preserve vital habitat and green space and the City has been able to secure many new parks over the last decade or so such as the Hammock Park expansion, Douglas Memorial Park, Dunedin Youth Guild Park and Weaver Park.

Dunedin takes great pride in offering a safe and clean environment for all visitors to our facilities. To avoid conflicts between golf carts and pedestrians, golf carts are now restricted to just the southern portion of Highlander Park between the Patricia Avenue bridge and Harvard Avenue providing access to the Little League fields and other park amenities. If you are driving a golf cart to Highlander Park or the Dunedin Community Center, we ask that you please remain on designated cart areas only and park in appropriate parking spaces.



Douglas-Hackworth property. Photo credit: Whitney Marsh



Douglas-Hackworth property flyer

The City of Dunedin Commissioners, staff, and residents are pushing to preserve as much of the Gladys Douglas-Hackworth property as possible after they discovered that a developer had intentions to build on it. The housing developer has since walked away from the contract, giving the local Dunedin government another chance to purchase it. Dunedin has dedicated \$2 million to purchase 44 acres. But preserving the land to combine it with a 55-acre lake will require funds from Pinellas County and the state. The City is pursuing a Florida Communities Trust grant that could provide up to 50 percent of the purchase price, leaving roughly \$2 million for the county or other sources to pay. A sustainable, healthy City is one that is livable, breathable, and enjoyable for generations to come. Green space is a way to maintain that.

#### Improved water access

If the City of Dunedin and Pinellas County are able to secure the Douglas Hackworth property, there is the prospect of adding access to a fresh water lake for boating and fishing opportunities.

#### Marina improvements



Dunedin Marina

The City of Dunedin recently completed the maintenance dredge of the Marina to ensure adequate navigation depths for the vessels. In addition, the decking of Dock A was completely replaced along with all of the electrical pedestals. An automated pay station for the boat ramp has been installed, and should be activated by the vendor soon. The City of Dunedin is scheduled to conduct a full master plan in the next couple years to identify future improvements.

#### **Pool replacements**

The replacement or refurbishment of Highlander Pool has been budgeted for various stages in fiscal years 2022 and 2023.

#### **Hurricane** preparation

Hurricane preparation and safety is a concern for many citizens. The Fire Department is always available to give Hurricane presentations to residents and/or groups. Residents may contact 727-298-3090 for more information or to schedule a presentation.

Because Pinellas County Emergency Management is responsible for the operation of shelters, the City met with Pinellas County twice following Hurricane Irma to express our concerns for the shelter operation at the Community Center. We are hopeful this has been resolved for any future incidents. The City's Fire Department has a webpage devoted to hurricane information: <a href="https://www.dunedingov.com/city-departments/emergency-services/hurricane-information">https://www.dunedingov.com/city-departments/emergency-services/hurricane-information</a>

Pinellas County Emergency Management has a webpage with other related information: <a href="http://www.pinellascounty.org/emergency/default.htm">http://www.pinellascounty.org/emergency/default.htm</a>

Residents are urged to sign up for Alert Pinellas/Alert Dunedin for notifications during emergency incidents:

https://www.dunedingov.com/services/emergency-services/alert-pinellas-emergency-notifications.

#### Not enough parking

Parking issues are on many of our citizens' minds. Many of our residents have asked us to address the tremendous need for parking in the downtown area during special events. We have formed a task force to explore various opportunities and solutions, including researching and working to establish ride share (i.e. Uber and Lyft) drop-off and pick-up sites in the downtown. City staff is also working together to establish offsite parking locations that would utilize shuttle services to events. We have eliminated paid parking downtown except during certain special events, with no plans to reinstate paid parking.

#### Remote/Special Event Parking

In the spring of 2019 the City put together an internal task force to find alternative supplemental special events parking. This was prompted by multiple development plans such as the

Gateway, the proposed Government Center, the Courtyard on Main and the at-risk parking lots the City leases, all of which would reduce the available parking spaces during special events. After holding stakeholder meetings with both the DDMA and the Chamber, it was decided to delay pursuing these remote lots for one year, waiting on some of the developments to begin.

Since that time, we have signed an agreement with Mease for 37 spaces on the corner of Milwaukee and Virginia that can be utilized for special event parking, and are currently revising and reviewing agreements with Achieva and Curtis Fundamental. Other potential parking lots are the Presbyterian Church on Highland and the Dunedin middle school on Patricia Avenue. Once these agreements are activated, the plan is to have the special event planners coordinate busing/shuttling visitors to and from the events Downtown to the appropriate parking lots. See exhibit E for map of potential lots.

Additionally, we have had access to Mease Hospital for a portion (about 125 spaces) on the corner of Virginia and New York (used for some visitor parking but primarily for vendors) since 2016, as well as Hale Center and the Stadium, when available.

We also have access to a vacant property on Edgewater just across the Clearwater border, if necessary. Although it is private property, the owner would not charge the City, we would just need to provide liability insurance.

The City also contacted the major Rideshare companies and they agreed to drop-off and pick-up visitors at designated, signed locations in and around special events. These signs were installed in December 2019. See appendix I for map of rideshare locations.

#### Parking Leases

The CRA pays \$231,000.00 annually for parking leases downtown. The City continues to look for opportunities to create additional parking, and continues to provide multi-model forms of transportation (i.e. Jolley Trolley, etc).



Rideshare sign - design by Wayne Clark

#### **Public safety**

Several citizens responded that we do not have enough police ticketing speeders. As a result, our new contract with the Sheriff's Office provides for an additional two Community Policing Officers whose main responsibility is traffic enforcement. Currently, the City has five Community Policing Deputies who are permanently assigned to Dunedin. Dunedin TV has a program that introduces the Deputies to the Community.

There was a concern raised in the 2019 Citizen Survey regarding trip & fall hazards on city sidewalks. The City has a sidewalk inspection program in place; however, given the miles of sidewalk throughout the City, we rely on our citizens to assist us by notifying us when they see a sidewalk in need of repair. Residents can call 727-298-3040 to report safety issues.



Pedestrian and traffic safety on the Dunedin Causeway was a concern voiced by many residents. To address that, the City has requested additional patrols on the weekends at the Causeway, and also hired a Park Attendant who monitors the Causeway and contact PCSO as needed. Additionally, the Sheriff's Office has taken to bikes to patrol the Trail and educate cyclists on the need to stop at the signs. The State is also planning to install an ITS (intelligent traffic signal) system to alert drivers of traffic backups from the Park.



hic

Small town feeling, no high rise buildings, access to beaches, city officials' positive response to citizen concerns and a beautiful downtown that offers so many venues.

-Citizen response to 2019 Resident Survey question: All things considered, what do you like most about living in Dunedin?

## **Appendices**

- A. Skinner Concept Plan
- B. Ordinance 20-26
- C. Permitting Page
- D. Social Media Reach Comparison 607 days
- E. Press Release Citizen Survey Campaigns 2019
- F. YSWL graphics examples
- G. YSWL Posters
- H. Dunedin Causeway Pilot TSMOv3
- I. Map Event Rideshare

### Appendix A

### Skinner Concept Plan



#### Appendix B

#### **ORDINANCE 20-26**

AN ORDINANCE OF THE CITY OF DUNEDIN, FLORIDA. AMENDING THE CITY'S LAND DEVELOPMENT CODE TO EXEMPT AFFORDABLE HOUSING PROJECTS FROM A PARKLAND IMPACT FEE; TO PROVIDE FOR AN OFF-STREET PARKING SCHEDULE; TO INCREASE THE MAXIMUM DENSITY BONUS ALLOWED FOR AFFORDABLE HOUSING IN A MULTIFAMILY OR MIXED-USE ZONING DISTRICT FROM 35% TO 50%; TO PROVIDE THAT A DEVELOPMENT AGREEMENT IS REQUIRED, RATHER THAN A CONDITIONAL USE PERMIT, WHEN THE DENSITY BONUS REQUESTED IS ABOVE 20%; TO PROVIDE THAT AFFORDABLE HOUSING PROJECTS SHALL BE EXEMPT FROM PUBLIC ART PROGRAM REQUIREMENTS: AND PROVIDING FOR AN EFFECTIVE DATE THEREOF.

WHEREAS, City staff reviewed Chapters 104, 105 and 110 of the Land Development Code and has recommended that certa1n revisions are necessary; and

WHEREAS, the recommendations of staff have been found meritorious by the City Commission; and

WHEREAS, the City Commission has received input from the public at two public hearings.

NOW THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF DUNEDIN, FLORIDA, IN SESSION DULY AND REGULARLY ASSEMBLED:

<u>Section 1.</u> That Section 104-26.2 of Chapter 104 of the Land Development Code is hereby amended to read as follows:

#### 104-26•2 • Applicability

A Parkland Impact Fee is hereby imposed on the construction of any type of new residential dwelling unit whether single-family, duplex, triplex or multifamily, or the installation of manufactured or mobile homes. A residential use shall include the residential component of mixed-use developments, or the conversion of any existing non-residential use to a new residential use. This fee shall apply to new dwelling units whether individual or multiple building permits are applied for relative to construction on lots in existing subdivisions, parcels or tracts of property; as part of an existing approved Site Plan or new approved Subdivision or Site Plan. The provisions of this section however, shall not apply to accessory

dwelling units, bed and breakfast, hotel and motel establishments, and nursing homes (as defined by the state).

Exemption: -Affordable housing projects, as defined by this code pursuant to a Development Agreement and City Commission approval.

<u>Section 2.</u> That Section 105-24.3.6 of Chapter 105 of the Land Development Code is hereby amended to read as follows:

#### 105-24.3.6 Parking within Rights of Way

Parking within the right-of-way is deemed excess parking and does not count toward meeting minimum off-street parking requirements. Unless otherwise expressly stated, all required parking must be located on the project site of the use or development that the parking is required to serve.

**Section** 3. That a new Section 105-24.3.7 of Chapter 105 of the Land Development Code is hereby created to read as follows:

105-24.3.7 Off-Street Parking Schedules

Use/Activity	Minimum Requirement		Maximum Allowed			
Residential						
Dwelling, single-family detached	d.u.	2	d.u.	N/A		
Dwelling, two family (duplex)	d.u.	2	d.u.	N/A		
Multifamily dwelling (condo, townhome, apartment)	d.u.	1.5	d.u.	N/A		
Multifamily dwelling (affordable unit for seniors)	d.u.	1	d.u.	N/A		
Live-work unit	d.u.	1	d.u.	N/A		
Manufactured/mobile home	d.u.	1	d.u.	N/A		
Group living home (6 or fewer residents/live-in care)	room	1	room	1		
Community residential home (7 to 14 residents)	room	0.3	room	1		
Assisted living facility	room	0.3	room	1		
Congregate care facility	room	0.3	room	1		
Transient Use						
Bed-and-breakfast inn	1	1 per room+ 2 owner 1		1 per roo,m + 2 owner		
Hotel, motel, condo-hotel	0.8	0.8 per room + 1 per 800 sf mtg space		0.8 per room + 1 per 400 sf mtg space		

Commercial				
Shop, store or bank building	Gfa	1 per 300	gfa	1 per 200
Shop, store or bank building with drive-through facility	Gfa	1 per 250	gfa	1 per 150
Convenience store w/o gas	Gfa	6 per 1,000	gfa	10 per 1,000
Beer, wine, and liquor store (off-premises consumption of alcohol)	Gfa	1 per 300	gfa	1 per 200
Bars, taverns, nightclubs, close before 10:00 p.m. no amplified music.	Gfa	1 per 200	gfa	1 per 50
Bars, taverns, and nightclubs, close after 10:00 p.m.	Gfa	1 per 200	gfa	1 per 50
Craft /micro brewery, winery or distillery	Gfa	1 per 400	gfa	1 per 200
Restaurant	Gfa	1 per 75	gfa	1 per 50
Department store	Gfa	1 per 300	gfa	1 per 200
Grocery store	Gfa	1 per 200	gfa	1 per 200
Warehouse discount store/superstore/home improvement store	Gfa	1 per 300	gfa	1 per 200
Gasoline station with or without convenience store	Gfa	1 per 500	gfa	1 per 375
Automobile repair and service structures (enclosed)	Gfa	1 per 500	gfa	1 per 375
Motor vehicle dealer	Gfa	1 per 375	gfa	1.5 per 375
Motor vehicle rental and leasing	Gfa	1 per 1,000	gfa	1 per 200
Parts, accessories or tires	Gfa	1 per 500	gfa	1 per 375
Car wash	Gfa	1 per 500	gfa	1 per 375
Boat or marine craft dealer	Gfa	1 per 375	gfa	1.5 per 375
Office Building	Gfa	1 per 250	gfa	1 per 150
Service industry/maintenance contractor	Gfa	1 per 1,000	gfa	1 per 200
Dry cleaning facilities (hazardous chemicals on site)	Gfa	1 per 500	gfa	1 per 375

Industrial				
Cottage industry	gfa	1 per 1,000	gfa	1 per 200
Light/clean manufacturing	gfa	1 per 600	gfa	1 per 350
Target employment industry (see definition)	gfa	1 per 600	gfa	1 per 350
Heavy manufacturing facilities	gfa	1 per 600	gfa	1 per 350
Industrial parks	gfa	1 per 600	gfa	1 per 350
Laboratory facility	gfa	1 per 600	gfa	1 per 350
Recycling business	employ ee	1	gfa	N/A
Warehouse or storage facility	gfa	1 per 600	gfa	1 per 350
Wholesale trade	gfa	1 per 600	gfa	1 per 350
Public ,assembly				
Performance arts facility	seats	1 per6	seats	1 per4
Movie theater	seats	1 per6	seats	1 per4
Cultural facility (library, museum, zoo, others)	gfa	1 per 300	gfa	1 per 125
Amusement, sports, or recreation establishment	seats	1 per6	seats	1 per4
Fitness, recreational sports, gym, or athletic club	gfa	1.5 per 1,000	gfa	5 per 1,000
Exhibition, convention, or conference structure	seats	1 per6	seats	1 per4
Religious facilities	seats	1 per8	seats	1 per4
Active open space/athletic fields/golf courses		N/A		N/A
Institutional or community facilities				
Hospital	gfa	1 per 400	gfa	1 per 100
Clinic	gfa	1 per 400	gfa	1 per 100
Municipal service building (fire, law enforcement, city hall, other)	gfa	1 per 300	gfa	1 per 125
School, public or private	classrm	1.5 per classrm	classrm	3 per classrm

Day care center	gfa	1 per 375	gfa	1.5 per 375
Social services	gfa	1 per 400	gfa	1 per 100
Emergency and relief services	gfa	1 per 400	gfa	1 per 100
Animal hospitals	gfa	1 per 200	gfa	1 per 100
Funeral homes	seats	1 per4	seats	1 per 2
Cremation facilities	gfa	1 per 1,000	gfa	N/A
Post off1ces	_	1 per empl + 1 per 200 sf	_	N/A
Fraternal organizations	_	1 per 3 members	_	N/A
Transportation-related facilities				
Surface Parking	N/A		N/A	
Parking structure	N/A		N/A	
Transit station	N/A		N/A	
Bus or truck maintenance facility	gfa	1 per 1,000	gfa	1 per 200
Truck and freight transportation services	gfa	1 per 1,000	gfa	1 per 200
Taxi and limousine service	gfa	1 per 1,000	gfa	1 per 200
Towing and other road services	gfa	1 per 1,000	gfa	1 per 200
Courier and messenger services	gfa	.1 per 1,000	gfa	1 per 200
Communication towers	N/A		N/A	
Food trucks, roadside stands, pushcarts, kiosk, etc.	N/A		N/A	
Agriculture, forestry, fishing, and huntin	g			
Urban greenhouses/nurseries	gfa	1 per 375	gfa	1.5 per 375
Commercial nursery	gfa	1 per 375	gfa	1.5 per 375
Equine related activities	gfa	1 per 1,500	gfa	1 per 300
Kennels and other canine-related facilities	gfa	1 per 1,500	gfa	1 per 300

Marina Facilities				
Transient Use	ea	1 per 3 wet slips or dry storage bunk	ea	1 per 3 wet slips or dry storage bunk
Commercial Use	ea	1 per 3 wet slips or dry storage bunk	ea	1 per 3 wet slips or dry storage bunk

**Section 4.** That Section 105-27.2 of Chapter 105 of the Land Development Code is hereby amended to read as follows:

#### 105-27.2- MULTIFAMILY RESIDENTIAL DESIGN STANDARDS

(a) Site Design and Building Organization.

#### 1. Access:

- a. If possible, no vehicular access from a multifamily development shall be provided on a local street serving existing single-family detached development; however, emergency vehicle access may be provided, as appropriate.
- 2 Site Layout Multifamily development is expected to follow a consistent visual theme in terms of architecture, plantings, and site layout in accordance with the following standards:
  - a. Household-related services or amenities, such as storage, laundry, trash, and parking, shall be within a 300-linear-foot distance of each dwelling unit.
  - b. Structures containing multiple units can be grouped more closely around amenity areas. Less dense buildings shall be located toward the site's perimeter to take advantage of spaciousness provided by landscaping and parking buffers.
  - c. Clusters of buildings containing 50 or more units shall be arranged around an open space or recreational amenity and separated from other building groupings by distances of 50 linear feet or more.
- 3. Primary Entrance Orientation Building entries shall comply with at least two of the following requirements
  - a. At least one main building entry shall face an adjacent street;

- b. Building entrances shall face a courtyard or common open space that has a direct and visible connection to an adjacent street;
- Building entries are connected to a public sidewalk by a system of interior walkways; or
- d. The pedestrian entries to the site from the public right-of-way are emphasized with enhanced landscaping, special paving, gateways, arbors, or similar features.

#### 4. Off-Street Surface Parking Location:

- a. No more than 25 percent of the total off-street surface parking may be located between the structures and adjacent streets.
- b. Off-street surface park1ng located on the side of a building shall not occupy more than 50 percent of the lot's street frontage along the primary street. In making that calculation, associated driving areas and driveways shall be included as part of such off-street surface parking.

#### 5. Access to Units:

a. Shared front entries or stairways shall be permitted only for groupings of two to four units. Long, exterior balconies served by one or two stairways in a single, continuous path are prohibited.

#### 6. Garage and Carport Standards:

- a. Location To the maximum extent feasible, detached garages, carports, and garage entries shall not be located between a multiple-family building and an adjacent perimeter street, but shall instead be internalized in building groups so that they are not visible from adjacent perimeter streets.
- b. Design Detached garages shall be integrated in design with the principal building architecture, and shall incorporate similar and compatible forms, scale, materials, color, and details.
- Carports shall be painted a color from the color palette of the development. Lights shall be shielded from spilling onto adjacent property.
- 7. CPTED Design Requirements To meet the City's adopted Crime Prevention Through Environmental Design Standards (CPTED), all multifamily development shall comply with the following standards:
  - a. Mailboxes shall be located in high-visibility and/or well-lit areas.

- b. Community laundry rooms shall be visible from common, walking, and driving areas. All laundry rooms shall have vision panels to view into the room before entering.
- c. The community laundry room shall have a minimum of five minimum maintainable foot candles (MMFC) at all times and not have an intenor light switch.
- d. Any wall or fence serving as a barrier for an existing or future swimming pool or spa must comply with the Building Code and CPTED requirements at time of construction, regardless of when the swimming pool or spa may have been constructed. Pool areas shall provide a minimum of ten MMFC from dusk to dawn.
- 8. Density Bonus: An increase in the maximum density allowed in a multifamily or mixed-use zoning district may be requested if the proposed development is considered affordable (umts affordable to households earning less than 120% of the Pinellas County Area Median Income) and/or an age-restricted semor multifamily development, pursuant to the following:
  - a. Up to 20% density bonus: Amount of affordable housing provided must be equal to or greater than the density bon.us requested.
  - b. Above 20% up to 50% density bonus: Amount of affordable housing provided must be equal to or greater than the density bonus requested. \*A Development Agreement is required only when the bonus requested is above 20%.

<u>Section 5.</u> That Section 110-21 of Chapter 110 of the Land Development Code is hereby amended to read as follows:

### 110-21 - EXEMPTIONS TO PUBLIC ART PROGRAM REQUIREMENTS

- A. Street, alley, sidewalk or sewer projects conceived and executed as projects independent of any other projects which may qualify as a public works project.
- B. Stormwater management projects or any portion of a water or storm sewer project that 1s built below ground level.
- C. The purchase and installation of equipment that is not attached to, or is not an integral part of, the facility and could be easily removed.
- D. Affordable housing proJects, as defined by this code, are eligible for up to a 50% reduction in the required contribution set forth in 110-30 pursuant to a Development Agreement and City Commission approval.

<u>Section 6.</u> That this Ordinance shall take effect immediately upon its passage and adoption.

# PASSED AND ADOPTED BY THE CITY COMMISSION OF THE CITY OF DUNEDIN, FLORIDA, THIS 3rd day of $\underline{\text{September}}$ , 2020.

ATTEST  Robotco C Sewerth  Rebecca Schlichter  City Clerk	Julie Ward Bujalski Mayor
READ FIRST TIME AND PASSED:	August 6, 2020
READ SECOND TIME AND ADOPT	ED: September 3, 2020

### Appendix C



# **Permitting**

## **Building & Building Related Permits**

### **COVID-19 CLOSURE INFORMATION**

Due to increasing concerns regarding your health and that of our staff, we are following CDC social distancing requirements and closing public services to our facilities until further notice. Our City employees are still hard at work ensuring our community is safe and that the City continues standard operations to the maximum extent possible. You may reach Community Development staff by phone at (727) 298-3210.

How to Apply for a Permit

Apply online anytime by selecting one of the following permit application types. (Instructions)

Building Permit Fence Permit Sign Permit Tent Permit

Apply in person by visiting our offices using a paper application.

Location: 1415 Pinehurst Road, Unit F

Hours: 8:00 a.m. - 4:30 p.m., Monday - Friday (excluding holidays)\*\*

### How to Check a Permit

<u>Building Permits Online</u> - After application is made you can to check the status of your building permit online quickly and easily. You can also track plan review steps, schedule or cancel an inspection and pay fees. To do so, you only need the permit application number or the street address of the project.

**Questions?** Please email us at <a href="Permits@DunedinFL.net">Permits@DunedinFL.net</a> or call us at (727) 298-3210. You can also contact one of our friendly and helpful technicians directly for assistance with your permitting needs.

 Alycia LePage
 (727) 298-3188

 Jennifer Jewel
 (727) 298-3202

 Joyce Ciccarello
 (727) 298-3203

<sup>\*\*</sup>Office closes at 12:00PM on the third Wednesday each month.

Helpful Permitting Information To Practical Guide to Permitting - a helpful guide to building permitting in Dunedin including how to apply, what to bring, and a whole lot more.

🔁 Residential Building Permits - A Homeowner's Guide - a brochure that explains when and why permits are required and helpful tips for choosing a contractor.

Tree Removal Permits: Many trees in the City of Dunedin cannot be removed without first obtaining a Tree Removal Permit. You can make application for a Tree Removal Permit in our offices for \$25.00. This application will be reviewed by the City Arborist, and you will receive notification of approval/denial. The following species of trees may be removed from private property without a permit.

- Australian pine (Casuarina spp.)
- Brazilian pepper (Schinus terebinthifolius)
- Carrotwood (Cupaniopsis anacardiopsis)
- Chinaberry (Melia azedarach)
- Chinese tallow (Sapium sebiferum)
- Citrus (Citrus spp.)
- Ear tree (Enterolobium cyclocarpa)
- Eucalyptus (Eucalyptus spp., except Eucalyptus cinerea)
- Fig trees (Ficus spp.)
- Indian rosewood (Dalbergia sissoo)
- Norfolk Island pine (Araucaria hetrophylla)
- Orchid (Bauhinia variegate)
- All Palm species except cabbage palm with 6' of clear trunk or greater (Sabal palmetto)
- Paper mulberry (Broussonetia papyrifera)
- Punk (Melaleuca guinguinervia)
- Silk oak (Grevillea robusta)
- Toog (Bischofia spp.)
- Woman's tongue (Albizia lebbeck)

Free viewers are required for some of the attached documents. They can be downloaded by clicking on the icons below.





















**Report date:** 3/1/19 — 10/27/20 **Compared to:** 7/2/17 — 2/28/19

**Duration (days):** 607

# Total page likes



**19.11% <<** 21,542

Page: City of Dunedin Florida - Government

# Total page likes



Page: City of Dunedin Florida - Government

## Total interactions

	Likes	98,996	260%
	Comments	15,299	367%
<b></b>	Shares	12,670	302%

Page: City of Dunedin Florida - Government

# Each post on average receives

	Likes	96.11	204%
	Comments	14.85	296%
<b>*</b>	Shares	12.30	241%

Page: City of Dunedin Florida - Government

## Post distribution

						Posts
600						
480						
360						
240						
120						
0						
Ū	link	status	photo	video	offer	album

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# Top times for posting

<b>■■■</b> Top day	Friday
Top time	19:00

Page: City of Dunedin Florida - Government

# Audience by gender

Gender	Reach
Female	3,043,433178%
Male	1,125,208296%
Unknown	33,115 249%

Page: City of Dunedin Florida - Government

# Impressions vs. clicks

	Page impressions	7,155,389	230%
- 🖾	Clicks	410,512	362%

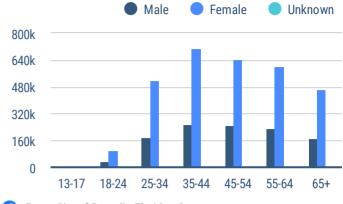
Page: City of Dunedin Florida - Government

# Clicks on page CTA



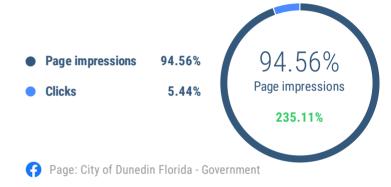
Page: City of Dunedin Florida - Government

# Audience by age



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# Impressions vs. clicks



# Post reach by fans

Post reach by people who like your page



.3, / / 4 **240.43**% ached **< 741,356** 

Page: City of Dunedin Florida - Government

# Top performing cities

	City	Unique impre	essions
.Áı	Dunedin, FL	818,304	457%
.Åı	Clearwater, FL	406,680	231%
.Åı	Tampa, FL	346,326	67.25%
.Áı	Palm Harbor, FL	328,956	343%

418.99%

**《** 79

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### Appendix E

### Press Release

For Immediate Release

Dunedin to Address Citizen Survey Results

Dunedin, FL – In an effort to encourage community dialogue, the City of Dunedin conducted a comprehensive Citizen Survey in February 2019. The information gathered will be used to ascertain citizen priorities, and will play an integral part in shaping the City of Dunedin's Business Plan going forward.

As a result of the wealth of information received from this survey and a variety of other efforts, the City is embarking on a two part campaign to respond to these citizen priorities.

"Did You Know?" will be the City's educational effort where the goal is to share information that residents may not be aware of. Topics will include traffic, Parks & Rec, Code Enforcement and more. We will also be highlighting efforts that the City has already, or plans to address and resolve. "You Spoke, We Listened" will highlight solutions to priorities that residents are passionate about.

As part of the City's EPIC! Goals, we will continue to develop open, two-way communication between the City and our citizens. Citizens can look for weekly Facebook posts at FB.com/DunedinFlorida that will address these priorities and visit DunedinGov.com/CitizenSurvey to view the survey results and for a list of all the items we are working on. This list will continue to go, so check back periodically.

For more information, visit DunedinGov.com/CitizenSurvey or call (727)298-2755.



After much discussion, the City of Dunedin has listened to our residents and park users. Golf carts will now be restricted to just the southern portion of Highlander Park between the Patricia Avenue bridge and Harvard Avenue, providing access to the Little League fields and other park amenities. If you are driving a golf cart to Highlander Park or the Dunedin Community Center, we ask that you please remain on designated cart areas only and park in appropriate parking spaces.

On the 2019 Citizen Survey, you told us traffic is a major concern. As a result, a traffic engineer position is being created to examine and make recommendations on traffic flow, safety and volume; we will continue to advocate with the County and FDOT on streets under their jurisdiction (for example, SR 580); and new technology has been installed at the Skinner Blvd. trail crossing to alert trail users and vehicles on Skinner Blvd. to improve safety. In addition, we will be adding more Deputies for increased traffic control.



You can find City of Dunedin on Facebook, Instagram, Twitter and Youtube. You can also subscribe to both e-notify and the City Manager's 'Your City @ Work' monthly newsletter on our website:

www.dunedingov.com/e-notify For events or meetings, check our calendars on the main page of our website: www.dunedingov.com

For County hurricane and emergency notifications, visit: www.pinellascounty.org/emergency



While growth was reflected as a concern to many residents in the 2019 Citizen Survey, according to the Official Population Estimate by University of Florida, Bureau of Economic & Business Research (BEBR), Dunedin has grown by a total of 1733 residents between 2010 and 2019, or a total of about one half of one percent over nine years. Similar numbers are reported by the US Census Bureau. As we all know, Dunedin is a hot spot in the Tampa Bay, and the number of visitors has increased over the years.



On the 2019 Citizen Survey, you told us that affordable housing is important. In response, the City hired Langton Consulting to conduct an Affordable Housing Needs Assessment, and is working with its housing partners to explore ways to create additional affordable housing in the City. Although many challenges exist (including the high cost of land), all ideas, such as rezoning and incentives, are being explored.



On the 2019 Citizen Survey, there was a concern raised regarding recent development having impacted publicly owned greenspace. Citizens can rest assured, Dunedin's Charter requires a referendum of the electorate and a unanimous vote of the City Commission to sell any public land designated as recreation or open space, and no recent development has impacted publicly owned greenspace.





## You Spoke, We Listened

Several residents on the 2019 Citizen Survey were concerned that we do not have enough police ticketing speeders. As a result, our new contract with the Sheriff's Office provides for an additional two Community Policing Officers whose main responsibility is traffic enforcement.

## DID YOU KNOW?

Trash volumes spike over the holiday season; to help keep the City tidy over the holidays, Solid Waste will collect extra house hold trash on your next service day following Thanksgiving, Christmas, & New Year's. Please tightly seal all overflow trash bags and place them in an empty cardboard box or spare yard waste can for manual collections. Call 727-298-3215 for assistance.





## You Spoke, We Listened

To address citizen parking concerns, the City plans to build a new downtown parking garage in 2021, and we have eliminated paid parking except during certain special events, with no plans to reinstate paid parking. To address special event parking, we have formed a task force to explore various opportunities and solutions, including ride share (i.e. Uber and Lyft) drop-off and pick-up sites in the downtown, and offsite parking locations that would utilize shuttle services to events.

## DID YOU KNOW?

Some residents voiced concern on the 2019 Citizen Survey that we do not have regular police officers who are known by name. Actually, the City currently has five Community Policing Deputies who are permanently assigned to Dunedin. Dunedin TV has a program that introduces the Deputies to the Community.





## You Spoke, We Listened

On the 2019 Citizen Survey, you told us you love your golf carts! As a result, an ad hoc group was formed to make recommendations regarding increased golf cart access to the downtown and neighborhoods east of CR1, access to Highlander Park, safety education, and information outreach. The highlight of the stakeholder collaboration is the creation of a large golf cart zone east of CR1 that includes three approved CR1 crossing points. A map can be accessed on the City's webpage: Golf Carts in the City.

## DID YOU KNOW?

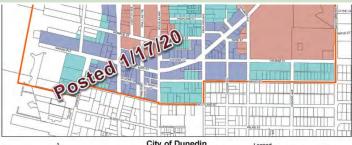
The City of Dunedin has a street tree planting program to beautify our wonderful neighborhoods. City streets without good shade canopies have been identified for plantings. Various species have been selected to match the existing landscape conditions including Florida elms, crepe myrtles, bald cypress, southern red cedars, live oaks, etc. If you feel your street is a good candidate, please contact City Arborist, Craig Wilson @ cityarborist@dunedinfl.net.



Pedestrian and traffic safety on the Dunedin Causeway was a concern voiced by many residents on the 2019 Citizen Survey. To address that, the City has requested additional patrols on the weekends at the Causeway, and is also in the process of hiring a Park Attendant who will monitor the Causeway and contact Sheriff's Office as needed.



On the 2019 Citizen Survey, you told us that caring for the environment is a top priority. The City of Dunedin is dedicated to sustainability and has committed to a goal of powering the City with 100% renewable energy by 2050. Residents and business owners can apply for the City's Solar Energy Grant Program; the grant is at a rate of \$0.25 per watt for a maximum reimbursement of \$2,500! For more information, contact the City's Sustainability Coordinator, Natalie Henley at nhenley@dunedinfl.net.



City of Dunedin **Downtown CRA District** Street Types

Type A (2 Stories, 1 Step Back 0 Ft. Sef Back)
Type B (2 Stories, 1 Step Back 0 to 10 Ft. Sef Back)
Type C (2 Stories, 2 Step Back 0 to 10 Ft. Sef Back

# DID YOU KNOW?

Dunedin has its very own community theater! Dunedin Showcase Theater has been calling the Dunedin Community Center home since its inception in 2007. They provide a great drama experience for both adults and children with productions throughout the year. This program provides a wonderful opportunity to showcase your talents, meet new friends, or come watch a great group of talented actors.

A common theme in the 2019 Citizen Survey was the issue of overdevelopment. As a result, the City has made the following code changes to address this concern: reduction and/or elimination of incentives and discounts for developers; reduction of maximum height allowances in three zoning districts (DC, PRD & FX-M); elimination of bars, restaurants and hotels from the residential downtown "B" streets; and a change to the way commercial buildings in special flood hazard zones are measured, resulting in a reduction of maximum height by 5 to 8 feet.



## DID YOU KNOW?

There was a concern raised in the 2019 Citizen Survey regarding trip & fall hazards on City sidewalks. The City has a sidewalk inspection program in place; however, given the miles of sidewalk throughout the City, we rely on our citizens to assist us by notifying us when they see a sidewalk in need of repair. Please call 727-298-3040 to report safety issues.



## ID YOU KNOW

Several citizens asked in the Citizen's Survey about selection and funding for road maintenance. The City utilizes a combination of "Penny for Pinellas" and "County Gas Tax" funding to maintain the City's roadways. Annual paving contracts are developed based upon the "Pavement Condition Index" (PCI) value of each roadway segment, and are prioritized using our pavement management software for the most appropriate pavement restoration, within available funding constraints.

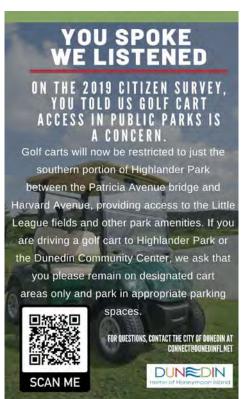
### **Appendix G**

YSWL Posters



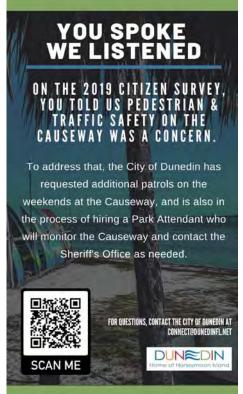
















### Appendix H

### **Dunedin Causeway Transportation Systems Management & Operations Pilot Project**

Updated - September 2020

### Issue:

The <u>Dunedin Causeway corridor</u> is a vital economic link for the City of Dunedin, Pinellas County and the Tampa Bay region, connecting US 19 and the fast-growing northern suburbs to one of the most popular destination areas in Tampa Bay. The Dunedin Causeway includes several beaches, a popular state park, commercial land uses, and serves the thriving downtown attractions in the City of Dunedin and unincorporated Palm Harbor. Increasing traffic congestion levels tied to growth in the region's population and tourism volume (15 million visitors to Pinellas County in 2018) are creating long delays on the Causeway, affecting the intersections with Alternate US 19, the coastal state highway, and CR 1, a major north-south parallel roadway.

Enhancing Beach Community Access is a strategic priority of Forward Pinellas, the MPO for Pinellas County. Dunedin Causeway Boulevard is a multimodal corridor, with heavy bicycling and walking activity and a productive transit route connecting it to downtown Dunedin, Clearwater Beach, and Tarpon Springs.

Right-of-way and policy constraints limit the Causeway and Alt. US 19 to two through travel lanes. Pinellas County has a design and public process underway to replace the Causeway's existing main bridge with a new, two-lane mid-level movable bridge and replacement of the existing Tide Relief Bridge with a new, two-lane low-level fixed bridge. This is a longer term project and not part of the pilot TSMO plan: <a href="https://www.pinellascounty.org/dunedincauseway/public-hearing.htm">https://www.pinellascounty.org/dunedincauseway/public-hearing.htm</a>

### Strategy:

Employ a multi-agency partnership to implement creative, practical, cost-effective solutions in the near-term using technology and innovative design to improve mobility and safety for all users along the Causeway Boulevard corridor serving Dunedin and greater Pinellas County.

### Partnership:

Forward Pinellas (MPO), Florida Department of Transportation District 7 (FDOT), Florida Department of Environmental Protection, Division of State Parks (FDEP), Pinellas County Public Works/Transportation, City of Dunedin

### **Actions:**

- Collect peak season data for operational analysis of the Causeway corridor, including short-term trail counts as well as pedestrian counts at the designated mid-block crossings
- Develop engineering and design plans for corridor mobility and safety improvements, including intersection signalization, turn lanes, pavement markings and signage
- Construct expanded entrance to Honeymoon Island State Park (lanes, tollbooths) with a roundabout or other suitable expanded turnaround at the park entrance to facilitate movement when the parking lot is closed
- Install cameras, fiber and Dynamic Message Signs to inform state park staff, Pinellas County staff and the public to manage traffic accessing the park and traveling the corridor
- Evaluate safety and visibility improvements for people walking & biking along and crossing Causeway Blvd
- Develop and program funding for FDOT Design/Build project to package state investments based on 2019
   Forward Pinellas Traffic Study and complement other agency and local government projects
- Conduct a before/after assessment of the effectiveness of the improvements and share knowledge

## Roles and Responsibilities:

Phase	Forward Pinellas	Florida Department of Transportation	Florida Dept of Environmental Protection	Pinellas County	City of Dunedin
	Facilitate and coordinate agency	Advance preliminary engineering + design	Completed design for expanded park	Assist in data development and	Convene partners and
	collaboration	for corridor mobility and safety	entrance to include expanded lanes and	analysis of conditions	inform residents about planned
	Completed Curlew	improvements	an additional	Provide short term	improvements
	Road Traffic Analysis	(Design/Build	tollbooth	installation of traffic	
	Study for the City of	package pending		cameras, blue toad	
	Dunedin in 2019	<mark>new work program</mark>	Develop enhanced	devices on Causeway	
	with	<ul><li>potential funding</li></ul>	Point of Sale (POS)	Blvd., Curlew Rd. and	
	recommendations	in FY 2025)	entrance fee and data collection	Alt. US 19 (north &	
ign	for safety and traffic flow enhancements	Estimated cost: \$1.5	process for park	south of Curlew Road)	
Design	now emidicements	million	visitors	Expand bike and ped	
න න	Through Safe			facilities along	
Planning &	Streets Pinellas,	Collect data and		Causeway Blvd.,	
lan	perform "near miss"	evaluate feasibility		focusing on safer	
"	before/after	of safety and		crossings	
	demonstration project at Alt. US 19	mobility improvements at			
	and Curlew Road	the Alt. US 19 and			
	intersection (Data	Curlew Road			
	collected September	intersection			
	<mark>2020 and</mark>	(Complete			
	recommendations	<b>Demonstration</b>			
	in October 2020)	Project in fall 2020;			
		implementation			
		anticipated in 2021)			

Construction & Implementation	Place Dunedin Causeway improvements on the Multimodal Project Priority List (Adopted June 2020) Guide land use and development on the corridor	Partner with Florida Turnpike Enterprise to install SunPass or other appropriate POS conveyance at Honeymoon Island State Park entrance  Estimated cost: TBD  Design roundabout or suitable expanded turnaround at Park entrance to facilitate u-turns when parking is closed or entrance delayed (Part of Design/Build improvement package)	Construct expanded park entrance in FY 21-22 (Funded; design to be shared in fall 2020)  Estimated cost: \$618,878.33  Provide right-ofway, if necessary, to accommodate expanded turnaround feature prior to park entrance	Submit County Incentive Grant Program (CIGP) and commit other funds for construction of roundabout/general turnaround and related mobility improvements and permanent large scale ATMS/ITS improvements on Curlew Road from Belcher Road to Honeymoon Island State Park. (CIGP grant submitted summer 2020; awaiting funding decisions)  Construct and fund mobility improvements and ATMS/ITS installations as one project by CIP by FY 23- 24 to minimize disruption Estimated cost: \$2.5 million	Provide data and coordinate with adjacent property owners, utilities and stakeholders  Ensure that access management strategies, safety and site improvements occur with land development projects
Evaluation & Reporting	Monitor & evaluate outcomes – establish measures of effectiveness  Produce interim and final evaluation reports with annual reporting of progress/next steps	Coordinate with adjacent property owners, utilities and stakeholders	Report trends in park usage by time of day and time of year to partner agencies	Provide travel time and other mobility data and coordinate with adjacent property owners, utilities and stakeholders  Assist in on-going communications with residents and businesses	Communicate with citizens and businesses on the Causeway and in the city  Host meetings or public workshops as necessary

## Appendix I

## Rideshare Map

