## Dunedin

| Demographics |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Summary | Census 2010 |  | 2020 |  | 2025 |  |
| Population | 35,290 |  | 37,520 |  | 38,502 |  |
| Households | 17,612 |  | 18,609 |  | 19,064 |  |
| Families | 9,273 |  | 9,719 |  | 9,938 |  |
| Average Household Size | 1.98 |  | 1.99 |  | 2.00 |  |
| Owner Occupied Housing Units | 11,755 |  | 12,044 |  | 12,414 |  |
| Renter Occupied Housing Units | 5,846 |  | 6,562 |  | 6,657 |  |
| Median Age | 51.3 |  | 55.9 |  | 57.4 |  |
| Trends: 2020-2025 Annual Rate | Area |  | State |  | National |  |
| Population | 0.52\% |  | 1.33\% |  | 0.72\% |  |
| Households | 0.48\% |  | 1.27\% |  | 0.72\% |  |
| Families | 0.45\% |  | 1.23\% |  | 0.64\% |  |
| Average Household Income | 2.16\% |  | 2.12\% |  | 2.02\% |  |
| Median Household Income | 1.57\% |  | 1.51\% |  | 1.60\% |  |
| Population by Age | Census 2010 |  | 2020 |  | 2025 |  |
|  | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 1,306 | 3.7\% | 1,201 | 3.2\% | 1,232 | 3.2\% |
| 5-9 | 1,376 | 3.9\% | 1,276 | 3.4\% | 1,271 | 3.3\% |
| 10-14 | 1,553 | 4.4\% | 1,388 | 3.7\% | 1,386 | 3.6\% |
| 15-24 | 3,000 | 8.5\% | 2,927 | 7.8\% | 2,811 | 7.3\% |
| 25-34 | 3,176 | 9.0\% | 3,414 | 9.1\% | 3,542 | 9.2\% |
| 35-44 | 3,811 | 10.8\% | 3,527 | 9.4\% | 3,696 | 9.6\% |
| 45-54 | 5,505 | 15.6\% | 4,465 | 11.9\% | 4,158 | 10.8\% |
| 55-64 | 5,682 | 16.1\% | 6,341 | 16.9\% | 5,853 | 15.2\% |
| 65-74 | 4,552 | 12.9\% | 6,416 | 17.1\% | 6,854 | 17.8\% |
| 75-84 | 3,458 | 9.8\% | 4,202 | 11.2\% | 5,160 | 13.4\% |
| $85+$ | 1,835 | 5.2\% | 2,401 | 6.4\% | 2,580 | 6.7\% |
| $18+$ | 30,067 | 85.2\% | 32,830 | 87.5\% | 33,768 | 87.7\% |


|  | Census 2010 |  | 2020 |  | 2025 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Race and Ethnicity | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 32,326 | $91.6 \%$ | 33,805 | $90.1 \%$ | 34,267 | $89.0 \%$ |
| Black Alone | 1,165 | $3.3 \%$ | 1,313 | $3.5 \%$ | 1,386 | $3.6 \%$ |
| American Indian Alone | 106 | $0.3 \%$ | 113 | $0.3 \%$ | 116 | $0.3 \%$ |
| Asian Alone | 565 | $1.6 \%$ | 675 | $1.8 \%$ | 770 | $2.0 \%$ |
| Pacific Islander Alone | 35 | $0.1 \%$ | 38 | $0.1 \%$ | 39 | $0.1 \%$ |
| Some Other Race Alone | 459 | $1.3 \%$ | 675 | $1.8 \%$ | 847 | $2.2 \%$ |
| Two or More Races | 635 | $1.8 \%$ | 900 | $2.4 \%$ | 1,040 | $2.7 \%$ |
| Hispanic Origin (Any Race) | 2,082 | $5.9 \%$ | 3,114 | $8.3 \%$ | 3,812 | $9.9 \%$ |


| Households by Income | 2020 |  | 2025 |  |
| :--- | :---: | :---: | :---: | :---: |
| $<\$ 15,000$ | Number | Percent | Number | Percent |
| $\$ 15,000-\$ 24,999$ | 1,917 | $10.3 \%$ | 1,754 | $9.2 \%$ |
| $\$ 25,000-\$ 34,999$ | 2,457 | $13.2 \%$ | 2,288 | $12.0 \%$ |
| $\$ 35,000-\$ 49,999$ | 1,898 | $10.2 \%$ | 1,792 | $9.4 \%$ |
| $\$ 50,000-\$ 74,999$ | 2,512 | $13.5 \%$ | 2,440 | $12.8 \%$ |
| $\$ 75,000-\$ 99,999$ | 3,350 | $18.0 \%$ | 3,431 | $18.0 \%$ |
| $\$ 100,000-\$ 149,999$ | 2,382 | $12.8 \%$ | 2,554 | $13.4 \%$ |
| $\$ 150,000-\$ 199,999$ | 2,512 | $13.5 \%$ | 2,898 | $15.2 \%$ |
| $\$ 200,000+$ | 800 | $4.3 \%$ | 991 | $5.2 \%$ |
| Median Household Income | 763 | $4.1 \%$ | 896 | $4.7 \%$ |
| Average Household Income | $\$ 52,626$ |  | $\$ 56,880$ |  |
| Per Capita Income | $\$ 72,474$ |  | $\$ 80,654$ |  |

## Demographics (cont.)

| 2020 Disposable Income by | Number of Households |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age of Householder | $<25$ | $\mathbf{2 5 - 3 4}$ | $\mathbf{3 5 - 4 4}$ | $\mathbf{4 5 - 5 4}$ | $\mathbf{5 5 - 6 4}$ | $\mathbf{6 5 - 7 4}$ | $\mathbf{7 5 +}$ | Households |
| Total | 321 | 1,507 | 1,909 | 2,555 | 3,733 | 4,039 | 4,544 | 18,610 |
| $<\$ 15,000$ | 36 | 137 | 145 | 179 | 479 | 544 | 812 | 2,332 |
| $\$ 15,000-\$ 24,999$ | 46 | 192 | 182 | 165 | 415 | 660 | 1,179 | 2,839 |
| $\$ 25,000-\$ 34,999$ | 63 | 172 | 200 | 251 | 305 | 423 | 558 | 1,972 |
| $\$ 35,000-\$ 49,999$ | 61 | 289 | 304 | 371 | 542 | 724 | 694 | 2,985 |
| $\$ 50,000-\$ 74,999$ | 76 | 361 | 414 | 518 | 788 | 777 | 627 | 3,561 |
| $\$ 75,000-\$ 99,999$ | 24 | 168 | 322 | 370 | 515 | 354 | 357 | 2,109 |
| $\$ 100,000-\$ 149,999$ | 9 | 156 | 269 | 500 | 425 | 356 | 241 | 1,957 |
| $\$ 150,000-\$ 199,999$ | 3 | 14 | 42 | 94 | 143 | 102 | 36 | 435 |
| $\$ 200,000+$ | 3 | 18 | 31 | 107 | 121 | 99 | 40 | 420 |
| Median Disposable Income | $\$ 37,812$ | $\$ 47,452$ | $\$ 55,359$ | $\$ 62,570$ | $\$ 52,690$ | $\$ 41,797$ | $\$ 29,311$ | $\$ 44,812$ |
| Average Disposable Income | $\$ 46,468$ | $\$ 57,263$ | $\$ 66,612$ | $\$ 79,067$ | $\$ 66,914$ | $\$ 56,986$ | $\$ 43,038$ | $\$ 59,426$ |


| 2020 Net Worth by Age of | Number of Households |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Householder | $<25$ | $\mathbf{2 5 - 3 4}$ | $\mathbf{3 5 - 4 4}$ | $\mathbf{4 5 - 5 4}$ | $\mathbf{5 5 - 6 4}$ | $\mathbf{6 5 - 7 4}$ | $\mathbf{7 5 +}$ | Households |
| Total | 320 | 1,506 | 1,909 | 2,556 | 3,732 | 4,040 | 4,545 | 18,608 |
| $<\$ 15,000$ | 243 | 800 | 780 | 637 | 856 | 658 | 575 | 4,549 |
| $\$ 15,000-\$ 34,999$ | 38 | 257 | 240 | 298 | 293 | 332 | 190 | 1,648 |
| $\$ 35,000-\$ 49,999$ | 16 | 83 | 116 | 117 | 183 | 146 | 105 | 766 |
| $\$ 50,000-\$ 74,999$ | 8 | 88 | 161 | 141 | 168 | 196 | 272 | 1,034 |
| $\$ 75,000-\$ 99,999$ | 9 | 82 | 128 | 198 | 165 | 194 | 207 | 983 |
| $\$ 100,000-\$ 149,999$ | 3 | 80 | 131 | 209 | 345 | 373 | 379 | 1,520 |
| $\$ 150,000-\$ 249,999$ | 0 | 63 | 146 | 301 | 444 | 492 | 638 | 2,084 |
| $\$ 250,000-\$ 499,999$ | 2 | 41 | 133 | 335 | 457 | 599 | 900 | 2,467 |
| $\$ 500,000-\$ 999,999$ | 1 | 6 | 40 | 191 | 347 | 494 | 565 | 1,644 |
| $\$ 1,000,000+$ | 0 | 6 | 34 | 129 | 474 | 556 | 714 | 1,913 |
| Median Net Worth | $\$ 9,877$ | $\$ 14,119$ | $\$ 27,203$ | $\$ 84,395$ | $\$ 125,501$ | $\$ 168,082$ | $\$ 229,956$ | $\$ 108,456$ |
| Average Net Worth | $\$ 22,506$ | $\$ 60,097$ | $\$ 145,132$ | $\$ 392,677$ | $\$ 776,337$ | $\$ 771,016$ | $\$ 750,620$ | $\$ 580,452$ |


| 2020 Highest Completed | Area |  | MSA | Florida <br> Percentage | USA <br> Education (Age 25+) |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Numbercentage |  |  |  |  |  |


| Resident Workforce |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Population by Industry | Number | Percentage | Population by Occupation | Number | Percentage |
| Agriculture/Mining | 34 | $0.2 \%$ | White Collar | $1,173,138$ | $69.4 \%$ |
| Construction | 1,116 | $6.6 \%$ | Management/Business/Financial | 273,845 | $16.2 \%$ |
| Manufacturing | 1,014 | $6.0 \%$ | Professional | 373,578 | $22.1 \%$ |
| Wholesale Trade | 406 | $2.4 \%$ | Sales | 253,560 | $15.0 \%$ |
| Retail Trade | 2,113 | $12.5 \%$ | Administrative Support | 272,154 | $16.1 \%$ |
| Transportation/Utilities | 659 | $3.9 \%$ | Services | 270,464 | $16.0 \%$ |
| Information | 287 | $1.7 \%$ | Blue Collar | 245,108 | $14.5 \%$ |
| Finance/Insurance/Real Estate | 1,673 | $9.9 \%$ | Farming/Forestry/Fishing | 3,381 | $0.2 \%$ |
| Services | 9,262 | $54.8 \%$ | Construction/Extraction | 81,139 | $4.8 \%$ |
| Public Administration | 338 | $2.0 \%$ | Installation/Maintenance/Repair | 45,641 | $2.7 \%$ |
|  |  |  | Production | 47,331 | $2.8 \%$ |
| Employed Population | 16,902 | Transportation/Material Moving | 67,616 | $4.0 \%$ |  |

Business Summary (2020)

| by NAICS Codes | Businesses |  | Employees |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing \& Hunting | 2 | 0.1\% | 4 | 0.0\% |
| Mining | 0 | 0.0\% | 0 | 0.0\% |
| Utilities | 0 | 0.0\% | 0 | 0.0\% |
| Construction | 93 | 5.8\% | 498 | 3.9\% |
| Manufacturing | 44 | 2.7\% | 676 | 5.4\% |
| Wholesale Trade | 28 | 1.7\% | 195 | 1.5\% |
| Retail Trade | 207 | 12.8\% | 1,633 | 12.9\% |
| Motor Vehicle \& Parts Dealers | 20 | 1.2\% | 138 | 1.1\% |
| Furniture \& Home Furnishings Stores | 13 | 0.8\% | 60 | 0.5\% |
| Electronics \& Appliance Stores | 3 | 0.2\% | 10 | 0.1\% |
| Bldg Material \& Garden Equipment \& Supplies Dealers | 14 | 0.9\% | 99 | 0.8\% |
| Food \& Beverage Stores | 24 | 1.5\% | 773 | 6.1\% |
| Health \& Personal Care Stores | 27 | 1.7\% | 224 | 1.8\% |
| Gasoline Stations | 2 | 0.1\% | 6 | 0.0\% |
| Clothing \& Clothing Accessories Stores | 22 | 1.4\% | 57 | 0.5\% |
| Sport Goods, Hobby, Book, \& Music Stores | 18 | 1.1\% | 58 | 0.5\% |
| General Merchandise Stores | 9 | 0.6\% | 54 | 0.4\% |
| Miscellaneous Store Retailers | 44 | 2.7\% | 150 | 1.2\% |
| Nonstore Retailers | 11 | 0.7\% | 4 | 0.0\% |
| Transportation \& Warehousing | 12 | 0.7\% | 125 | 1.0\% |
| Information | 18 | 1.1\% | 148 | 1.2\% |
| Finance \& Insurance | 87 | 5.4\% | 495 | 3.9\% |
| Central Bank/Credit Intermediation \& Related Activities | 22 | 1.4\% | 167 | 1.3\% |
| Securities, Commodity Contracts \& Other Financial | 31 | 1.9\% | 160 | 1.3\% |
| Investments \& Other Related Activities |  |  |  |  |
| Insurance Carriers \& Related Activities; Funds, Trusts \& Other Financial Vehicles | 34 | 2.1\% | 168 | 1.3\% |
| Real Estate, Rental \& Leasing | 93 | 5.8\% | 391 | 3.1\% |
| Professional, Scientific \& Tech Services | 163 | 10.1\% | 885 | 7.0\% |
| Legal Services | 39 | 2.4\% | 162 | 1.3\% |
| Management of Companies \& Enterprises | 8 | 0.5\% | 32 | 0.3\% |
| Administrative \& Support \& Waste Management \& | 60 | 3.7\% | 306 | 2.4\% |
| Educational Services | 41 | 2.5\% | 867 | 6.9\% |
| Health Care \& Social Assistance | 114 | 7.1\% | 2,622 | 20.8\% |
| Arts, Entertainment \& Recreation | 42 | 2.6\% | 503 | 4.0\% |
| Accommodation \& Food Services | 145 | 9.0\% | 1,787 | 14.2\% |
| Accommodation | 13 | 0.8\% | 330 | 2.6\% |
| Food Services \& Drinking Places | 132 | 8.2\% | 1,457 | 11.6\% |
| Other Services (except Public Administration) | 189 | 11.7\% | 768 | 6.1\% |
| Automotive Repair \& Maintenance | 23 | 1.4\% | 102 | 0.8\% |
| Public Administration | 38 | 2.4\% | 610 | 4.8\% |
| Unclassified Establishments | 233 | 14.4\% | 67 | 0.5\% |
| Total | 1,617 |  | 12,612 |  |

