

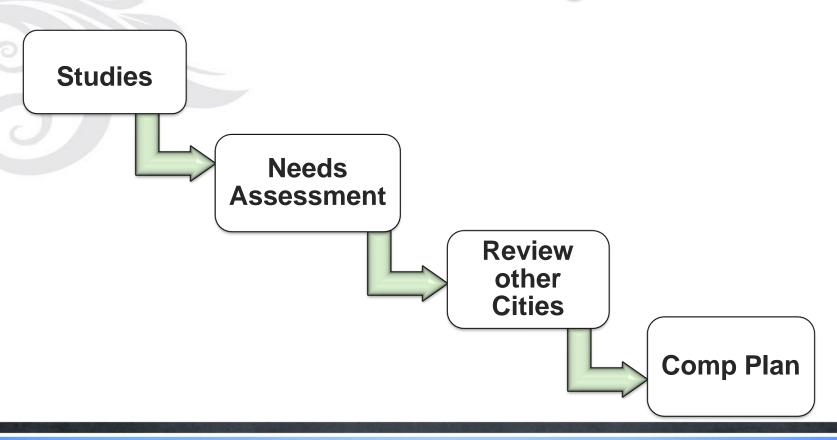
AFFORDABLE HOUSING TOOL KIT March 17, 2020

Robert C. Ironsmith, AICP

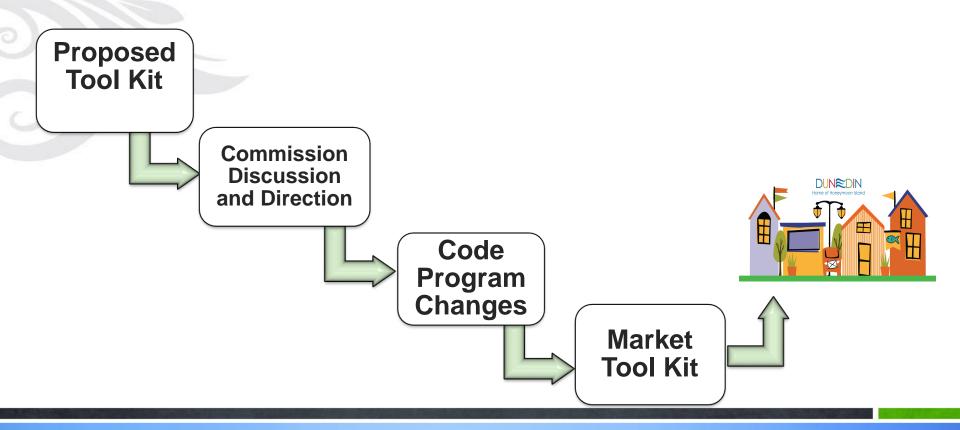
Agenda

- Background
 - a) Studies
 - b) Research
 - c) Task Force
- II. Tool Kit recommendation
- III. Housing Comp Plan
- IV. Affordable Housing examples
- V. Next steps

Affordable Housing Process



Affordable Housing Process



Affordable Housing-A Challenge Everywhere!

National Issue

- Families are cost burden
- 12 million renter and homeowner households now pay more than 50 percent of their annual incomes for housing.
- A family with one full-time worker earning the minimum wage cannot afford the local fair-market rent for a two-bedroom apartment anywhere in the United States. – HUD.GOV

Regional Issue

- Government is no longer in the business of building and operating affordable housing, unless it is doing so in partnership with the
 private sector.
- Local government is expected to use its land use authority to encourage and assist the private sector to produce affordable housing.
- Local government has a number of tools to encourage and assist the private sector in developing affordable housing. Those tools include: (1) Planning, (2) Financing, and (3) Regulatory Reform. Shimberg for Housing Studies Florida

Local Issue

- Public sector policies can influence the cost of housing, as well as the development, maintenance, and improvement of affordable housing.
- Examples of common public sector barriers; zoning, NIMBY, impact fees, transportation, limited vacant land. Langton and Associates Housing Needs Assessment 2019.

What we Learned

USF

- Leverage (federal, state and local) funding sources
- Regulations and creative zoning
- Mobilize stakeholders

Langton

- Senior housing
- Create local dedicated funding stream
- Incentives Tool Box

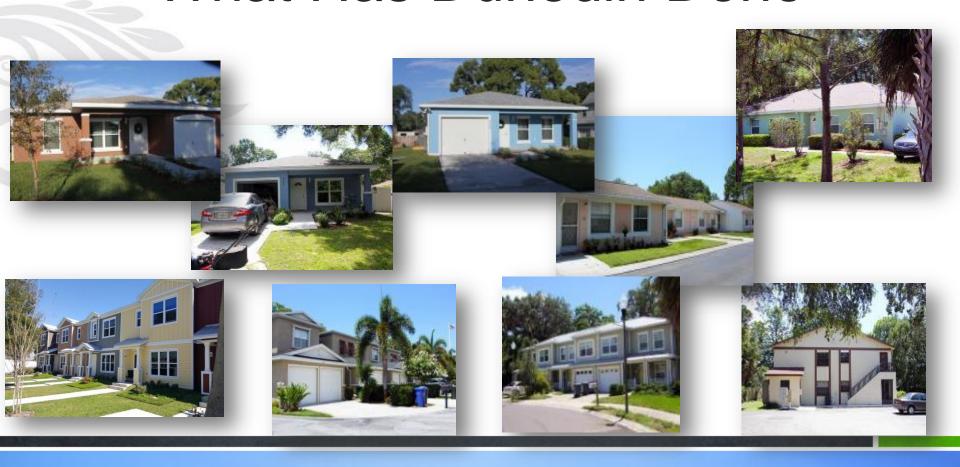
Other Cities

- Provide incentives
- Partnerships
- Development agreements

Task Force

- Reduce Risk
- Waive/reduce fees Relief from regulations/requirements
- Provide local subsidy

What Has Dunedin Done



Review of Affordable Housing Incentives Local Jurisdictions

- 1. Cape Coral
- 2. City of Pensacola
- 3. Clearwater
- 4. Coral Springs
- 5. Jupiter
- 6. Largo
- 7. Palm Beach County

- 8. Pinellas County
- 9. Sarasota County
- 10. St. Petersburg
- 11. Stuart
- 12. Tamarac
- 13. Winter Park

Common Incentives

- (a) Expedited processing
- (b) Modifying impact-fee requirements
- (c) Allowing flexibility in densities for affordable housing
- (d) Reserving infrastructure capacity
- (e) Allowing affordable accessory residential units in residential zoning districts
- (f) Reducing parking and setback requirements for affordable housing
- (g) Allowing flexible lot configurations, including zero-lot-line configurations for affordable housing

- (h) Modifying street requirements
- (i) Establishing a process by which a local government considers, before adoption, policies, procedures, ordinances, regulations, or plan provisions that increase the cost of housing
- (j) Preparing a printed inventory
- (k) Supporting development near transportation hubs and major employment centers and mixed-use developments

Affordable Housing Task Force Workshop January 9, 2020

Task Force Workshop Attendees

- STAFF Jennifer Bramley, Bob Ironsmith, Lael Giebel, Frances Sharp, Jeannie Garner
- CITIZENS Rhonda Neal and Wendy Barmore (CRA Advisory Committee Chair)
- DEVELOPERS Lowell Suplicki, Shawn Wilson, Jim Dyal, Joe Kokolakis
- HOUSING PARTNERS Ken Rush and Mike Sutton (Habitat for Humanity), Anthony Jones (Brighthouse Community)
- DUNEDIN HOUSING AUTHORITY Dave Kelly, Board Chair
- PINELLAS COUNTY Sheri Harris (Community Development)
- PINELLAS COUNTY HOUSING FINANCE AUTHORITY- Kathryn Driver (not able to attend)

Task Force Discussion Worksheet

AFFORDABLE HOUSING TOOLKIT IDEAS			
Waive/Rebate	Relief from	Other Incentives	
Parkland Impact Fee	Setbacks	Expedited permitting and Development approvals (waive 2 nd Commission hearing)	
Public Art Fee Application Fees (Design Review,	Parking requirements	Increase density bonus from 35% (by BAA approval) to 50% (by right), to match the County	
Variance/Conditional Use) Impact Fee(s)	Landscape requirements	Tax abatement for multifamily housing (5 years)	
Plan Review/Permit Fees	Perimeter easements	Inventory lands for affordable housing Increase solar rebate of \$2500 for affordable	
		housing	

Affordable Housing Tool Box Items Reviewed

- City Manager
- Planning
- City Attorney

Bob

Tool Kit Consistent with Housing Comp Plan

Goal 1: Housing for All

 Objective 1.1- Maintain a balanced mix of all housing types for residential needs for the existing and future population.

Goal 2: Affordable Housing Needs Assessment & Inventory/Programming for Affordable Housing

- Objective 2.1- Five year update to Affordable Housing Needs Assessment
- Objective 2.2- Subsidy funding options to ensure adequate funding
- Objective 2.3- Provide affordable housing options

Goal 3: Housing Redevelopment & Rehabilitation

- Objection 3.1- Review of ordinances and policies
- Objection 3.2- Solutions to substandard housing



BUILDING AFFORDABLE HOUSING TOOL KIT

Site plan/Appraisal and Demolition assistance (concept plans)

Density bonus increase from 35% to 50%

Reduce parking requirements

Waive **Parkland Dedication** fee

Waive fee

Waive 50% **Public Art Transportation** impact fee













BUILDING AFFORDABLE HOUSING TOOL

Ability to fund infrastructure improvements

Increase incentive toward Solar
Sustainability (subject to Development Agreement)

Expedited permitting

Sale/disposition of property acquired through code process to affordable housing fund

Waive 50% Fire/Law impact fee













Based on Proposed Affordable Housing Tool Kit

Staff prepared 2 models

Apartment project – 80 units

Affordable Townhomes – 20 units

Affordable Housing	Worksheet Eyamr	nles		
Affordable Housing Worksheet Examples Project 1 - 80 Unit Apartments - Rentals				
Category	Incentives	Cost per Unit		
Project value	\$8,000,000.00			
Art Fee Waiver	(\$40,000.00)			
PIF Waiver	(\$392,000)			
50% Multimodal	(\$56,800.00)			
50% Fire impact	(\$10,800.00)			
50 % Law impact	(\$3,800)			
Local Funding	(\$250,000.00)			
Pinellas County Housing Finance Authority	TBD			
Pinellas County Community Development	TBD			
State LIHTC	TBD			
TOTAL	(\$753,400.00)	\$9,418 / or 9.3%		
Project 2 - 20 Townhomes - For Sale				
Category	Incentives	Cost per Unit		
Project value	\$6,000,000.00			
Art Fee Waiver	(\$30,000)			
PIF Waiver	(\$158,000.00)			
50% Multimodal	(\$12,480)			
50% Fire impact	(\$2,700)			
50% Law impact	(\$950)			
Local Funding	(\$350,000.00)			
Pinellas County Housing Finance Authority	TBD			
Pinellas County Community Development	TBD			
State LIHTC	N/A			
TOTAL	(\$554,130)	\$27,707 / or 9.2%		

Affordable Housing Worksheet Revenue Examples

Project 1 - 80 Unit Apartments - Rentals

increased tax base

increased utility/franchise fees

merchant support

sewer/water impact fees

utility revenue

Project 2 - 20 Townhomes - For Sale

increased tax base

increased utility/franchise fees

merchant support

sewer/water impact fees

utility revenue

Next Steps

 Receive input and direction on Affordable Housing Tool Kit

- Move forward with code and program changes
 - > LPA
 - City Commission

Discussion & Questions

