

Public Art and the City of Dunedin

First Steps for Private Owners and Developers

In accordance with the City of Dunedin's Epic Goals "to create a vibrant cultural experience that impacts the lives of our community and visitors," and "to create a visual sense of place throughout the City," the goal of the City's Public Art Program is to expand public experience and culture through various art forms, to enhance the appearance of public and private facilities and to improve the aesthetic environment of the City on behalf of its citizens.

The public art requirement shall be required on all private development projects and private/public building projects requiring City Commission Design Review as defined in Section 104-24.4 (Applicability) of the City's Land Development Code.

Per City of Dunedin Ordinance 18-14, Private Development Art, adopted December 6, 2018, private owners and developers who are subject to City Commission Design Review shall contribute 0.5% of the Project Cost for public art enhancement in private development. The 0.5% public art requirement may be satisfied by the financing of on site stand alone or integrated artwork OR the developer may elect to deposit 0.5% into the Public Art Fund account to be used for the public art enrichment of the City's public spaces. The contribution shall be capped at \$500,000.

The Arts & Culture Advisory Committee and the Public Art Master Plan (PAMP*), along with City Staff and/or the Public Art Program Administrator/Public Art Consultant, can assist in lending procedural expertise to the Call to Artists and Selection Process, if deemed appropriate.

Once a project has submitted for infrastructure, developers should seek an artist as soon as possible for input into the project and for best fit for the artwork. Developers shall submit a Public Art Application Form and attend a scheduled Arts & Culture Advisory Committee meeting with examples of art for the project. The form shall be submitted at least two weeks prior to the scheduled meeting. The Arts & Culture Advisory Committee meets most months on the fourth Friday of the month at 8am.

For more information, contact: Nicole Delfino, Assistant to the City Manager, 727-298-2755 or ndelfino@dunedinfl.net.

*The PAMP and Application Form can be found on the City's DRC webpage.



COMMON OPTIONS FOR ON-SITE STAND-ALONE ARTWORKK

Artists can be commissioned to design and install site specific artworks for one or more locations visible from public right of way or publicly accessible courtyards not limited to, but including:

- Murals
- Sculptures (Glass, Ceramic, Metal,
- Music/Sound)
- Lighting
- Mosaics
- Gardens
- Interactive Art

COMMON OPTIONS FOR ARTT INTEGRATION

Artists can be commissioned to design and install site specific installations for site elements at one or more locations visible from public right of way or publicly accessible courtyards not limited to, but including:

- Stairs
- Stairwells
- Railings/Banisters
- Walls
- Room Dividers
- Arches
- Planters
- Courtyards
- Walkways
- Entryway Aprons
- Benches
- Lighting
- Light sconces
- Irrigation/Drainage Pipes
- Awnings
- Bollards
- Gates
- Fencing
- Bike racks
- Doors
- Windows



C Glass Studio / "Bright Spots" / Painted Tile
Photo by C Glass Studio



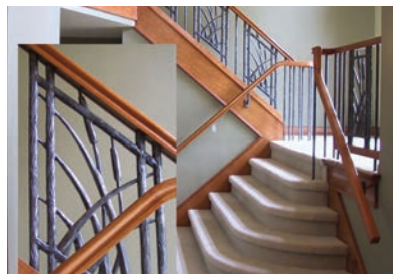
Arthur Stern / "The Street and Hills" / Glass Installation
Photo by Arthur Stern Studios



MGA Sculpture Studio / "Ripple Effect" / Cast Fiberglass/
Polyester Resin, Photo by: rixonphotography.com



Destiny Swiderski / Beaver Hills House Park / Wayfinding
Photo by Shirley Tse, Girl Named Shirl Photography



MGA Sculpture Studio / Artistic Railing
Photo credit: MGA Sculpture Studio



Terolenn Mykitiuk / St. Anne Street Decorative Fence
Photo by IMARK Architectural Metals



Next Steps for the Private Developer in the Dunedin Public Art Process

Public Art Application and Review Process

Before the issuance of your building permit, the Arts & Culture Advisory Committee will review all documentation submitted by the property owner or developer, as outlined on the Public Art Application for Developers.

You will need to provide one half of one percent (.5) of the Total Value of Construction of the building permit in the form of one of the following public art requirements:

- * Contribution to the City's Public Art Fund OR
- * The purchase and installation of an existing piece of artwork, or an original piece of artwork which has been commissioned for the development site.

For Applicants who choose to Contribute to the Public Art Fund

Complete Application Form: At the time of building permit, the property owner or developer must complete the public art application and submit the form and a check for the required amount (payable to the City of Dunedin) to the Community Development Department.

For Applicants Choosing to Provide Public Art

1. **Complete and Submit Application Form:** Complete all sections of the application and submit it to Nicole Delfino (ndelfino@dunedinfl.net) with required materials. Applications must be received at least two weeks prior to the Arts & Culture Advisory Committee meeting which is normally held on the fourth Friday of most months.
2. **The Arts & Culture Advisory Committee Review:** For public art provided on the development site, the Arts & Culture Advisory Committee will review deny, or request additional documentation for the proposed contribution. All works of public art located on private parcels shall be installed outside of any and all buildings and completely visible from the adjacent public right-of-way, and must be reviewed by the Arts & Culture Advisory Committee to complete the process.

Installation of the Art Work

Ideally, the public art should be installed prior to the issuance of a Certificate of Occupancy, however, if not, the applicant will need to apply for an extension of time of up to one year as granted by the Arts & Culture Advisory Committee.

If, after the period of one year, the Applicant is not in compliance with one of the options above, the Applicant must contribute the equivalent of 0.5% of the construction cost to the Public Art Fund.



Next Steps for the Private Developer in the Dunedin Public Art Process

Valuation Proposed Art Works

The value of proposed art works shall be determined by competent detailed cost estimates for fabrication and installation of the proposed work. The estimate shall only include items that the artist(s) is responsible for creating.

Existing Art Works

The value of existing art works shall be:

- * Determined by an independent appraisal (preferred) and other evidence of value, such as an artist's price quote or a bill of sale. The cost of the appraisal is the responsibility of the property owner or developer; OR
- * Based on a bill of sale which shall be submitted to the Community Development Department prior to the issuance of a Certificate of Occupancy.

The City of Dunedin does not define a set process for a developer to follow but recommends the Guidelines as found in the Public Art Master Plan (PAMP) and/or the hiring of a public art consultant. A public art consultant can smooth the path for a successful project as they have competent knowledge of and experience with qualified artists.

A successful public art process includes a transparent artists' search and selection process. It is important to a positive project outcome that this process is clear, that everyone involved knows the steps in the process, and that they understand how and why they are there. As in construction projects, this is the critical underlying infrastructure of the public art.

City Staff or the Public Art Program Administrator / Public Art Consultant, along with the Arts & Culture Advisory Committee, may assist in lending procedural expertise to the Call to Artists and Selection Process, if deemed appropriate.

For the purposes of Dunedin public art projects, the following shall not be considered public art or public works of art:

- * Reproductions or unlimited copies of original art work;
- * Art objects which are mass produced;
- * Architectural rehabilitation or historical preservation; and
- * Works that are decorative, ornamental or functional elements of the architecture or landscape design, except when commissioned from an artist as an integral aspect of a structure or site.

Public Art Project Budget

A public art project budget will be useful in determining elements to a public artwork. The artist is responsible for the design, fabrication, and installation of the artwork. For assistance in creating a public art project budget, please consult the Budget Template on Page 26 of the Dunedin Public Art Master Plan.

For more information, contact: Nicole Delfino, Assistant to the City Manager, 727-298-2755 or ndelfino@dunedinfl.net.