

Public Meeting Notice



Public Relations Advisory Action Committee Agenda March 12, 2020 at 7:30 a.m. City Hall Conference Room, 542 Main Street, Dunedin, FL 34698

The Committee makes recommendations in many areas of public communication, enhancing the effectiveness of communication between City government, citizens, and the general public. It reviews official documents and publications for distribution, making recommendations on their effectiveness in terms of content, format and distribution, as well as monitoring the effectiveness of programs and services provided on our access cable channel.

1. Call to Order/Introductions
 - a. Roll Call, Confirm Quorum
2. February Minutes
 - a. Call for Corrections
 - b. Motion to Approve/Approval
3. Community Relations Update
 - a) Brief presentation of social media strategy
 - b) City Slogan (this is a revisit from last meeting)
 - c) Dunedin resident involvement – contests, etc
 - d) Sister Cities video/ad campaign and messaging
4. Committee/Member Updates – KEY Highlights
 - a. Dunedin Committee Updates
5. Existing/New Business
 - a. New Business (call for new items)
 - b. Open Floor (3 min each)
6. Meeting Closure
 - a. Confirm Next Meeting Date – April 9
 - b. Adjournment