

## Public Meeting Notice



### **Public Relations Advisory Action Committee Agenda February 13, 2020 7:30 AM City Hall Conference Room, 542 Main Street, Dunedin, FL 34698**

The Committee makes recommendations in many areas of public communication, enhancing the effectiveness of communication between City government, citizens, and the general public. It reviews official documents and publications for distribution, making recommendations on their effectiveness in terms of content, format and distribution, as well as monitoring the effectiveness of programs and services provided on our access cable channel.

1. Call to Order/Introductions
  - a. Roll Call, Confirm Quorum
2. December Minutes
  - a. Call for Corrections
  - b. Motion to Approve/Approval
3. Review of Enabling Resolution
4. Election of Officers
5. Community Relations Update
  - a. Introduction of Social Media contractor, Mick Hoover
  - b. Social media content calendar
  - c. Social media branding color
  - d. New marketing slogan
  - e. Monthly Dunedin Beacon content
6. Committee/Member Updates – KEY Highlights
  - a. Dunedin Committee Updates
7. Existing/New Business
  - a. New Business (call for new items)
  - b. Open Floor (3 min each)
8. Meeting Closure
  - a. Confirm Next Meeting Date – March 12
  - b. Adjournment