

- *Economic Development*
- *CRA*
- *Housing*



May/June 2014

BUSINESS COMINGS & GOINGS:

- (OPEN) Puppy Palooza, 1212 County Road 1
- (OPEN) La Coconut Collection, 440 Douglas Avenue
- (OPEN) Sleeperwoods, 720 Broadway
- (OPEN) Random Acts of Flowers, 564A Frederica Lane
- (OPEN) High Performance Taekwondo, 1401 Main Street
- (OPEN) Thrive Nutrition Wellness Center, 424 Skinner Blvd #B
- (OPEN) 9th Bar Espresso, 929 Broadway
- (OPEN) Lat 28°, 1269 Bayshore Boulevard
- (NEW OWNER) Prime Time Sports Bar, 1397 Main Street
- (NEW OWNER) Sam's Seafood, 900 Broadway
- (MOVED) Back in the Day Bookstore, 716 Broadway
- (COMING SOON) Studio Adams, 678 Douglas Avenue
- (EXPANDING) Coastal Properties, 437 Main Street
- (CLOSED) Spoto's 580 Grill, 1280 Main Street

PROPERTIES FOR SALE/LEASE:

For Sale:

- 1275 Bayshore Blvd, 12,080 SF retail building
- 1370 Main Street, 4,960 SF retail building
- 1410 Main Street, .90 acre retail land
- 1442 Main Street, 3,680 SF commercial building
- 234 Monroe Street, 2,100 SF office building
- NEC Patricia Avenue & Scotsdale Street, 17.5 acres, former Nielsen property

For Lease:

- 2494 Bayshore Boulevard, 2 offices (10,997 and 16,717 SF)
- 730 Broadway, 1,739 SF retail
- 345 Causeway Boulevard, 1,735 SF waterfront office space
- 952 Huntley Avenue, 1,280 SF office space
- 1523 Main Street, 7 retail spaces (800 to 4,370 SF), Granada Plaza
- 1649-1757 Main Street, 5 retail spaces (1,000 to 5,600 SF), Wethersfield Commons; includes the former Sweet Bay Grocery store at 46,055 SF
- 1780 Main Street, 1,250 SF retail space
- 2030 Main Street, 5,000 SF office building (warehouse space)
- 2194 Main Street, 1,004 SF retail space
- 2196 Main Street, 2 offices (1,347 & 1,535 SF)
- 300-306 Monroe Street, 1 restaurant space (4,608 SF)
- 324 Monroe Street, 2 spaces (1,446 & 2,450 SF)
- 461 Plaza Drive, 12,515 SF office space
- 124 Patricia Avenue, 1,200 SF retail space

DOWNTOWN EVENTS

- Cinco de Mayo Celebration, Casa Tina, May 5.
- 2nd Friday activities with over 40 participating merchants.
- Dine Out With Music, June 22. A benefit for downtown business owner and former DDMA President Wendy Barmore was held across the downtown area, with over 40 merchants and musicians offering percentage of sales and tips to help Wendy and her family with a recent illness.
- Arts & Crafts Festival, June 28 & 29.
- Dunedin Downtown Market, Friday and Saturday mornings, John R. Lawrence Pioneer Park. The Market will close for the season and reopen the first week of November.

FAÇADE OPPORTUNITIES:

- Property owners are sprucing up their businesses! The property owner of the Dunedin Fresh Market at 390 Patricia Avenue was awarded a façade reimbursement for an amazing transformation at his business. The owner enclosed the former outdoor facility and completely remodeled, added air conditioning, and built an ADA accessible ramp around the building. He renamed the business Dunedin Fresh Market. We thank the owner, Mr. Damir Hercinovic, for such a large investment in his Dunedin property.



■ Before



■ After

- We also awarded a façade reimbursement to the owner of Teytelbaum/Graham at 585 Main Street for the paint job and landscaping additions to this corner downtown property.
- The owners of five (5) downtown businesses were approved for façade assistance grants and one demolition, and we are awaiting completed work on another two (2) to process reimbursements.

PROJECTS:

- City Commission gave approval for the Economic Development and Communications Departments to hire a Public Relations firm to assist in branding and tourism efforts. **Aqua Marketing & Communications Inc.** of St. Petersburg was awarded a two-year contract to help promote unique events, activities and special features of our community, help spread brand awareness through publications, print, web, digital and social media in an active public relations campaign.

HOUSING:

- Fairway Gardens: This low income housing complex is now completely full with no vacancies.

PROMOTIONS/KUDOS:

- The John R. Lawrence memorial at John R. Lawrence Pioneer Park was dedicated on Sunday, May 25th. This memorial was primarily the idea of former City Directors Maureen Freeney and Nancy Duggan, and was built by our City Facilities employees. Thanks to all for a beautiful tribute to the City's former City Manager.
- The Downtown Dunedin Market had a great first year in John R. Lawrence Pioneer Park every Friday and Saturday. Market managers Greg and Tiffany brought back the majority of former vendors and a variety of new vendors and entertainment to every event. The last market date for this season was Saturday, June 29th.
- Staff is working with Visit Dunedin on three advertising banners for St. Petersburg/Clearwater Airport that will feature *Dunedin, Home of Honeymoon Island*, to attract visitors. Banners approved include the slogans "*Life Dun Our Way*" and "*Feel the Love*".
- Kudos to Dr. Kathleen Soe of Virginia Street Dermatology. She enlisted local artist Steve Spathelf to paint a 40' mural on the front of her building featuring Dunedin beaches, Honeymoon Isle and an original orange crate label.



COMMITTEE & MEETING NEWS:

- CRA Advisory Committee met with staff representation. City Manager DiSpirito came to gather ideas for the wording of the decorative metal arch which is proposed for the north entrance to Broadway off Main Street. Ideas include America's Purple Heart City, Defending our Freedom, and Dunedin Honors Those Who Serve. Many groups have been invited to discuss the naming of this arch (VFW, American Legion, City boards and Committees). A prospective business owner presented plans for a neighborhood food service venue with take-out service for a location at the corner of Skinner Boulevard and Howard Avenue. The Committee gave consensus to move forward for approval at the City's Board of Adjustment and Appeal meeting.
- Arts & Culture Advisory Committee met with staff representation. Topics discussed included the North Douglas Avenue Streetscape improvements, historical plaques, and the proposed Arts & Cultural Policy.

NETWORKING

- Visit Dunedin meeting
- Downtown Dunedin Merchants Association meeting
- Chamber of Commerce Before & After Hours meetings