

- *Economic Development*
- *CRA*
- *Housing*



September/October 2013

BUSINESS COMINGS & GOINGS:

- (OPEN) The Little Deli & Market, 1153 Main Street
- (OPEN) O'Reilly Auto Parts Store, 1433 Main Street
- (OPEN) Orange Crate Café, 349 Main Street
- (OPEN) New 4 You Fine Consignment, 1572 Main Street
- (OPEN) Dollar General, 1326 San Christopher Drive
- (OPEN) Full Service Barber Shop, 1606 Virginia Street
- (NEW OWNER) Fritzee Freeze, 368 Patricia Avenue
- (REOPEN) Wendy's Restaurant, 1802 Main Street
- (COMING SOON) Lizard Juice, 1348 Main Street
- (COMING SOON) Clear Sky Draught Haus, 680 Main Street
- (CLOSED) Antique Mall of Dunedin, 359 Main Street

PROPERTIES FOR SALE/LEASE:

For Sale:

- 1275 Bayshore Blvd, 1280 Main Street, 12,080 SF retail building
- 1410 Main Street, .90 acres commercial land next to new Family Dollar
- 1442 Main Street, 3,680 SF commercial block building
- 210 Patricia Avenue, 4,256 SF office building
- 375 Patricia Avenue, 17.5 acres, former Nielsen property
- 453 Edgewater Drive, formerly The Fenway Hotel, 79,380 SF of buildings on 5.64 acres is advertised for short sale

For Lease:

- 1280 Main Street, 4,400 SF former Spoto's Steak Joint
- 1761 Main Street, 8,200 SF retail building
- 1523 Main Street, 6 retail spaces (800 to 4,370 SF), Granada Plaza
- 1681-1757 Main Street, 6 retail spaces (1,000 to 7,600 SF), Wethersfield Commons; includes the former Sweet Bay Grocery store at 46,055 SF
- 2196 Main Street, 2 offices (1,633 to 3,375 SF)
- 912-956 Patricia Avenue (2,000 SF) retail
- 300 Monroe Street, 2 retail/office spaces (1,462 to 2,000 SF)
- 461 Plaza Drive, 12,500 SF office building

FAÇADE OPPORTUNITIES:

- We have received an application for participation in the façade grant program from the owner of a business on Patricia Avenue for improvements to the frontage of their building.

DOWNTOWN EVENTS

- 2nd Friday activities with over 38 participating merchants.
- Dunedin Fire Department's Centennial Celebration, Edgewater Park, September 21.
- 29th Annual Dunedin Cup Regatta, Dunedin Marina, September 27-29.
- Films in the Park every Friday at dusk in October in John R. Lawrence Pioneer Park.
- Olde Bay Café's Stone Crab & Beer Fest, Edgewater Park, October 18-19.

- Casa Tina's Dia de los Muertos, John R. Lawrence Pioneer Park, October 26.
- Downtown Trick or Treating, Main Street and Broadway merchants, October 25.

PROJECTS:

- Gateway: The revised development agreement, ground lease, and fourth amendment to second purchase and sale agreement for the proposed residential/retail development was approved by the City Commission in September.
- Branding: Staff has met with three local public relations professionals to discuss promotion of our brand throughout Pinellas County and beyond. The scope of services is being defined.
- Business Visitation Program has begun with personal visits to 52 local businesses. This new chapter was written into the Economic Development Master Plan and is proving to be a success! Business owners are being given a travel mug with the Dunedin logo filled with candy, along with a postcard advertising City services, a City map, and our staff member's business card. We are doing this to get to know our businesses and let them get to know us.
- Promenade: The Main Street to Marina project has been completed. During November we will be having the brick pavers washed and sealed.
- CRA Staff coordinated the Downtown Trick or Treating event with business owners. Roads were closed and this event, along with the Film in Pioneer Park at dusk, continues to grow in popularity.
- Holiday Decorating: Applications are being taken for entrants in the annual lamp post decorating contest.
- Award of contract to American Craft Endeavors/Howard Alan Events was granted for four (4) Arts & Crafts Festivals per year in Downtown Dunedin along Main Street. Event promoter Helayne Stillings has been working with Dunedin since 1999.
- Award of contract to Tampa Bay Markets for Dunedin's Green Market in John R. Lawrence Pioneer Park. This new market promoter has retitled the market Dunedin Downtown Market and will feature up to 40 vendors with an emphasis on local goods: gourmet take-home foods, ready to eat lunch bites, produce – local and organic, plants, cheese, handcrafts, jewelry artwork and live music. Tampa Bay Markets also operates four additional markets in the area: Seminole Heights, Hyde Park Village, North Tampa and the Shops at Wiregrass. Opening day is Friday, November 15th!

PROMOTIONS/KUDOS:

- Banners have been hung over Main Street advertising the Dunedin Library Reading Programs *DUN OUR WAY* and the upcoming Dunedin Downtown Market.
- A Little Free Library, "Burke's Books", was installed at the corner of Loudon and Wood Street decorated as an old schoolhouse.

HOUSING:

- A revised Housing Element to the updated City's Comprehensive Plan is being written with the goals approved at the LPA and City Commission meeting.

COMMITTEE NEWS:

- CRA Advisory Committee held monthly meetings in September and October with staff representation. Discussed items included a proposal by Planning Director Greg Rice on the City's first arts overlay district in the area of North Douglas Avenue between Main Street and Skinner Boulevard; potential areas for a downtown parking garage, and current downtown vacancies.
- Arts & Culture Advisory Committee also held monthly meetings in September and October.
- Mobile Home Park Committee did not meet.

MEETINGS/NETWORKING

- Visit Dunedin meeting
- Downtown Dunedin Merchants Association meeting
- Chamber of Commerce Before & After Hours meetings
- Staff met with Duke Energy
- Governmental Affairs meeting

- CRA Meeting
- Florida Redevelopment Association (FRA) Annual Meeting and Conference, Tampa
- Recreation Department Holiday Lighting Meeting
- Recreation Department Events Production Meetings (Wines the Blues, Downtown Markets)
- Economic Development Partners (EDP) Meeting
- Dunedin Housing Authority Meeting
- Waterfront Task Force Meeting
- Meetings with Tampa Bay Markets owners
- Parking Lot meetings with property owners
- Wendy's (Main Street) Open House