

- *Economic Development*
- *CRA*
- *Housing*



May 2013

BUSINESS COMINGS & GOINGS:

- (OPEN) Back in the Day Books, 457 Main Street
- (COMING SOON) Dollar General, 1260 Belcher Road
- (COMING SOON) Discovery Academy of Science Charter School, Ages Kindergarten through Middle School, has moved from Clearwater to their new location at 1380 Pinehurst Road. They are accepting applications for grades K-5, and plan on a 2013-14 school year.

PROPERTIES FOR SALE/LEASE:

For Sale:

- 1280 Main Street, 6,096 SF 4-tenant strip center
- 1299 Main Street, 5,880 SF office building
- 2494 Bayshore Blvd, 37,968 SF two-story office building (22,205 SF available)(Wells Fargo anchor tenant)
- 453 Edgewater Drive, formerly The Fenway Hotel, 79,380 SF of buildings on 5.64 acres is advertised for short sale

For Lease:

- 1425 Main Street, 2,270 SF restaurant space
- 1681 Main Street, 6 retail spaces (1,000 to 5,600 SF), Weathersfield Commons
- 1780 Main Street, 1,250 SF office
- 1761 Main Street, 8,200 SF retail building
- 2196 Main Street, 2 offices (1,633 to 3,375 SF)
- 912-956 Patricia Avenue (2,000 SF) retail
- 300 Monroe Street, 3 retail/office spaces (1,332 to 2,000 SF)
- 2323 Curlew Road, 2 offices (1,050 to 1,450 SF)
- 1090 Pinehurst Road, 3 offices (840 to 1,661 SF), Oak Tree Center
- 1964 Bayshore Blvd #B, 1,300 SF office
- 1714 CR 1, 2 retail spaces (1,000 SF)

FAÇADE OPPORTUNITIES:

- We currently have five approved façade applications for commercial property improvements. At this time the owners are busy painting and renovating their businesses. We are very proud of the participation in this program, and look forward to seeing their completed projects!

DOWNTOWN EVENTS

- Green Market on Saturday mornings in Pioneer Park.
- 2nd Friday activities with over 35 participating merchants.
- Two-day Cinco de Mayo celebration, May 4 & 5.
- *Coming July 6: 4th Annual Dunedin Orange Festival.*

PROJECTS:

- The City's first Economic Development Strategic Plan was approved by the City Commission. Its four goals: (1) Diversify Local Economy, (2) Establish a Business/Housing Friendly Environment, (3) Enhance the Quality of Life, and (4) Tourism will serve as a blueprint to guide the City over the next ten years.

- At a May 16th CRA meeting, a budget amendment was approved to utilize CRA Reserves to fund repairs to Day Docks at the Dunedin Marina, and provide for a new sound system at Pioneer Park.
- Promenade to Waterfront Project began work in early May, completing curb work and rebuilding driveways on the north side of Main Street to the Marina.
- Gateway: Staff is working with Pizzuti Companies and the City Attorney on a development agreement for the proposed residential/retail development. Plans are being brought to the Local Planning Agency (LPA) on June 12th for discussion.
- Branding: The final Recommended Steps to Marketing were approved by the City Commission, with direction given to move forward on exposing our new brand and the *DUN OUR WAY* campaign.
- 375 Patricia Avenue: Heidt Design held a public meeting on May 20th to discuss land and zoning changes to this property to allow for mixed-use alternative development.
- Staff is continuing to inventory commercial businesses in the City build a database. This information will assist with a Business Visitation Program that we are beginning City-wide.
- John Lawrence Pioneer Park Memorial: Working with volunteer committee on design to create a permanent memorial at Pioneer Park.
- Military Banner over Broadway: Staff is researching the design of a permanent archway to honor our military veterans. A proposed sketch has been shown to Arts & Culture Advisory Committee and the Community Redevelopment Agency Advisory Committee.

PROMOTIONS/KUDOS:

- Banners have been hung over Main Street advertising the Friday night Sunset Music Series at Weaver Park, Blue Jays All Star Baseball Game, St. Andrews Presbyterian Church Vacation Bible School, Green Market Summer Saturdays, and the Dunedin Historical Society's Duck Derby.
- Contracting with the Jolley Trolley on sign advertisement "*Scotland - DUN OUR WAY*" featuring the City of Dunedin Pipe Band on the Jolley Trolley.
- Staff working to create new "*DUN OUR WAY*" banners to hang over Main Street at the Trail crossings.
- Staff working with the DDMA on updates to their Merchant Directory Signs which hold the Downtown Walk Thru Guides.
- Issued two Trademark License Agreements to businesses wishing to utilize the new brand logo.

CORRIDOR NEWS:

- Patricia Avenue: Large palm trees have been added to both sides of Patricia Avenue from Lyndhurst to Lexington Street, enhancing this area.

HOUSING:

- Meetings have taken place with Planet Green, developers of the new Eco Village project at Lorraine Leland.
- Staff is meeting with Planning Department to plan the Housing Element on the update to the City's Comprehensive Plan. Meetings with the Committee on Aging's "Age Wave" subcommittee have also been held to gather input on the City's future housing needs.

COMMITTEE NEWS:

- Arts & Culture Advisory Committee met with staff representation. The City's new Chess Club and Historical Museum statues were among items discussed.
- CRA Advisory Committee met with staff representation. Nichole Allen reported on downtown activities, a recommendation was given to approve the upcoming Budget Amendment (for Marina day docks and a sound system at Pioneer Park), and members discussed the need for additional parking in the CRA District. An update on the newly-formed Waterfront Task Force was given.

MEETINGS/NETWORKING

- Chamber of Commerce Board of Directors meeting
- Visit Dunedin meeting
- Dunedin Housing Authority meeting
- Tourist Development Council meeting
- Toronto Blue Jays Economic Impact meeting
- Upcoming FY 2014 budget meetings