

- *Economic Development*
- *CRA*
- *Housing*



February 2013

BUSINESS COMINGS & GOINGS:

- (OPEN) Pensare Italian Bistro & Wine, 799 Highland Avenue
- (OPEN) Novel Blend, Coffee/Gift Shop, 1075 Main Street
- (OPEN) JWS Ultimate Training, 2194 Main Street, Unit G (Health Studio)
- (OPEN) NGOZI, 1130 Pinehurst Road, Unit D (Skin Care)
- (OPEN) Coastal Chiropractic, 2196 Main Street, Unit A
- (OPEN) Home Plate, 234 Douglas Avenue (Restaurant)
- (OPEN) British Delicious, 833 Douglas Avenue (Café)
- (OPEN) Re-Cycle, 428 Patricia Avenue (Bicycle Sale & Repair)
- (CLOSED) Countryside Dunedin Pet Boutique, 457 Main Street
- (CLOSED) Elkins Bakery & Cafe, 916 Patricia Avenue
- (CLOSED) Cacique on Main, 680 Main Street

Sweetbay Supermarket, 1681 Main Street, was one of the company's 33 stores which closed its doors in February. This 45,000 square foot anchor in the Wethersfield Center Plaza, employed 75 people, some who worked at this location for over thirty years.

LARGE PROPERTIES FOR SALE/LEASE:

For Sale:

- 1280 Main Street, 6,096 SF 4-tenant strip center
- 1442 Main Street, 3,680 SF retail free-standing building
- 1289 Michigan Boulevard, 7,424 SF church on 2.3 acres
- 1123 Overcash Boulevard, 6,110 SF office building
- 453 Edgewater Drive, formerly The Fenway Hotel, 79,380 SF of buildings on 5.64 acres is advertised for short sale

For Lease:

- 1681 Main Street, 3 retail spaces (1,400 to 5,600 SF), Weathersfield Commons
- 1761 Main Street, 8,200 SF retail building
- 748 Broadway, 1,258 SF office
- 2196 Main Street, 3 offices (1,546 to 2,337 SF)
- 912-956 Patricia Avenue (2,000 SF) retail
- 300 Monroe Street, 3 retail/office spaces (1,332 to 2,000 SF)
- 1201 C.R. 1 at corner of S.R. 580, 1,236 SF office building
- 748 Broadway, 1,258 SF office space
- Wells Fargo (Next to Walgreen @ Bayshore /Causeway) for lease 20,000 SF 2nd floor
- 902 Curlew Road (Caladesi Shopping Center), 8 retail spaces (1,275 to 2,081 SF)
- 2323 Curlew Road, 3 offices (1,050 to 1,575 SF)
- 1090 Pinehurst Road, 3 offices (840 to 1,661 SF), Oak Tree Center

FAÇADE OPPORTUNITIES:

- We have reviewed and approved an application for a façade reimbursable grant award for upcoming improvements to Ottoson Enterprises at 413 Skinner Boulevard.

DOWNTOWN EVENTS

- Green Market on Friday and Saturday mornings in Pioneer Park.
- 2nd Friday activities with over 35 participating merchants.
- Mardi Gras Parade & Event, February 12.
- Arts & Crafts Fair, February 16 & 17.
- Antiques Fair, March 2 & 3.

PROJECTS:

- Economic Development Master Plan: The revised plan was discussed at the City Commission Workshop on February 12th. This document was updated with the addition of a section on home-based businesses, an expanded branding section, and a new goal of Tourism, to include lodging. The financial data and demographics of the City were also updated.
- Quality of Life: Participated in City Commission meeting discussion of economic development benefits of supporting incentives for Dunedin's arts and cultural programs (Dunedin Fine Art Center, Dunedin Historical Museum, Blatchley House at Weaver Park).
- Achieva Credit Union: Work continues at the Virginia Street property.
- Branding: Trademark License Agreements have been signed and approved for six business owners who plan to use the City's new logo, *Dunedin ~ Home of Honeymoon Island*.
- Gateway: A proposal for the development of the property at the entryway to downtown will be brought before the City Commission at their March 7th regular meeting for 124 residential apartments and up to 24,000 square feet of first floor retail/restaurant space.
- A firm has been hired to fabricate an additional merchant directory sign for the Dunedin Marina.
- The City's entryway signage has been enhanced with the addition of "*Spring Training Home of the Toronto Blue Jays*" at 3 locations.



PROMOTIONS/KUDOS:

- Banners have been hung over Main Street advertising the return of the Toronto Blue Jays to Spring Training and the downtown Antiques Fair.
- Meeting with Dunedin Patch regarding advertising of new branding logo.

CORRIDOR NEWS:

- Patricia Avenue: A contract award for landscaping and repairs to sidewalks is being brought to the March 7th City Commission regular meeting for approval. The work includes installing date palm trees, Parsonii Juniper, fountain grass, and Coontie plants along Patricia Avenue.

HOUSING:

- Planet Green to obtain infrastructure permit; scheduled to break ground in April 2013.

COMMITTEE NEWS:

- CRA Advisory Committee met with staff representation. Nichole Allen from Parks & Recreation has joined the group to give us a monthly update on all Special Events going on in the downtown.
- Arts & Culture Advisory Committee met with staff representation. An entryway design for the North Douglas area at Skinner Boulevard, a City chess club, and a concert piano proposal were among items discussed.
- Mobile Home Park Committee was held with staff representation.

MEETINGS/NETWORKING

- Chamber of Commerce Before & After Hours meetings
- Visit Dunedin meeting
- Governmental Affairs meeting
- Dunedin Downtown Merchants meeting
- Pinellas County Tourist Development Council meeting
- Meeting with small contractors on development and permitting process
- Meeting with Recreation Department on downtown special events
- Meeting with Recreation Department on new Event Agreement
- Meeting with Arts & Culture Advisory Sub Committee on North Douglas Entryway designs
- Meeting with Coca-Cola management