

- *Economic Development*
- *CRA*
- *Housing*



December 2012

BUSINESS COMINGS & GOINGS:

- (OPEN) Bayshore Donuts, 2600 Bayshore Boulevard
- (OPEN) Auto Craft USA, 1437 Main Street
- (OPEN) Barber Shop, 1301 Bayshore Boulevard
- (MOVED) Tom George Yacht Group, 343 Causeway Boulevard
- (CLOSED) Street Carts of Dunedin, 917 Broadway
- (COMING SOON) The Green House (corner of Douglas/Monroe)

LARGE PROPERTIES FOR SALE/LEASE:

For Sale:

- 1060 Scotsdale, former Bright House property (5 acres)
- 375 Patricia Avenue, former Nielsen property (17.5 acres)
- 1123 Overcash Boulevard, 6,110 SF office building for sale

For Lease:

- 1681 Main Street, 3 retail spaces for lease (1,400 to 5,600 SF), Weathersfield Commons
- 1761 Main Street, 8,200 SF retail building for lease
- 1780 Main Street, 2 retail/offices for lease (1100 to 1250 SF), Main Street Plaza
- Wells Fargo (Next to Walgreen @ Bayshore /Causeway) for lease 20,000 SF 2nd floor
- 902 Curlew Road (Caladesi Shopping Center), 8 retail spaces for lease (1,275 to 2,081 SF)
- 2323 Curlew Road, 1450 SF office (medical/professional center) space for lease
- 1090 Pinehurst Road, 3 offices for lease (750 to 1,661 SF), Oak Tree Center

FAÇADE OPPORTUNITIES:

- We have reviewed and approved an application for a façade reimbursable grant award for upcoming improvements to the Seventh Sun Brewery at 1010 Broadway.

DOWNTOWN EVENTS

- Green Market on Friday and Saturday mornings in Pioneer Park.
- 2nd Friday activities with over 35 participating merchants.
- Holiday events: Boat Parade, Holiday Street Parade, and Old Fashioned Christmas.
- Operation Twinkle Lamp Post Contest.

PROJECTS:

- Achieva Credit Union: Development Agreement approved by City Commission after two public hearings (12/6/12 and 12/20/12). Achieva Corporate Headquarters to be located on Virginia Street.
- Branding: City Commission approved Trademark License Agreement for the City's new brand logo at 12/20/12 Commission meeting. Staff will be publicizing use of the City logo to City businesses and merchants for their use without royalty fees. City Commission also reviewed and approved marketing recommendations on branding from Consultants Wilesmith/Design, and agreed to donate the website www.dunedinfl.com to the Dunedin Chamber of Commerce for their use.
- Staff judged the annual Lamp Post Contest of 41 entrants in six categories: Business, Restaurant, City Department, Church, Civic Group, and Holiday Spirit. Judges awarded ribbons to the top three winners in

each category, and overall winner received engraved trophy. The trophy is on display in the winner's place of business for one year. Overall First Place Winner was City Engineering & Traffic Departments.

- Downtown Parking Signage: Eighteen (18) decorative parking signs have been received for placement at downtown parking areas. Signs were designed by Traffic Engineer Joan Rice.
- Wood Street Parking lot: Work is continuing and expected to be completed by mid-January. Notices of progress are being delivered to local residents and businesses on an on-going basis.
- Bids for appraisal of property at 519 Virginia Street being solicited.
- Main Street to Marina Promenade Project: Preconstruction meeting scheduled for mid-January.

PROMOTIONS/KUDOS:

- **Welcome to Representative Carl Zimmerman**, who has recently leased office space at 1090 Pinehurst Road to set up a local office in Dunedin.
- Lamp Post contest overall winner, City Engineering & Traffic Departments, were recognized at City Commission meeting of 12/20/12.
- Staff is working on an Economic Development brochure to attract business to Dunedin.
- Staff has purchased promotional items with City brand logo, including business cards and clothing.

CORRIDOR NEWS:

- Patricia Avenue: Landscaping plan to be implemented including palm trees from Lyndhurst to Lexington. Scheduled to go out to bid on January 15th with bid award early March.

HOUSING:

- The Lorraine Leland EcoVillage project received final architectural approval on 12/6/12. 28 reservations have been received to date for the proposed townhomes.

COMMITTEE NEWS:

- CRA Advisory & Arts & Culture Advisory Committees did not meet in December; meetings to resume in January 2013.
- Mobile Home Park Committee held with staff representation. Discussion of setback requirements between mobile homes was discussed with Code Enforcement Inspector. Other topics of discussion were Citizens Insurance changes for mobile home coverage, and an upcoming Senate bill regarding sale of mobile homes and requirements involved.

MEETINGS/NETWORKING

- Chamber of Commerce meeting
- DDMA Holiday party and meeting
- Visit Dunedin meeting
- Chamber of Commerce Before & After hours meetings
- Dunedin Housing Authority
- Meeting with Representative Carl Zimmerman
- Meetings with Pizzuti Companies regarding development of the Gateway property
- Meetings with interested parties of the Fenway property
- Conference Call with business owner seeking relocation to Dunedin
- Economic Development Practitioners meeting