

- *Economic Development*
- *CRA*
- *Housing*



November 2012

BUSINESS COMINGS & GOINGS:

- (OPEN) Tony's Pizza, 320 Main Street
- (OPEN) Allegria Italian Restaurant, 2632 Bayshore Boulevard
- (OPEN) Caladesi Liquors, 920 Curlew Road
- (OPEN) Steve's Produce & Market, 2058 Bayshore Boulevard
- (OPEN) Law Offices of W. Seth Mazirow, 1104 Pinehurst Road
- (OPEN SOON) Pascare Italian Restaurant, 799 Highland Avenue

LARGE PROPERTIES FOR SALE/LEASE:

- Wells Fargo (Next to Walgreen @ Bayshore /Causeway) for lease 20,000 SF 2nd floor.
- 1060 Scotsdale, former Bright House property (5 acres).
- 375 Patricia Avenue, former Nielsen property (17.5 acres).
- 1123 Overcash Boulevard, 6,110 SF office building for sale.
- 533 Main Street, 2,767 SF office building for sale.
- 1299 Main Street, 5,880 SF office building for sale.
- 343 Causeway Boulevard, 59,559 SF Marina for sale
- 1761 Main Street, 8,200 SF retail building for lease
- 902 Curlew Road (Caladesi Shopping Center), 8 retail spaces for lease (1,275 to 2,081 SF)
- 1090 Pinehurst Road, 4 offices for lease (750 to 1,661 SF)
- 2220 SR580/Main, 3,400 SF retail building for lease
- 1681 Main Street, 3 retail spaces for lease (1,400 to 5,600 SF)

FAÇADE OPPORTUNITIES:

- We have reviewed and approved two applications for façade reimbursable grant awards for properties City-wide, and applicants are busy making improvements. We are delighted with the participation of business owners in this program to help encourage business activity and stimulate new investment in Dunedin.

DOWNTOWN EVENTS:

- Green Market season opening in Pioneer Park held Friday and Saturday, November 2 & 3.
- 2nd Friday activities with over 35 participating merchants.
- Dunedin Wines the Blues, November 9 & 10th.
- Arts & Crafts Festival, November 17 & 18th.

PROJECTS:

- Staff is reviewing Trademark License Agreement for the City's new brand logo. Staff is reviewing the marketing recommendations on branding from Consultants Wilesmith/Design. The Branding Selection Committee and Visit Dunedin groups have also been sent draft copies for their comments. This item will be brought to the 12/20 City Commission meeting for discussion.
- Staff working with Recreation Department to get ready for Operation Twinkle. Lamp Posts have been adopted by 39 businesses, City departments, merchants and organizations who are busy decorating. Contest judging will be December 3rd.

- Wood Street Parking lot: Work began the day after Thanksgiving; this project should be completed before Christmas. All neighboring residents and businesses were notified.
- Achieva Credit Union: Development Agreement will be coming up for City Commission approval at 12/6/12 and 12/20/12 meetings (two public hearings).

PROMOTIONS/KUDOS:

- Wi-Fi in the downtown area is now alive! The central hub is at the Dunedin Chamber of Commerce, with several locations nearby. Users will be able to have two (2) hours of free Wi-Fi service. This service is thanks to the members of Visit Dunedin, and the City's CRA Department.
- Banners displayed over Main Street for the following events: Arts & Crafts Festival, Holiday Parade and Old Fashioned Christmas and Green Market.
- Staff is working on an Economic Development brochure to promote business.
- Director Ironsmith filmed an update of CRA activity with Dunedin TV.

CORRIDOR NEWS:

- South Douglas Neighborhood meeting held the evening of November 13th. The following plans for streetscaping and sidewalks of Patricia Avenue were discussed with local residents:
 - Decorative street names have been recently installed and light poles have been repainted
 - Palm trees are planned for Patricia from Lyndhurst to Lexington
 - Plans are being developed to make the intersection at Patricia and SR 580 to make more "pedestrian-friendly"
 - Sidewalks are being repaired
 - Five (5) additional lights have been added at Scotsdale

HOUSING:

- The Lorraine Leland EcoVillage project is an affordable housing initiative between the City, the Dunedin Housing Authority, and the Housing Finance Authority of Pinellas County. Planet Green's planned architecture for 25 townhomes was conceptually approved at the 11/15/12 City Commission meeting. Advertisements have been sent to the neighborhood residents for the second public hearing on December 6th. The proposed townhomes will feature the latest in energy technology and will vary from 1100 to 1500 Square Feet each.

COMMITTEE NEWS:

- CRA Advisory Committee monthly meeting held with staff representation. Fire Chief Meyer and Deputy Fire Marshal Intzes spoke to the group about the upcoming downtown fire inspections of businesses beginning in January 2013.
- Arts & Culture Advisory Committee monthly meeting held with staff representation. Guest speaker Colin O'Brien of our Sister City in Stirling, Scotland, spoke of plans to bring a historical exhibition to Dunedin in early 2014 to coincide with the 700th anniversary of the Battle of Bannockburn. Stirling's Art Gallery and Museum, thru Mr. O'Brien, is in talks with Dunedin Historical Museum to host the exhibition. Members also discussed their suggestions for artistic improvements at the entryway of Skinner and North Douglas.

MEETINGS/NETWORKING

- Chamber of Commerce Board of Directors
- DDMA monthly meeting
- Governmental Affairs meeting
- Visit Dunedin meeting
- Chamber of Commerce Before & After hours meetings
- Dunedin Housing Authority
- Recreation Staff – Meetings for upcoming downtown events
- Meeting with President Dr. Bill Law, St. Petersburg College and staff
- Meeting to select web designer for Visit Dunedin
- Visit Dunedin membership social
- Wines the Blues meeting