

- *Economic Development*
- *CRA*
- *Housing*



October 25, 2012

**BUSINESS COMINGS & GOINGS:**

**Achieva Credit Union Groundbreaking Ceremony** was held on Friday, September 28<sup>th</sup> at the location of their new corporate headquarters, 1659 Virginia Street. Achieva Credit Union employees and the Mayor, City Commissioners, City Manager and City staff members were on hand to welcome the beginning of Achieva's relocation of their corporate headquarters to Dunedin.

- (OPEN) Sweet Peas Café, 434 Virginia Lane
- (RE-OPENED) Caladesi Publix, 902 Curlew Road
- (OPEN SOON) Coastal Properties Group, 437 Main Street
- (OPEN SOON) Tony's Pizza, 320 Main Street

**LARGE PROPERTIES FOR SALE/LEASE:**

- Wells Fargo (Next to Walgreen @ Bayshore /Causeway) for lease 20,000 SF 2<sup>nd</sup> floor.
- 1060 Scotsdale, former Bright House property (5 acres).
- 375 Patricia Avenue, former Nielsen property (17.5 acres).
- 2100 Main Street, former bank, 4,867 SF building.
- 2400 Bayshore Boulevard, former Pirates Cove Marina, 20,280 SF building.
- 1123 Overcash Boulevard, 6,110 SF office building.

**FAÇADE OPPORTUNITIES:**

- \$1,395 of reimbursement funds have been awarded to the owner of 461 Main Street for improvements which include new concrete decking and railings at the front of the property.
- We have also reviewed and approved four additional applications for participants in the Façade Program, and two applications for the newly-created Design Review Program.

**DOWNTOWN EVENTS:**

- 2<sup>nd</sup> Friday activities with over 35 participating merchants.
- Dunedin Cup & Kiwanis Regatta, Edgewater Park, September 29<sup>th</sup>.
- Films in the Park are being shown at dusk in Pioneer Park every Friday evening in October.
- Stone Crab Festival, Olde Bay Café, Edgewater Park, October 19<sup>th</sup>.
- Fall Antiques Fair and Classic Car Show on Main Street/Broadway, October 20<sup>th</sup>.
- Taste of Dunedin, Main Street, October 21<sup>st</sup>.
- Downtown Trick or Treating, Main Street/Broadway, October 26<sup>th</sup>.

**PROJECTS:**

- Wood Street Parking lot: Contractor bids to be opened on October 30<sup>th</sup> for public parking lot. Met with adjacent property owners to discuss construction schedule.
- Gateway: Staff met with Pizzuti Companies after City Commission presentation on 8/23/12 to further discuss their site plan for 138 multi-family units, along with restaurants and retail on the first floor.
- Jolley Trolley: Our third year contract was signed between Jolley Trolley and the City of Dunedin, Clearwater DDB, City of Tarpon Springs, and Pinellas County to provide service on the North County Coastal Route from Clearwater Beach to Tarpon Springs. The contract term dates are from October 1, 2012 through September 30, 2013.

- PSTA: New North County Connector Service Plan presented to City Commission on 10/4/12 and supported by all. These smaller passenger vans will make residential stops within ¾ mile of a PSTA stop and take riders to the nearest bus stop or destination. Service will begin in December (free for the month); a \$2.00 fee will be effective January 2013.
- Achieva Credit Union: Development Agreement approved by LPA at 10/10/12 meeting; will be coming up for City Commission approval at 11/15/12 meeting.
- Downtown Main to Marina Promenade: Bid opening took place on 10/23/12 and will go before City Commission meeting in mid-November for bid award. Project work to begin in January 2013.
- Staff worked with Dunedin Downtown Merchants to provide laminated pumpkins to place in the window of participating merchants on Friday, October 26<sup>th</sup>. Roads will be closed for the safety of the children in this annual Downtown Trick or Treat event which has been growing over recent years.
- Staff working with Recreation Department to get ready for Operation Twinkle. Lamp Post contest applications being sent out to businesses, City departments, merchants and organizations.

### **PROMOTIONS/KUDOS:**

- Ribbon-cutting ceremony at Oak Tree Plaza on September 13<sup>th</sup>; historic bronze plaque to be installed.
- New City maps have been delivered and are being distributed.
- The City's new branding logo is beginning to be used throughout the City on posters, new City maps and brochures!
- Green Market in Pioneer Park is getting ready for new season opening on November 2<sup>nd</sup>; website updated with listing of Friday and Saturday vendors.
- Banners displayed over Main Street for the following events: Halloween Happening, Art Harvest, Antiques Fair, Films in the Park, and upcoming Green Market.

### **CORRIDOR NEWS:**

- Patricia Avenue: Decorative street names and poles have been installed.
- Douglas Avenue: Water line has been replaced along North Douglas Avenue. Services from businesses to the new water line are being completed.
- S. R. 580: Presented at City Commission workshop on 10/25; discussed form-based codes for commercial corridors.

### **HOUSING:**

- Staff is awaiting new design from Planet Green on the overall architecture for the Lorraine Leland EcoVillage project.

### **COMMITTEE NEWS:**

- CRA Advisory Committee monthly meeting held with staff representation. City Manager attended and discussed the Quality of Life Initiative.
- Arts & Culture Advisory Committee monthly meeting held with staff representation. Committee discussed suggestions for improvements at North Douglas entryway and new bicycle racks for various City locations.
- CRA Meeting held on 9/19; approved FY2013 budget and Green Market Revocable License Agreement, and discussed adding a Downtown Dunedin Merchants Association board member to the Advisory Committee.

### **MEETINGS/NETWORKING**

- Chamber of Commerce Board of Directors Retreat
- DDMA monthly meeting
- Governmental Affairs meeting
- Pinellas County Economic Development Practitioners
- Chamber of Commerce Before & After hours meetings
- Dunedin Housing Authority
- Recreation Staff – Meetings for upcoming downtown events
- Met with Senator Jack Latvala
- Met with President Dr. Bill Law, St. Petersburg College