

# City of Dunedin

## External Linking Policy

The City of Dunedin provides links to external web sites to provide its citizens with additional information on related subjects. The City has no control and disclaims any responsibility for the accuracy of the information contained on such linked Web sites, any privacy policies of the Web sites or any content of the Web sites that may affect your computer. Furthermore, providing a link by the city does not imply any endorsement of the persons or organizations on linked Web sites and does not imply any endorsement of the views they express or the products/services they offer.

External links will be permitted to sites that fall under any of the following criteria:

- Sites owned or managed by a local, state, county or federal governmental agency or other regional taxing authority.
- Sites of nonprofit organizations that have a direct contractual relationship with the city for provision of services to the public on the city's behalf and/or for sponsorship of city events or activities. A contractual relationship shall be considered a signed agreement between the nonprofit/commercial organization and an authorized city representative.
- Sites of public and private utilities that fall under the franchise authority of the City of Dunedin.
- Sites that provide a unique online resource that complements the provision of city services or information, as determined and approved by the City Manager.

External links will **not** be permitted to sites that fall under any of the following criteria:

- Sites owned, managed by or providing content for commercial, nonprofit, religious, community, civic or other organizations that do not have a direct contractual relationship with the city for provision of services to the public on the city's behalf.
- Sites owned or managed by a political party, candidate or special interest group or are of a political nature that are associated with, sponsored by or endorse political candidates, or serving a candidate for elected office.
- Sites of any political party or organization supporting or opposing any candidate for elective office or ballot proposal.
- Sites containing materials that may reasonably be considered offensive. Offensive materials are defined as sexual content or images and/or slurs against race, religious or political beliefs, age, gender, sexual orientation, national origin or physical attributes.

### Location

The location of any link established within this site will be entirely at the discretion of the City of Dunedin. Links from the home page of this site will not generally be established. Links will be established in the most appropriate section of the site as determined by the City Manager.

The City of Dunedin reserves the right to remove any external link if the nature of the organization or business to which the link relates no longer complies with the city's external link policy. It may discontinue an external link if at any time the entity's website provides or promotes false, slanderous, illegal, immoral or incorrect information; if the link no longer points to the original information or resource to which it was intended to point; or if access to the information has become difficult due to non-standard formatting, lengthy download times, or intrusive advertising.

This policy may be revised as appropriate when deemed to be in the best interest of the City of Dunedin and its citizens.