



Dunedin, FL

Land Development Code

SIGN REGULATIONS

REFER TO:

Section 104-29.4.4

Signs Allowed In All Districts, No Permit Required
Chapter 104, Section 104-29.4.4, item (J) Political Signs

Section 105-24.5

Quick Reference Guide Table 105-29.1
Chapter 105, Section 105-29.1 Table 105-29
Items 11 & 12

minimum of thirty (30) feet from the intersection of the right-of-way lines and fifteen (15) feet from all front and side right-of-way lines.

104-29.4.4 - Signs Allowed In All Districts, No Permit Required

The regulations in this subsection apply in every zoning district in the City, except where otherwise specified or indicated. Sign permits are not required for signs and sign types described and identified below in this subsection.

- (A) Bus stop informational signs. Bus stop informational signs up to four (4) square feet in area shall be allowed in all districts. These signs shall have a maximum height of four (8) feet unless otherwise required by applicable law.
- (B) Construction signs, temporary. One temporary construction sign shall be allowed on each parcel within the City. Temporary construction signs shall not exceed four (4) square feet in sign area, and four (4) feet in height for residential properties. The sign shall be constructed of metal, plastic, wood or pressed wood and shall be fastened to a support not exceeding four (4) inches by four (4) inches.
- (C) Construction signs, temporary. Multifamily residential and non-residential zoning districts - sign area to be determined by the zoning administrator, These signs shall be removed at the time of the final inspection. The sign shall be constructed of metal, plastic, wood or pressed wood and shall be fastened to a support not exceeding four (4) inches by four (4) inches.
- (D) Flags.
 - 1. For each detached dwelling unit in a residential district, one flag not greater than fifteen (15) square feet in sign area may be displayed. One (1) flagpole is allowed for each parcel in the City zoned for single family residential use not to exceed 25 ft in height.
 - 2. For each parcel in a multi-family residential or non-residential districts three flags not greater than twenty-four (24) square feet in sign area (each) may be displayed. Two (2) flagpoles are allowed for each parcel in the City that is zones for multi-family residential or non-residential use not to exceed 35 ft in height
- (E) Free expression signs. For each parcel within the City, one free expression sign not exceeding four (4) square feet in sign area may be displayed on each street frontage per parcel of land. The free expression sign may be displayed as an attached sign, window sign, or as a freestanding sign; if displayed as a freestanding sign, the freestanding sign shall not exceed four (4) feet in height. A free expression sign is in addition to any other sign permitted under this Subsection and Code and is permitted in any zoning district.
- (F) Garage or yard sale signs. For each parcel within the City, one temporary garage-yard sale sign may be displayed per parcel of land. However, the sign shall only be displayed on the parcel of land upon which the garage sale is taking place. A temporary garage-yard sale sign shall not exceed four (4) square feet in sign area, and four (4) feet in height. A temporary garage or yard sale sign may not be displayed for a period longer than two days, during which the active sale is occurring, and shall be removed upon the conclusion of the sale.
- (G) Machinery and equipment signs. Machinery and equipment signs shall be allowed in all districts.
- (H) Live-work unit signs. For each residence, business or other occupancy within the City, one attached wall nameplate sign may be displayed. For residences the nameplate or occupant identification signs shall not exceed four (4) square feet in sign area.
- (I) Parking space signs, non-residential. Onsite parking space number or identification signs, not exceeding one (2) square foot of sign face per sign, shall be allowed on each parcel of non-residential use having multiple parking spaces onsite. One such sign shall be allowed for each parking space. The maximum height for a freestanding or attached wall sign shall be six (6) feet unless otherwise required by applicable law.

- (J) Political signs. For each parcel within the City, one election sign for each candidate and each issue may be displayed on each street frontage per parcel of land. An election sign may be displayed as an attached sign or as a freestanding sign. On parcels that are in residential use, the election sign shall not exceed four (4) square feet in sign area; and, if the election sign is displayed as a freestanding sign on the parcel, the election sign shall not exceed four (4) feet in height. On parcels that are in non-residential use, the election sign shall not exceed sixteen (16) square feet in sign area; and, if the election sign is displayed as a freestanding sign on the parcel, the election sign shall not exceed six (6) feet in height. An election sign shall be removed within seven calendar days following the election to which it pertains. Election signs shall not be placed in the Right of Way.
- (K) Real estate signs, temporary. For each single-family residential parcel within the City, one temporary real estate sign, and one temporary open house sign may be displayed on each lot. Temporary real estate signs shall not exceed four (4) square feet in sign area, and four (4) feet in height for residential properties. The temporary real estate sign shall be removed no later than five (5) business days following the sale, lease or rent of the real estate that was offered for sale, lease, or rent.
- (L) Real estate signs, temporary. For each multi-family and non-residential parcel within the City, one temporary real estate sign sixteen square (16) feet in sign area, and six (6) feet in height may be displayed on each lot. However, when more than one dwelling unit or non-residential space on a parcel of land is for sale, lease, or rent, there shall only be one temporary window or attached real estate sign for each such unit or space that is separately owned. The temporary real estate sign shall be removed no later than five (5) business days following the sale, lease or rent of the real estate that was offered for sale, lease, or rent.
- (M) Street address signs and residential mailboxes. For each parcel within the city, one attached wall street address sign may be displayed. For parcels in residential use, the street address sign shall not exceed two (2) square feet in sign area. In addition to street address signs, a residential mailbox with the address of the property affixed to it such that the address is no larger than one side of the mailbox shall be allowed for each residence in the city.
- (N) Street address signs, non residential. For each parcel in non-residential use, the street address sign shall not exceed four (4) square feet in sign area. In addition to street address signs, a residential mailbox with the address of the property affixed to it such that the address is no larger than one side of the mailbox shall be allowed for each residence in the city.
- (O) Valet parking station signs, temporary. One temporary valet parking station sign no more than four (4) square feet in sign area, and not more than four (4) feet in height, shall be allowed on each parcel where the valet station is located. The temporary valet parking station sign shall only be visible during hours that the valet is operating, and shall be located on the same parcel as the valet station.
- (P) Warning signs and safety signs. Warning signs and safety signs, not exceeding four (4) square feet in sign area, shall be allowed in all districts. The maximum height for these signs shall be four (4) feet unless otherwise required by applicable law.
- (Q) Waterfront identification signs. Each lot abutting the waters of St. Joseph's Sound or navigable inland waterway shall be allowed one attached wall identification sign that is visible from the water. Waterfront identification signs shall not exceed four (4) square feet in sign area.
- (R) Wayfinding signs. Non-commercial wayfinding signs when erected as a part of the City of Dunedin's wayfinding system.
- (S) Window signs, temporary. For each commercially zoned or commercially used parcel within the City, one or more temporary window signs may be displayed on the inside of the window. The temporary window sign(s) shall not exceed an aggregate of twenty-four (24) square feet in sign area, and shall not cover more than twenty-five percent of any window surface, whichever is less.

105-29 - SIGN REGULATIONS

105-29.1 - Quick Reference Guide

Table 105-29 provides for a quick-reference of permitted sign types. In the event of a conflict between the table and the text of this chapter, the table prevails.

**Table 105-29
SIGN CODE QUICK REFERENCE**

| SIGN TYPE (Refer to Appendix A-1 for definitions) | NUMBER AND LOCATION | MAXIMUM SIGN AREA | MAXIMUM HEIGHT | ADDITIONAL REQUIREMENTS |
|---|------------------------|---|--|--|
| SECTION 105-30.1.1 SIGNS ALLOWED IN ALL ZONING DISTRICTS, NO PERMIT REQUIRED: | | | | |
| 1. Bus stop informational sign | One per bus stop | 4 sf | 8 ft unless otherwise required by applicable law. | <ul style="list-style-type: none">• Non-illuminated. |
| 2. Construction signs, temporary (single family residential districts) | One | 4 sf | 4 ft | <ul style="list-style-type: none">• Non-illuminated. |
| 3. Construction signs, temporary | One | As determined by the zoning administrator | As determined by the zoning administrator | <ul style="list-style-type: none">• Non-illuminated. |

| | | | | |
|---|---|------------|--|---|
| (multiple family residential and non-residential districts) | | | | |
| 4. Flags (single family detached residential) | One | 15 sf | 25 ft Maximum flagpole height | <ul style="list-style-type: none"> • For the purpose of determining the flag size, only one side of the flag shall be counted as display surface. • Must be displayed in accordance with U.S. flag regulations (USC Title 4 Chapter 1). U.S. flag to be illuminated during hours of darkness. |
| 5. Flags (multi-family residential and non-residential) | Three | 24 sf each | 35 ft Maximum flagpole height | <ul style="list-style-type: none"> • For the purpose of determining the flag size, only one side of the flag shall be counted as display surface. • Must be displayed in accordance with U.S. flag regulations (USC Title 4 Chapter 1). U.S. flag to be illuminated during hours of darkness. |
| 6. Free expression signs | One, attached to the wall of the building, placed in a window, or | 4 sf | 4 ft | <ul style="list-style-type: none"> • Non-illuminated. • A free expression sign is in addition to any other sign |

| | | | | |
|--|-----------------------|----------------|---------------------------------------|---|
| | freestanding. | | | permitted under this Code and is permitted in any zoning district. |
| 7. Garage or yard sale signs, temporary | One | 4 sf | 4 ft | <ul style="list-style-type: none"> • Non-illuminated. • The sign shall only be displayed on the parcel of land upon which the garage or yard sale is taking place. • A temporary garage or yard sale sign may not be displayed for a period longer than two days during any calendar month and shall be removed upon the conclusion of the sale. |
| 8. Machinery and equipment signs | Not restricted | Not restricted | Not restricted | <ul style="list-style-type: none"> • Non-illuminated. |
| 9. Live-work Unit | One | 4 sf | Wall mounted | <ul style="list-style-type: none"> • Non-illuminated. |
| 10. Parking space signs, non-residential on-site | One per parking space | 2 sf | 6 ft unless otherwise required by law | <ul style="list-style-type: none"> • Non-illuminated. • All handicapped parking spaces shall be marked and signed in accordance with the applicable laws. |
| 11. Political | One per | 4 sf | 4 ft | <ul style="list-style-type: none"> • Non-illuminated. |

| | | | | |
|---|--|-------|------|---|
| campaign or election signs (residential uses) | candidate or issue per road frontage | | | <ul style="list-style-type: none"> • May be displayed as an attached sign or as a freestanding sign. • Political campaign or election signs must be removed within 7 days following the campaign or election to which it pertains. |
| 12. Political campaign or election signs (non-residential uses) | One per road frontage, attached to the wall of the building, placed in a window, or freestanding | 16 sf | 6 ft | <ul style="list-style-type: none"> • Non-illuminated. • May be displayed as an attached sign or as a freestanding sign. • Political campaign or election signs must be removed within 7 days following the campaign or election to which it pertains |
| 13. Real estate signs (single-family residential detached) | One | 4 sf | 4 ft | <ul style="list-style-type: none"> • Non-illuminated. |
| 14. Real estate signs (multiple family residential and non-residential districts) | One | 16 sf | 6 ft | <ul style="list-style-type: none"> • Non-illuminated. • When more than one dwelling unit or non-residential space on a parcel of land is for sale, lease, or rent, there may be one additional temporary window or attached |

| | | | | |
|---|---|------|--|---|
| | | | | <p>real estate sign for each such unit or space.</p> <ul style="list-style-type: none"> • The temporary real estate sign shall be removed immediately upon the sale, lease or rent of the real estate that was offered for sale, lease, or rent. |
| 15. Street address signs (residential uses) | One, attached to the wall of the building or divided tenant space | 2 sf | Not higher than the wall of the building | <ul style="list-style-type: none"> • May be illuminated. |
| 16. Street address signs (non-residential uses) | One, attached to the wall of the building or divided tenant space | 4 sf | Not higher than the wall of the building | <ul style="list-style-type: none"> • May be illuminated. |
| 17. Valet parking station signs | One per parcel | 3 sf | 4 ft | <ul style="list-style-type: none"> • The temporary valet parking station sign shall only be visible during hours that the valet is operating, and shall be located on the same parcel as the valet station. • Non-illuminated. |
| 18. Warning and safety signs | Not restricted | 4 sf | 6 ft unless otherwise required by law | <ul style="list-style-type: none"> • May be illuminated. |

| | | | | |
|--|----------------|---|---|---|
| 19. Waterfront Identification Signs | One per parcel | 3 sf | 4 ft | <ul style="list-style-type: none"> • Non-illuminated. |
| 20. Wayfinding signs, City of Dunedin | Not restricted | 36 sf | 10 ft | <ul style="list-style-type: none"> • May be illuminated. |
| 21. Window or door signs, temporary (non-residential uses) | Not restricted | Window signs of all types shall not cover more than 25% of any window surface | Not higher than the top of the window or door | <ul style="list-style-type: none"> • Non-illuminated. |

SECTION 105-29.1.2 SIGNS ALLOWED IN ALL ZONING DISTRICTS - PERMIT REQUIRED:

| | | | | |
|-----------------|---|-------|-------|---|
| 2. Pole banners | Two per streetlight pole on designated roadways | 12 sf | 20 ft | <ul style="list-style-type: none"> • Non-illuminated. • A non-commercial ornamental or decorative vertical pole banner may be displayed when the pole is not being used for a permitted vertical pole banner. |
|-----------------|---|-------|-------|---|

SECTION 105-29.1.3 SIGNS ALLOWED RESIDENTIAL ZONING DISTRICT — PERMIT REQUIRED:

| | | | | |
|---|--|--|--|--|
| 1. Residential development identification signs (Multiple family development) | One ground-mounted monument sign or one wall sign. | 24 sf one sided or 48 sf for two sided | 6 ft for a monument sign Not higher than the wall of the building | <ul style="list-style-type: none"> • May be internally or indirectly illuminated. • Must be located in a protected area and not encroaching into |
|---|--|--|--|--|

| | | | | |
|--|--|---|---|---|
| | | | for a wall sign | <p>the required sight visibility triangle.</p> <ul style="list-style-type: none"> • Must be maintained by a property owners association. • A separate permit is required if located in the public right of way. • The signs may only include the name of the development • The 48 sf max area may be split equally between signs located on both sides of the entrance. |
| 2. Permitted uses other than Residential | One ground-mounted monument sign | 24 sf | 6 ft | <ul style="list-style-type: none"> • Non-illuminated. |
| 3. Institutional on-site directional signs. | As determined by the zoning administrator | As determined by the zoning administrator | As determined by the zoning administrator | |
| SECTION 105-31.1.4 SIGNS ALLOWED COMMERCIAL, MIXED-USE, DOWNTOWN CORE, AND INDUSTRIAL ZONING DISTRICTS - PERMIT REQUIRED: | | | | |
| 1. Ground-mounted monument sign | One per abutting state, county or city collector roadway | 32 sf per sign face | 8 ft | <ul style="list-style-type: none"> • Landscaping is required to cover any open area below a monument sign placed on poles. |

| | | | | |
|--|---|-------------------------------------|-------------------------------------|--|
| 2. Attached sign (first floor) | Wall sign | 150 sf | 1st floor height | <ul style="list-style-type: none"> One sign per business multi-tenant. Signs allowed side & rear – 150 sf max. |
| 3. Marquee sign | | Conditional use permit | Conditional use permit | <ul style="list-style-type: none"> Approved by the BAA |
| 4. Restaurant menu sign | Window or wall | 3 sf | Not restricted | <ul style="list-style-type: none"> May be illuminated |
| 5. Restaurant drive-thru menu sign | One ground-mounted monument sign | 40 sf | 8 ft | <ul style="list-style-type: none"> May be illuminated |
| 6. Canopy or awning | | See wall sign | See wall sign | <ul style="list-style-type: none"> May be illuminated may be permitted in in addition to lieu of a wall sign at an individual, single-occupant, premises. The canopy or awning and wall signage square footage combined shall not exceed 150 sf |
| 7. Directional signs, commercial parcels | One per entrance to the parcel As determined by the zoning | 4 sf As determined by the zoning | 4 ft As determined by the zoning | |
| 8. Banner signs, temporary | One per commercial use | 35 sf | 8 ft | <ul style="list-style-type: none"> Non-illuminated. Maximum of 4 banners per year. 14 days max 45 |

| | | | | |
|-------------------------|--------------------------------|------------------------|-----|---|
| | | | | days in between. |
| 9. Sandwich board signs | One per business establishment | Not more than 36" wide | 42" | <ul style="list-style-type: none"> • Non-illuminated. • Must allow 5 feet linear feet of unobstructed sidewalk. • If the business is a corner property, the sign may only be placed in one location. |

SECTION 105-29.1.5 ADDITIONAL SIGNAGE SHOPPING CENTER OR BUSINESS CENTER MULTI-TENANT DEVELOPMENT - PERMIT REQUIRED

| | | | | |
|--|--|--|-------|--|
| 1. Ground-mounted monument signs (multiple occupant or tenant development) | One per abutting state, county or collector roadway. | 32 sf base sign plus 8 sf multiplied by the total number of tenants, to be apportioned to those tenants as seen fit. | 10 ft | <ul style="list-style-type: none"> • May be internally or externally lit. |
| | | | | <ul style="list-style-type: none"> • A ground-mounted monument sign may bear the name of the shopping center only, the name of the center and major tenants, or a grouped directory of all occupants of the center at the discretion of the owner or developer of the center. • If the owner or developer chooses to install a grouped directory of occupants, |

| | | | | |
|-------------------|--------------------------------|-------|------|--|
| | | | | the design of the individual signs and the support components shall be coordinated to provide an attractive and unified grouping |
| 2. Directory sign | One per multi-tenant building. | 16 sf | 4 sf | <ul style="list-style-type: none"> • May be internally or externally lit. |

104-29 - SIGN REGULATIONS

104-29.1 - General

104-29.1.1 - Purpose and Scope of Chapter

The City is a small resort and primarily single family residential community on the west coast of Florida with more than two miles of beaches on the Saint Joseph's Sound and six miles of waterfront property. The economic base of the City is heavily dependent on tourism. In order to preserve the City as a community in which people wish to, live, visit, vacation and retire the City must maintain a visually aesthetic and safe environment. The regulation of signs within the City is an effective means by which to achieve this desired end. These sign regulations are prepared with the intent of promoting the public health, safety and general welfare in the City through a comprehensive system of reasonable, consistent, and nondiscriminatory sign standards and requirements. This Sign Code regulates signs, as defined in this Land Development Code, which are placed on private property, or on property owned by public agencies including the City of Dunedin, and over which the City has zoning authority. These sign regulations are intended to:

- (A) Encourage the effective use of signs as a means of communication in the City;
- (B) Maintain and enhance the aesthetic environment and the City's ability to attract sources of economic development and growth;
- (C) Improve pedestrian and traffic safety;
- (D) Minimize the possible adverse effect of signs on nearby public and private property;
- (E) Foster the integration of signage with architectural and landscape designs;
- (F) Lessen the visual clutter that may otherwise be caused by the proliferation, improper placement, illumination, animation, excessive height, and excessive size (area) of signs which compete for the attention of pedestrian and vehicular traffic;
- (G) Allow signs that are compatible with their surroundings and aid orientation, while precluding the placement of signs that contribute to sign clutter or that conceal or obstruct adjacent land uses or signs;
- (H) Encourage and allow signs that are appropriate to the zoning district in which they are located and consistent with the category of use and function to which they pertain;
- (I) Curtail the size and number of signs and sign messages to the minimum reasonably necessary to identify a residential or business location and the nature of any such business;